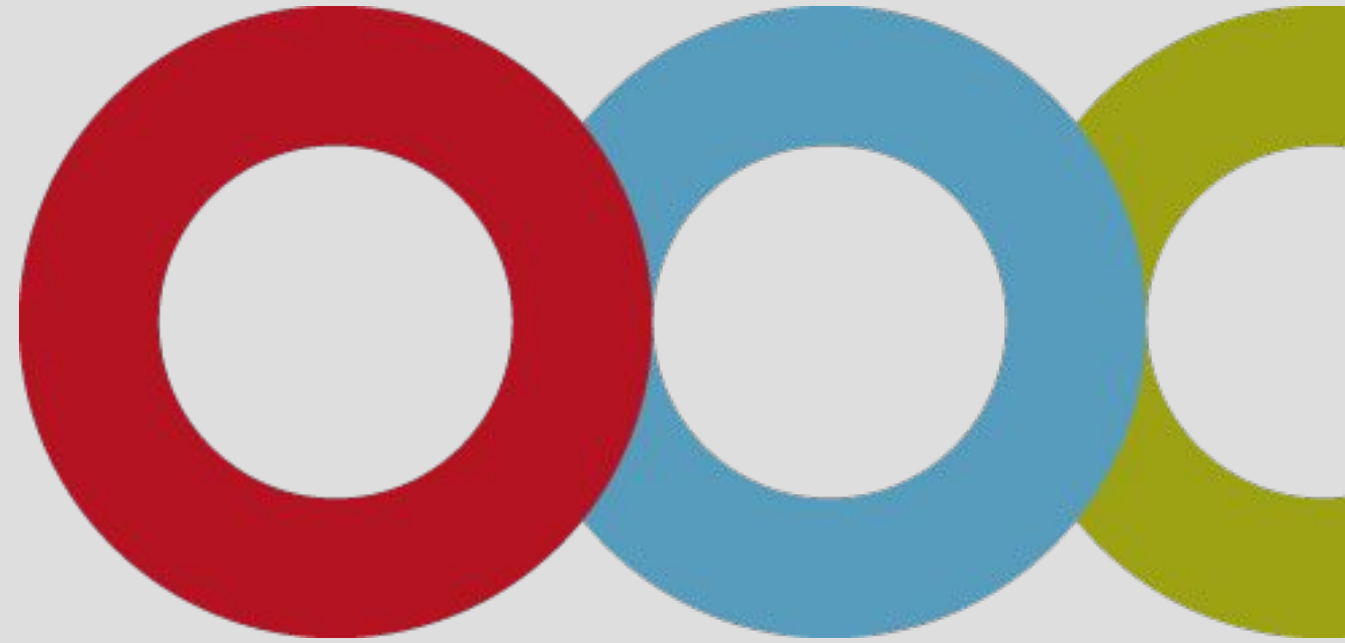


Vision Zero Campaign

a new approach for occupational health

[Date]
[Speaker]



Vision Zero – Why?

Vision Zero – Why?

“Because we believe that a world of work without accidents and diseases is possible!”



Vision Zero – Why?

- 2.78 Million work-related deaths
- 374 Million occupational accidents & illnesses worldwide
- 3.94% annual economic loss worldwide



Vision Zero Campaign philosophy



- All occupational accidents, harm and diseases are preventable
- A **process** – rather than a target
- A **transformational approach** to prevention
- Building a **culture of prevention** that integrates both **safety, health and well-being at work**

Model based on: Zwetsloot, Leka, Kines. Vision zero: from accident prevention to the promotion of health, safety and well-being at work; in Policy and Practice in Health and Safety, IOSH 2017



Why a Vision Zero Campaign?

- To **provide a global strategy, platform and resources** in support of Vision Zero
- To **encourage synergies** among prevention organizations worldwide through a joint campaign
- To **support businesses** in the development of a workplace prevention culture based on Vision Zero

Vision Zero Campaign design

- The **Vision Zero approach is flexible.** One can focus on health, on safety or on well-being issues depending on what is most relevant
- With this flexibility **Vision Zero is of benefit for all**, for governments and health and safety organizations in any country and for companies of any scale
- **“Seven Golden Rules” form the roadmap towards Vision Zero**, based on successful, practical management concepts



VISION ZERO.

ZERO HARM – HEALTHY WORK!

- Is a PREVENTION STRATEGY for a safe & healthy future.
- EVERY accident is preventable!
- NOBODY gets killed at work!
- NO SERIOUS occupational diseases, work accidents or traffic accidents!

