

Christmas presentation
on the theme
"Santa Claus"



*Kovaleva Ksenia
and Kayuk Daria*

ПС-16-1

**HOW DID
SANTA CLAUS?**



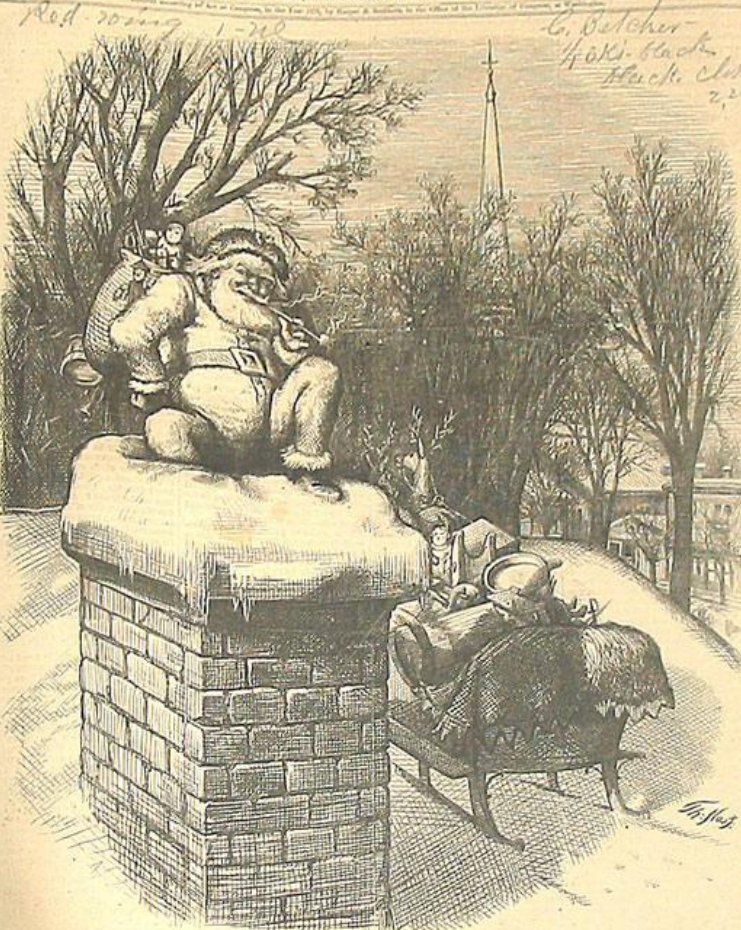
HARPER'S WEEKLY

A JOURNAL OF CIVILIZATION

Vol. XVIII—No. 488.]

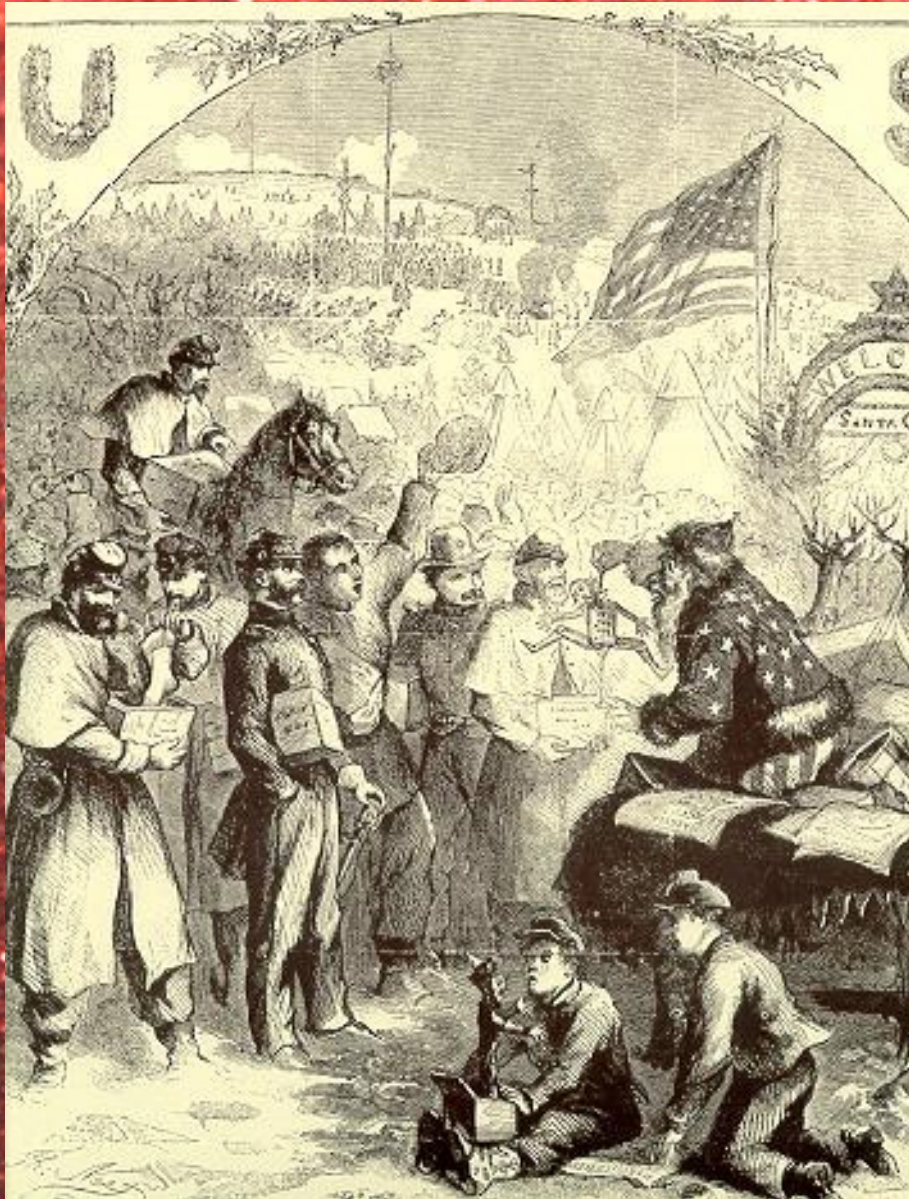
NEW YORK, SATURDAY, JANUARY 3, 1874.

