

**Project:** Global Social Media Plan // January

**Topic:** Night Rider

**Format:** image

**Date:** Flexible Content




<b>Description</b>	Continuing the night rider series with this Scirocco GTS.
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<b>Facebook</b>	
Posting text (240)	Perfect wingman. #nightrider #vwscirocco

<b>Twitter</b>	
Posting text (140)	This #volkswagen is a perfect wingman. #nightrider #vwscirocco

<b>Instagram</b>	
Posting text	Perfect wingman. #nightrider #vw #volkswagen #car #urban #city #night #lights #vwscirocco

<b>Image</b>	
 <p>Fuel consumption in l/100 km: urban: 8.1-7.6 / extra-urban: 5.3 / combined: 6.4-6.1; CO<sub>2</sub> emissions, combined, in g/km: 148-142; efficiency rating: D, C</p>	