

**Project:** Global Social Media Plan // February

**Topic:** Fifty Shades of Grey movie

**Format:** image

**Date:** 9 February



## Description

The second Fifty Shades of Grey movie launches on 9 February. This post presents an attractive selection of grey cars as seductive as the movie's theme.

## Facebook

Posting text (240)

Shades of Volkswagen. #passion

## Twitter

Posting text (140)

Shades of #volkswagen. #passion

## Instagram

Posting text

Shades of Volkswagen.  
#style #passion #vw #volkswagen #car #colourful  
#shades #design

## Image

