

# Виды конфликтов. Формы дискриминации

«Обществознание»

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# Виды конфликтов

- ▶ Этнорелигиозный;
- ▶ Культурный
- ▶ Расовый;
- ▶ Гендерный;
- ▶ Политический/идеологический/классовый.

Автор концепции	Сущность концепции
Георг Зиммель, немецкий философ и социолог	<i>Конфликт — снос старых культурных форм новыми.</i> Сущность социального конфликта заключается в столкновении между постоянно обновляемым содержанием жизни и устаревшими, отжившими формами культуры
Герберт Спенсер, английский философ	<i>Социальный конфликт обусловлен борьбой за существование,</i> которая в свою очередь определяется ограниченным объёмом жизненных ресурсов
Карл Маркс, немецкий экономист и социолог	Существует <i>постоянный конфликт между производительными силами и производственными отношениями,</i> который по мере развития техники и производительных сил становится всё более острым, пока не приводит к смене способа производства. Классовая борьба, классовый конфликт являются движущей силой истории, порождающей социальные революции, в результате которых общество переходит на более высокий уровень развития
Макс Вебер, немецкий социолог, философ, историк	<i>Конфликт имеет ценностный характер.</i> Общество есть арена социального действия, столкновения ценностей и норм, являющихся атрибутами тех или иных индивидов, социальных групп или институтов. Борьба между социальными структурами, отстаивание ими своих социальных статусов, своих стилей жизни в конечном счёте стабилизирует общество

# СОЦИАЛЬНЫЙ КОНФЛИКТ

Особый вид социального взаимодействия, открытое противоборство, столкновение социальных субъектов в связи с несовместимостью их потребностей, интересов и ценностей

## Причины конфликта

## Конфликт как процесс

### Объективные

### Субъективные

Ограниченность материальных и духовных ресурсов

Имущественное и социальное расслоение в обществе

Угнетение одной социальной группы другой в экономическом, социальном и политическом отношениях

Проблемы и противоречия в этнонациональных отношениях

Различия в целях социальных субъектов

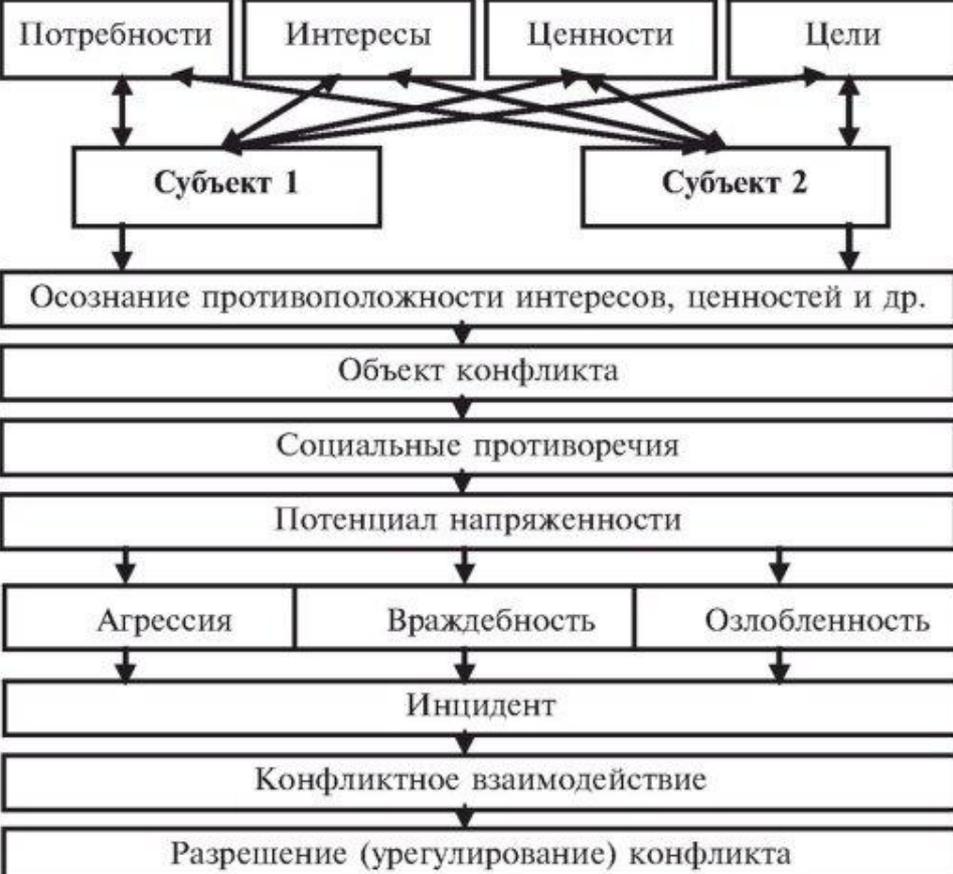
Различия в представлениях и ценностях социальных субъектов

Опасность утраты жизненно значимых ценностей

Противоречия в способах поведения

Дифференциация социально-политических предпочтений и симпатий

Ощущение ущемленности в сфере образования, культуры, языка и т.д.



# Религиозный конфликт



# Арабо-израильский конфликт

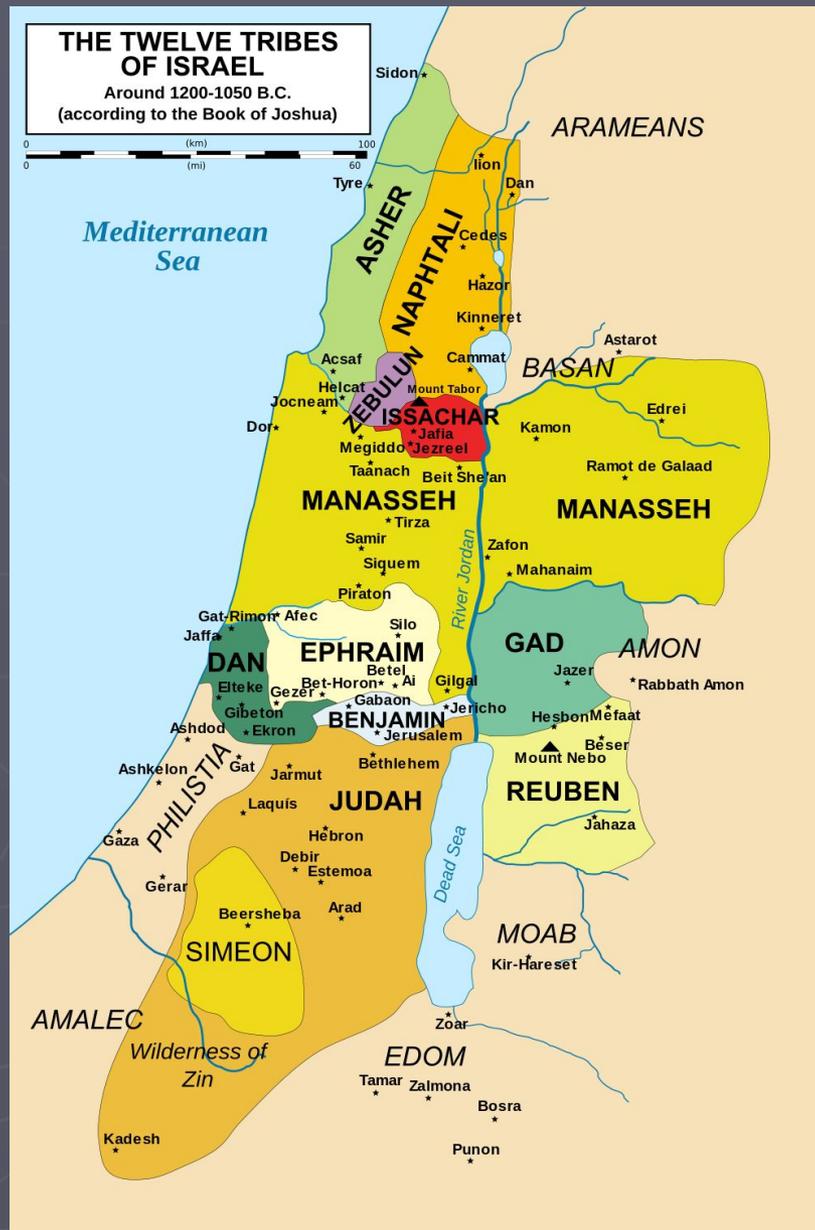


# Авраам и брит (завет)





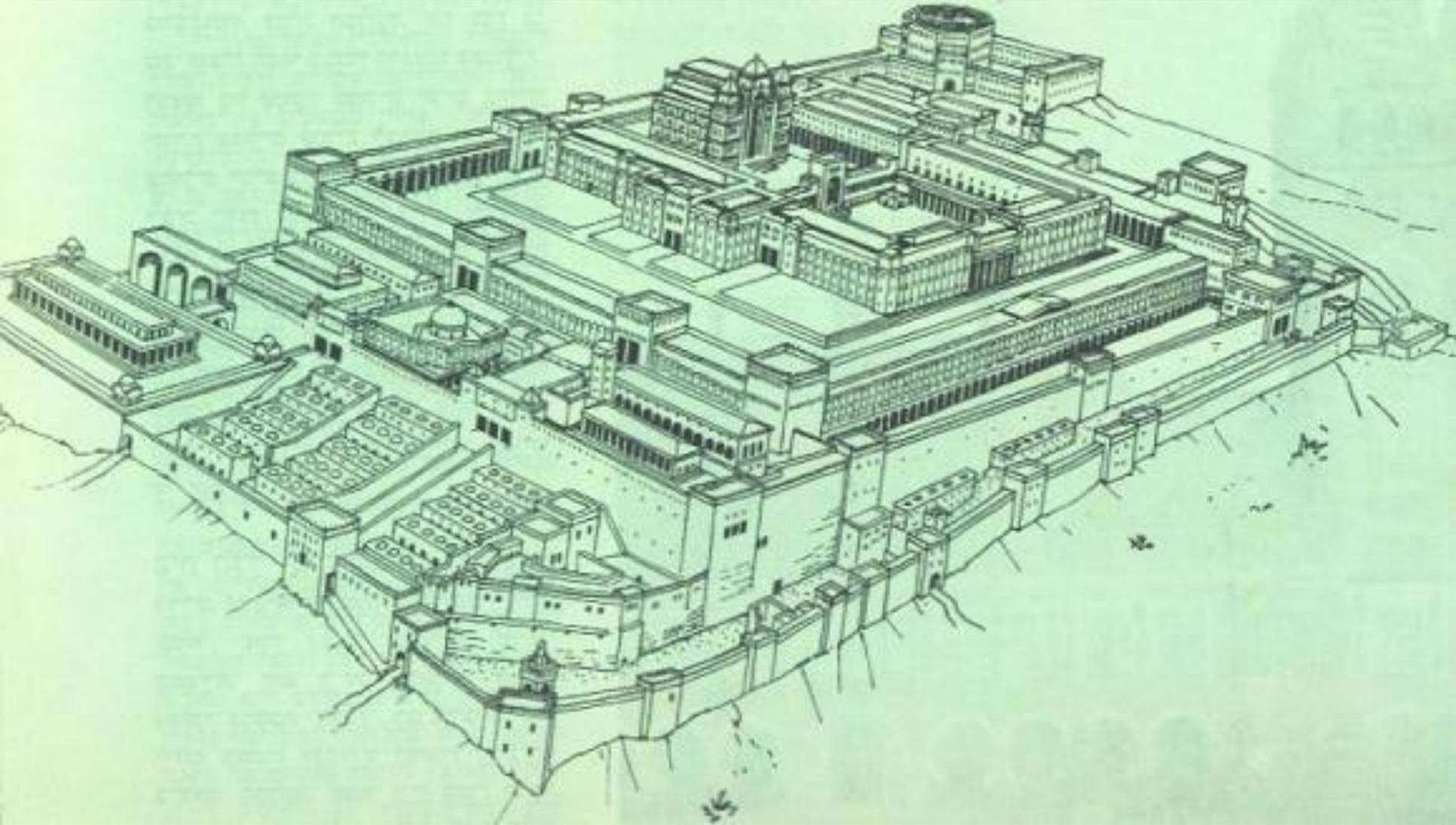
# Эрец-Израэль

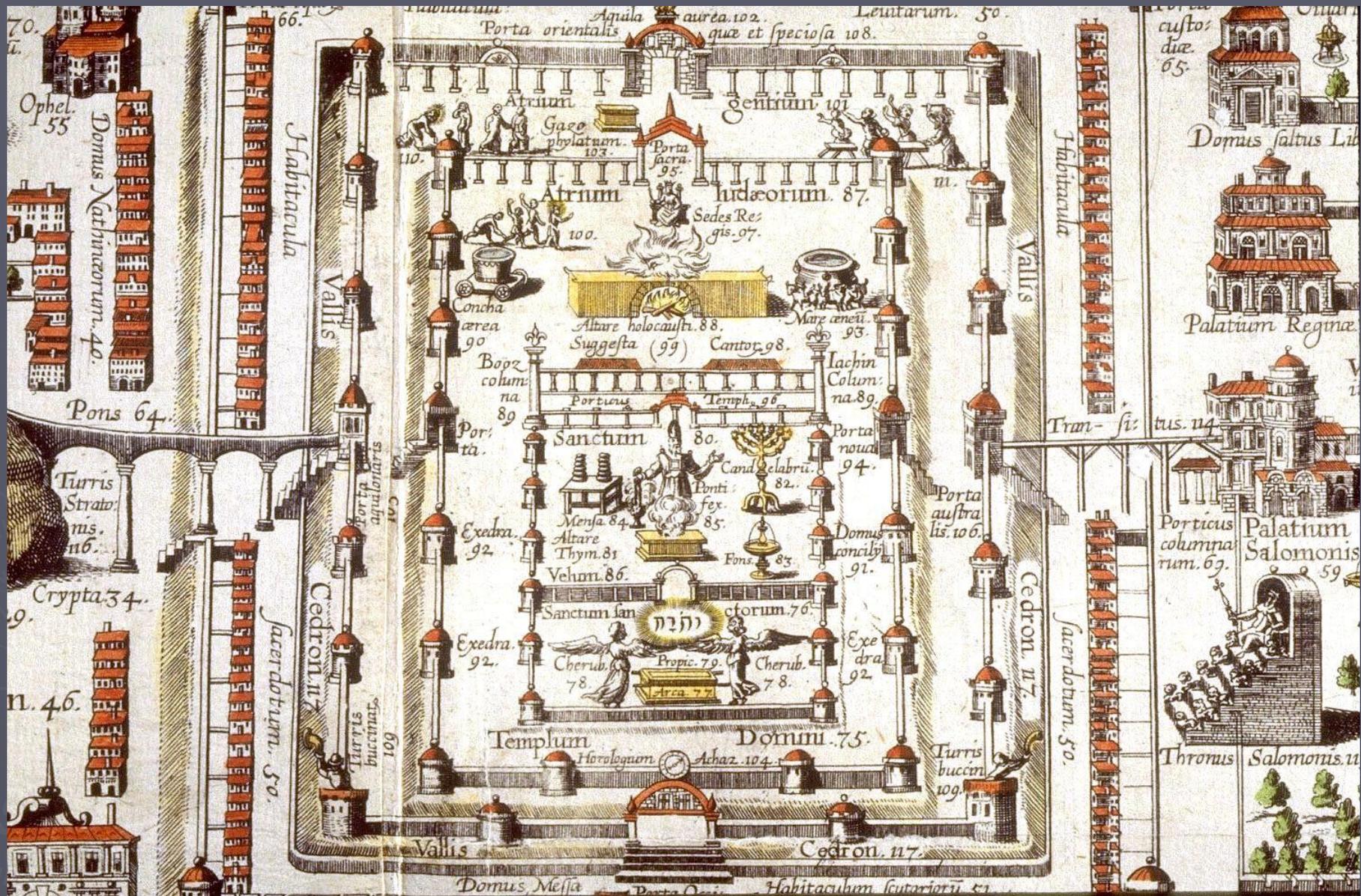


# Цари Давид и Соломон



# Храм Соломона





70.  
i.  
Ophel. 55  
Domus Nabucorurn. 40.  
Pons 64.

