

MicroCosmic Group



McSite™ activity
Report 2017 year

Mission And Vision

- The web-studio McSite was created in 2008 by the company MicroCosmic. the company was founded in 2000 and is the provider of a full range of e-business services.
- Our goal is to go beyond borders and create a comprehensive market that covers the whole world. We achieve our goal by offering products and services that contribute to the prosperity and well-being of our society.

Goal 2017

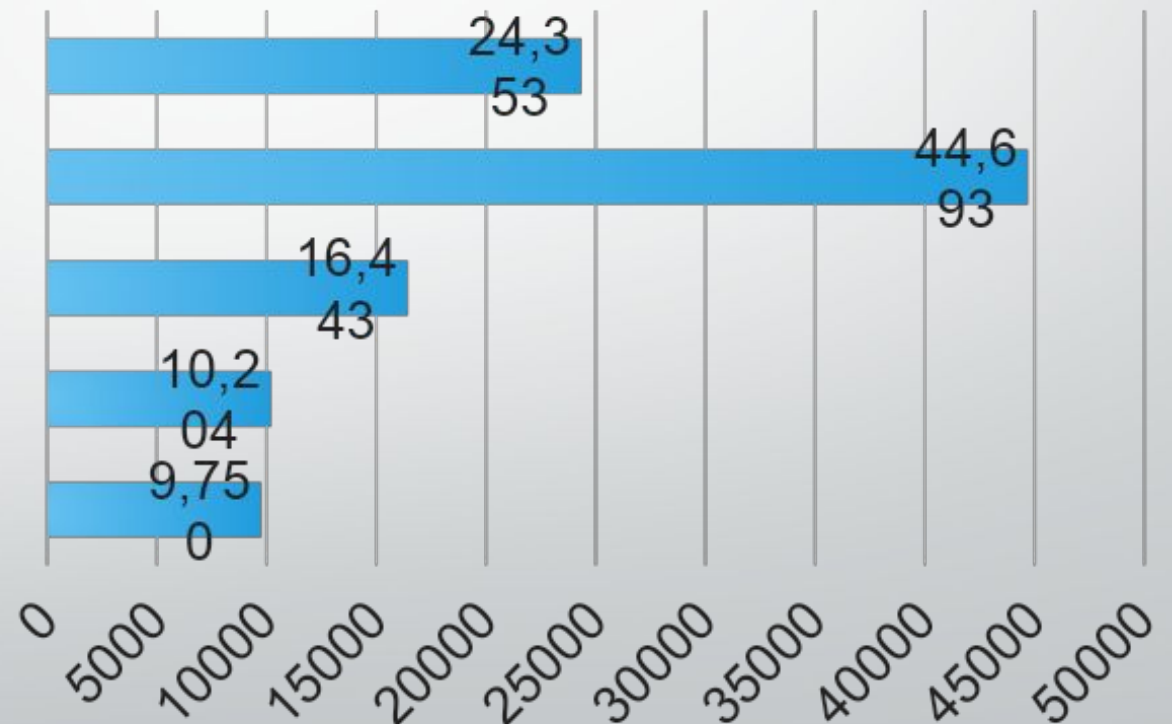
- Our goal until 2017 was to inherit the foundation of the MicroCosmic Group

Main Activities

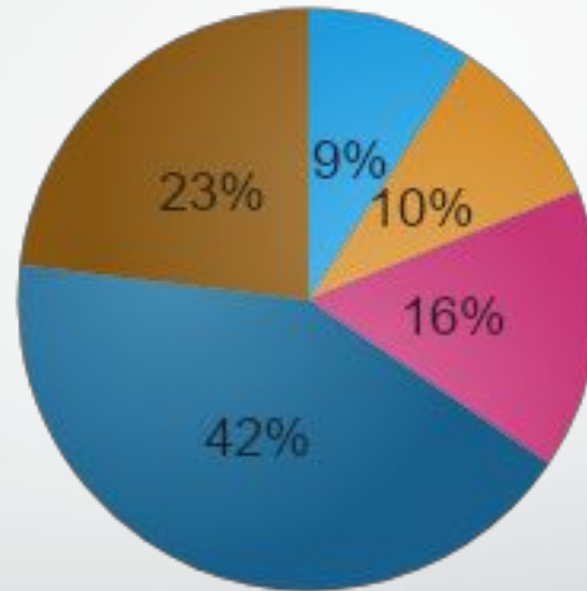
- Website development
- Website promotion (SEO)
- Context advertising
- Promotion in social networks
- Website maintenance
- Domain names registration

Sources Of Income

- Context advertising
- Website promotion (SEO)
- Website maintenance
- Hosting
- Website development

