Homework 1

So, you know about the cultural dimensions proposed by Fons Trompenaars and Charles Hampden-Turner. Now you need to put into practice and analyze different countries using these measurements. In other to do this, you need to fulfill the following task.

1. Choose pair of countries, according to your point of view differ on the given 7 dimensions.

2. Give characteristics to the selected countries according to the 7 dimensions, including a description of chosen countries.

3. You should not only consider the chosen pair of countries are characterized in a way or the other by the 7 dimensions, but also prove it. Give specific examples, the reason why the selected countries have these characteristics (individualistic, ascriptive, particularistic, neutral, specific, external etc.). Find more detail information about the selected countries on the Internet to complete this task.

4. You should prepare a Power Point presentation at the end of your homework and present it during the seminar. Discussion of your presentation.

5. Please, choose in advance list of countries that you will take under consideration. I will give you a table, and you have to put into it those countries that you want to consider.