

*multiplication
of two-digit
numbers from
ten to twenty*

$$14 \cdot 17$$

adding the first multiplier and the number of units of the second multiplier,
the amount received increase ten-times

$$(14 + 7) \cdot 10 = 21 \cdot 10 = 210$$

multiplied the number of units of the first multiplier and the number of
units of the second multiplier

$$4 \cdot 7 = 28$$

adding the results

$$210 + 28 = 238$$