

Kazan National Research Technical University named after
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The art of successful communication

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Kazan
2022

Ways of communication



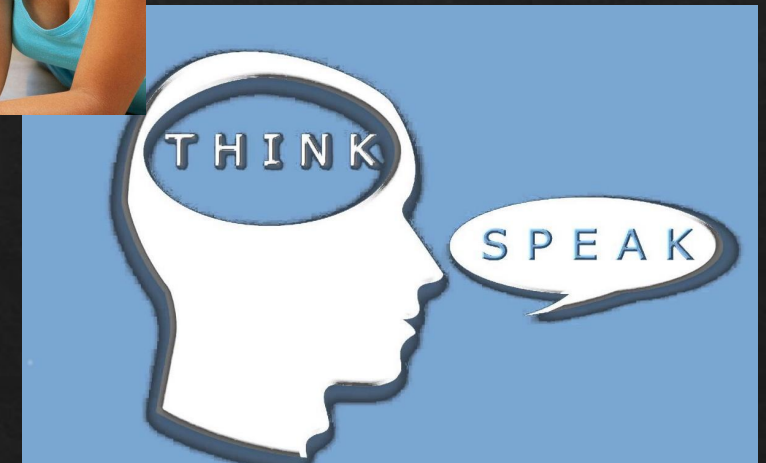
Modern means of communication



- Messengers
- Social media
- Blogs and forums

Tips for successful communication

- ◆ Listening skills
- ◆ Think before you speak
- ◆ Share interests
- ◆ More active actions



Communication on the Internet

Advantages

1. Simple search for like-minded people
2. The ability to communicate over long distances
3. Saving time

Disadvantages

1. Open access to negative information
2. Reducing the importance of real communication
3. Lack of development of gestures, facial expressions

Topics for conversation

- ◆ Future plans
- ◆ Travel
- ◆ Work/School
- ◆ Hobbies
- ◆ Past experiences
- ◆ etc.



THANKS FOR YOUR ATTENTION!