

**Project:** Global Social Media Plan // March

**Topic:** Gesture Control

**Format:** image

**Date:** Flexible Content



## Description

Presenting one of the newest Volkswagen in-car features: gesture control.

## Facebook

Posting text (240)

Control your car with the optional gesture control.  
#vwegolf #gesturecontrol

## Twitter

Posting text (140)

Control your #car with the optional #gesturecontrol.  
#vwegolf

## Instagram

Posting text

Control your car with the optional gesture control.  
#vwegolf #gesturecontrol #volkswagen #car  
#technology #driving #fun

## Image

