

Project: Global Social Media Plan // November

Topic: #traveltuesday

Subline: Featuring the iconic Microbus

Format: Image

Date: Flexible



Description

The Volkswagen Microbus is a symbol for travelling and roadtrips. Generations of people around the world share beautiful memories with this iconic Volkswagen model.

Facebook

Posting text (240)

It is time for a new adventure! What' your favourite destination? #traveltuesday #roadtrip #travel #vwmicrobus #volkswagen

Twitter

Posting text (140)

It is time for a new adventure! What' your favourite destination? #traveltuesday #roadtrip #travel #vwmicrobus #volkswagen

Instagram

Posting text

It is time for a new adventure! What' your favourite destination? #traveltuesday #roadtrip #travel #vwmicrobus #volkswagen #vw

Image

