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World Wide Fund for Nature (WWF)

It is an international non-governmental organization founded on April 29, 1961, and it is working on issues regarding the conservation research and restoration of the environment.

WWF has set up offices and

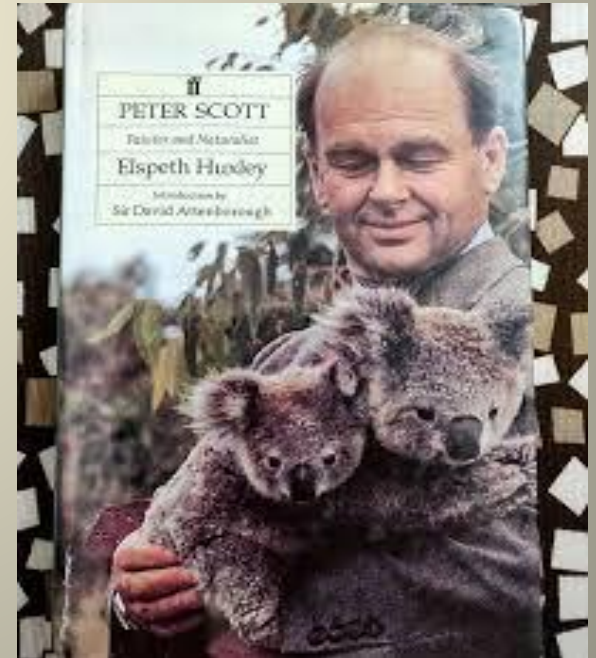
*The inspiration came from Chi-Chi: a giant panda that had arrived at the London Zoo in the year **1961**, when WWF was being created.*

*The first sketches were done by the British environmentalist and artist, **Gerald Watterson**.*

*Based on these, **Sir Peter Scott**, one of those founders, drew the first logo, and said at the time...*

"We wanted an animal that is beautiful, is endangered, and one loved by many people in the world for its appealing qualities.

We also wanted an animal that



This peaceful creature with a black and white coat. IT`s a national treasure in China. The rarest member of the bear family, pandas live mainly in bamboo forests high in the mountains of western China. They must eat from 26 to 84 pounds of it every day. These bears are excellent tree-climbers.



Panda Chi-Chi



Chi-Chi



Save the EARTH

