

Project: Global Social Media Plan // April

Topic: Queen's Birthday

Format: Video

Date: 21 April



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| Description | Her Majesty Queen Elizabeth II was born on 21 April 1926 and celebrates her 91st birthday this year. |
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| Facebook | |
| Posting text (240) | Wishing Her Majesty a royal birthday! #happybirthdayyourmajesty #volkswagen |

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| Twitter | |
| Posting text (140) | Wishing Her Majesty a royal birthday! #happybirthdayyourmajesty #volkswagen |

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| Instagram | |
| Posting text | Wishing Her Majesty a royal birthday! #happybirthdayyourmajesty #queenelizabeth #volkswagen |

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| Image | |
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