

Project: Global Social Media Plan // February

Topic: Close Up

Format: video

Date: Flexible Content



Description

At first you can only see the detail – and you would never guess that it's part of a car. This kind of quiz is currently very popular on social media.

Facebook

Posting text (240)

It's all about the details! Do you recognize what this is? #closeup #riddle

Twitter

Posting text (140)

It's all about the details! Do you recognize what this #closeup is? #riddle

Instagram

Posting text

It's all about the details! Do you recognize what this is?
#closeup #riddle #vw #volkswagen #car #detail
#design #carsofinsta

Image

