Podcast Header on Home Page

SHOP   RECIPES   BEAUTY   BABY   INTERIORS   PODCAST   🔍   pia baroncini   FAVORITES   ACCOUNT   ESSAYS   IG   PODCAST

- Added "podcast" to the balance of categories on the left hand side navigation header for spot for podcast content to live (circled in yellow)
- Existing "podcast" on the right side nav is a direct link to apple podcast- need to figure out if thats something we want moved/embedded in the podcast content page

Podcast Landing Page-Desktop

- Landing page is a sequence of the podcasts by episode name/newest first
- For now I temporarily put podcast cover photo with every episode but we can discuss whether we want images that apply to each episode (get from Pia)
  - if we do that I feel like I would like to add a title on this page somewhere saying "everything is the best" to get credit for the podcast name on the page

Podcast Landing Page-Mobile

Podcast   All ⌄
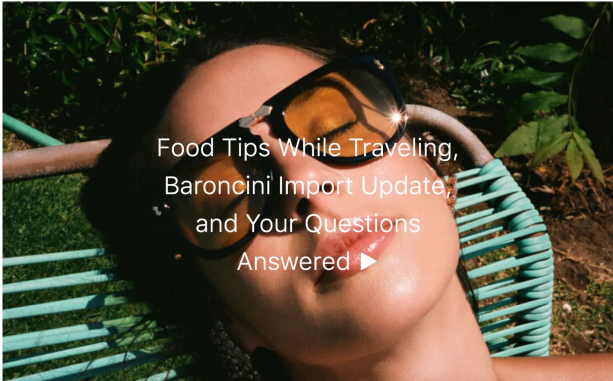

Summer 2022-Italy Part 2
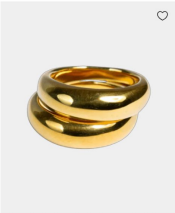
2022-Italy Part 2

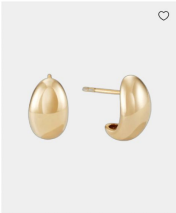### I LUV AJ
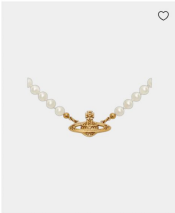
Podcast Specific Page Option 1-desktop

Podcast Specific Page Option 1-Mobile
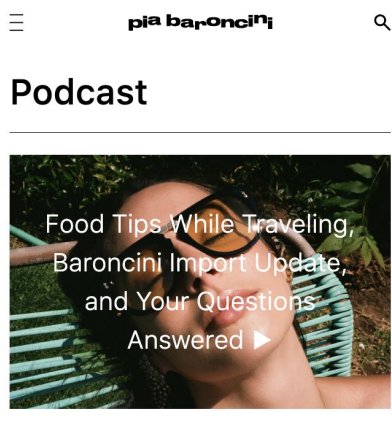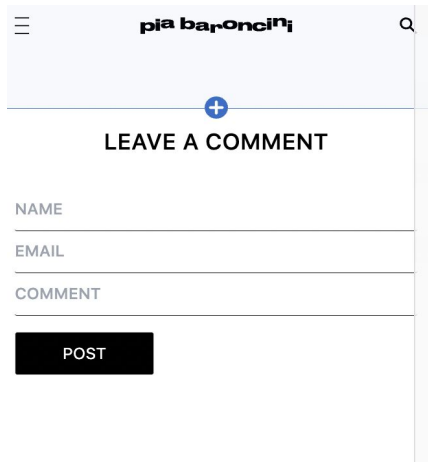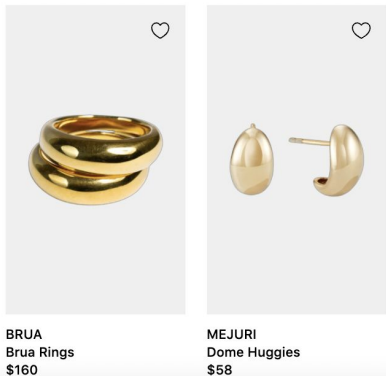
Option 1 notes:
- Pending what the Podcast embed will look like, a video/photo is standing in to help visualize the placement for the embedded episode
  - This option shows episode title on the image
- Can update product carousel to any number of content needed per episode
- Need to land what to title the product carousel. Some thought starters:
  - Episode products
  - Products featured
  - Shop this Podcast
  - Product mentions
- Bottom of page is "more episodes" to easily navigate and click through more podcasts directly

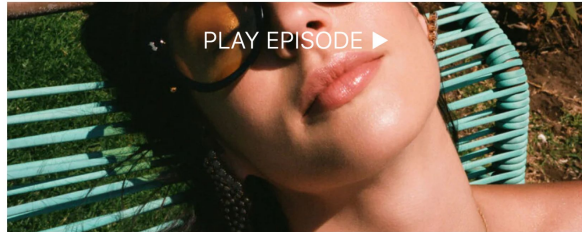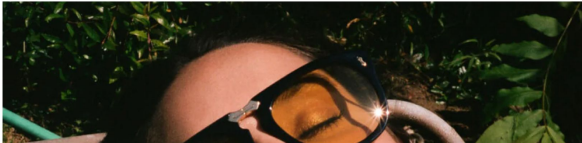# Podcast Landing Page Option 2-Mobile & Desktop

pia baroncini

Podcast

I LUV AJ

PLAY EPISODE ▶

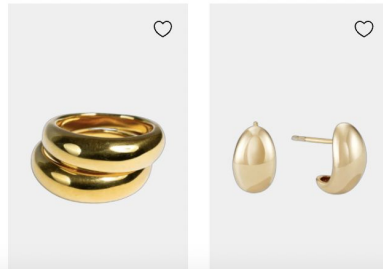### Featured Products

pia baroncini

Podcast
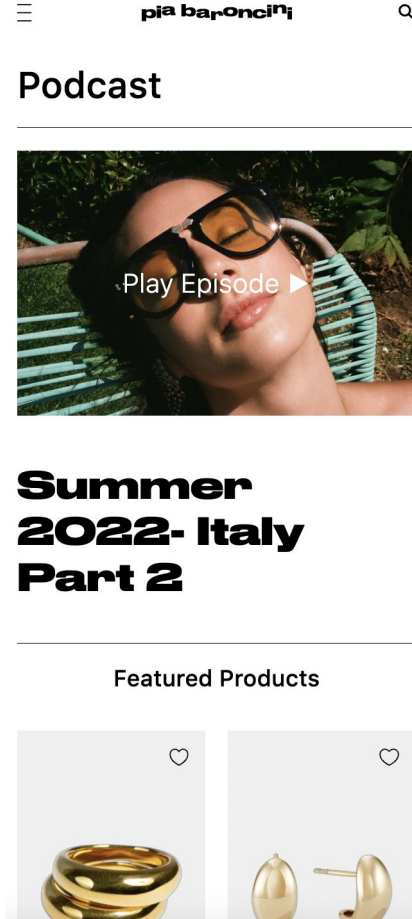
I LUV AJ

PLAY EPISODE ▶

Featured Products

- Only difference here is podcast episode as a title at top of the page

Podcast Landing Page Option 3-Mobile & Desktop

- Similar to option 2- Only difference here is podcast episode as a title is middle of page between the episode and the shoppable content