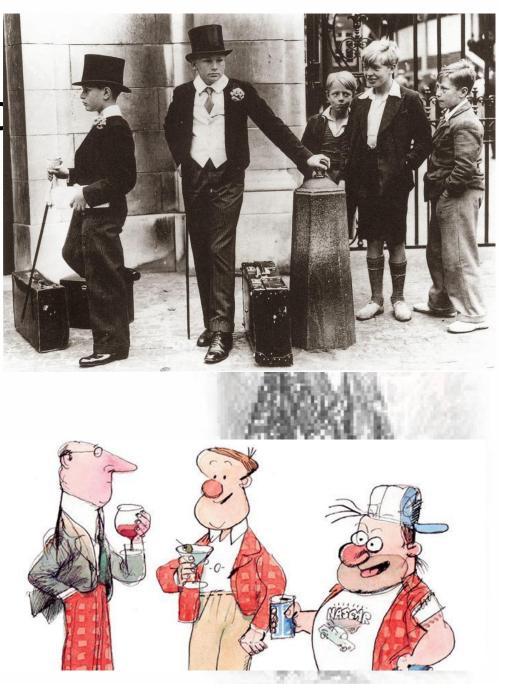
Linguistic







Contents

- 1. Class in modern English culture
- 2. The English talk
 - a) The vowels vs consonants rule
 - b) The seven deadly sins
 - c) "Smart" and "Common" rules
 - d) class-denial rules
 - 3. Conclusion

Class in Modern English Culture

Since 1960's "How do you do?" was out of use and the class system was no more.

So, what rules must the English stick to nowadays?

The English are still very class-conscious.

Class of the person can be defined by:

- -Talk
- -Car
- -Dress
- -Food
- -House exc.



Classes

Upper	Upper
	Middle
	Lower
Middle	Upper
	Middle
	Lower
Lower	Upper
	Middle
	Lower

The English Talk

The way HOW and WHAT the English speak is always connected with class.

The main factors are:

- -Terminology
- -Pronunciation

The vowels vs Consonants Rule Upper class drops vowels:

Lower class drops consonants:

"hnkrchf"
"hpstn"

Handkerchief Half past ten

"ankercheef"

"alf past ten"

Upper	Upper
	Middle
	Lower
Middle	Upper
	Middle
	Lower
Lower	Upper
	Middle
	Lower



	Upper	Upper
	Middle	
	Lower	
	Middle	Upper
	Middle	
	Lower	
	Lower	Upper
	Middle	
	Lower	

- Upper and middle classes pronounce consonants correctly
- Lower class:
- Th \rightarrow f/v:
- "that" \longrightarrow "vat"; "teeth" \longrightarrow "teef"
- Final g→k:
- Something \rightarrow "somefink", Nothing \rightarrow "nuffink"
- Say 'a' longer: "Daaave"

Mispronunciation is a Lower-class marker.

"BBC English"

- 'educated' English
- Pronounces all the sounds

Upper-class English

- More educated than Lower-class speech
- Swallows vowels



Regional Accents

 Are getting more popular on TV/radio

• BUT they were and are automatically Lower-class.



There were and still are plenty of *class-indicator* words.

Some are outdated already, but these "Seven Deadly Sins" are class-defining.

Pardon

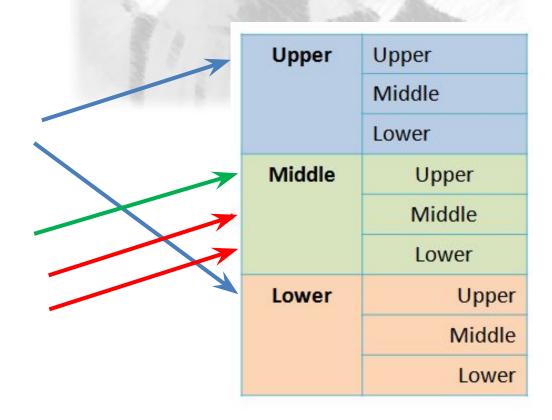
For Upper "Pardon" is worse than swearing.

