

Podcast Header on Home Page



- Added “podcast” to the balance of categories on the left hand side navigation header for spot for podcast content to live (circled in yellow)
- Existing “podcast” on the right side nav is a direct link to apple podcast-need to figure out if thats something we want moved/embedded in the podcast content page

Podcast Landing Page-Desktop

SHOP RECIPES BEAUTY BABY INTERIORS PODCAST  pia baroncini FAVORITES ACCOUNT ESSAYS IG PODCAST

Podcast

All



Summer 2022-Italy Part 2



I LUV AJ



Food Tips While Traveling, Baroncini Import Update, and Your Questions Answered



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pia baroncini

- Landing page is a sequence of the podcasts by episode name/newest first
- For now I temporarily put podcast cover photo with every episode but we can discuss whether we want images that apply to each episode (get from Pia)
 - if we do that I feel like I would like to add a title on this page somewhere saying “everything is the best” to get credit for the podcast name on the page

Podcast Landing Page-Mobile



pia baroncinj



Podcast

All ▾



Summer
2022-Italy
Part 2



2022-Italy
Part 2

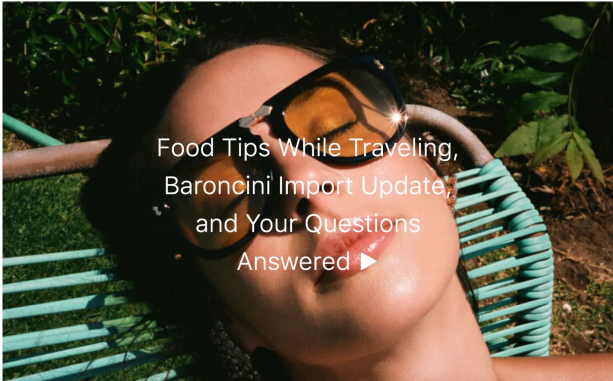


I LUV AJ

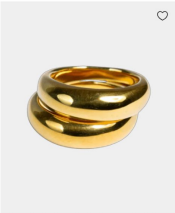


Podcast Specific Page Option 1-desktop

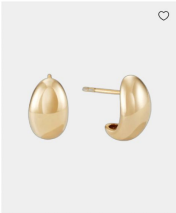
Podcast



Featured Products



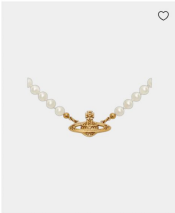
BRUA
Brass Rings
\$160



MEJURI
Dome Huggies
\$58



MEJURI
Bold Pearl Drop Earrings
\$78



VIVienne WESTWOOD
Bas Relief Pearl Choker
\$218



J. CREW Menorca Sandals \$98	MANOLO BLAHNIK Susa Leather Flat Sandals \$655	MADE IN TOMBOY Victoria High Rise \$285	BALENCIAGA Slim Fit Jeans \$650
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LEAVE A COMMENT

NAME

EMAIL

COMMENT

POST

More Episodes



Podcast #1

And you can put more info or a call to action here



Podcast #2

And you can put more info or a call to action here



Podcast #3

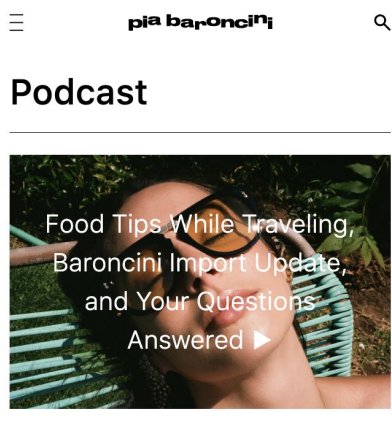
And you can put more info or a call to action here



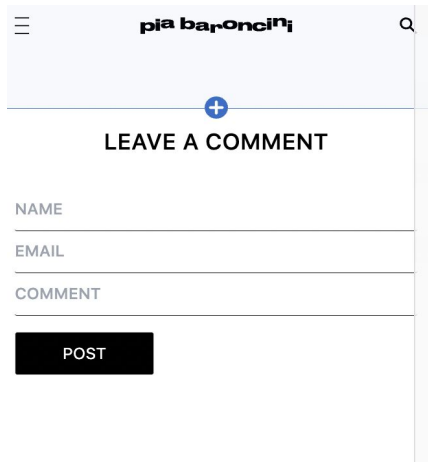
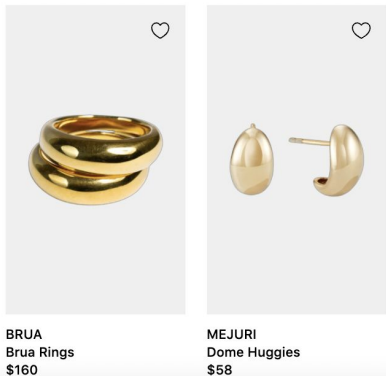
Podcast #4

