

Project: Global Social Media Plan // November



Topic: Area View

Subline: Highlight the Area View feature using nature

Format: Video

Date: Flexible

Description	Area View enables drivers to see the entire area surrounding their vehicle. Like in nature, the view can be adapted to any situation. Please link to your local product website.
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Facebook	
Posting text (240)	Don't miss a thing! #owl #safety #volkswagen

Twitter	
Posting text (140)	Don't miss a thing! #owl #safety #volkswagen

Instagram	
Posting text	Don't miss a thing! #owl #safety #volkswagen #vw

Image	