Say something

too quietly and

people will

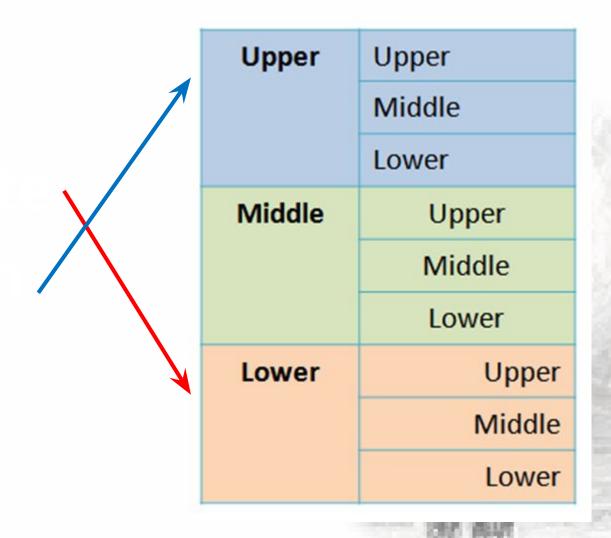
answer:



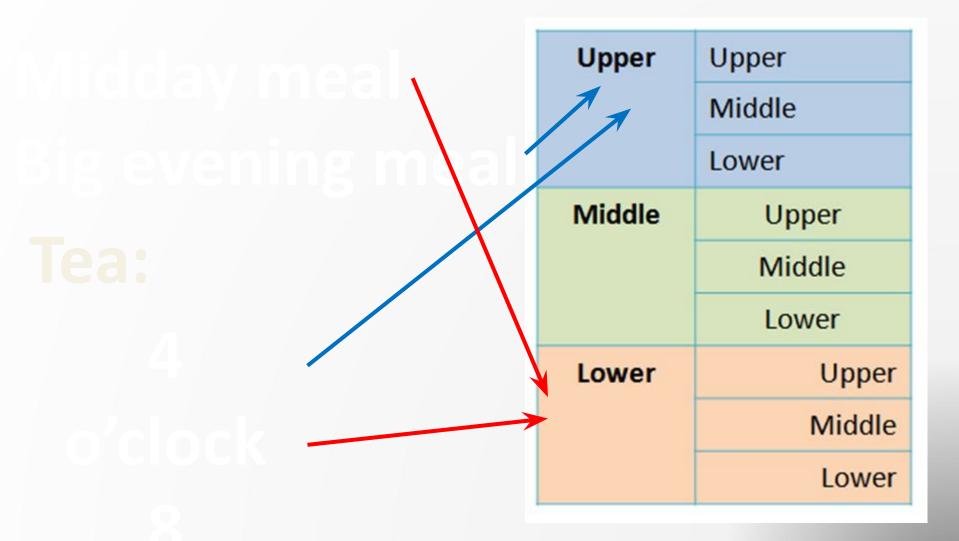
Toilet

Toilet Upper Upper Middle Lower Bathroom, heads, Middle Upper gents/ladies, privy Middle Lower ower Upper Lavatory, loo, bog Middle Lower

Serviette



Dinner





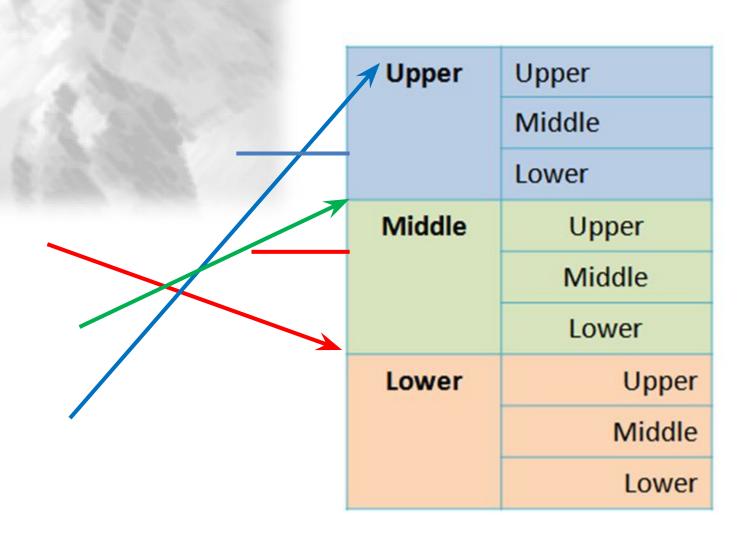
Settee

Upper	Upper
	Middle
	Lower
Middle	Upper
	Middle
	Lower
Lower	Upper
	Middle
	Lower

Lounge

Upper	Upper
	Middle
	Lower
Middle	Upper
	Middle
	Lower
Lower	Upper
	Middle
	Lower

Sweet



'smart' and 'Common' Rules

- 'common' working'posh' = 'smart' class = 'Naff'
- Is used to identify lower class.
- Or bad taste.
- Something uncool or mainstream.



Class-denial Rules

- To avoid class-consciousness there are 'politically correct words euphemisms.
- •"Working class" → " low-income groups", "ordinary people", "less educated"
- •Use the word "Background" to state class.

Conclusion

 All cultures have a social hierarchy and methods to mark social status.

 In modern changing english society speech is more important then job clothes and occupation and can tell more about person.