

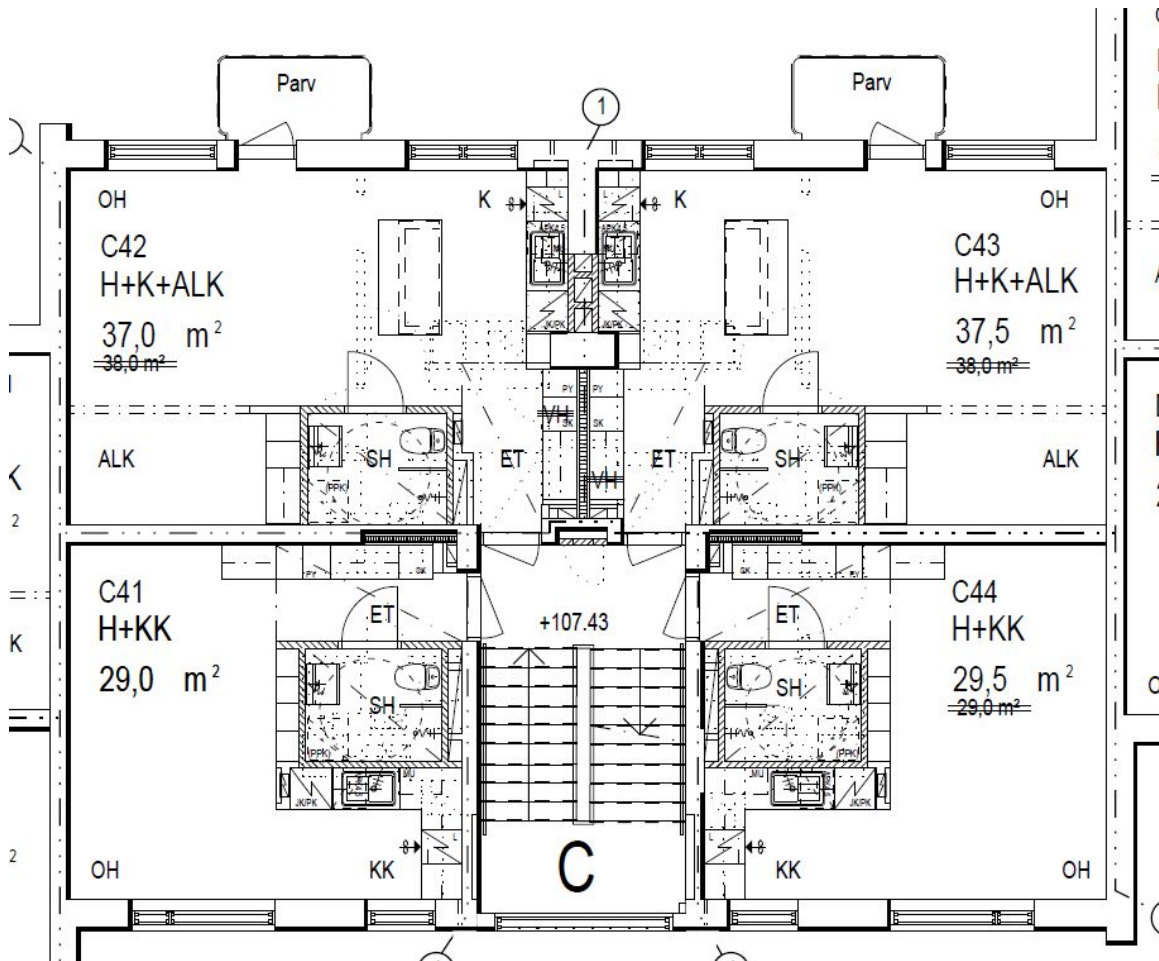


Mustanlahdenkatu 13, Tampere – Visualization Brief



Floor plans

- There are 4 different floorplans. All the apartments copy these four floor plan.



Bohemian + friend of music

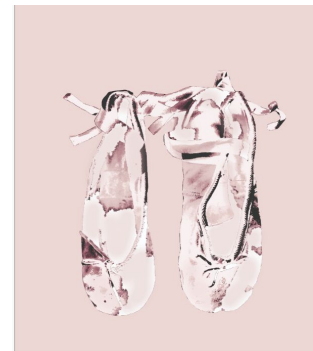


- A guitar enthusiastic fan
- Interior style and mood like in the image
- Bohemian theme: On the wall a poster/painting with playing notes

Light wood + dancing



- A young fashionable women, who has been doing ballet for her whole life. This should be seen in the apartment
- Light wood and light colors with a touch of rose.
- Also some green plants
- Light wood theme



Industrial + literature



- A man who likes literature and reads a lot
- There should be a lot of books.
- Posters should have letters/words in different fonts / styles.
- Somewhere in the visualization there could be a hat (beret or fedora), eyeglasses with black frames and ink pen set. The client wishes to show that the inhabitant is a novelist.
- There could also be some used candles where the stearine is leaking.
- Industrial theme



Soft theme



- Classic style in soft theme.
- Light blue and rose