

ABYLAYKHAN KAZAKH UNIVERSITY OF INTERNATIONAL RELATIONS AND WORLD
LANGUAGES

“SUCCESSFUL BUSINESS STRATEGIES”

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Plan

Introduction.

Business success

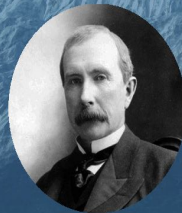
Successful business success

Conclusion

References

Business success doesn't happen by accident; it requires careful thought and planning. A key component of business planning involves the development and implementation of specific success strategies, which should be part of a written business plan you create before starting your business. Successful business strategies include areas, such as marketing, minimizing expenses, receiving compensation and continuing your education.

If you want to succeed you should strike out on new paths, rather than travel the worn paths of accepted success.



John D Rockefeller
Founder of the Standard Oil Company

To succeed in business today, you need to be flexible and have good planning and organizational skills.

1. Get Organized
2. Keep Detailed Records
3. Analyze Your Competition
4. Understand the Risks and Rewards
5. Be Creative
6. Stay Focused
7. Prepare to Make Sacrifices
8. Provide Great Service



Get Organized

To be successful in business you need to be organized. Organization will help you complete tasks and stay on top of things to be done.



Keep Detailed Records

All successful businesses keep detailed records. By keeping detailed records, you'll know where the business stands financially and what potential challenges you could be facing.



Analyze Your Competition

Competition breeds the best results. To be successful, you can't be afraid to study and learn from your competitors.



Understand the Risks and Rewards

The key to being successful is taking calculated risks to help your business grow.



Be Creative

Always be looking for ways to improve your business and to make it stand out from the competition



Stay Focused

The old saying, "Rome was not built in a day," applies here.



Prepare to Make Sacrifices

The lead-up to starting a business is hard work, but after you open your doors, your work has just begun.



Provide Great Service

There are many successful businesses that forget that providing great customer service is important.



There is no absolute formula for success - there are thousands of unique equations. When you study successful small businesses, you can choose different elements here and there, but ultimately you need to collect them together and create a strategy that will work for you.



References

<https://www.thebalance.com/small-business-success-stories-to-learn-from-4151885>

<https://www.investopedia.com/articles/pf/08/make-money-in-business.asp>