

Project: Global Social Media Plan // October

Topic: Detail Riddle

Subline: Details of a classic Jetta

Format: Image

Date: Flexible Content



Description

Riddles always increase the engagement rate of a post. Engage the audience with a classic detail from the Jetta.

Facebook

Posting text (240)

Which timeless classic is this? #design #detail #riddle #volkswagen

Twitter

Posting text (140)

Which timeless classic is this? #design #detail #riddle #volkswagen

Instagram

Posting text

Which timeless classic is this? #design #detail #riddle #volkswagen #vw

Image

