

**Project:** Global Social Media Plan // June  
**Topic:** Donut Day  
**Format:** GIF  
**Date:** 2 June

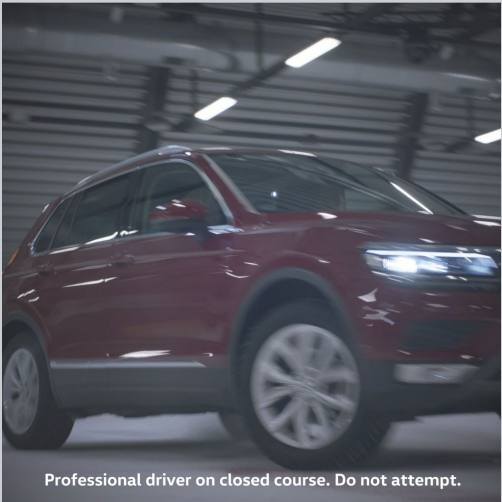


Description	Volkswagen serves their fans a really special donut for Donut Day. #donutday = 65.748 hits on Instagram #vw Tiguan = 15.607 hits on Instagram #donuts = 4.169.775 hits on Instagram
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Facebook	
Posting text (79)	How car lovers are having their donuts. #donutday #donuts #vw Tiguan #volkswagen

Twitter	
Posting text (79)	How car lovers are having their donuts. #donutday #donuts #vw Tiguan #volkswagen

Instagram	
Posting text	How car lovers are having their donuts. #donutday #donuts #vw Tiguan #volkswagen

Thumbnail	
 <p>Professional driver on closed course. Do not attempt.</p>	