66.  
Fabricacula  
Vallis  
Porta  
Cedron 17.  
sacerdotum. 50.

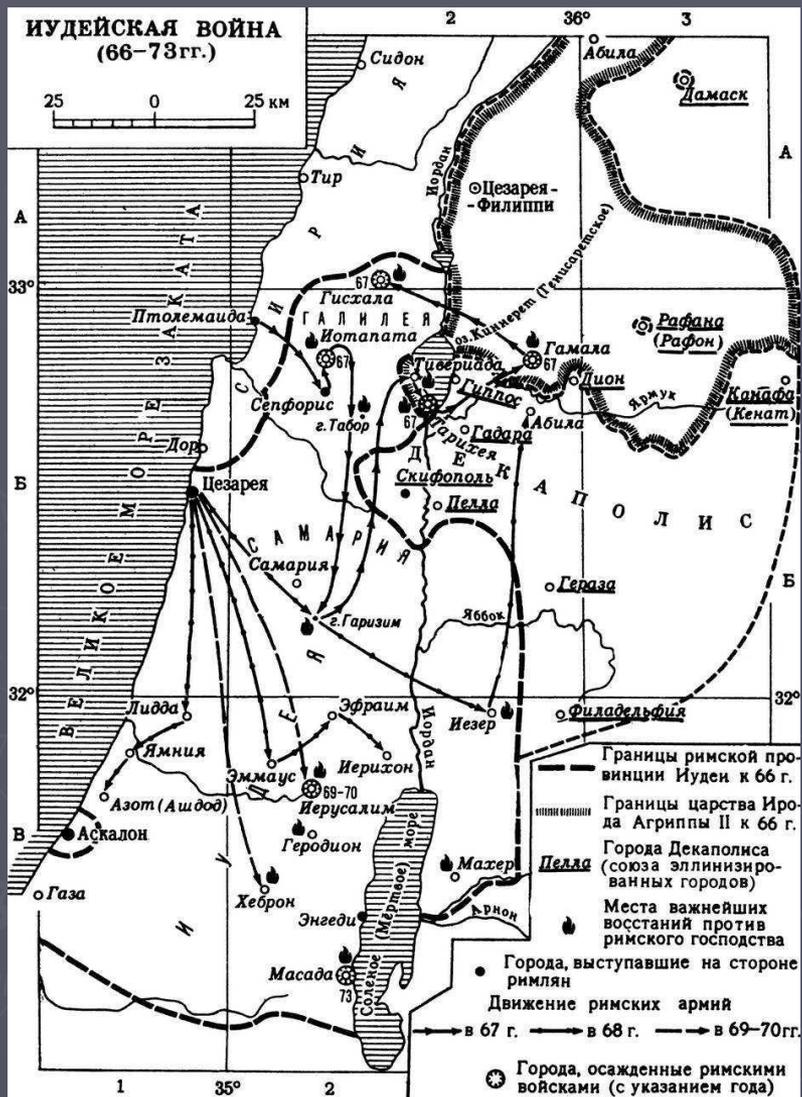
Porta orientalis  
Aquila aurea. 102.  
Leutarum. 50.  
quæ et speciosa 108.  
Atrium  
Gazo phylatum. 103.  
Genium. 101.  
Atrium Iudæorum. 87.  
Sedes Regis. 97.  
Concha area. 90.  
Altare holocausti. 88.  
Suggesta (99)  
Cantor. 98.  
Mare æneum. 93.  
Iachin Columna. 89.  
Porticum  
Templum. 96.  
Porta nova. 94.  
Sanctum. 80.  
Candelabrum. 82.  
Pontifex. 85.  
Mensa. 84.  
Altare Thym. 81.  
Vehum. 86.  
Fons. 83.  
Domus concilii. 91.  
Sanctum Ianciorum. 76.  
Exedra. 92.  
Cherub. Propit. 79.  
Cherub. 78.  
Arca. 77.  
Templum Domini. 75.  
Horologium Ahar. 104.  
Turris buccin. 109.  
Vallis Cedron. 17.  
Domus Messa  
Porta Orientalis  
Habitaculum futurorum. 51.

custo. dia. 65.  
Domus salus Lib.  
Palatium Reginae.  
Tran- situs. 14.  
Palatium Salomonis. 59.  
Porticus columnarum. 67.  
Thronus Salomonis. 11.  
Fabricacula  
Vallis  
Cedron. 17.  
sacerdotum. 50.

Turris Stratis. 116.  
Crypta. 34.  
n. 46.

Palatium Salomonis. 59.  
Thronus Salomonis. 11.

# Иудейские войны и разрушение Иерусалима (66-73 гг.)



# Разрушение храма римлянами (70 г.)

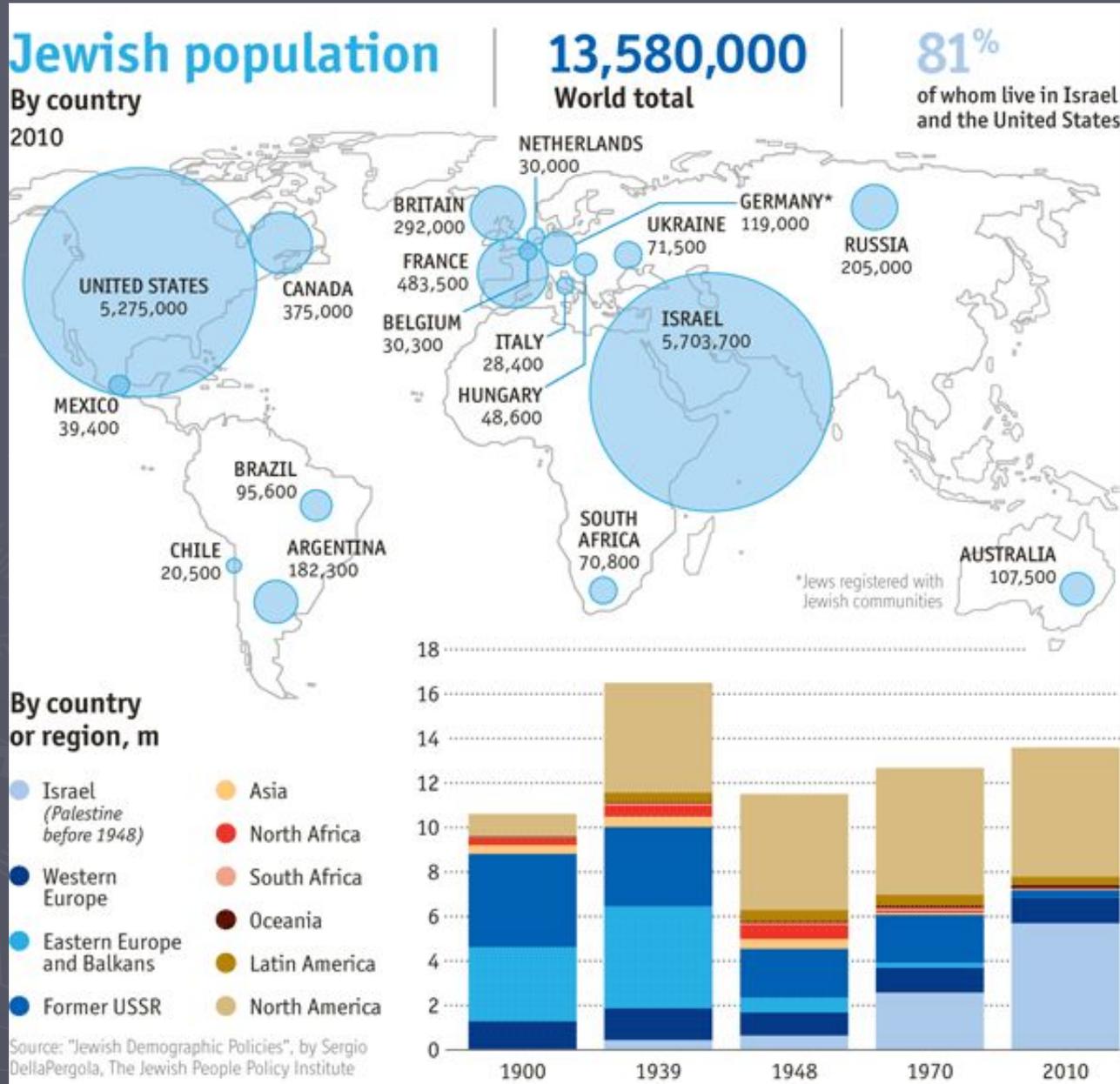




# Восстание Бар-Кохбы (132 – 135 гг.)



# Дияспора



# Ашкеназы и сефарды



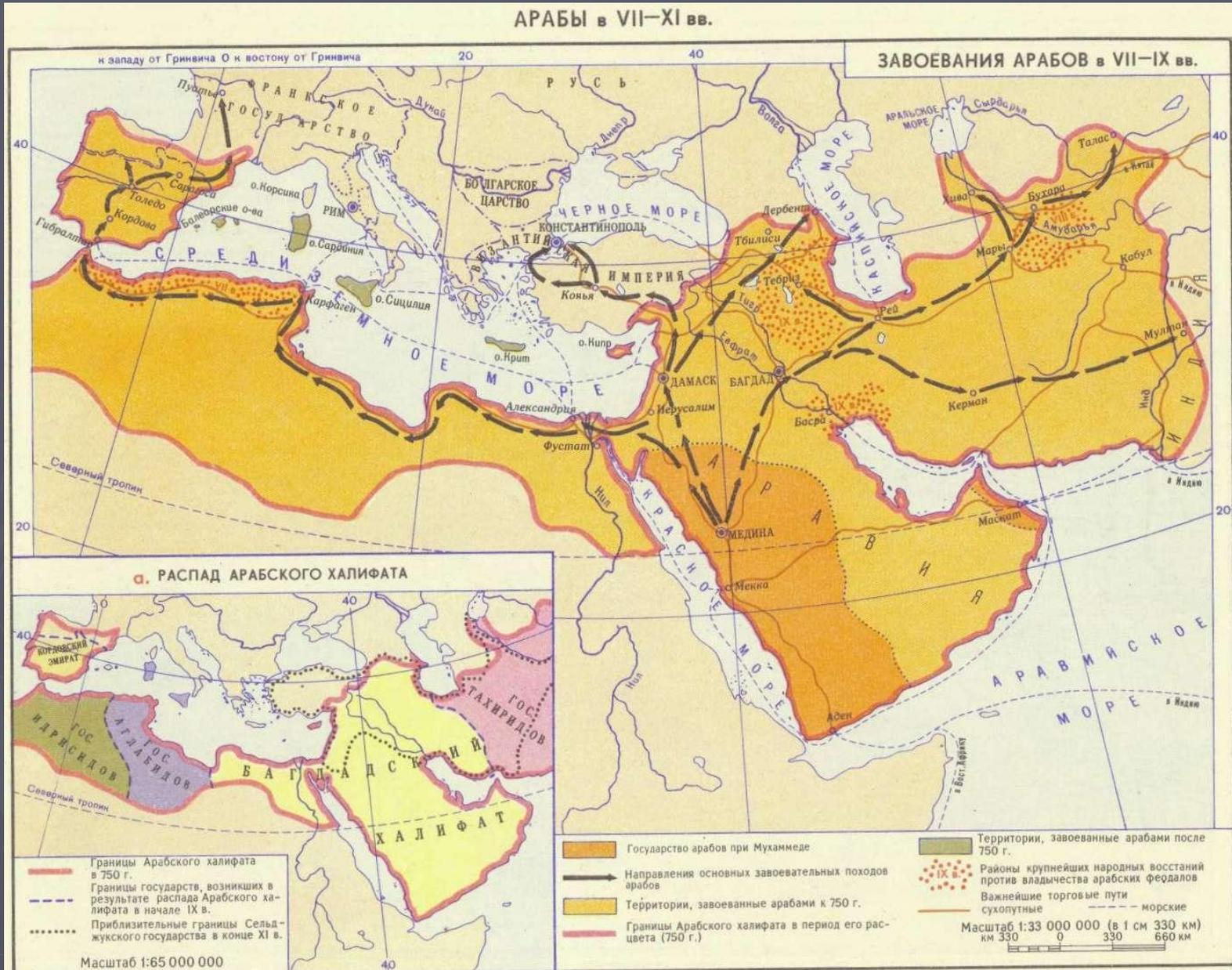
# Мухаммед (570 – 632 гг.)



# Исра и Мирадж



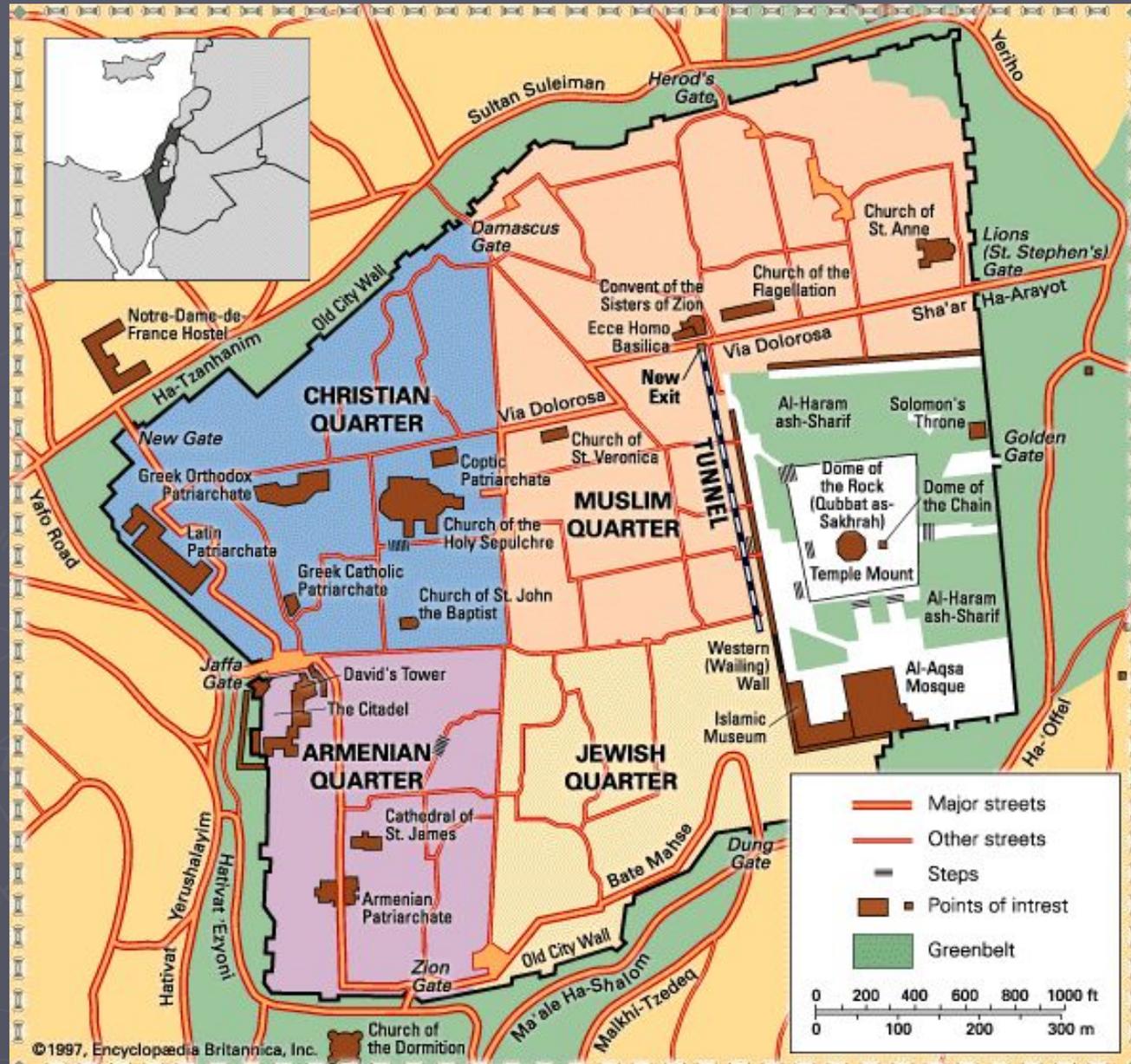
# Арабский халифат (630 – 1258 гг.)