[Price 10 CENTS]



CHRISTMAS-EVE—SANTA CLAUS WAITING FOR THE CHILDREN TO GET TO SLEEP.—[See Page on Page 4.]

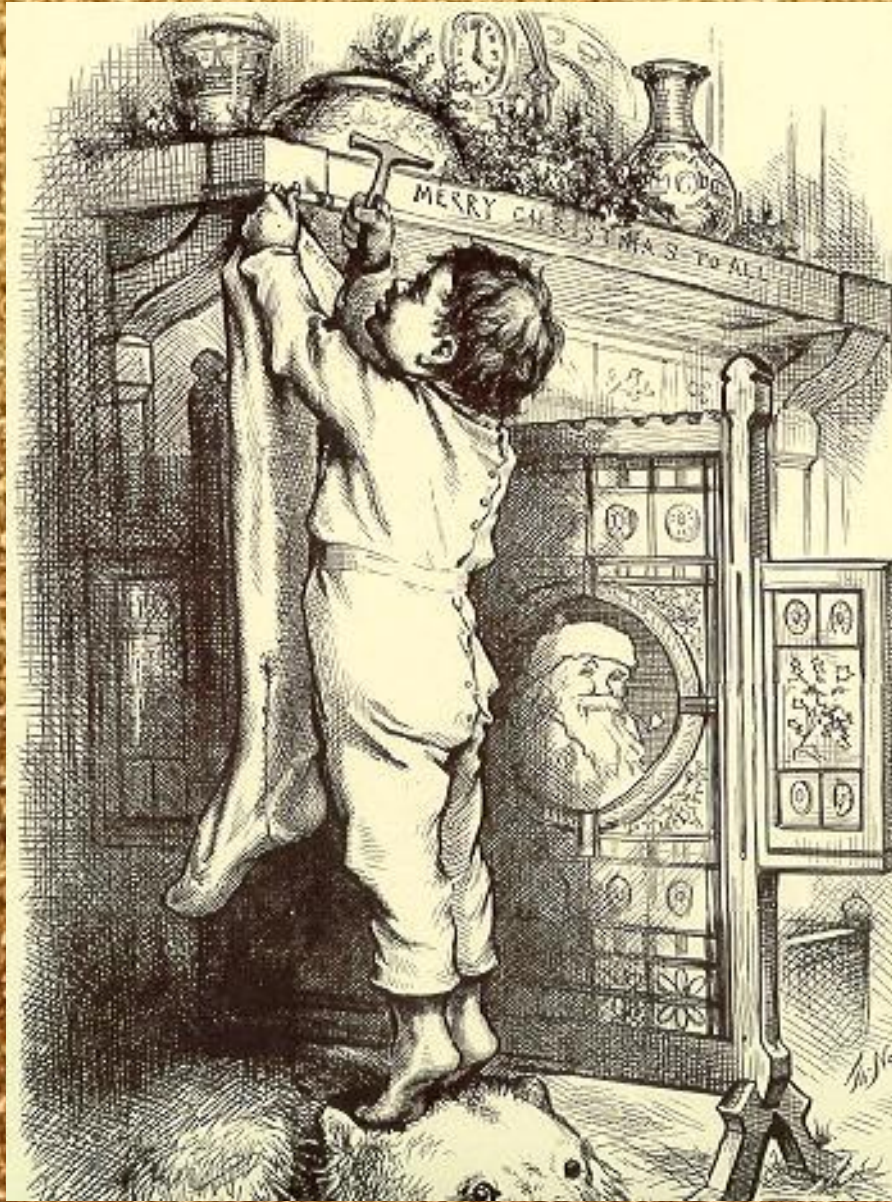
Cover of the
magazine
"Harper's Weekly" for
1874.
"Christmas
Eve- Santa Claus
Waiting For The
Children To Go To
Sleep"



Cover of the
magazine
"Harper's
Weekly" for
1865.
"Santa Claus In
Camp"



*Cover of the
magazine
"Harper's &
Weekly" for 1881.
"Caught!"*



*Cover of the
magazine
"Harper's &
Weekly" for
1876.*

*"Twas The Night
Before
Christmas"*

Santa Claus

In 1931, the Coca Cola brand has launched an advertising campaign, which has become the face of Santa Claus.



Santa Claus advertising Coca-Cola. 1951



Thank you for attention!

