

**Project:** Global Social Media Plan // September

**Topic:** Throwback Thursday 3

**Subtitle:** Featuring a Volkswagen Microbus

**Format:** Image

**Date:** Flexible



## Description

Throwback Thursday (tbt) is a huge trend on social media. People use the hashtag to share their past and remember memorable moments. Here with a beautiful green Microbus.

## Facebook

Posting text (240)

Drive back in time this Thursday! #tbt #vwmicrobus #volkswagen

## Twitter

Posting text (140)

Drive back in time this Thursday! #tbt #vwmicrobus #volkswagen

## Instagram

Posting text

Drive back in time this Thursday! #tbt #vwmicrobus #volkswagen #vw

## Image

