

The logo for Keurig Green Mountain, featuring the word "KEURIG" in a bold, dark grey sans-serif font with a stylized three-dot icon to its left, and "GREEN MOUNTAIN" in a smaller, green sans-serif font below it.

**KEURIG**  
GREEN MOUNTAIN

# Centralized DAM

**Sprint 1 Demonstration**

JANUARY 6, 2017

# Agenda/Deliverables

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- Custom login page
- Registration and reset password forms and functionality
- Users groups “DAM Administrators”, “Legal”, “Creative”, etc.
- Strict hierarchy/Folder structure of assets in DAM
- Metadata schemas defined based on Content Type and applied to specific folders in hierarchy
- Upload assets into AEM DAM using OOTB functionality

# Custom Login Page

Issues	<u>GMCRDAM-22</u> US 1.1.1. Custom login page with ability to sign in to the system
Deliverable	OOTB AEM login page was updated with Sign-up, Reset password links and SSO button

# Custom Login Page

**KEURIG**  
GREEN MOUNTAIN

Welcome to Adobe Experience Manager

An Adobe Marketing Cloud solution: All the tools you need to solve these complex digital business challenges. [Learn More](#)

[SSO Sign In](#)

If you do not have account yet, you can [Sign Up](#)

Sign In

User name

Password

[Sign In](#) [Reset your password](#)

[Help](#) [Terms of Use](#) [Privacy Policy and Cookies](#)

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# Registration and reset password forms and functionality

Issues	<u>GMCRDAM-67</u> US 1.1.2. User is able to register to the system <u>GMCRDAM-68</u> US 1.1.3. User is able to reset his password
Deliverable	Registration page was created to provide an ability for external users to get access to DAM system.

# Registration and reset password forms and functionality

**KEURIG GREEN MOUNTAIN**

**Sign up**

Your name\*

First Name

Surname

E-mail address\*

This will be your username for signing in

Password\*

New password

Confirm password

Organisation details

Organisation name\*

**KEURIG GREEN MOUNTAIN**

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SSO Sign In

If you do not have account yet, you can [Sign Up](#)

Sign In

User name

Password

Sign In

Reset your password

**KEURIG GREEN MOUNTAIN**

**Forgotten your password?**

Enter your e-mail address below, and we'll send you instructions for setting a new one.

Email address:\*

Remembered your password? [Login here.](#)

Haven't registered yet? [Sign Up](#)

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# Users groups “DAM Administrators”, “Legal”, “Creative”

Issues	<p><a href="#">GMCRDAM-24</a> US 1.2.1. Admin user role and ability to create / manage user groups</p> <p><a href="#">GMCRDAM-25</a> US 1.3.1. Setting up Groups for internal / external users by Admin</p>
Deliverable	<p>DAM Administrators group is defined and have an ability to define permissions for specific folders in DAM as well as assign users to specific groups.</p>

# Users groups “DAM Administrators”, “Legal”, “Creative”

Search Results

The screenshot displays a search results page with a grid of seven user group cards. Each card features a silhouette icon of two people, a group name, a count of members (0), and a 'Not published' status. The 'keurig-dam-administrators' card is highlighted with a red rounded rectangle and includes an additional '10 days ago' timestamp next to the member count.

Group Name	Members	Status	Additional Info
keurig-legal	0	Not published	
keurig-partner-management	0	Not published	
keurig-dam-administrators	0	Not published	10 days ago
keurig-creative-group	0	Not published	
keurig-outside-agencies	0	Not published	
keurig-channel-marketing-partners	0	Not published	
keurig-sales-marketing-brand-product	0	Not published	



# Strict hierarchy/Folder structure of assets in DAM

Issue	<p><a href="#">GMCRDAM-27</a> US 2.1.4. Provide ability to mark metadata fields as editable / not editable</p> <p><a href="#">GMCRDAM-28</a> US 2.1.1. [Stage 1] Defining common (basic) fields / attributes for assets</p> <p><a href="#">GMCRDAM-30</a> US 2.1.3. Defining the list of required / not required fields and attributes, adding validation rules for fields and attributes</p> <p><a href="#">GMCRDAM-31</a> US 2.1.5. Viewing EXIF/XMP/IPTC metadata for assets</p> <p><a href="#">GMCRDAM-38</a> US 2.4.2. Creating strict hierarchy of assets in DAM (folder structure)</p> <p><a href="#">GMCRDAM-29</a> US 2.1.2. [Stage 1] Defining fields for different asset types (e.g. brand guidelines, campaigns, marketing, POD, etc.)</p>
Deliverable	<p>Basic and content-type specific metadata fields are defined for strict hierarchy (folder structure) in AEM DAM.</p>

