

Project: Global Social Media Plan // [May](#)

Topic: Golf 1 Cake

Format: Image

Date: Flexible Content



Description

Everybody loves cake!
This real cake is a replica of the famous Golf 1 in bright red.

Facebook

Posting text (240)

All time favourite car cake! #cake #vwgolf
#volkswagen

Twitter

Posting text (140)

All time favourite car cake! #cake #vwgolf
#volkswagen

Instagram

Posting text

All time favourite car cake! #cake #vwgolf
#volkswagen

Image

