

**Project:** Global Social Media Plan // March

**Topic:** Classic vs. Modern 2

**Format:** image

**Date:** Flexible Content



<b>Description</b>	<p>Social media audiences love votings. In the Classic vs. Modern series they decide between new models and earlier ones.</p> <p>The usage of emoticons on images are contrary to the guidelines of Facebook. Therefore, please use versions without any emoticons for Facebook.</p>	
<b>Facebook</b>		
Posting text (240)	Classic vs. Modern – which Beetle do you prefer? #classic #vwbeetle	
<b>Twitter</b>		
Posting text (140)	#classic vs. Modern – which #vwbeetle do you prefer?	
<b>Instagram</b>		
Posting text	Classic vs. Modern – which Beetle do you prefer? #classic #vwbeetle #volkswagen #car #modern #style #greatview	
<b>Image</b>		
		