And you can put more info or a call to action here

Podcast Specific Page Option 1-Mobile



Featured Products



More Episodes



**Podcast
#1**

**Podcast
#2**

Option 1 notes:

- Pending what the Podcast embed will look like, a video/photo is standing in to help visualize the placement for the embedded episode
 - This option shows episode title on the image
- Can update product carousel to any number of content needed per episode
- Need to land what to title the product carousel.
Some thought starters:
 - Episode products
 - Products featured
 - Shop this Podcast
 - Product mentions
- Bottom of page is "more episodes" to easily navigate and click through more podcasts directly

Podcast Landing Page Option 2-Mobile & Desktop

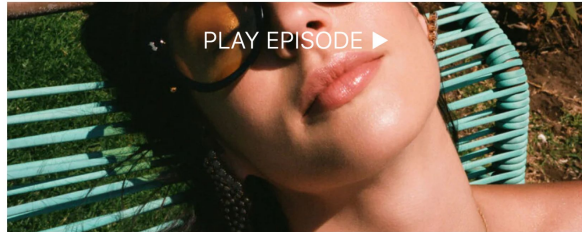
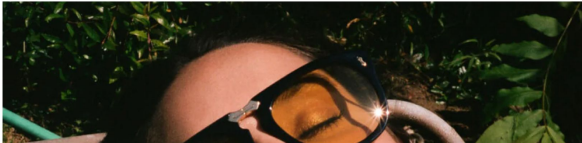
SHOP RECIPES BEAUTY BABY INTERIORS PODCAST 🔍

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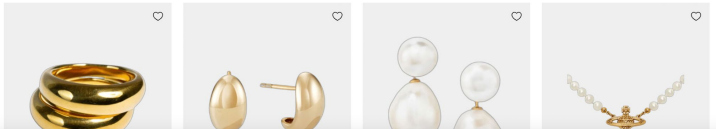
FAVORITES ACCOUNT ESSAYS IG PODCAST

Podcast

I LUV AJ



Featured Products



pia baroncini

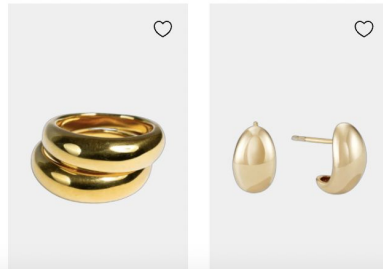


Podcast

I LUV AJ

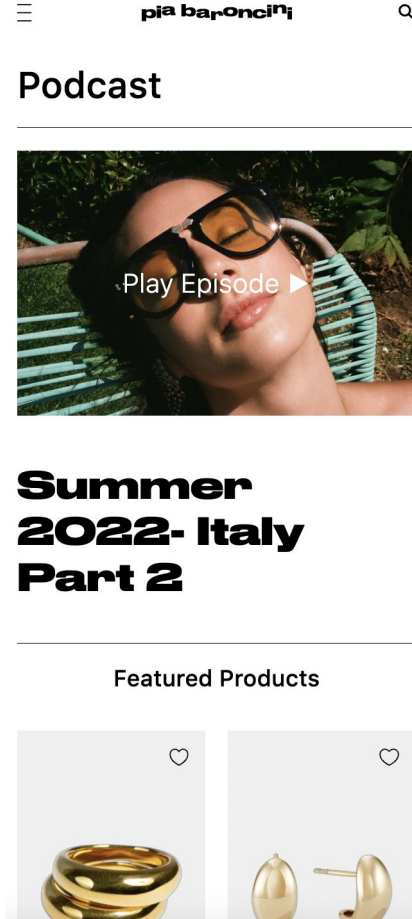


Featured Products



- Only difference here is podcast episode as a title at top of the page

Podcast Landing Page Option 3-Mobile & Desktop



- Similar to option 2- Only difference here is podcast episode as a title is middle of page between the episode and the shoppable content