# Джихад (газават)



# Иерусалим



# Иерусалимский храм



# Храмовая гора



# Аль-Акса

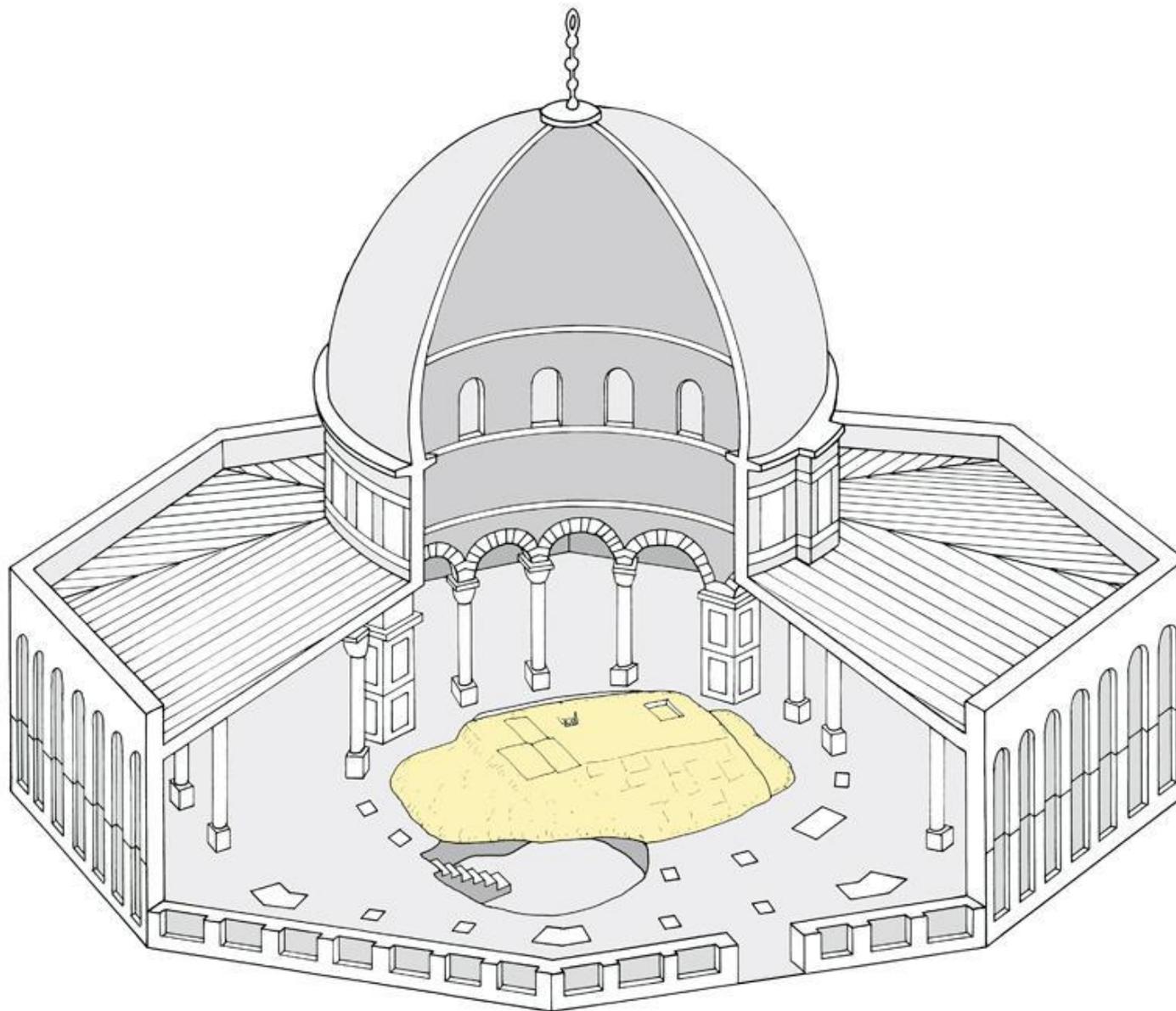


# Купол Скалы

© Vikas Bhardwaj Photography



# Камень основания





# Стена плача



# Нетурей карто



# Всемирная сионистская организация

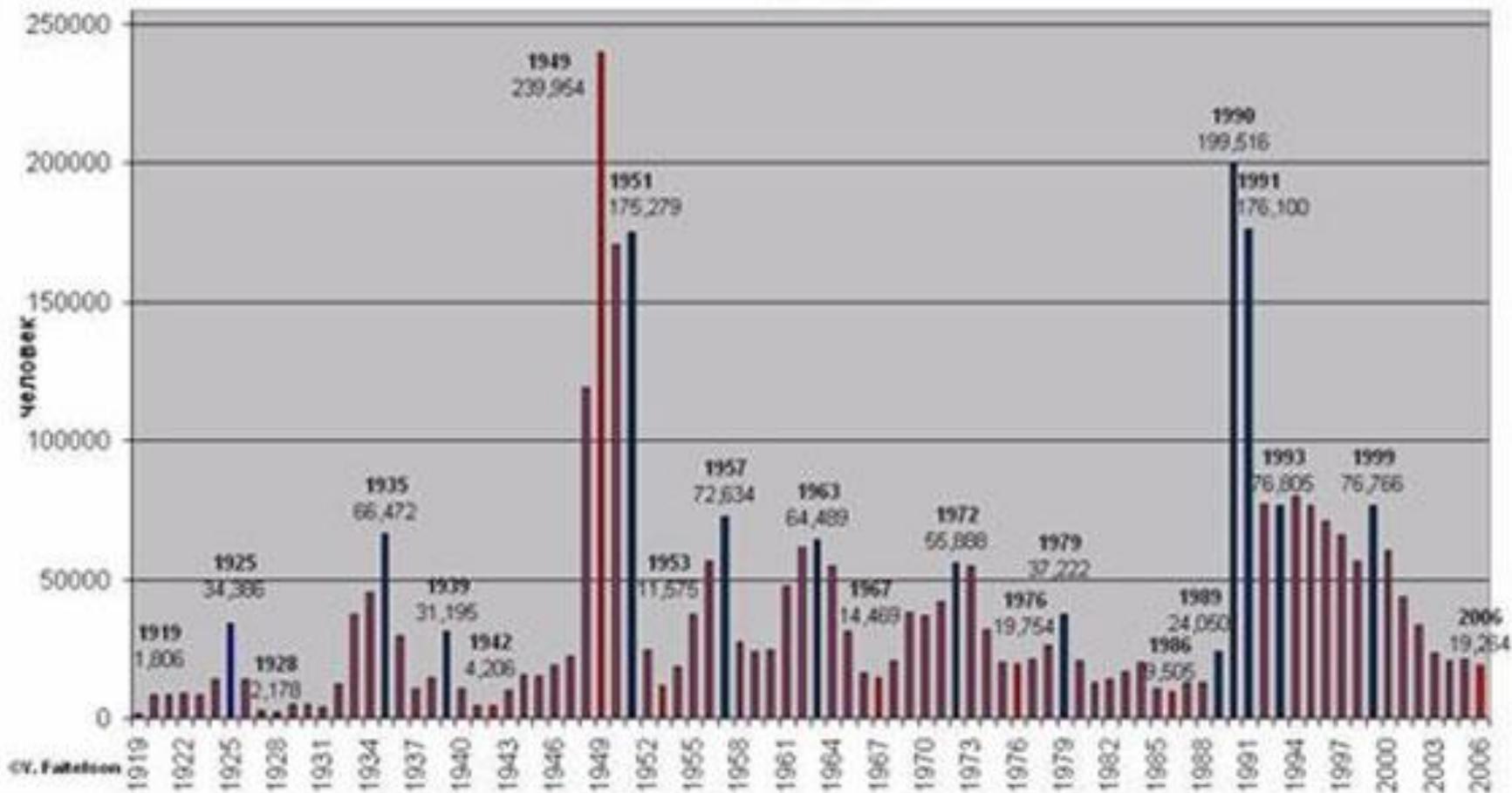


Теодор Герцль (1860-1904) основатель  
Всемирной сионистской организации

Первый всемирный конгресс сионистов в 1897 г.

# Алия

Алия в Израиль  
1919-2006



# Шоа (Холокост)



# Образование государства Израиль (14 мая 1948 г.)



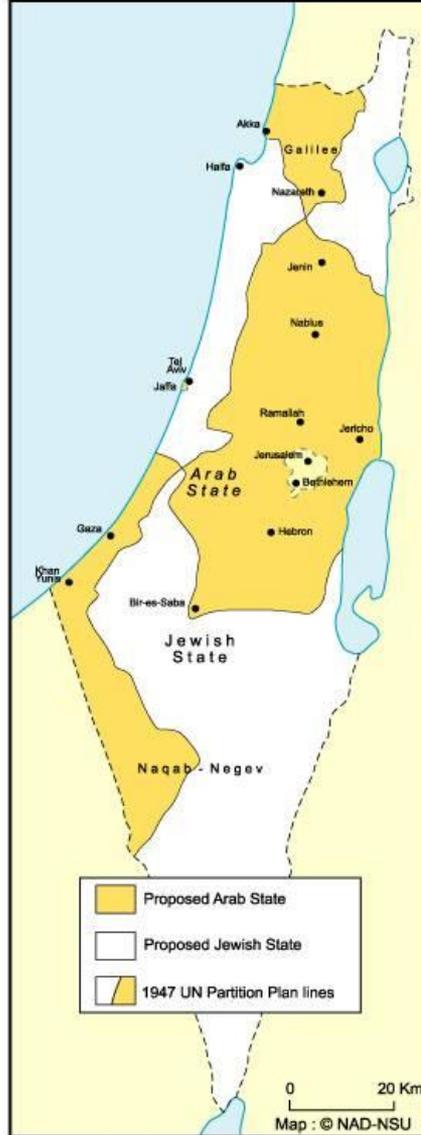
# DESTROYING THE TWO-STATE SOLUTION

## JULY 2005

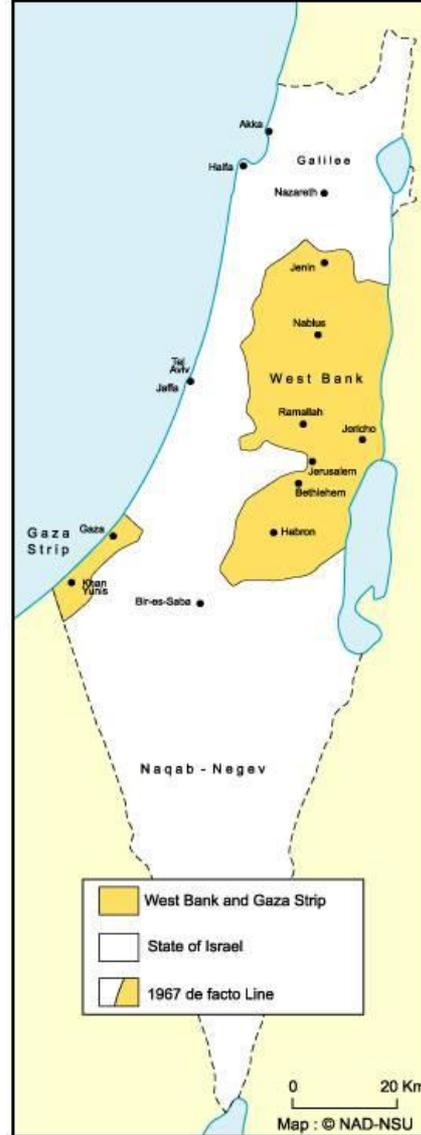
**Pre-1948**  
100% of Historic Palestine



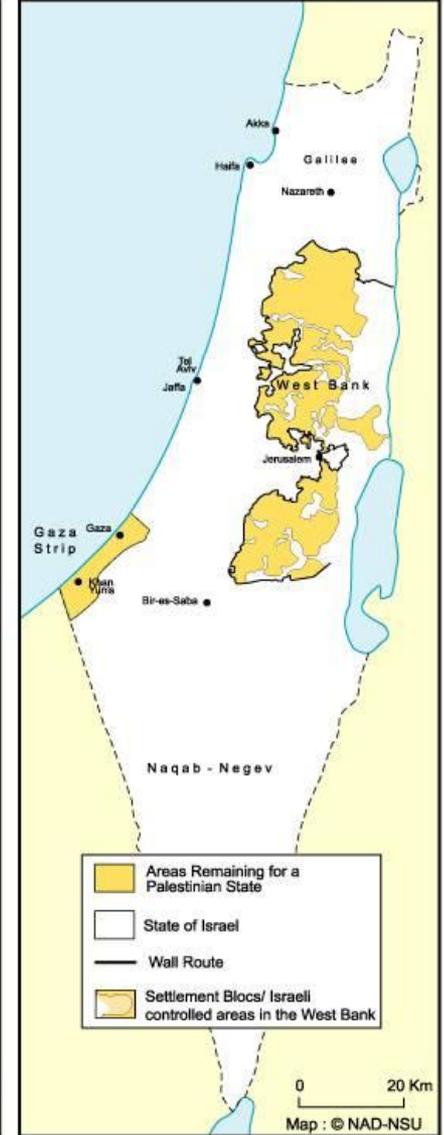
**1947 UN Partition Plan**  
48% of Historic Palestine



**1967 De Facto Line**  
22% of Historic Palestine



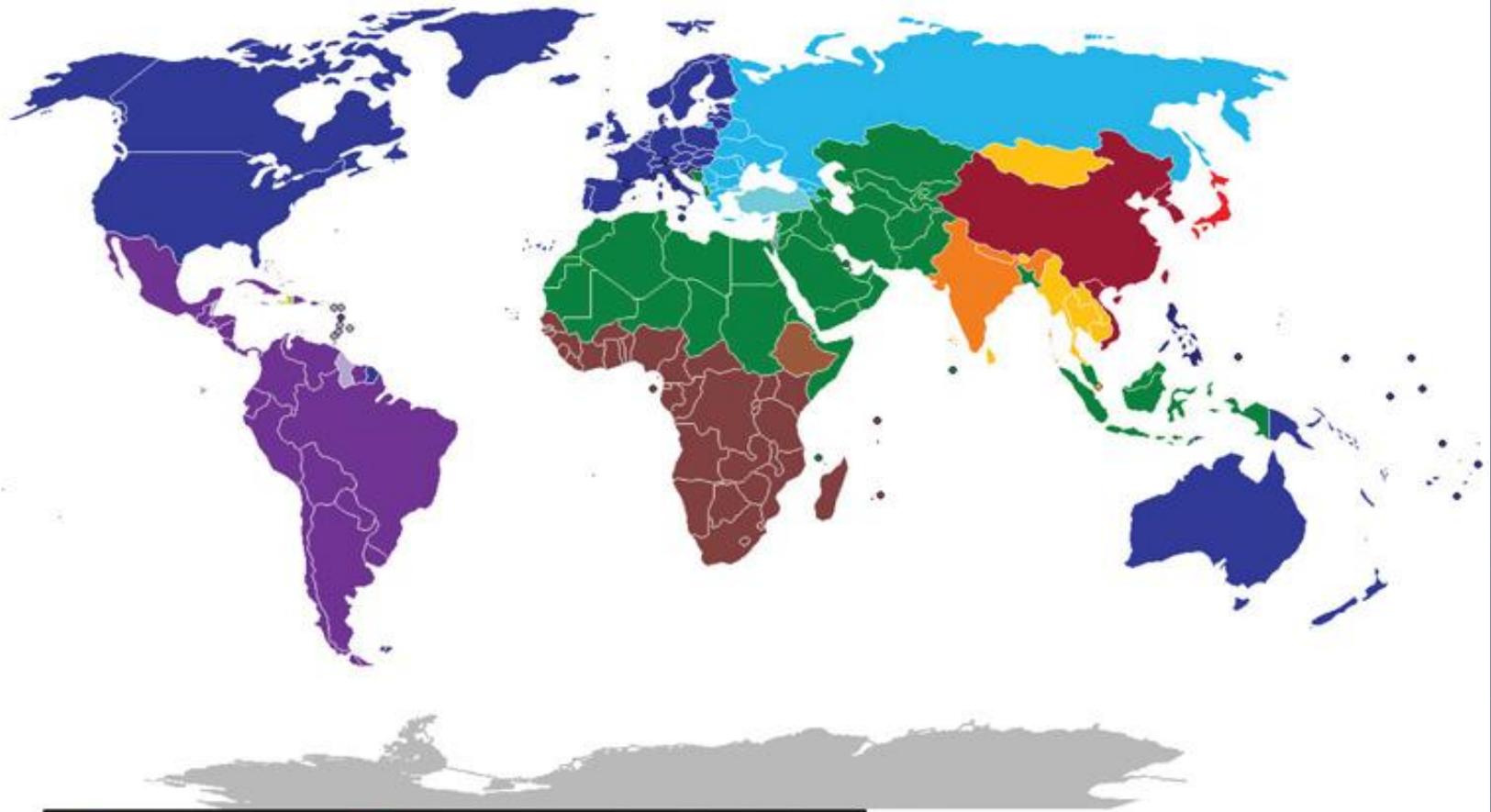
**Settlements, Wall, and Jordan Valley**  
12% of Historic Palestine



