# BEAUTY INDUSTRY ENTERPRISES

Typology and classification



# 1. Enterprises specialized in one service

- 1. Barber's; hairdressing salon; hairdresser's
- 2. Figure correction centre \body sculpting surgery
- 3. Body toning\solarium
- 4. Foot Care & Aesthetics\Podology
- 5. Nail Bar
- 6. Massage parlour



#### Beauty parlours of many types-Common and extended

 Standart cosmetic and hairdressing services, manicure, pedicure

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- Cosmetology
- Solarium
- Spa (balneology)
- Separate salons / parlours of many kinds of services





# Beauty salon \ beauty parlor Beauty shop

- An establishment dealing with cosmetic treatments for men and women
- Other variations of this type of business include hair salons and spas



# Make-up





#### Beauty salon

- skin health
- facial aesthetic
- foot care
- nail manicures
- Aromatherapy
- even meditation, oxygen therapy, mud baths



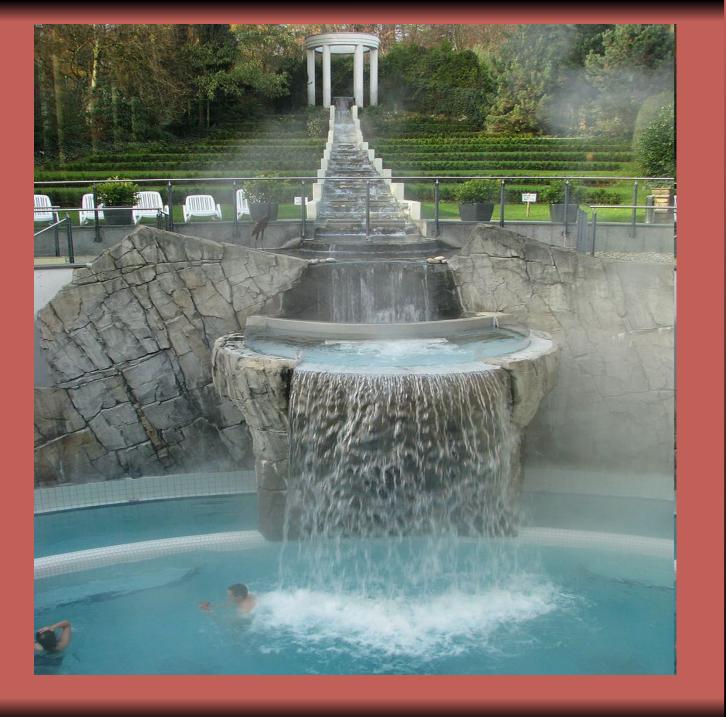
#### Standar structure of beauty salon

- Hair dressing area
- Manicurist workplace
- Foot care room\ Podology area
- Aesthetic care area



#### Spas and body wrap centers







#### Medical and cosmetology center

- Face cosmetology
- Body cosmetology
- Aesthetic care/ medicine
- Cosmetic/ Plastic Surgery



#### Hairdresser's parlour Hair salon

- Barber's cutting men's hair and shaving or trimming beards
- Hairdresser's cutting, curling, colouring and arranging hair, esp that of women







