



# TV shows

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1. Tsoy Yekaterina - *The Oprah Winfrey Show*

## Who Is Oprah Winfrey?

**Oprah Winfrey** was born in the rural town of Kosciusko, Mississippi, on January 29, 1954. In 1976, Winfrey moved to Baltimore, where she hosted a hit television chat show, *People Are Talking*. Afterward, she was recruited by a Chicago TV station to host her own morning show. She later became the host of her own, wildly popular program, *The Oprah Winfrey Show*, which aired for 25 seasons, from 1986 to 2011. That same year, Winfrey launched her own TV network, the Oprah Winfrey Network



# Oprah Winfrey

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*The Oprah Winfrey Show*, often referred to simply as *Oprah*, is an American syndicated tabloid talk show that aired nationally for 25 seasons from September 8, 1986 to May 25, 2011 in Chicago, Illinois. Produced and hosted by its namesake, Oprah Winfrey, it remains the highest-rated daytime talk show in American television history.<sup>4</sup>



I don't believe in luck. Luck is just preparation meeting the moment of opportunity.

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The show has been highly influential, and many of its topics have penetrated into the American pop-cultural consciousness. Winfrey has used the show as an educational platform, featuring book clubs, interviews, self-improvement segments, and philanthropic forays into world events. The show does not attempt to profit off the products it endorses; it has had no licensing agreement with retailers when products were promoted, nor has the show made any money from endorsing books for its book club.