# Strict hierarchy/Folder structure of assets in DAM

Adobe Experience Manager

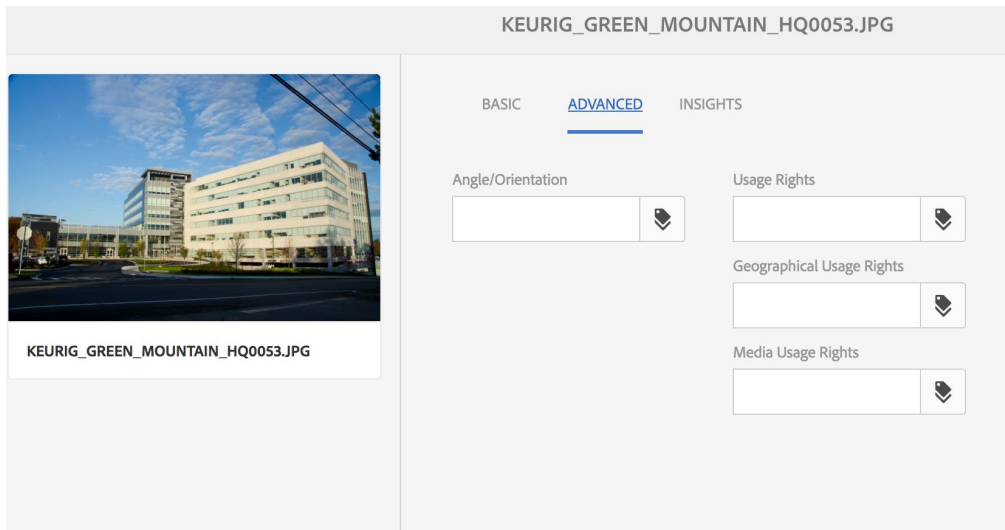
- Title
- print
- basic-schema
- digital
- logos-and-tags
- art
- sales-and-marketing-collateral
- packaging
- video
- advanced-schema-(all-fields)

Archer Farms

- Keurig >
- Keurig Enterprise >
- Beverage Brands >
  - Archer Farms >
    - Art/Photography
    - Brand Guidelines/Toolkits
    - Logos/Tags
    - Packaging >
    - Video
  - Barista Prima Coffeeshouse
  - Bellaccino
  - Bigelow
  - Cafe Bustelo
  - Cafe Escapes
  - Campbell's
  - Caribou Coffee
  - Celestial Seasonings

# Metadata fields are based on location of asset in hierarchy/content-type

KEURIG\_GREEN\_MOUNTAIN\_HQ0053.JPG



BASIC ADVANCED INSIGHTS

Angle/Orientation

Usage Rights

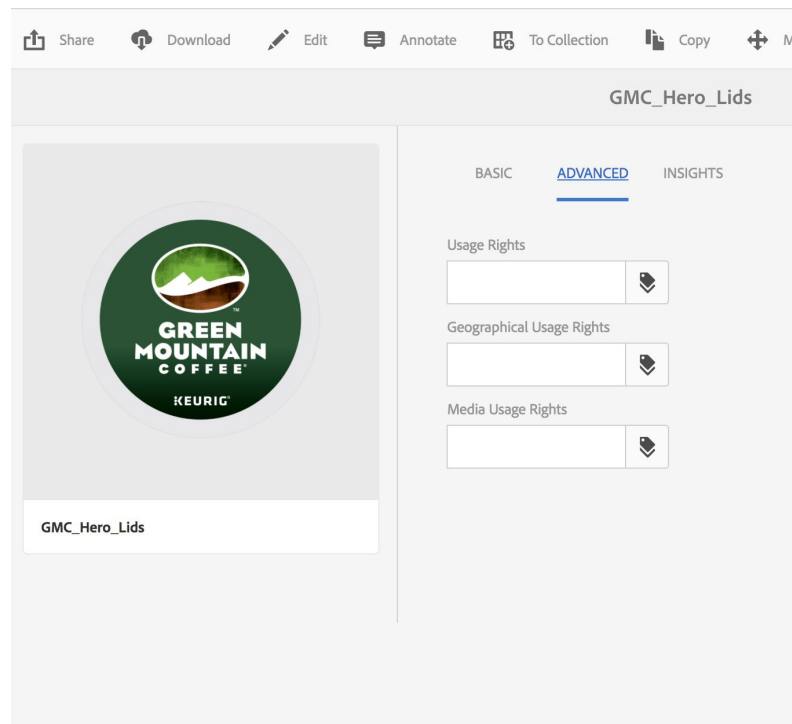
Geographical Usage Rights

Media Usage Rights

KEURIG\_GREEN\_MOUNTAIN\_HQ0053.JPG

Share Download Edit Annotate To Collection Copy

GMC\_Hero\_Lids



BASIC ADVANCED INSIGHTS

Usage Rights

Geographical Usage Rights

Media Usage Rights

GMC\_Hero\_Lids

# Upload assets into AEM DAM using OOTB functionality

Issues	<p><a href="#">GMCRDAM-39</a> US 4.1.1. Ingestion of a single asset via UI</p> <p><a href="#">GMCRDAM-40</a> US 4.1.2. Ingestion of assets in bulk via UI</p> <p><a href="#">GMCRDAM-41</a> US 4.2.1. Ingestion of a single asset via Hot Folders</p> <p><a href="#">GMCRDAM-42</a> US 4.2.2. Ingestion of assets in bulk via Hor Folders</p>
Deliverable	DAM Users are able to upload asset using OOTB functionality.

# Rest of the issues

## Issues

[GMCRDAM-170](#) [Login page]: SSO Button layout is incorrect  
[GMCRDAM-179](#) [GMCRDAM-22](#) [login] Keurig logo is missing on the login page  
[GMCRDAM-180](#) [Build deploy] Failed if package contains permission items  
[GMCRDAM-184](#) [ENV][Configuration] Publish instance isn't deployed

**Thank you!**