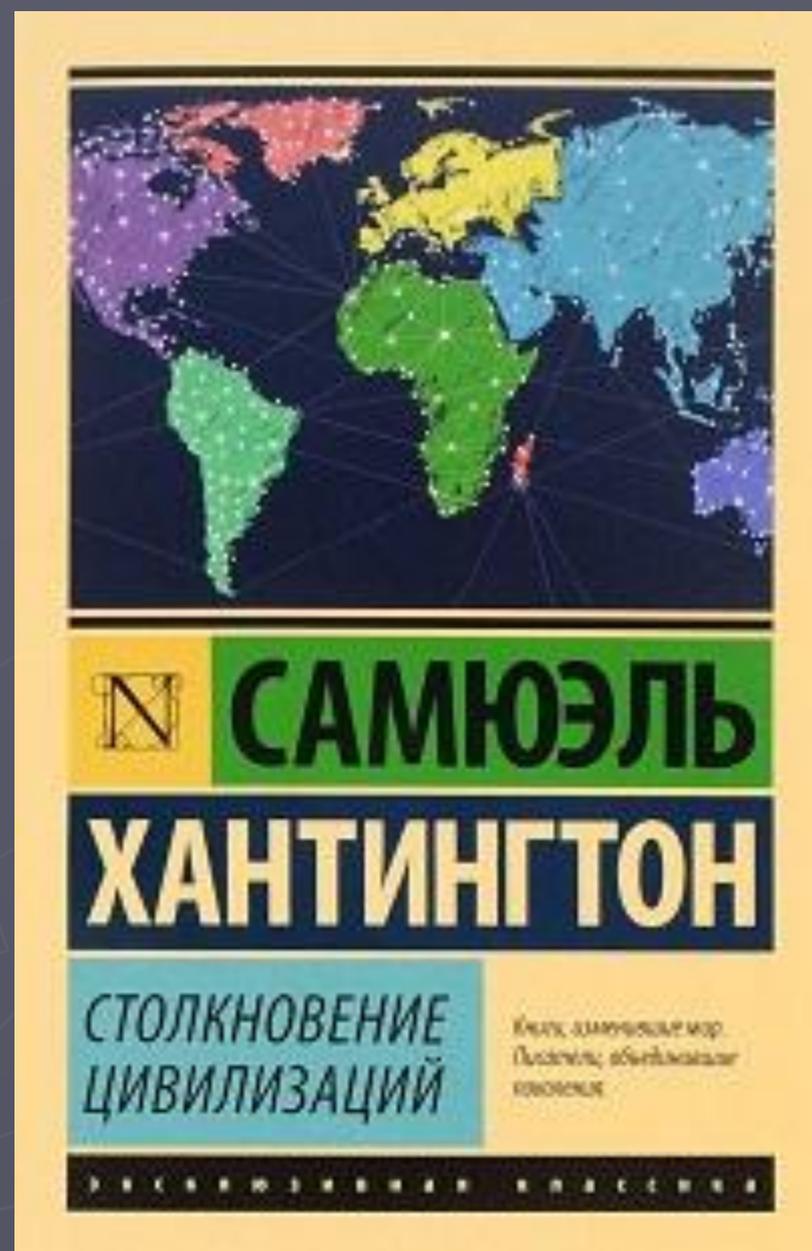
## Арабо-израильские войны

Дата	Название	Участники	Результаты
1948—1949 гг.	Первая арабо-израильская война (война за независимость Израиля)	Израиль, Египет, Трансиордания, Сирия, Ирак, палестинцы	<ul style="list-style-type: none"> <li>Израиль отстоял независимость</li> <li>Палестинское государство не было образовано</li> <li>Возникновение проблемы палестинских беженцев</li> <li>Раздел территории Палестины между Израилем и соседними арабскими государствами</li> </ul>
1956 г.	Англо-франко-израильская агрессия против Египта	Израиль, Франция, Англия, Египет, Сирия	<ul style="list-style-type: none"> <li>Поражение Египта</li> <li>Прекращение судоходства по Суэцкому каналу</li> <li>Тесное сотрудничество между СССР и арабскими государствами</li> <li>Поражение англо-французской колониальной авантюры</li> </ul>
1967 г.	Шестидневная война	Израиль, Египет, Иордания, Сирия, Ирак, палестинцы	<ul style="list-style-type: none"> <li>Разгром Израилем армий соседних арабских государств</li> <li>Оккупация Израилем западного берега реки Иордан, сектора Газа, Синайского полуострова, Голанских высот</li> <li>Разрыв дипломатических отношений СССР и других социалистических государств с Израилем</li> </ul>
1967—1969 гг.	Война на истощение	Израиль, Египет, Иордания, Сирия, Ирак, палестинцы	<ul style="list-style-type: none"> <li>Провал попыток Израиля истощить силы арабских государств и тем самым обеспечить себе безопасность</li> <li>Укрепление обороноспособности Египта и Сирии</li> </ul>
1973 г.	Семидневная война (Война Судного дня)	Израиль, Египет, Сирия, Ирак, палестинцы	<ul style="list-style-type: none"> <li>Показала дальнейшую бесперспективность военного противостояния Израиля и арабских стран</li> <li>Развенчание мифа о непобедимости армии Израиля</li> <li>Дала толчок к мирному процессу, завершившемуся подписанием Кэмп-Дэвидского соглашения между Израилем и Египтом</li> </ul>
1978 г.	Агрессия против Ливана (операция «Литани»)	Израиль, Ливан, Организация освобождения Палестины, Сирия	<ul style="list-style-type: none"> <li>Создание Израилем «зоны безопасности» на юге Ливана</li> <li>Израиль спас христиан от окончательного поражения в гражданской войне</li> <li>Введение на территорию Ливана сирийских войск, фактически установивших контроль над страной</li> </ul>
1982—1983 гг.	Агрессия Израиля против Ливана (операция «Мир Галилеи»)	Израиль, США, Франция, Англия, Италия, Ливан, Сирия, ООП, экстремистские исламские группировки	<ul style="list-style-type: none"> <li>Были разгромлены базы ООП на территории Ливана, палестинские отряды были выведены из страны</li> <li>Израилю не удалось нанести поражение Сирии и обеспечить неприкосновенность своих северных границ от нападения исламских боевиков. Также не удалось достичь мира с Ливаном</li> <li>Ливан подвергся агрессии со стороны США, Франции, Англии, Италии, вмешавшихся в ход гражданской войны</li> <li>Укрепились позиции Сирии в Ливане</li> </ul>
1987—1996 гг.	Первая интифада	Израиль, палестинцы	<ul style="list-style-type: none"> <li>Израиль был вынужден предоставить палестинцам ограниченную автономию</li> </ul>
2000—2005 гг.	Вторая интифада	Израиль, экстремистские палестинские группировки	<ul style="list-style-type: none"> <li>Разработка и начало реализации плана «Дорожная карта»</li> <li>Строительство Израилем стены вдоль границы</li> <li>Вывод израильских поселений из сектора Газа</li> </ul>

# Цивилизационный конфликт



Western	Islamic (green)
Latin American	Orthodox (medium-light blue)
Japanese	African (brown)
Sinic	Buddhist (yellow)
Hindu	



# Культурный конфликт

BEING SATAN

## INDIAN LOGIC #5

#JustBeingSatan

© BEING SATAN

PISSING IN PUBLIC



Not Against Indian Culture.

Police not caring at all.

Political parties not giving a fuck.

KISSING IN PUBLIC

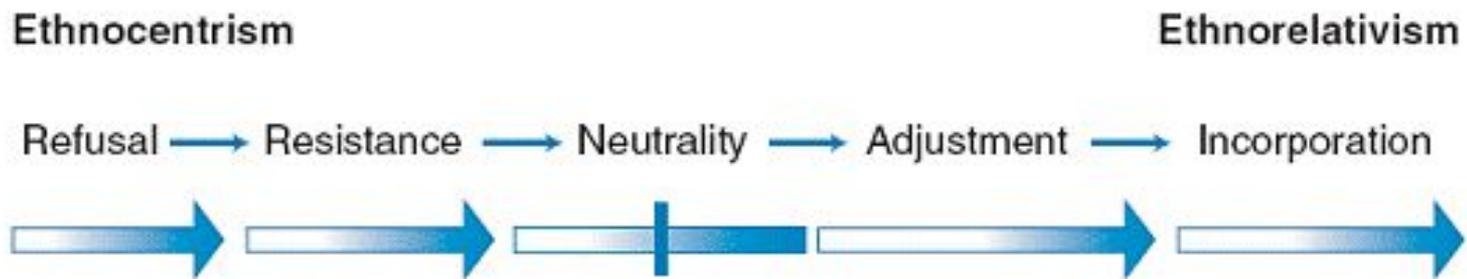


Totally Against Indian Culture.

Police arresting couples.

Political parties hitting couples.

# Континуум кросс-культурной чувствительности

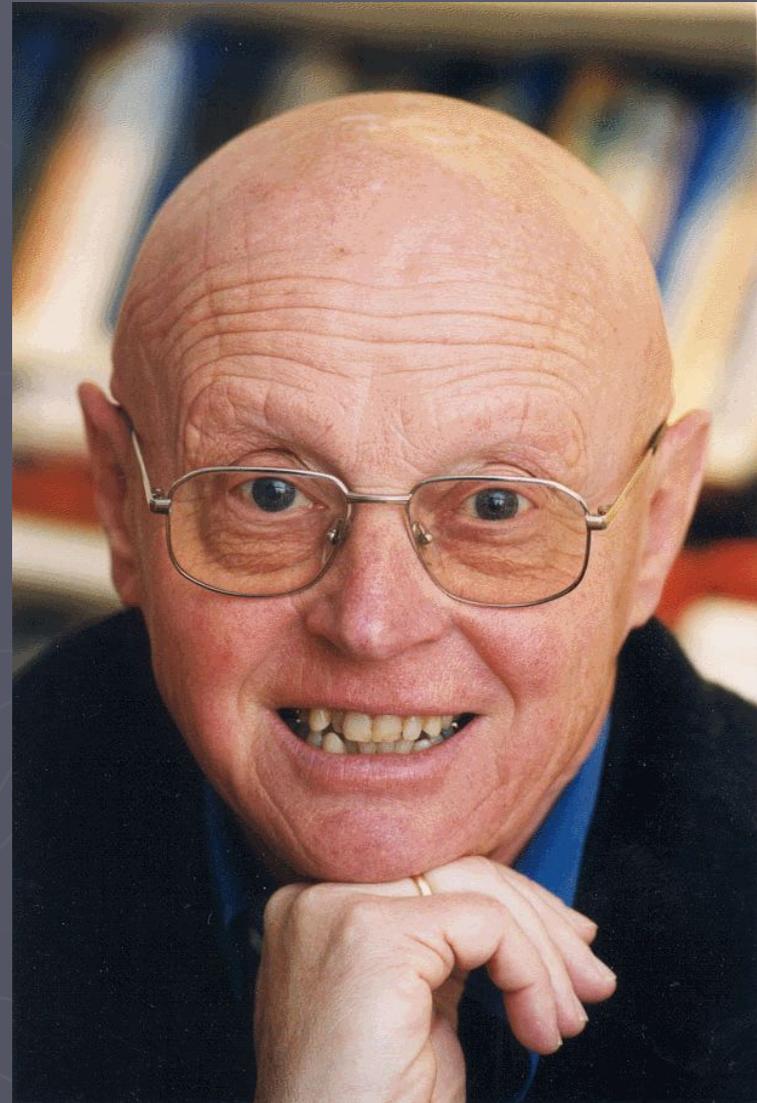


**FIGURE 4-1.** Cross-cultural sensitivity continuum. Being extremely ethnocentric (on the left of mid-point) and totally ethnorelative (on the far right) are reflected in the diagram. The steps toward ethnorelativism begin at the most ethnocentric view with refusal and resistance. Neutrality is mid-point, and adjustment and incorporation bring the person to an ethnorelative perspective.