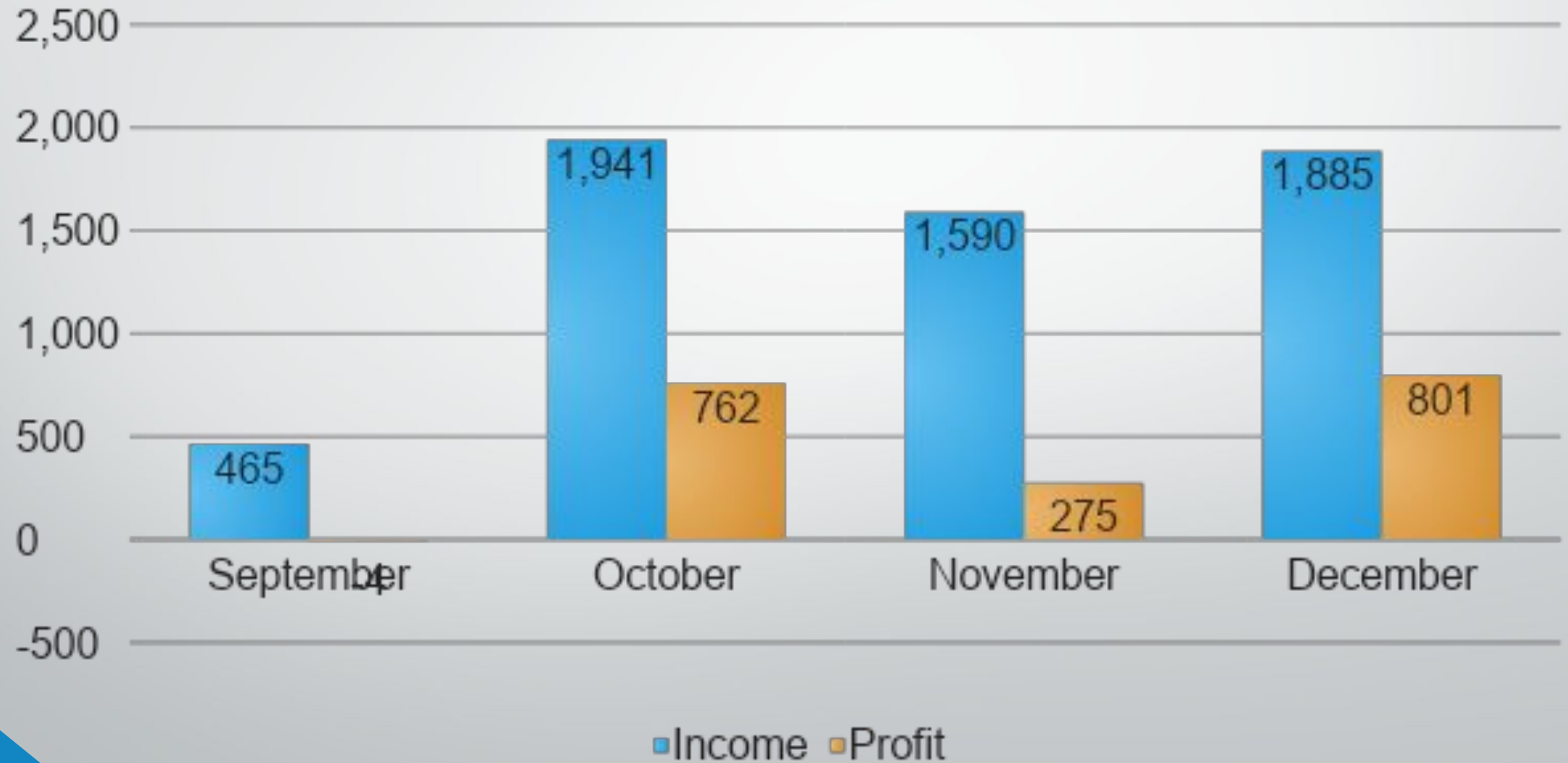


Profit By Category



- Website development
- Hosting
- Website maintenance
- Website promotion (SEO)
- Context advertising

Financial Results



SWOT

- **Strengths (сильные стороны)**

- Took 40-day spiritual condition (bows, prayers and reports);
- Took responsibility for last MC customers and already have found new;
- Studied CMS and communicated with Andrei Lesev;
- Worked at least 12 hours per day.

- **Weaknesses (слабые стороны)**

- We have to learn a lot of new things;
- Our productivity and knowledge are still very low.

- **Opportunities (возможности)**

- Web site development is a highly profitable industry;
- We have a high potential for growth. even against strong competitors. in the long run, any way we can win with our vision, unity and schedule.

- **Threats (угрозы)**

Goals For 2018

- Financial goal is to achieve \$5000 in month
- Find 30 stable solvent customers
- Build a team with 10 competent employees
- Search new directions of development (SMM, adaptive sites, applications)
- Develop TriniPOS
- Study HTML, CSS, PHP, SMM, JavaSkript.

Also do spiritual conditions



Thank You

MicroCosmic Group