Vision Zero - 7 Golden Rules

- 


1. **Take leadership** – demonstrate commitment
- 

2. **Identify hazards** – control risks
- 

3. **Define Targets** – develop programmes
- 

4. **Ensure a safe and healthy system** – be well-organised
- 

5. **Ensure safety and health in machines, equipments and workplaces**
- 

6. **Improve qualifications** – develop competence
- 7. **Invest in People** – motivate by participation

1 Take leadership demonstrate commitment

VISION ZERO 
Safety. Health. Wellbeing.



2 Identify hazards control risks



3 Define targets develop programmes



4 Ensure a safe and healthy system be well-organized

VISION ZERO
Safety.Health.Wellbeing.



5 Ensure safety and health in machines, equipment and workplaces

VISION ZERO
Safety. Health. Wellbeing.



6 Improve qualifications develop competence



7 Invest in people motivate by participation



Campaign website and resources

www.visionzero.global

VISION ZERO



VISION ZERO

Safety. Health. Wellbeing.

Vision Zero is based on the belief that all accidents, diseases and harm at work are preventable and on the commitment of Vision Zero Companies and Partners to promote the three core values of this campaign: Safety.Health.Wellbeing. Importantly the Vision Zero approach is flexible. One can focus on health, on safety or on well-being issues depending on what is most relevant. With this flexibility Vision Zero is of benefit for all, for governments and health and safety organizations in any part of the world and for companies of any industry and any scale. The roadmap towards Vision Zero is formed by "Seven Golden Rules" based on successful, practical management concepts.

About the campaign →



Contact Imprint



developed by



Vision Zero Campaign – working together



Companies

Employers and managers of companies committed to safe and healthy working conditions



Partners

Governments, OSH-agencies and social partners

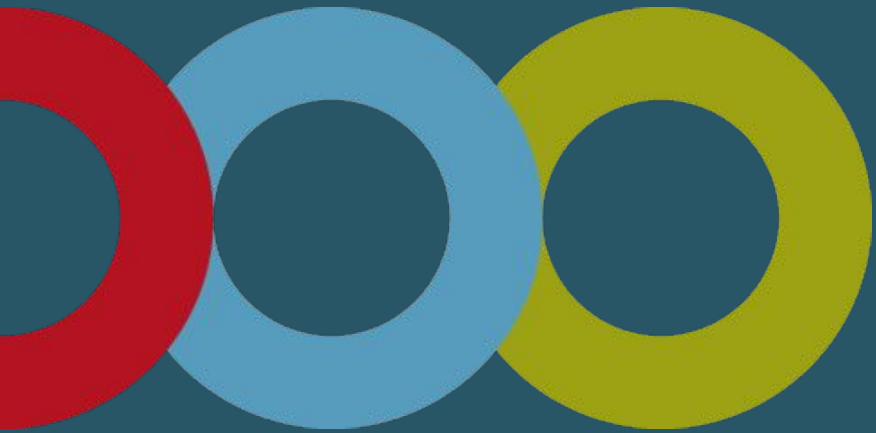
International and regional organizations

Safety and health professionals and networks



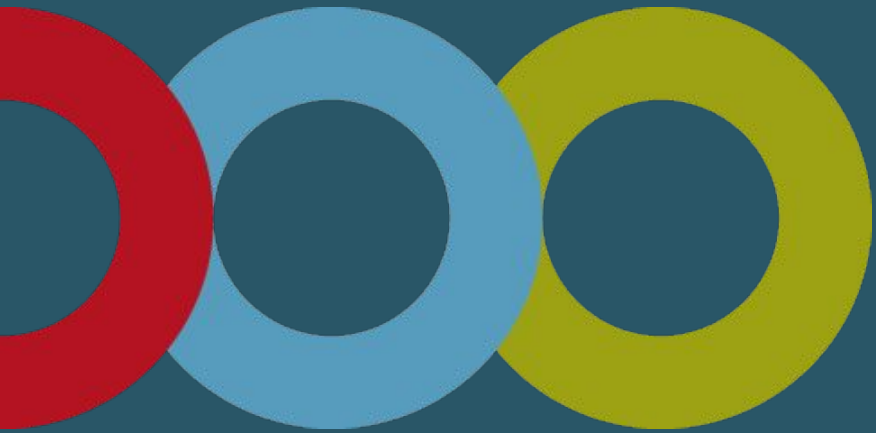
Ambassadors

Renowned personalities supporting Vision Zero



Join the global Vision Zero Campaign now!

Sign up at www.visionzero.global



Thank you for your attention!