# Социокультурные характеристики



# Герт Хофстеде



**Дистанция по отношению к власти**

100  
90  
80  
70  
60  
50  
40  
30  
20  
10  
0

**Терпимость**

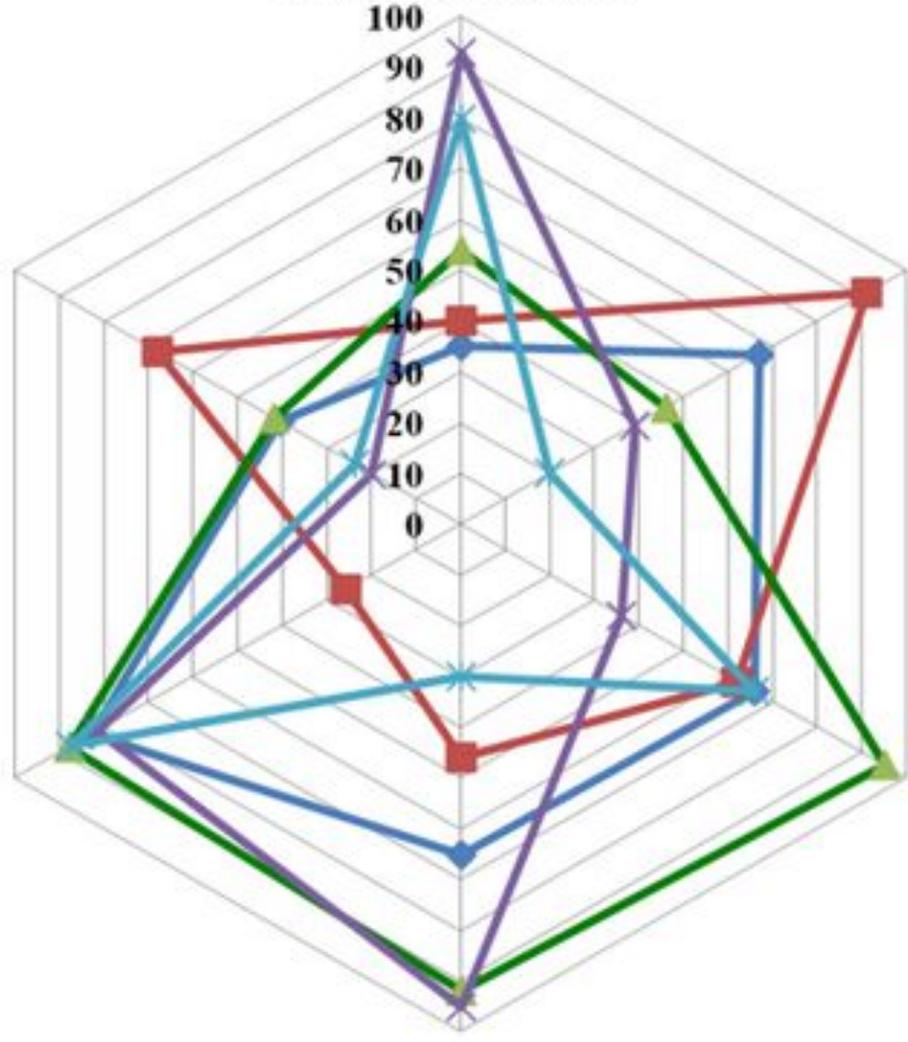
**Индивидуализм**

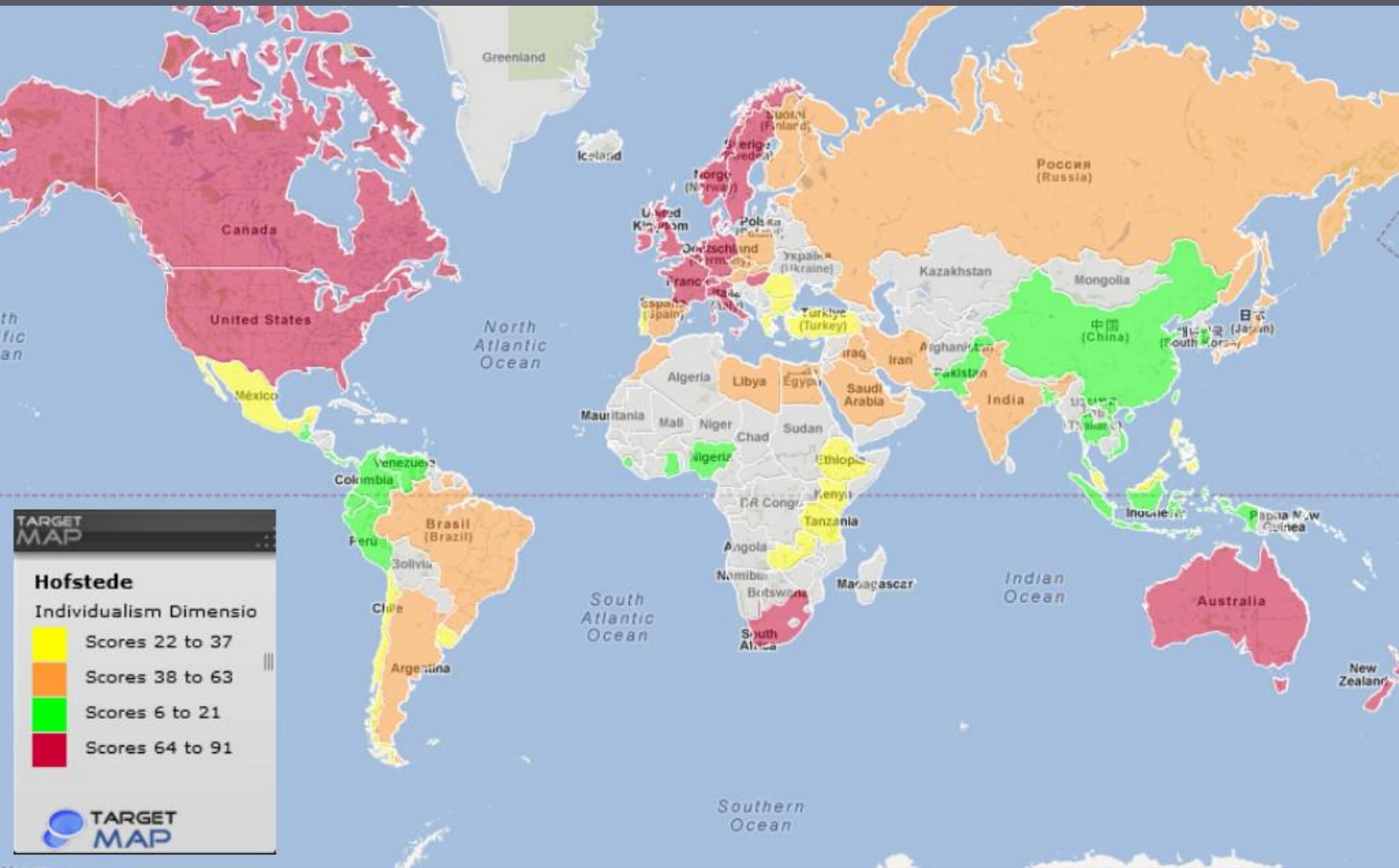
**Долгосрочная ориентация**

**Маскулинность**

**Избегание неопределенности**

- ◆— Германия
- США
- ▲— Япония
- ×— Россия
- \*— Китай





**TARGET MAP**

**Hofstede**  
Individualism Dimensio

- Scores 22 to 37
- Scores 38 to 63
- Scores 6 to 21
- Scores 64 to 91

**TARGET MAP**

th  
fic  
an

North  
Atlantic  
Ocean

South  
Atlantic  
Ocean

Southern  
Ocean

Indian  
Ocean

Greenland

Iceland

Canada

United States

México

Venezuela  
Colombia

Peru

Brasil  
(Brazil)

Bolivia

Chile

Argentina

Suomi  
(Finland)

Sverige  
(Sweden)

Norge  
(Norway)

United  
Kingdom

Deutschland  
(Germany)

Frankreich  
(France)

Spanien  
(Spain)

Ukraina  
(Ukraine)

Türkiye  
(Turkey)

Россия  
(Russia)

Kazakhstan

Mongolia

中国  
(China)

日本  
(Japan)

대한민국  
(South Korea)

Arghanistan

Iran

Pakistan

India

Thailand

Algeria

Libya

Egypt

Saudi  
Arabia

Mauritania

Mali

Niger

Chad

Algeria

Sudan

Ethiopia

Kenya

Mali

DR Congo

Tanzania

Angola

Namibia

Botswana

Madagascar

South  
Africa

Indonesia

Papua N.W  
Guinea

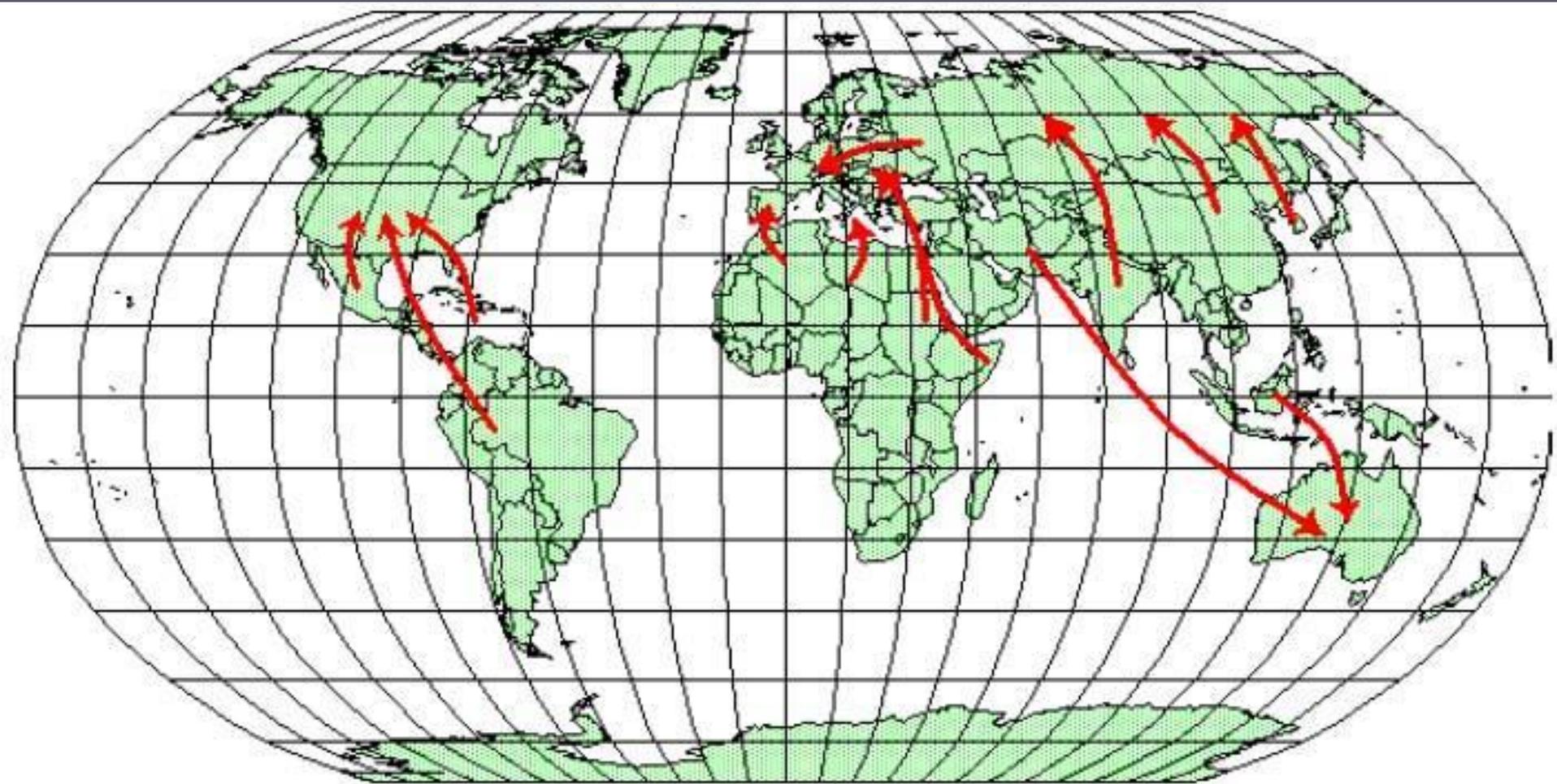
Australia

New  
Zealand

# Глокализация



# Миграции



- ▶ Дресс-код;
- ▶ Строительство культовых сооружений;
- ▶ Применение норм традиционного семейного права;
- ▶ Свобода слова vs. религиозные чувства.

**NO**

“Niqab e burqa”



**NO**

“Vu cumprà”



CITTA' DI VARALEO



SU TUTTE LE AREE PUBBLICHE

**SI**

“Velo”



**VIETATO L'USO  
DI BURQA BURQINI  
E NIQAB**

ويمنع استخدام البورقا والنيقاب في الأماكن العامة

**VIETATA L'ATTIVITÀ  
A “VU' CUMPRÀ”  
E MENDICANTI**

IL SINDACO  
Gianluca Buonanno

Divieti stabiliti con Ordinanza Sindacale









**SHARIAH IS THE TRUE SOLUTION**  
**FREEDOM CAN GO TO HELL**

**ISLAM WILL DOMINATE THE WORLD**  
**FREEDOM CAN GO TO HELL**

**SHARIAH IS THE TRUE SOLUTION**  
**FREEDOM CAN GO TO HELL**

**ISLAM WILL DOMINATE THE WORLD**  
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**FREEDOM CAN GO TO HELL**

**ISLAM WILL DOMINATE THE WORLD**  
**FREEDOM CAN GO TO HELL**



# Модели интеграции мигрантов

- ▶ Ассимиляция (Франция);
- ▶ Сегрегация (гастарбайтерство) (Германия);
- ▶ Плюрализм (мультикультурализм) (Великобритания).
  
- ▶ Конвергенция моделей.

# Мусульманские патрули



YOU ARE ENTERING A

# SHARIAH CONTROLLED ZONE

ISLAMIC RULES ENFORCED

NO Alcohol



NO Gambling



No Music or  
Concerts

NO Porn or  
Prostitution



NO Drugs or  
Smoking



"SHARIAH" A BETTER SOCIETY

# Карикатурный скандал





ڈھماکے سے  
گستاخ کاروں سے  
طلباء نے  
مطالبہ  
ہم

اسمعیل علی کالج  
تھوڑے  
کچھ

999

# Charlie Hebdo



# Трайбализм



STOP TRIBALISM

**ONE**  
**TRIBE**  
**ONE**  
**KENYA**

TUWACHE UKABILA



ANTI-TRIBALISM - MOVEMENT

*Act Today  
For A Better  
Tomorrow*

*Join the movement  
to make a  
positive change*

[www.theatm.org](http://www.theatm.org)



Facebook Anti Tribalism Movement

# Этнофолизм





justinbieber

16m



83195 likes

justinbieber 🙏 good morning

[view all 6670 comments](#)

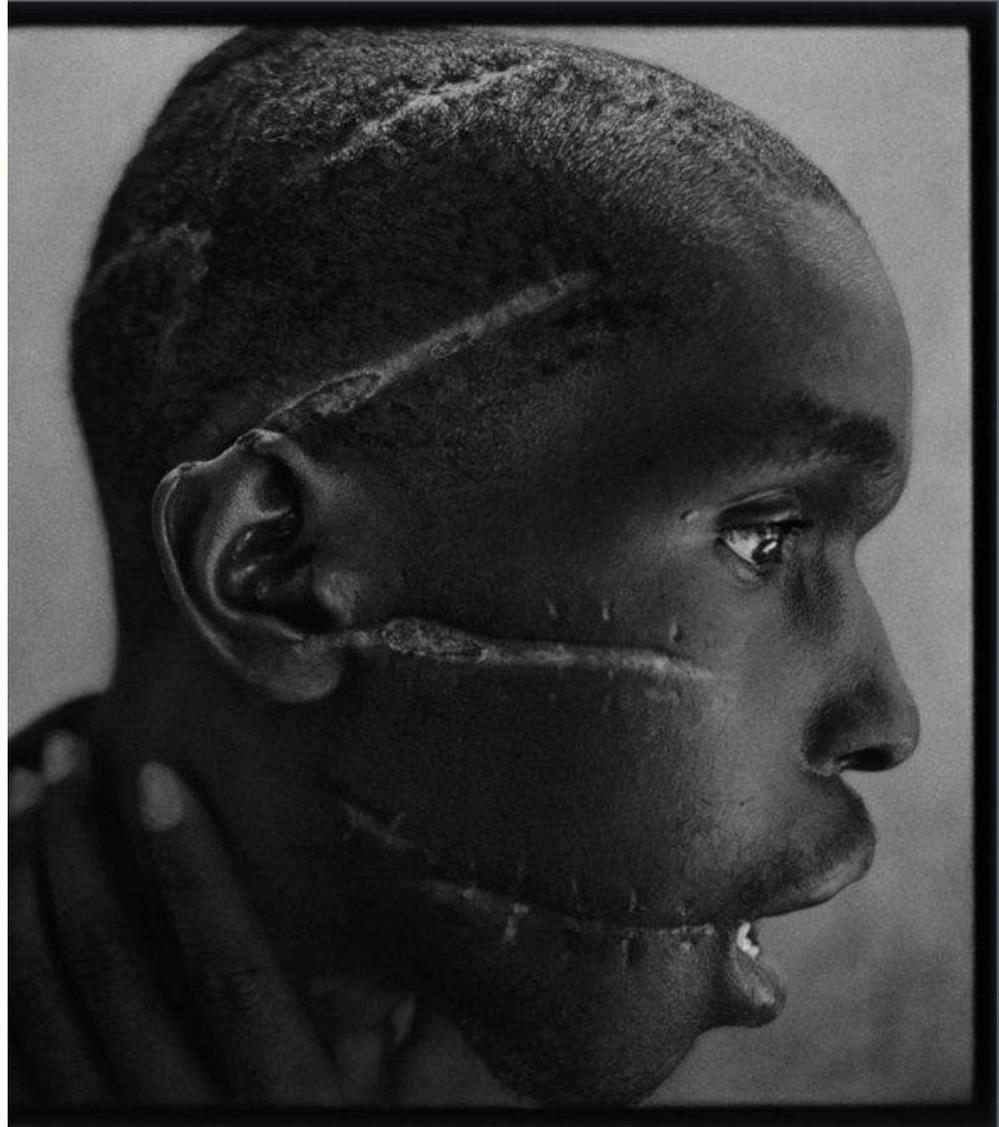
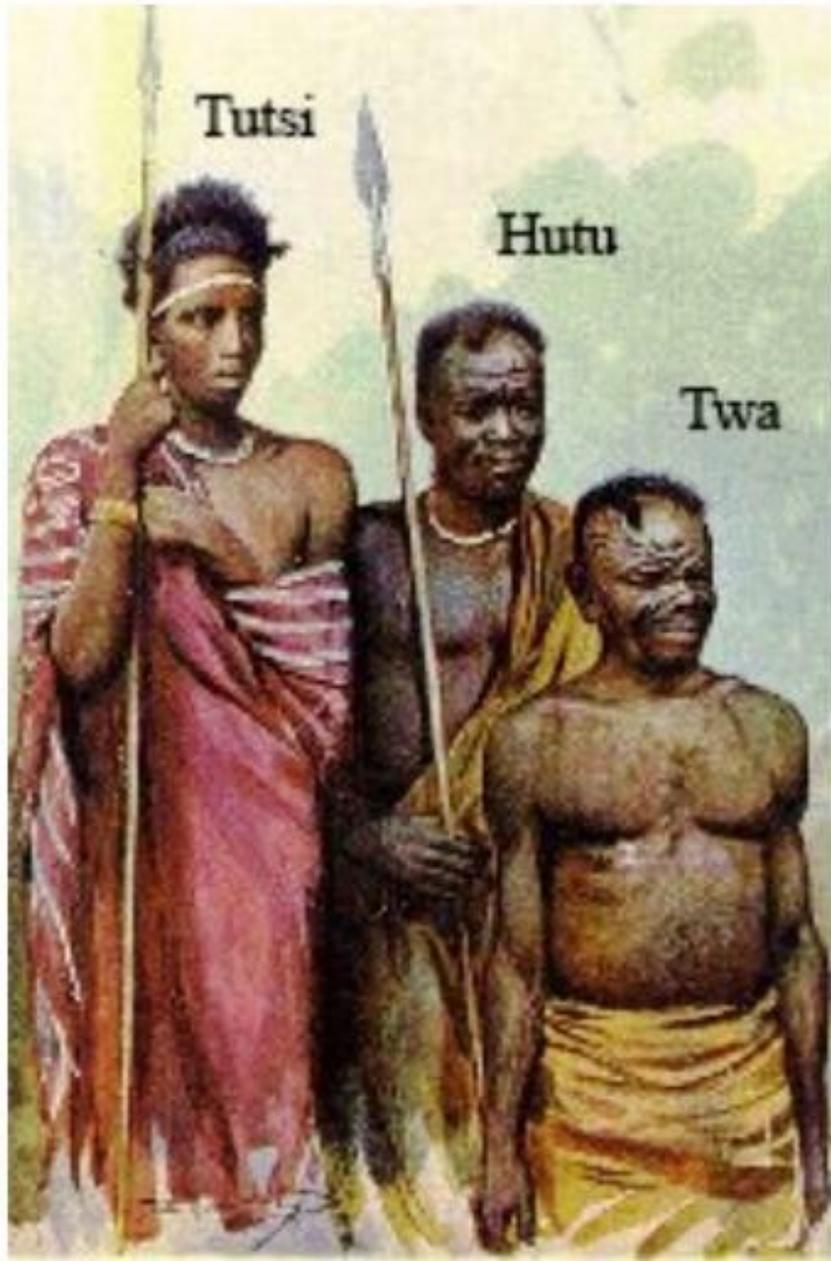
katya2704 ❤️\_❤️

