

Project: Global Social Media Plan // December

Topic: Snow Chains

Format: image

Date: Flexible Content



Description	Get through the winter safely with Volkswagen snow chains.
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Facebook	
Posting text (240)	Your car needs snow boots, too! #snowchains #winter #volkswagen

Twitter	
Posting text (140)	Your car needs #snow boots, too! #snowchains #winter #volkswagen

Instagram	
Posting text	Your car needs snow boots, too! #snowchains #winter #winterclothes #drivesafe #cold #vw #volkswagen #car

Image	
	