



TYPE SUBSIDIARY

INDUSTRY MANUFACTURING

PREDECESSOR BENZ & CIE.

DAIMLER MOTOREN GESELLSCHAFT

FOUNDED 1886

FOUNDER KARL BENZ

HEADQUARTERS STUTTGART,

GERMANY

AREA SERVED WORLDWIDE

KEY PEOPLE DIETER ZETSCHE,

CHAIRMAN

PRODUCTS AUTOMOBILES

TRUCKS

BUSES

INTERNAL COMBUSTION ENGINES

SERVICES FINANCIAL

PARENT DAIMLER AG

DIVISIONS MERCEDES-BENZ

AMG



STAFF

Mercedes-Benz AG is responsible for the global business of Mercedes-Benz Cars and Mercedes-Benz Vans with over 173,000 employees worldwide.

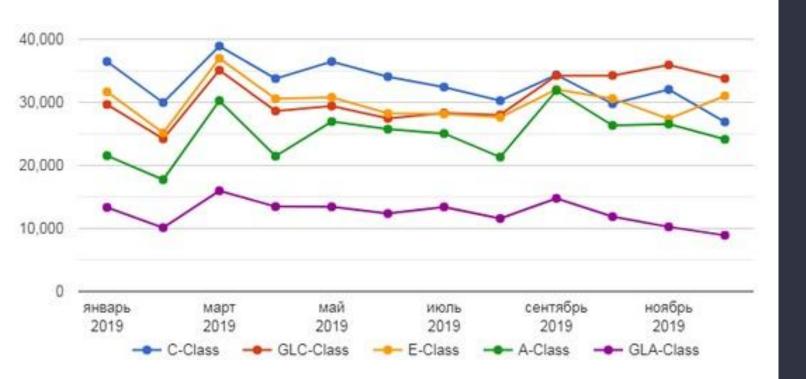
Ola Källenius is Chairman of the Board of Management of Mercedes-Benz AG.



THE COMPANY FOCUSES ON THE DEVELOPMENT,
PRODUCTION AND SALES OF PASSENGER CARS,
VANS AND SERVICES. FURTHERMORE, THE COMPANY
ASPIRES TO BE LEADING IN THE FIELDS OF CONNECTIVITY,
AUTOMATED DRIVING AND ALTERNATIVE DRIVES WITH ITS
FORWARD-LOOKING

INNOVATIONS.

THE PRODUCT PORTFOLIO COMPRISES THE MERCEDES-BENZ BRAND WITH THE SUB-BRANDS MERCEDES-AMG, MERCEDES-MAYBACH AND MERCEDES ME - AS WELL AS THE SMART BRAND, AND THE EQ PRODUCT AND TECHNOLOGY BRAND FOR ELECTRIC MOBILITY.



SALE

Mercedes-Benz AG is one of the largest manufacturers of premium passenger cars. In 2019 it sold nearly 2.4 million cars and more than 438,000 vans. In its two business divisions, Mercedes-Benz AG is continually expanding its worldwide production network with over 40 production sites on four continents, while aligning itself to meet the requirements of electric mobility.