# Геноцид









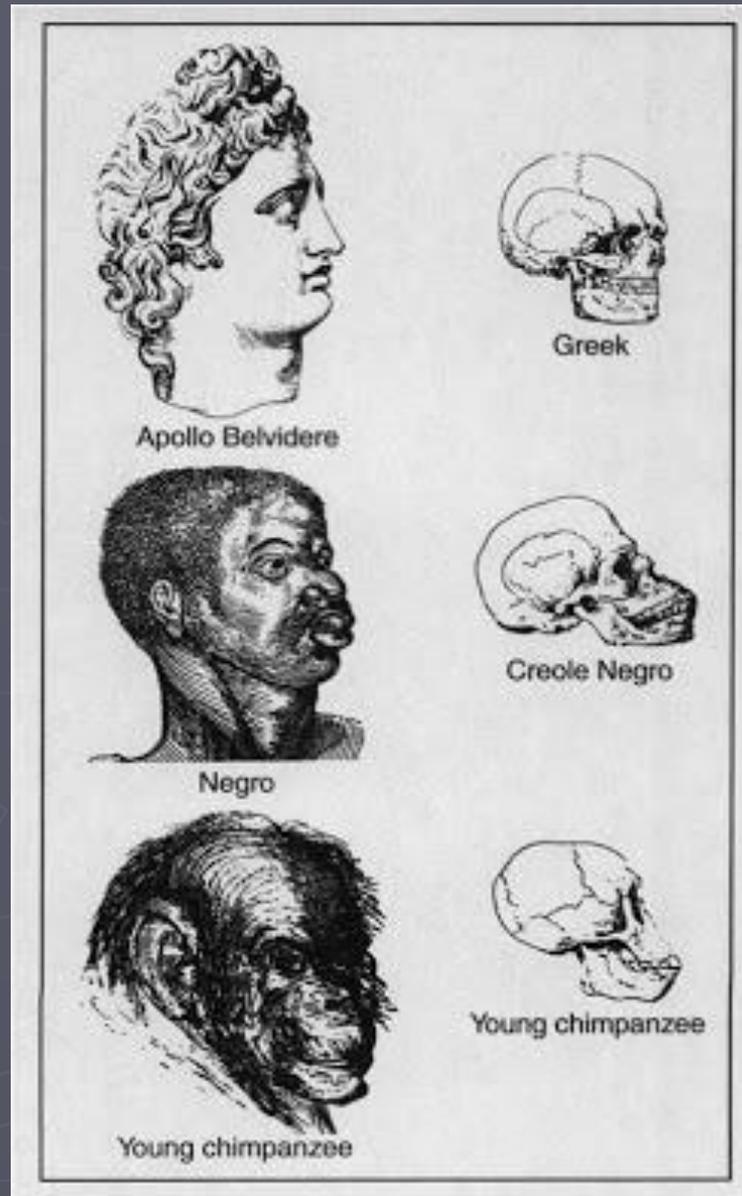
# Расовый конфликт



# Расизм



# Социал-дарвинизм



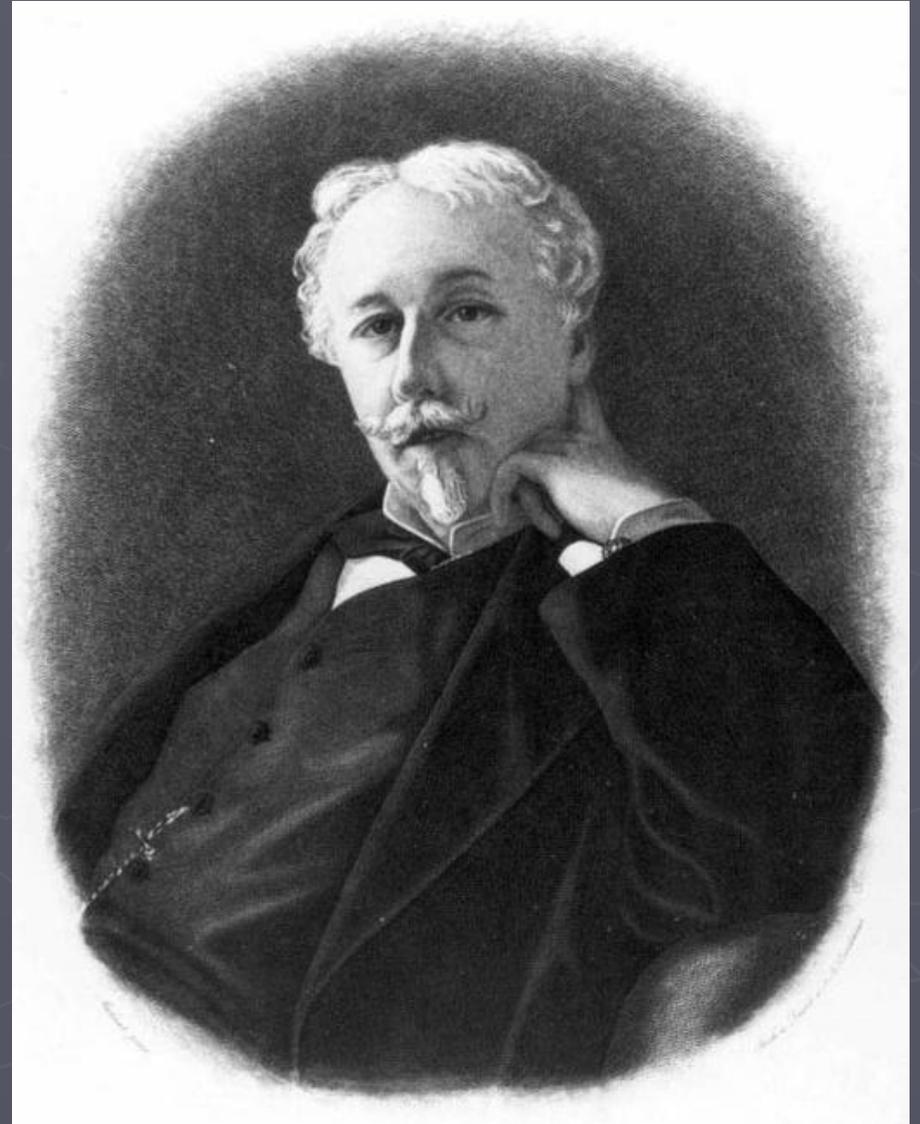
# Жозеф Артюр де Гобино

О РУССКОМ НАЦИОНАЛЬНОМ САМОСОЗНАНИИ

Ж. А. де Гобино



Опыт  
о неравенстве  
человеческих рас



# «Бремя белого человека»

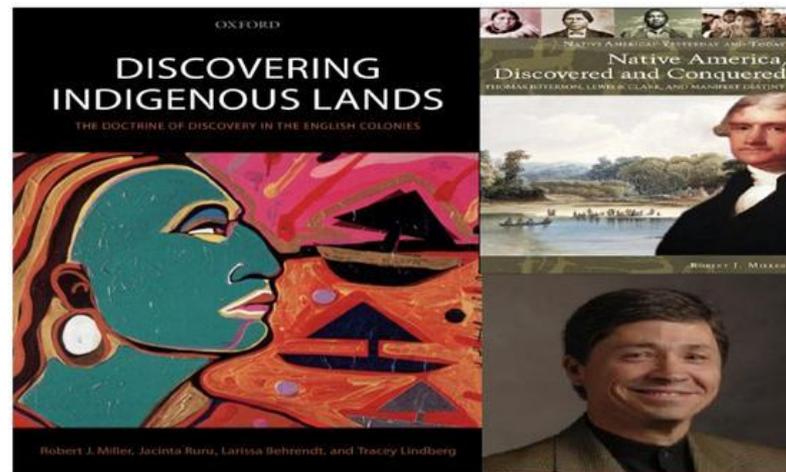


“THE WHITE MAN’S BURDEN.”

(Apologies to Rudyard Kipling.)

# Доктрина открытия (1823 г.)

Концепция публичного международного права, согласно которой правом собственности на вновь открытые земли обладает правительство, чьи подданные открыли данную территорию. Индейские племена признаются не обладающими суверенитетом и не имеющими прав на землю.



## Doctrine of Discovery Reconsidering Columbus Day

October 6, 2011

Please join Professor Robert J. Miller, Indian law expert and author of *Native America, Discovered and Conquered: Thomas Jefferson, Lewis and Clark, and Manifest Destiny* and co-author of *Discovering Indigenous Lands: The Doctrine of Discovery in the English Colonies*, in his discussion of the international law principle the Doctrine of Discovery and how it came to be applied to American Indian tribes and incorporated into American colonial, state, and federal law to diminish tribal sovereignty and property rights.

Guest Speaker Professor Robert J. Miller

LBC Room 203 Stibbs 6:00PM  
Networking reception to follow

Presented By



**Tulane University**  
Law School



# Резервации

## Diagnosing the Problem



**1.9<sub>m</sub>**   **566**   **310**   **2.5**

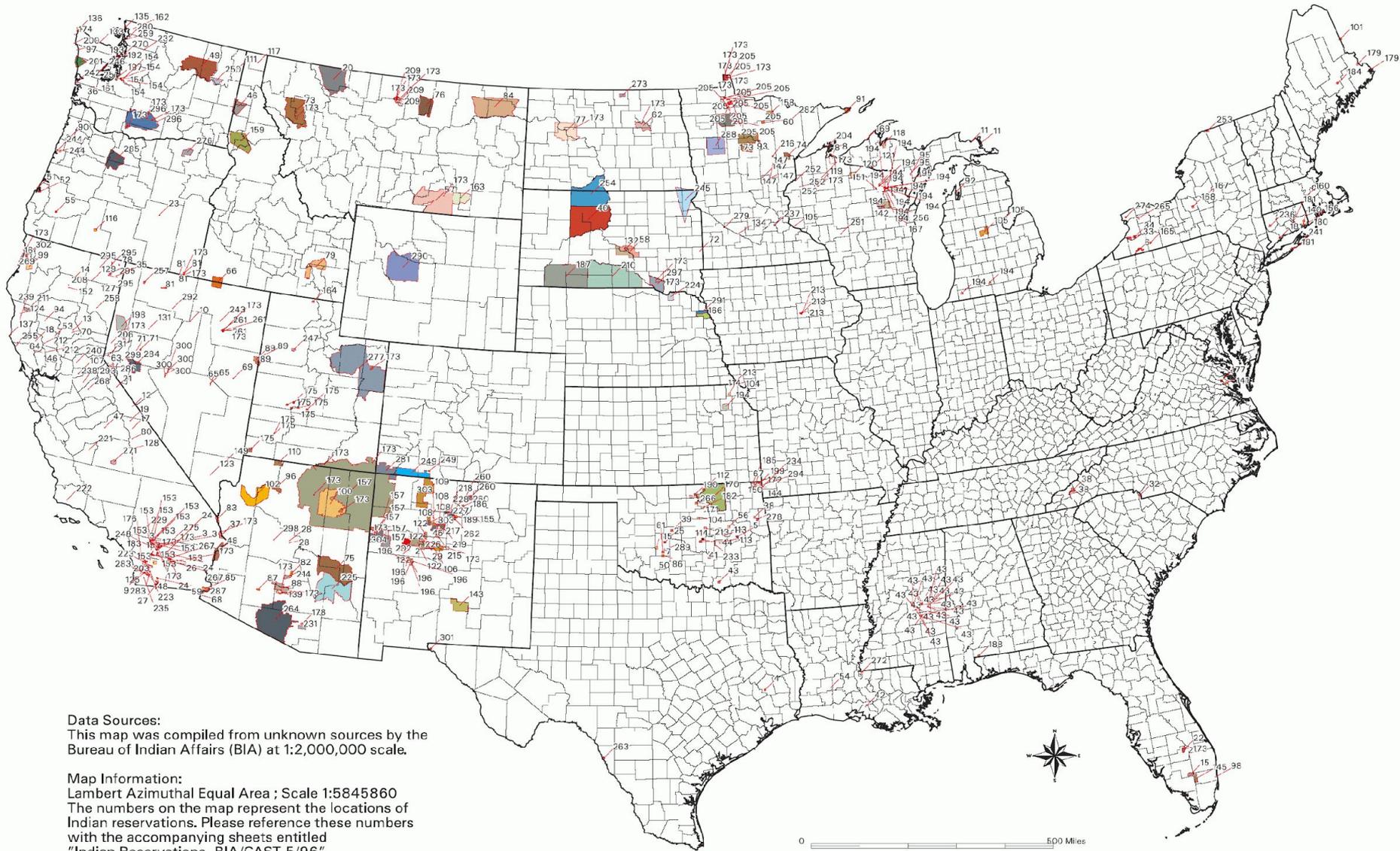
American Indians  
and Alaska Natives

Federally recognized  
American Indian and  
Alaska Native tribes in  
the United States

Indian reservations,  
covering  
55 million acres

Times higher violent  
crime rates on  
reservations than  
national average

# Indian Reservations in the Continental United States



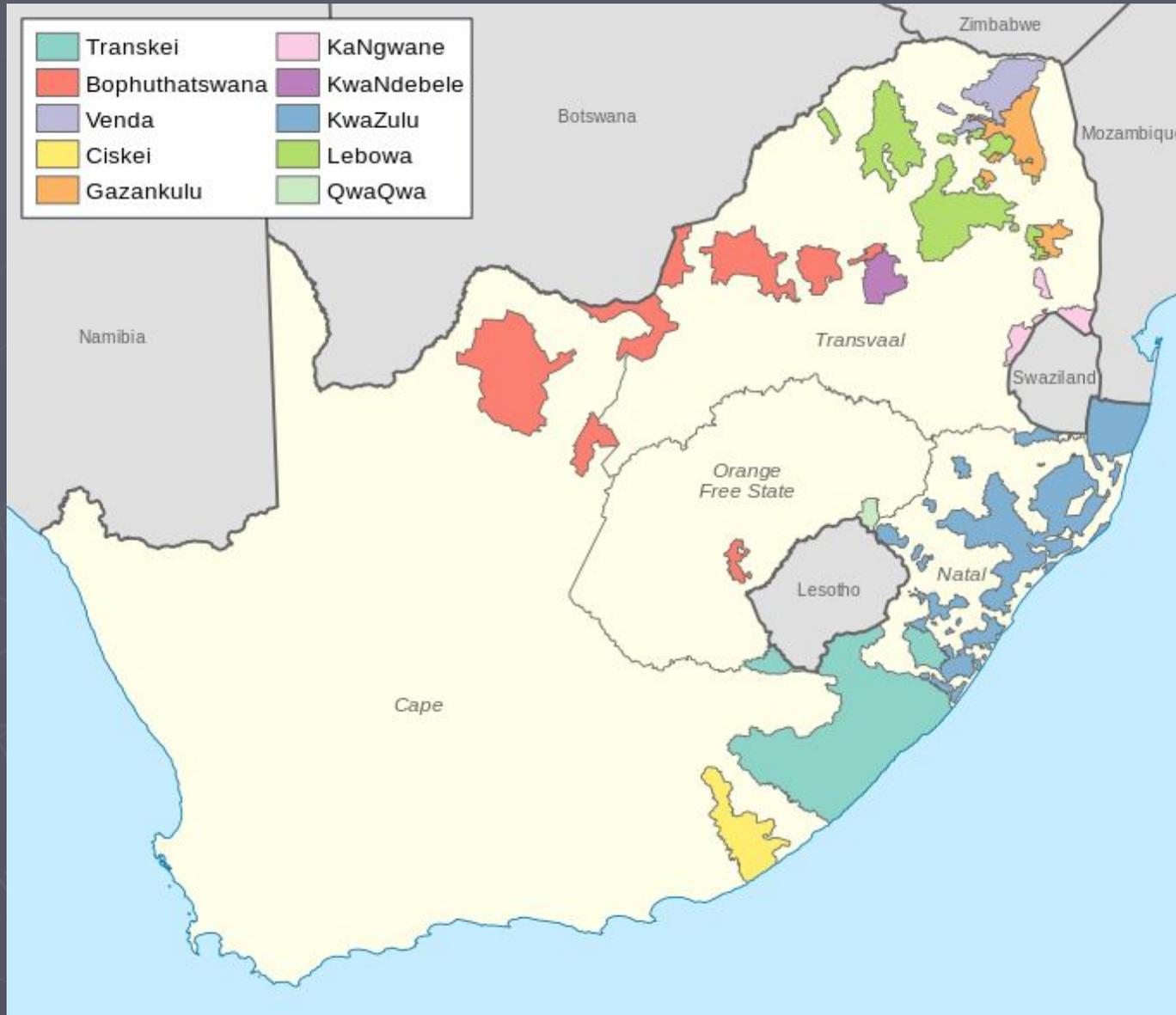
## Data Sources:

This map was compiled from unknown sources by the Bureau of Indian Affairs (BIA) at 1:2,000,000 scale.

