



Introduction to BAIC X35



Jun. 2016

X35 Positioning

**High quality,
comfortable and
economic SUV**

Performance

**Good quality, suitable for long-term home use,
comfortable driving environment, fuel-saving,
and economic**

Key Configuration

First - class supply chain system
High performance in Durability tests
International advanced production base
Smart-Call smartphone connection
2570mm wheelbase
The only one has the panoramic sunroof among same level SUVs
The only one has the front seat heating among same level SUVs

Air quality in the car reaches the international leading level
100 km comprehensive fuel consumption at the same level the lowest

- MT 6.6 (6.4)
- AT 6.8 (6.6)

造型

Design



01

安全

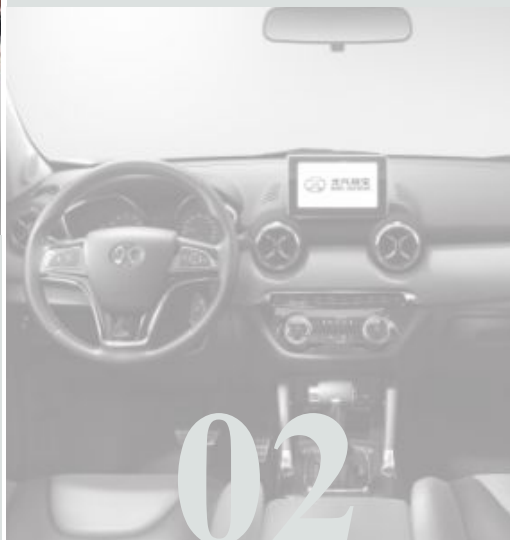
Safety



03

舒适

Comfort



02

经济

Economic



04

品质

Quality



05

Design



Fluid shuttle-shaped rearview camera

Luxury level vehicle textured interior

Tall and cool front-face

Steady and dynamic sideways

Firm shaped rear



Design



Comfort



Safety



Economic



Quality



BAIC

Better And Ingenious Choice

Tall and tough front face

05

Angel wing shaped
Air intake grille

Three holes
boards

Lens type
Headlight

C shaped LED
Daytime lights





Angel wing shaped air intake grille



Visual impact

Adequate intake

Excellent heat dissipation

Piano paint, great balance from up to down, elegant and sporty

Technology

Piano craft paint



Angel wing shaped,

longitudinal symmetry

Introduction

- Piano craft paint treatment improves the grade
- Angel wing shaped, matrix arrangement, high degree of recognition
- Up and down symmetry layout, enhance visual enjoyment



Design



Comfort



Safety



Economic



Quality



Three holes guard boards

07



Stylish

Sporty

Wild

Three-hole design, silver decoration, full of wildness

Comparison

Parameter	X35	eng S3	CS35	Zhonghua V3	Ruihu 3
Width (mm)	1815	1765	1810	1790	1760



THANK YOU FOR WATCHING