# Shopping as an art or art as a shopping

### Word list:

- Foreground приоритетный
- Convolution- оборот
- Upper section of market-верхний сегмент рынка
- Artwork-произведения искусства ,как способ вложения капитала
- Zoom-взлететь,подняться
- Profitable business-выгодное дело
- Shaped-ограненный
- Fancy- высшего качества
- Vivid- яркий
- Adventurous отважный
- Large-minded-широко мыслящий
- Return- оборот

## The famouse auction house Christie's is considered to be one of the most forground in the world



#### **Artwork**

Now the huge convolution gained the upper section of the market.

The success of the largest auctions of impressionists in geneva means that people are intrested in buying artworks

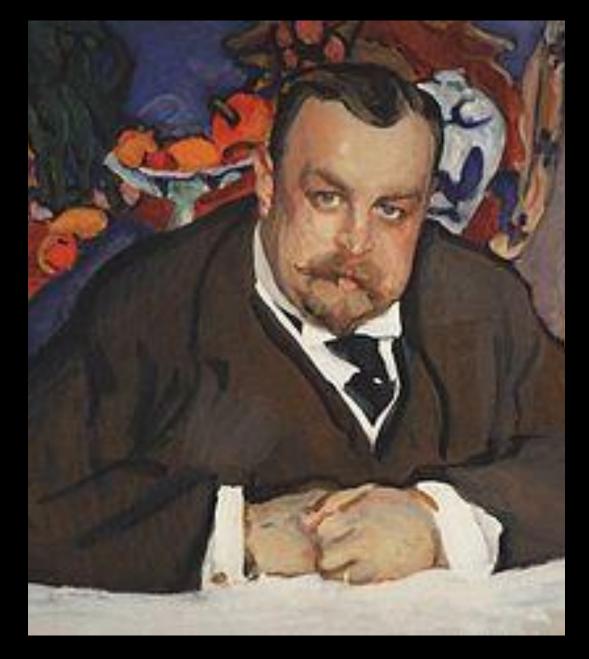
The most adventurous and large-minded collectors are Russians



#### **Statistics**

8% of buyers are russians
Russian people bring
incredible value to culture:
We have incredible music,
theatre,masterpieces,
traditions in literature and
the tradition of collecting

Just remember Morozov and Chukin whoes collection included Rembrant, Dega, Mone...



#### Location

Basically, all the art activities are concentrated in Moscow. The office is located on Mohovaya street.



### Some facts

The volume of sales in Russia -1 mil. \$
It's 18% of total return

Robert Uolpol is concidered to be one of the greatest sales in the history



#### The fashion art

The interest in buying art has zoomed in recent years
It's a trend of 21 century!



The amount of private sales increased in the last few years. More and more people become ready to invest money in art even though the financial crisis.

## Christie's records

28,5 mil\$ for Cusion shaped vivid pink diamond



179,9 mil \$ for les femmes d'alger pablo picasso



The purpose of art is washing the dust of daily life off our souls.

Pablo Picasso