## Map Information:

Lambert Azimuthal Equal Area ; Scale 1:5845860  
The numbers on the map represent the locations of Indian reservations. Please reference these numbers with the accompanying sheets entitled "Indian Reservations- BIA/CAST 5/96".

# Бантустаны



# Расовая сегрегация. Апартеид



# Нельсон Мандела



# Борьба за права афроамериканцев



# Роза Паркс



# «Ходьба во имя свободы» (Монтгомери, 1955-56 г.)



# Мартин Лютер Кинг I have a dream... (1963 г.)











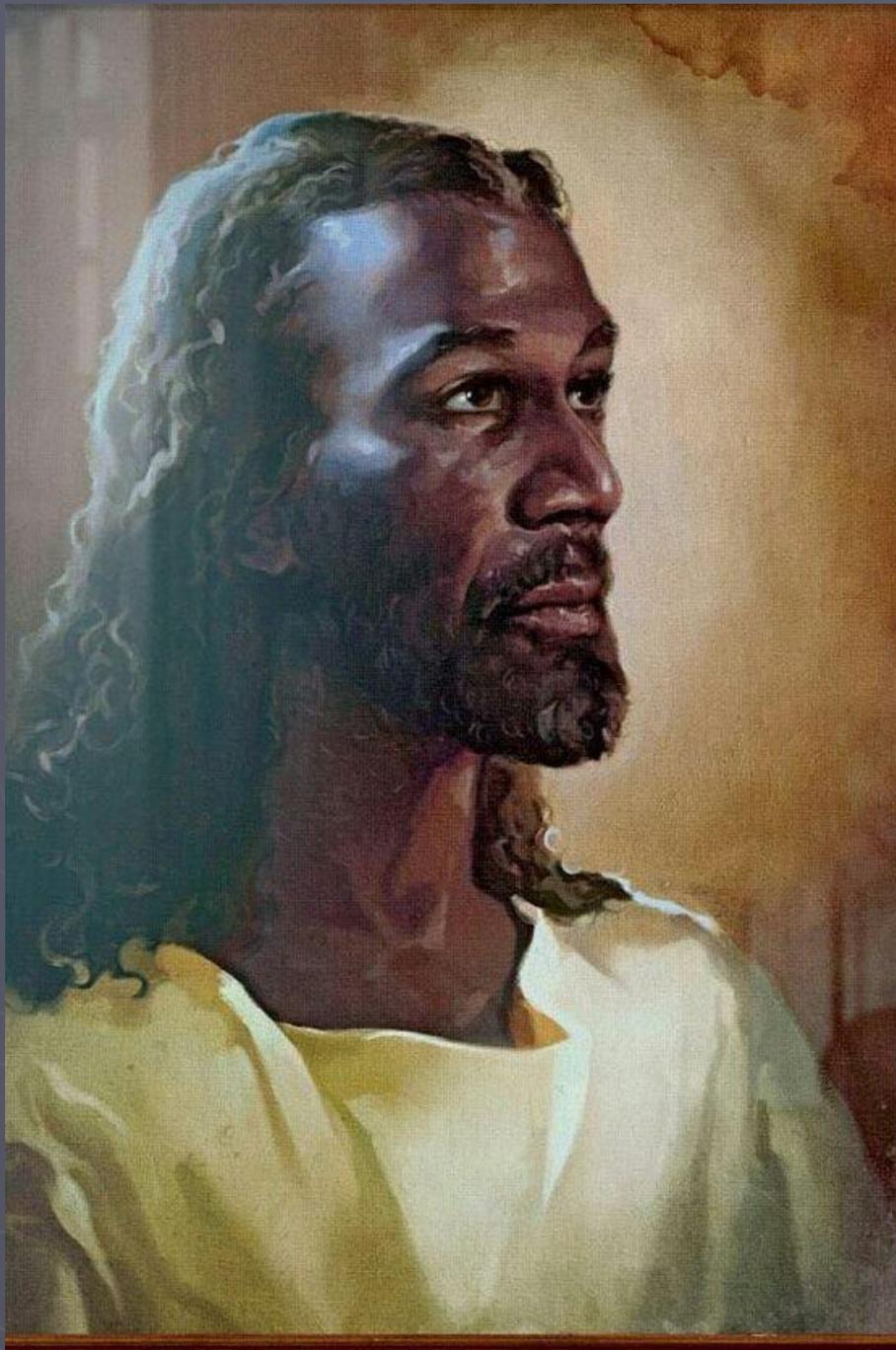


# Ку-клукс-клан



# Негритюд





# Растафарианство



# Хайле Селассие I



# Simbología

## Marcus Garvey

Fundó la **Universal Negro Improvement Association** Profetizó el advenimiento del Redentor de la raza negra en África.



## Ras Tafari Makonnen

Emperador de **Etiopía** en 1930. Tomó el nombre de Haile Selassie I adoptando el nombre de **León de Judah** y proclamándose como del linaje del Rey Salomón y la Reina Sheba de Etiopía. Se lo considera como la presencia de **Jah** en la tierra.



## Etiopía

País de procedencia de los primeros esclavos jamaiquinos. Cuna de la civilización al haber sido el lugar supuestamente habitado por Adán y Eva. El rastafarismo la considera la **Tierra Prometida**.



## Rastafarismo

Religión basada en una interpretación del Antiguo Testamento. Sus principales estamentos son el regreso de la raza negra a **Zion** escapando de la **opresión occidental** y una vida ligada al consumo exclusivo de lo que **Jah** provee.



## Ital

Forma de vida rasta puramente natural. Niega el consumo de todo lo que es modificado por **Babylon**. Por esto, prohíbe el consumo de químicos, tabaco, alcohol y alimentos envasados y alienta el consumo de frutas y verduras naturales. Al ser una hierba provista por **Jah**, contempla el **consumo de Marihuana**.



## León

Animal sagrado del rastafarismo por ser "dócil pero poderoso cuando es provocado". El emperador Haile Selassie I tenía varios como mascota.



## Zion

Nombre tradicional de la tierra santa. Como lo es Jerusalén para cristianos y judíos. Etiopía lo es para el rastafarismo. Es a donde deben regresar los negros escapando de la **opresión occidental**.



## Babylon

Su simbolismo responde a la ciudad caída. Representa la opresión occidental sobre la raza negra. La policía que los persigue por el uso de **Ganja** es **Babylon**, la **persecución racial** es **Babylon**. **Babylon** es todo odo lo represivo y lo no sagrado.



## Ganja

Nombre que le da el rastafarismo a la Marihuana. Su consumo no es mal visto en la religión por ser natural. El rastafarismo no alienta su consumo recreativo sino como una ayuda espiritual y un medio para la introspección y la meditación. La religión no promueve el uso de drogas, un rasta puro, se abstendrá de heroína, LSD o cocaína. "Es una planta capaz de unir un país, libera de la basura inútil que **Babylon** trata de enseñarnos y nos ayuda a concentrarnos en **Jah**."



## Dreadlocks

Forma de peinado típico de los rastas. Simboliza, por un lado, la adoración al **León** or otro, tiene un origen bíblico siguiendo la creencia que el pelo de Sansón caía en mechones (locks) y que es símbolo de fuerza y poder.



## Jah

Dios de los rastafaris. Su presencia en la tierra es representada por el emperador Haile Selassie I de Etiopía.



