

**Project:** VW Content 2017

**Topic:** Rakete

**Format:** GIF

**Date:** 16/11/02



<b>Description</b>	An oversized New Year rocket's stick with a burning fuse is tightened to a Golf – standing in front of a dark background. The fuse ends and the car rushes out of the screen. Then our message appears: Happy New Year!
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<b>Facebook</b>	
Posting text (240)	Happy new yeah! #happynewyear #volkswagen

<b>Twitter</b>	
Posting text (140)	Happy new yeah! #happynewyear #volkswagen

<b>Instagram</b>	
Posting text	Happy new yeah! #happynewyear #volkswagen #vw

<b>Image</b>	
Video-Post	

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## Facebook

Posting text (240)	<i>(Alternative:)</i> It seems to become a crazy ride: Happy New Year! #volkswagen #happynewyear
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## Twitter

Posting text (140)	<i>(Alternative:)</i> It seems to become a crazy ride: Happy New Year! #volkswagen #happynewyear
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## Instagram

Posting text	<i>(Alternative:)</i> It seems to become a crazy ride: Happy New Year! #happynewyear #volkswagen #vw
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## Image

Video-Post	
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