

Shopping as an art or art as a  
shopping

# Word list:

- Foreground – приоритетный
- Convolution- оборот
- Upper section of market-верхний сегмент рынка
- Artwork-произведения искусства ,как способ вложения капитала
- Zoom-взлететь,подняться
- Profitable business-выгодное дело
- Shaped-ограниченный
- Fancy- высшего качества
- Vivid- яркий
- Adventurous – отважный
- Large-minded-широко мыслящий
- Return- оборот

The famous auction house Christie's is considered to be one of the most prominent in the world



# Artwork

Now the huge convolution gained the upper section of the market.

The success of the largest auctions of impressionists in Geneva means that people are interested in buying artworks

The most adventurous and large-minded collectors are Russians



## Statistics

8% of buyers are russians

Russian people bring  
incredible value to culture:  
We have incredible music,  
theatre, masterpieces ,  
traditions in literature and  
the tradition of collecting

Just remember Morozov  
and Chukin whoes  
collection included  
Rembrant, Dega, Mone...



## Location

Basically, all the art activities are concentrated in Moscow. The office is located on Mohovaya street.



# Some facts

The volume of sales in  
Russia -1 mil. \$

It's 18% of total return

Robert Uolpol is  
conidered to be one  
of the greatest sales in  
the history



# The fashion art

The interest in buying art has zoomed in recent years

It's a trend of 21 century!





The amount of private sales increased in the last few years. More and more people become ready to invest money in art even though the financial crisis.

# Christie's records

**28,5 mil\$ for Cushion shaped vivid pink diamond**



**179,9 mil \$ for les femmes d' alger pablo picasso**



*The purpose of art is washing the dust of daily life off our souls.*  
*Pablo Picasso*