### Categories of enterprises

- Economy class
- Business class
- Elite (VIP) class





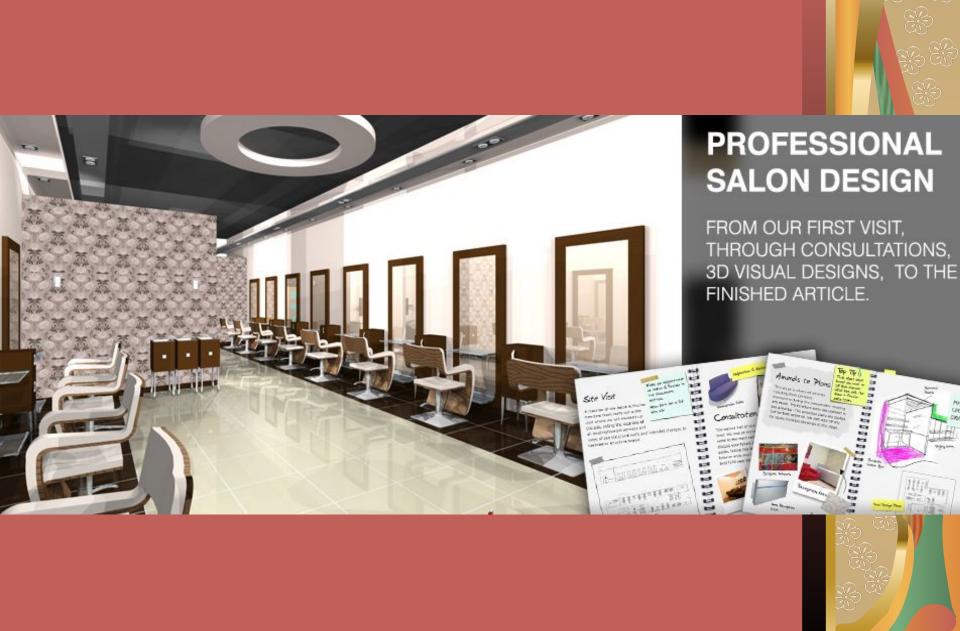
#### Seat

 Economy class - crowded places, available to most people

Business class- large sleeping area

Elite class - centre of the city, own parking





#### store display\outdoor advertising

- Economy price advertising
- Business brand advertising
- Elite status advertising ( client are snobs))

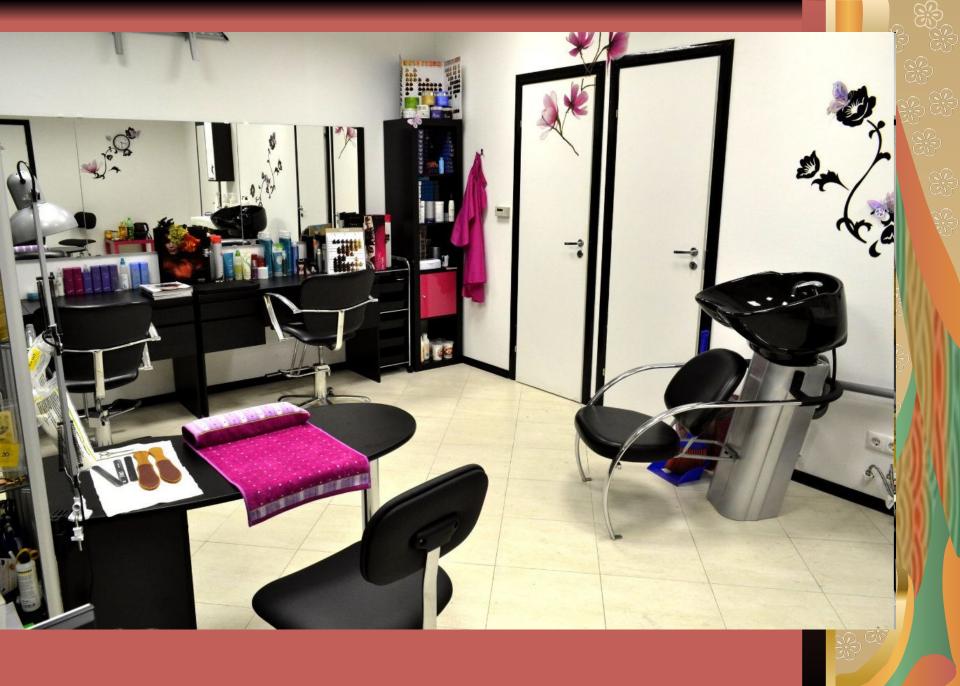




### Specialist-level

- Economy professionals
- Business best in class
- Elite Star Rating Specialist







### Equipment

- mirrors
- styling stations
- salon styling chairs
- shampoo chairs
- dryer chairs







#### Styling chair



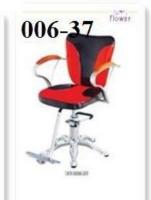
































# shampoo chairs





# dryer chairs





#### Equipment

- hair salon equipment
- spa equipment
- nail salon equipment (manicure equipment and pedicure chairs)
- esthetician equipment
- basic beauty salon furniture like waiting chairs and salon reception desks



# hair salon equipment









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- Round brush
- Two vent brushes
- Paddle brush



- Two smoothing brushes
- Thermal brush

brushes

#### Combs

- Teasing
- Wide-tooth
- Rat-tail
- Two-tail
- Regular
- Pitchfork
- Rake



## Electronic Grooming Equipment



- Thinning scissors
- Barber scissors



#### Esthetic

- skin care treatment
- spa treatments
- waxing



# Esthetician Equipment



