

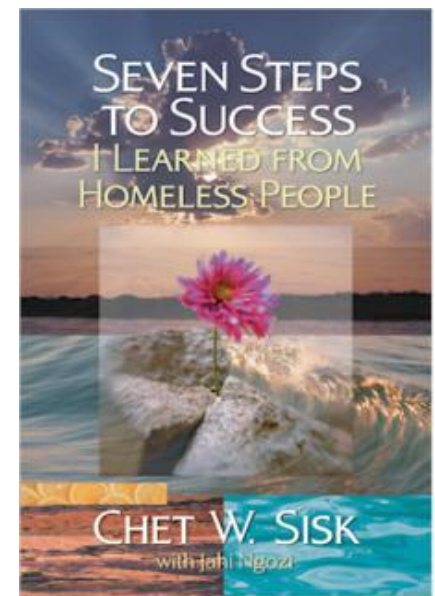
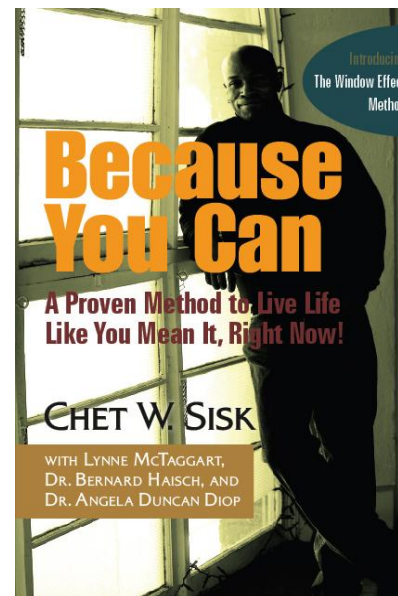
***The Basics Of Sustainable
Society Organizations
Chet W. Sisk***

NAEHCY Conference
November 16,2009



My credentials

- BA in Journalism at SIU-Carbondale USA
- Walter Kaitz Foundation Fellow
- CEO of CVO WorldWide Advertising
- Past 9 years volunteering at the Samaritan House Homeless Shelter in Denver, CO
- Guest lecturer in Toronto, Morocco, Budapest, South Africa, Malaysia, Paris, Namibia, The Netherlands.
- Author of two books.



The “**Quality Food For Everyone Program**” in
Partnership with Sunflower Farmer’s Market.
Starting January 2010. www.chetsisk.com



Starting in January 2010, Chet will be teaching **The Window Effect Method** at The University of Kwazulu-Natal in Durban, South Africa, The World Assembly of Youth in Malaka, Malaysia and the International School of Management in Windhoek, Namibia.

- **Basics of a Sustainable Society Organizations:**

- **Sustainable Society organizations recognize that change is a natural and sustainable part of the Human condition**

- **Sustainable Society**
Organizations have a
transformative process in their
structure.

- **Sustainable Society**
Organizations use evolution to trump revolution.

- **Sustainable Society**
Organizations implement
creative capacity building
methods.

- **The Observer Effect** – The observed is affected by the observer.
- **Drake's Equation** – There's more out there, but we must develop the capacity to understand.
- **The African Principle of Ubuntu** – I am because we are, we are because I am.
- **Zen Philosophy** – Great wisdom can be found in the everyday things all around us.
- **Chaos Theory** – When we think there is just chaos, there is probably a pattern.
- **String Theory** – There are at least 11 dimensions of existence instead of the 3 that we currently know.
- **Okham's Razor** – The simplest answer is usually the right one.
- **The Law Of Unintended Consequences** – there are definitive consequences to our actions.

- **Sustainable society organizations re-evaluate old philosophies.**

- **Sustainable Society**
Organizations incorporate
“green” awareness, food
awareness, and world
awareness.

- **Sustainable Society**
organizations utilize social media
as tools to continually engage
the graduating student.

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One Important Item...



