

The background of the slide is a light gray gradient, decorated with numerous realistic water droplets of various sizes. Some droplets are large and prominent, while others are small and scattered. The droplets have highlights and shadows, giving them a three-dimensional appearance.

ВИДЫ СТРАТЕГИЙ РЕКЛАМНОГО ОБРАЩЕНИЯ

ХЛОПНИНА ОЛЕСЯ 401 РЕКЛАМА

РАЦИОНАЛИСТИЧЕСКИЕ

Родовая

Преимущества

УТ
П

Стратегия
позиционирования

РОДОВАЯ

The image features a light gray gradient background with several realistic water droplets of various sizes scattered in the corners. The droplets have highlights and shadows, giving them a three-dimensional appearance. The word "ПРЕИМУЩЕСТВА" is centered in the upper half of the image.

ПРЕИМУЩЕСТВА

УПТ

The background features a light gray gradient with several realistic water droplets of various sizes scattered in the corners. The droplets have highlights and shadows, giving them a three-dimensional appearance. The largest droplets are in the top-left and bottom-right corners, while smaller ones are scattered throughout.

СТРАТЕГИЯ ПОЗИЦИОНИРОВАНИЯ

ПРОЕКЦИОННОГО ТИПА

Имидж марки

Резонанс

Развлекательная

ИМИДЖ МАРКИ

РЕЗОНАНС

The image features a light gray background with a subtle gradient. In the top-left and bottom-right corners, there are several realistic-looking water droplets of various sizes, some overlapping. The droplets have highlights and shadows, giving them a three-dimensional appearance. Centered in the upper half of the image is the Russian word "РАЗВЛЕКАТЕЛЬНАЯ" in a bold, black, sans-serif font.

РАЗВЛЕКАТЕЛЬНАЯ