### African Flags similar to Ethiopian Empire flag



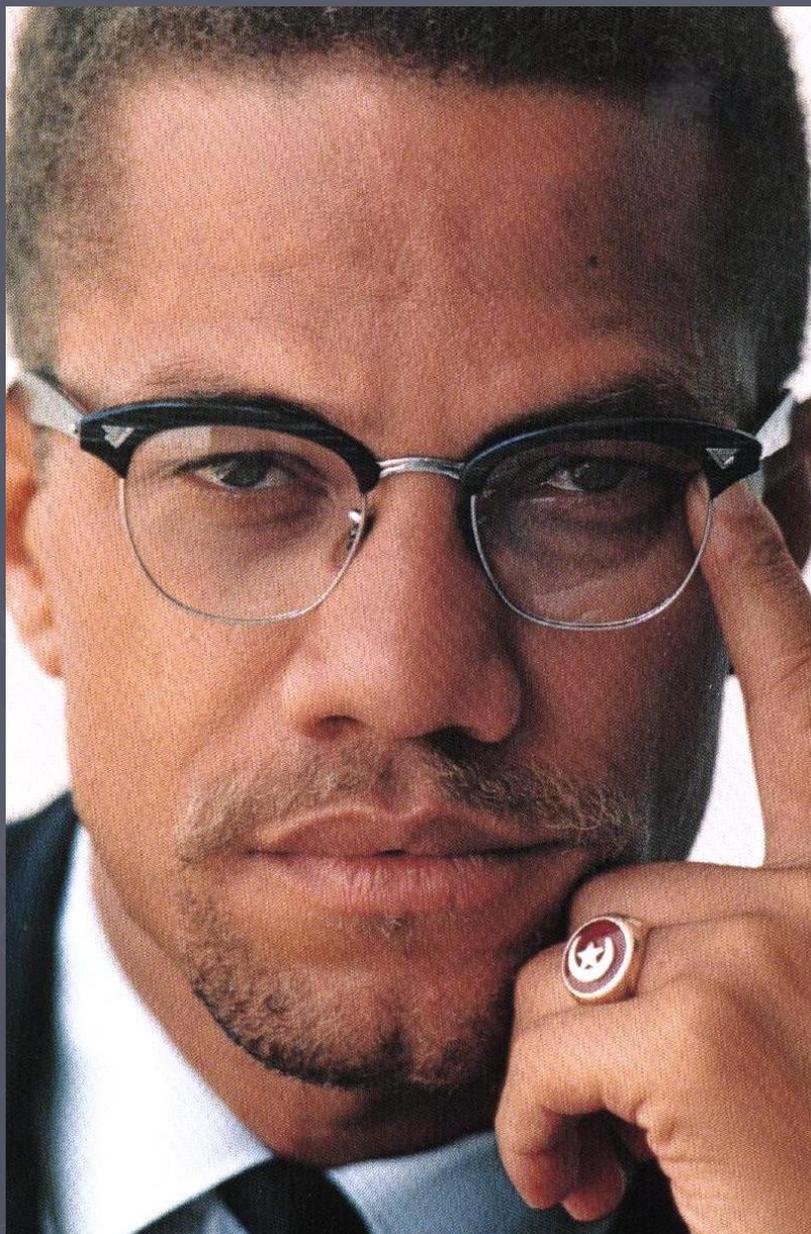
# Черные пантеры

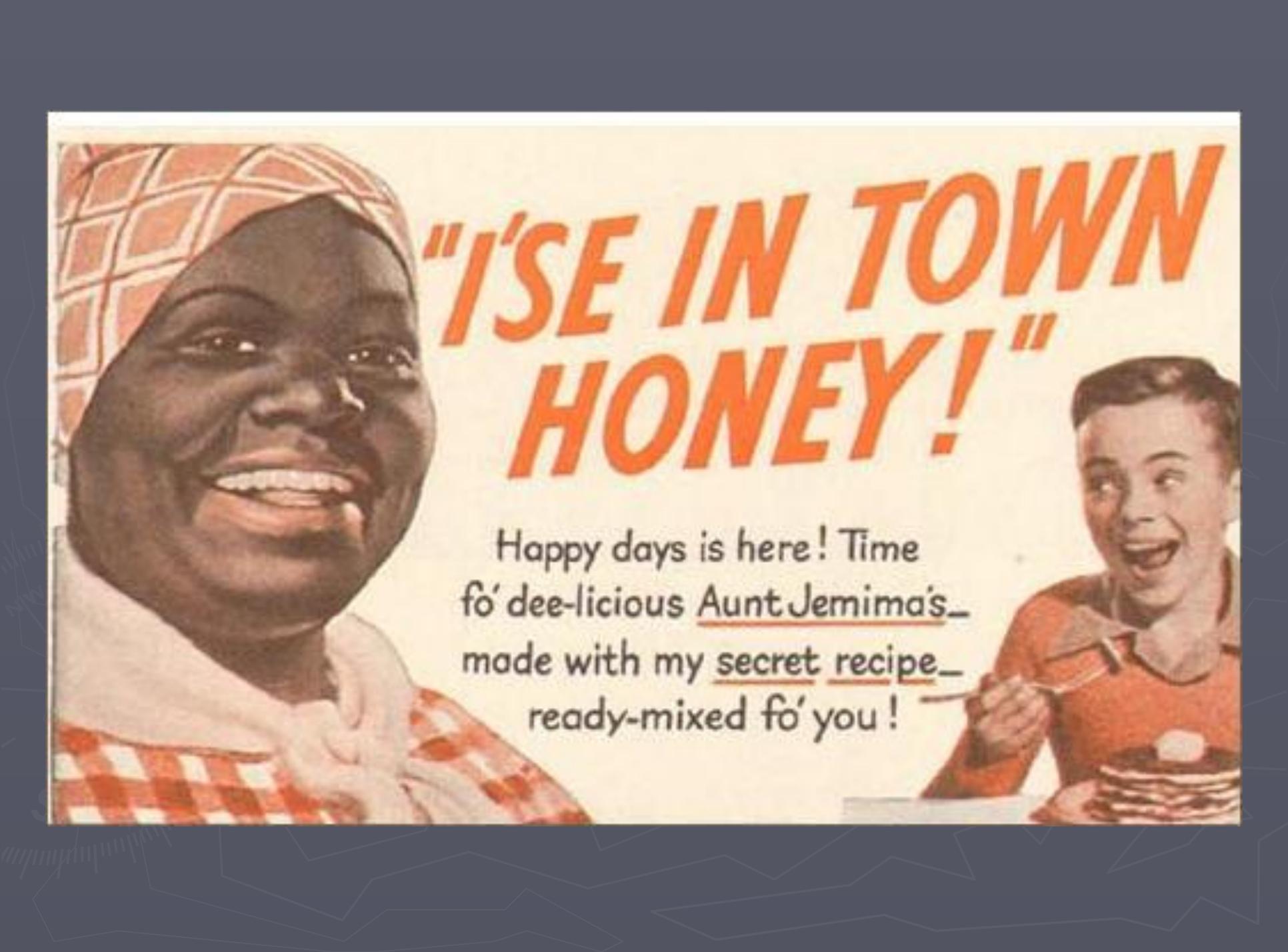
# PANTHER



**POWER TO  
THE PEOPLE...  
THEN AND NOW**

# Малколм Х и Хьюи Ньютон



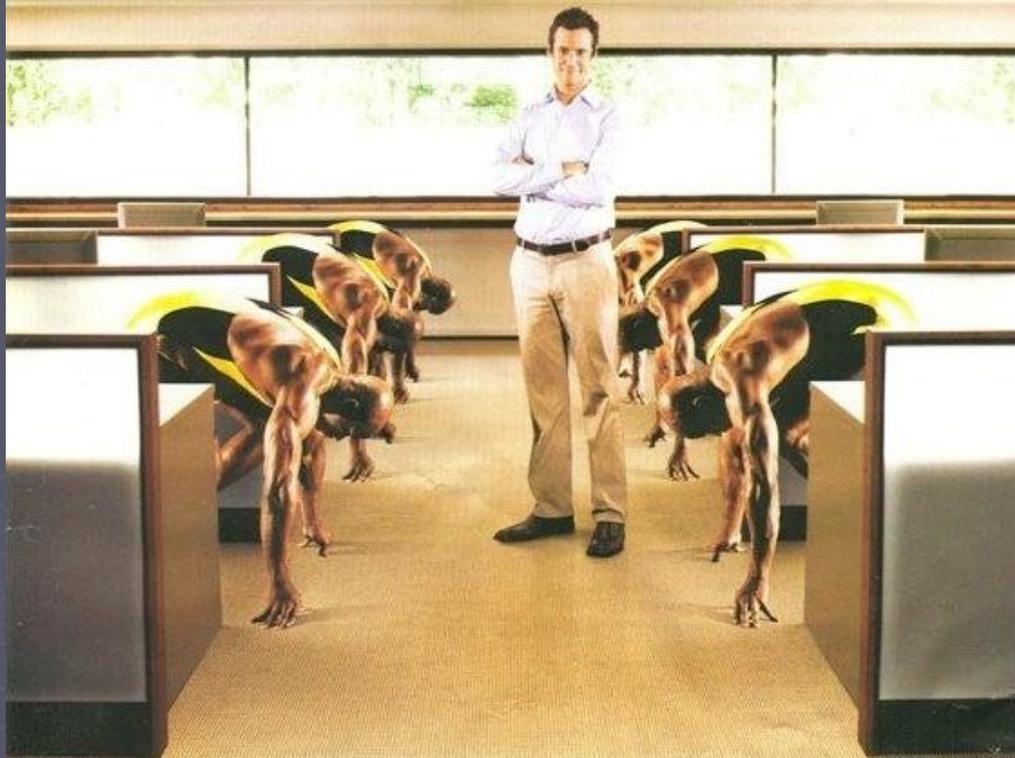
A vintage advertisement for Aunt Jemima's pancakes. On the left, a Black woman wearing a red and white checkered headscarf and a matching apron smiles warmly. On the right, a white woman in a red top is shown eating a stack of pancakes with a fork and knife, looking delighted. The background is a light cream color with a faint geometric pattern.

# "I'VE IN TOWN HONEY!"

Happy days is here! Time  
fo' dee-licious Aunt Jemima's—  
made with my secret recipe—  
ready-mixed fo' you!



**УМНОЖАЙ ПРОИЗВОДИТЕЛЬНОСТЬ КОМПЬЮТЕРОВ.  
ПОВЫШАЙ ЭФФЕКТИВНОСТЬ СОТРУДНИКОВ.**



**ПРОЦЕССОР INTEL® CORE™2 DUO.  
ДО 40% БОЛЬШЕ ПРОИЗВОДИТЕЛЬНОСТИ ДЛЯ БИЗНЕСА.**

ДО 40% ПРОИЗВОДИТЕЛЬНОЕ ПРИ ПОНИЖЕННОМ ЭНЕРГОПОТРЕБЛЕНИИ\*: 64-БИТНЫЙ ПРОЦЕССОР INTEL CORE 2 DUO ДЛЯ НАСТОЛЬНЫХ КОМПЬЮТЕРОВ ДЕМОНИСТРИРУЕТ УНИКАЛЬНУЮ МНОГООБРАЗНОСТЬ. ТЕПЕРЬ ВЫ МОЖЕТЕ ПОВЫСИТЬ ПРОДУКТИВНОСТЬ И ЭФФЕКТИВНОСТЬ БИЗНЕСА, РАБОТАЯ С НЕСКОЛЬКИМИ РЕСУРСОЕМКИМИ ПРИЛОЖЕНИЯМИ ОДНОВРЕМЕННО. ИНФОРМАЦИОННЫЕ ТЕХНОЛОГИИ НАЧИНАЮТСЯ С INTEL®.

ПОСЕТИТЕ [www.intel.ru/business](http://www.intel.ru/business)



\*Производительность процессора Intel® Core™2 Duo для настольных компьютеров указана в сравнении с процессором Intel® Pentium® D 805 на основании данных SPECint\_rate\_base2000 и SPECint\_rate\_base2000 (2 копии). Фактическая производительность может отличаться от заявленной. Посетите [intel.com/performance](http://intel.com/performance). ©2007 Intel Corporation. Intel, логотип Intel, Intel Core, Core Inside являются торговыми марками Intel Corporation в США и других странах. Реклама. Товар сертифицирован.

NEW

**GARNIER FRUCTIS STYLE**

24-HR BOUNCE-BACK HOLD  
EVEN IN 90% HUMIDITY

powered by natural bamboo extract

ANTI-HUMIDITY HAIRSPRAY

Der Duft

Take care.  
**GARNIER**  
www.garnier.com

**GARNIER FRUCTIS STYLE**

**THE REVITALIZED RINGLETS** *style*

> DISCOVER MORE STYLES

BEFORE



**WHITE IS PURITY**



**NIVEA**

Keep it clean, keep bright. Don't let anything ruin it, #Invisible

# Nivea accused of racism over skin-lightening ads

by DANIEL BINNS

NIVEA has come in for a storm of criticism over 'racist' adverts promoting a body lotion that lightens the skin of black women.

Adverts for the cream, which promises women 'visibly fairer skin', have appeared on billboards and in TV spots across West Africa.

In one clip, a black actress says she wants to 'restore my skin's natural fairness' as she rubs the lotion onto her arms, before a man compliments her 'beautiful glowing skin'. She adds: 'Now I have visibly fairer skin, making me feel younger.'

Many people reacted with horror to the ads when they were shared on social media yesterday. American actress Monica



**'Horrendous':**  
A scene from the Nivea ad and (inset) a billboard in West Africa



**Apology:** The Dove TV ad with a black woman replaced by a white woman

Legal and Kenya, a report by the University of Cape Town said last year.

The products are also popular in parts of east Asia.

Beiersdorf Global, Nivea's parent company, did not comment.

The furore comes months after Nivea apologised over adverts for a deodorant in the Middle East which featured the tagline 'White is Purity'.

Earlier this month, Dove 'deeply regretted' the offence it caused with an advert featuring a black woman pulling off a T-shirt to reveal a white woman.

Raymund tweeted a clip and said: 'Whoa... this is horrendous. Nivea is pushing this racist ad in Africa. Speechless'.

London-based entrepreneur William Adoasi commented: 'This is why black

businesses need to rise up and cater for our needs. Nivea can't get away with pushing this skin-lightening agenda across Africa. Appalling.'

Another commentator wrote: 'There is a market for this in Africa. Sadly, Nivea is taking the bait.'

About 75 per cent of women in Nigeria use skin-lightening products, with demand...

### What's your opinion?

Text the word **IEWS** followed by your comment, name and where you live to **65700**.

Standard network charges apply.



My H&M | H&M Club | Sign in

LADIES | MEN | KIDS | H&M HOME | SALE | MAGAZINE | #HM GALLERY



Printed hooded top  
£7.99

Green



Select size



[Size Guide](#)

Next Day Delivery, Normalised Delivery Slot, Pick-up in store and Standard Delivery in 2-3 days

ADD TO SHOPPING BAG

FIND IN STORE

DESCRIPTION | DETAILS | SHOPS | DELIVERY AND PAYMENT

Top in soft, printed sweatshirt fabric with a wrapover hood and ribbing at the cuffs and hem. Soft brushed inside.



Printed hooded top - Green - Kids | H&M IE

Top in soft, printed sweatshirt fabric with a wrapover hood and ribbing at the cuffs and hem. Soft brushed inside.

WWW2.HM.COM

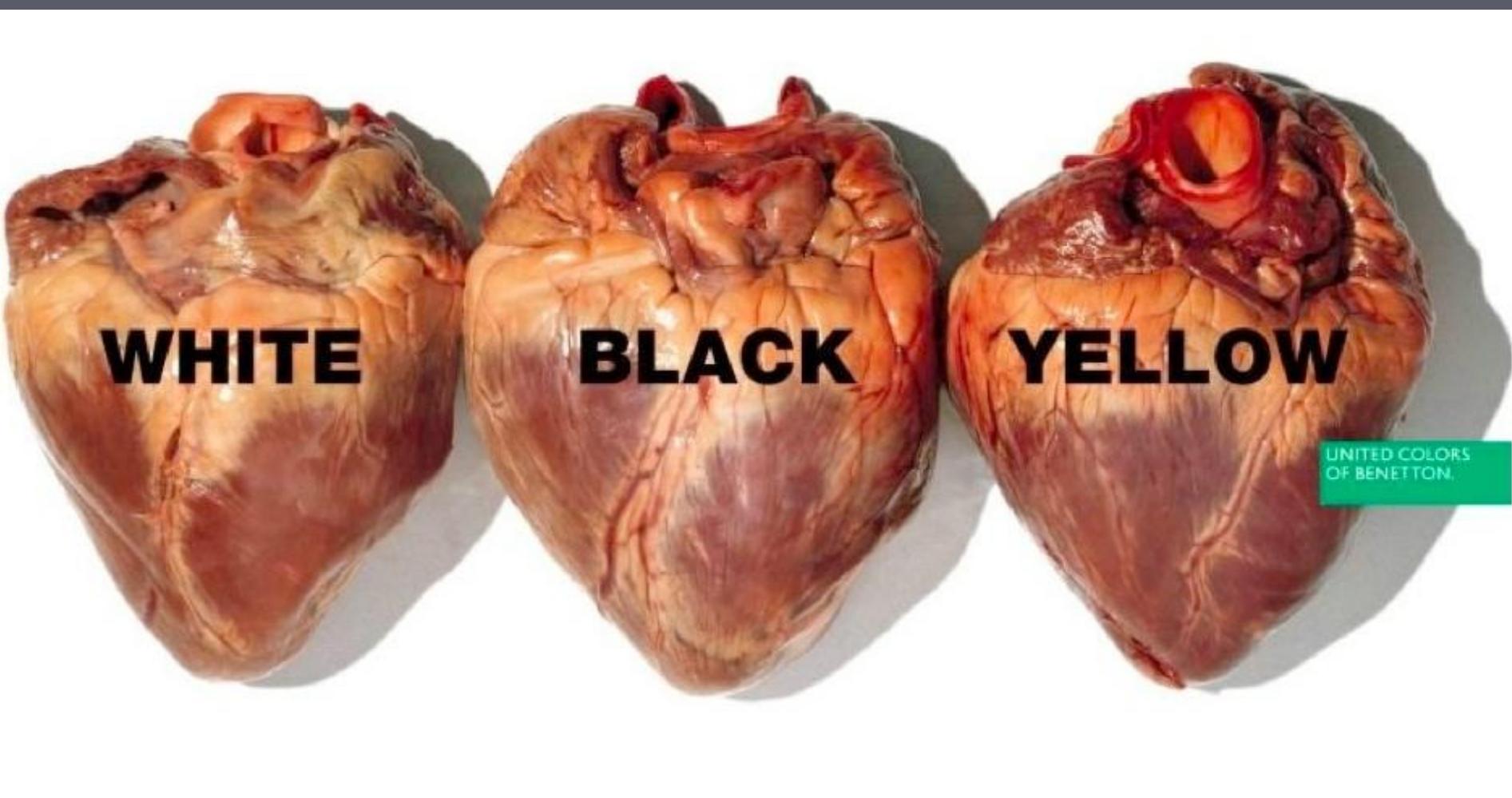


# ОНИ БУДУТ РАБОТАТЬ КАК НЕГРЫ

РТИ из Балаково  
на все узлы и агрегаты  
автомобилей КАМАЗ и МАЗ  
лучшее соотношение  
цена & качество

**РТИ** 56-00-73  
56-01-66





**WHITE**

**BLACK**

**YELLOW**

UNITED COLORS  
OF BENETTON.

# Пруитт-Айгоу (Сент-Луис)





# Бегство белых

## Mapping Decline

### St. Louis and the American City

Home About the Maps Documents Links

White Flight

Race & Property

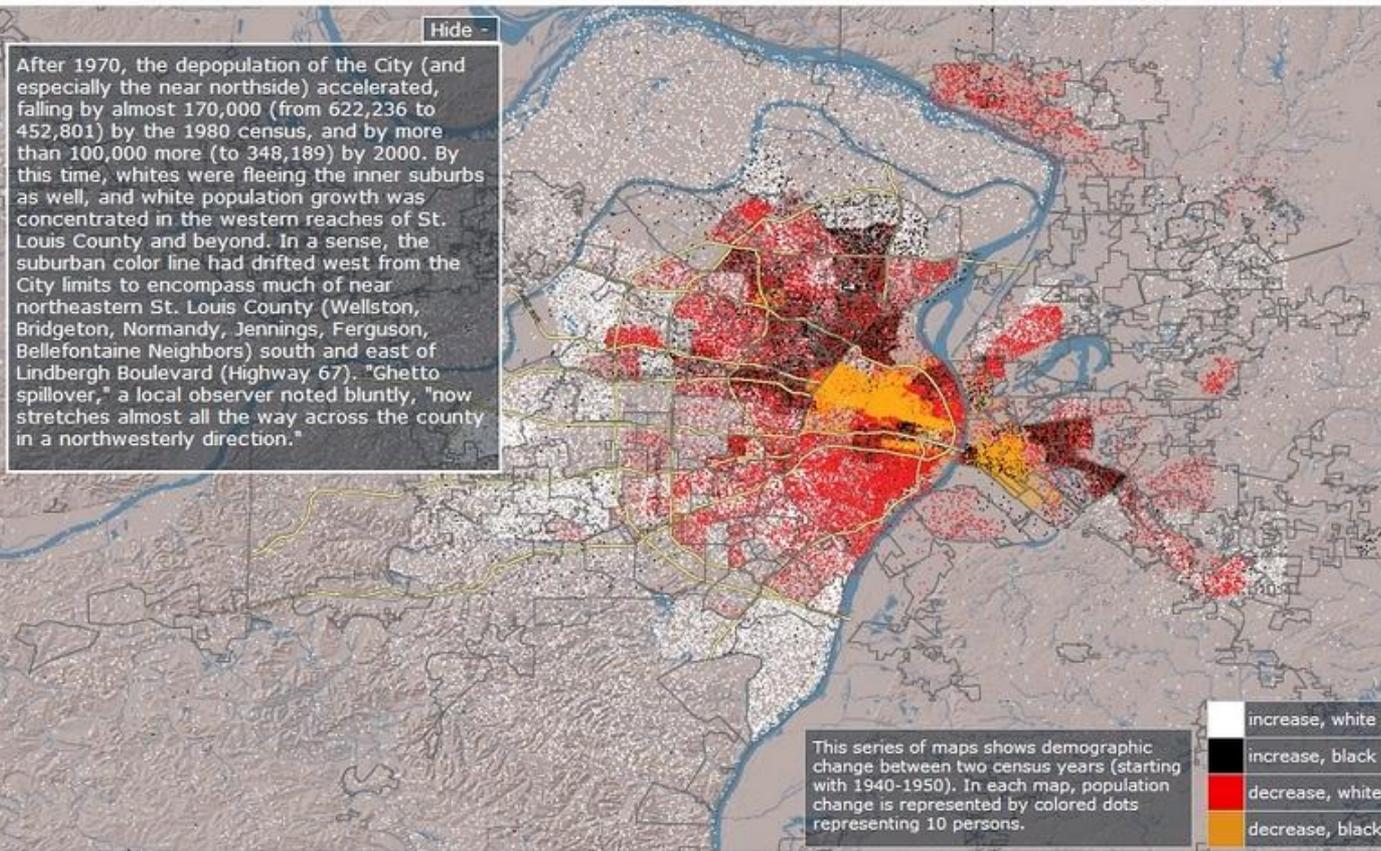
Municipal Zoning

Urban Renewal

Municipal Boundaries:

Roads and Highways:

Documents:



1940-1950

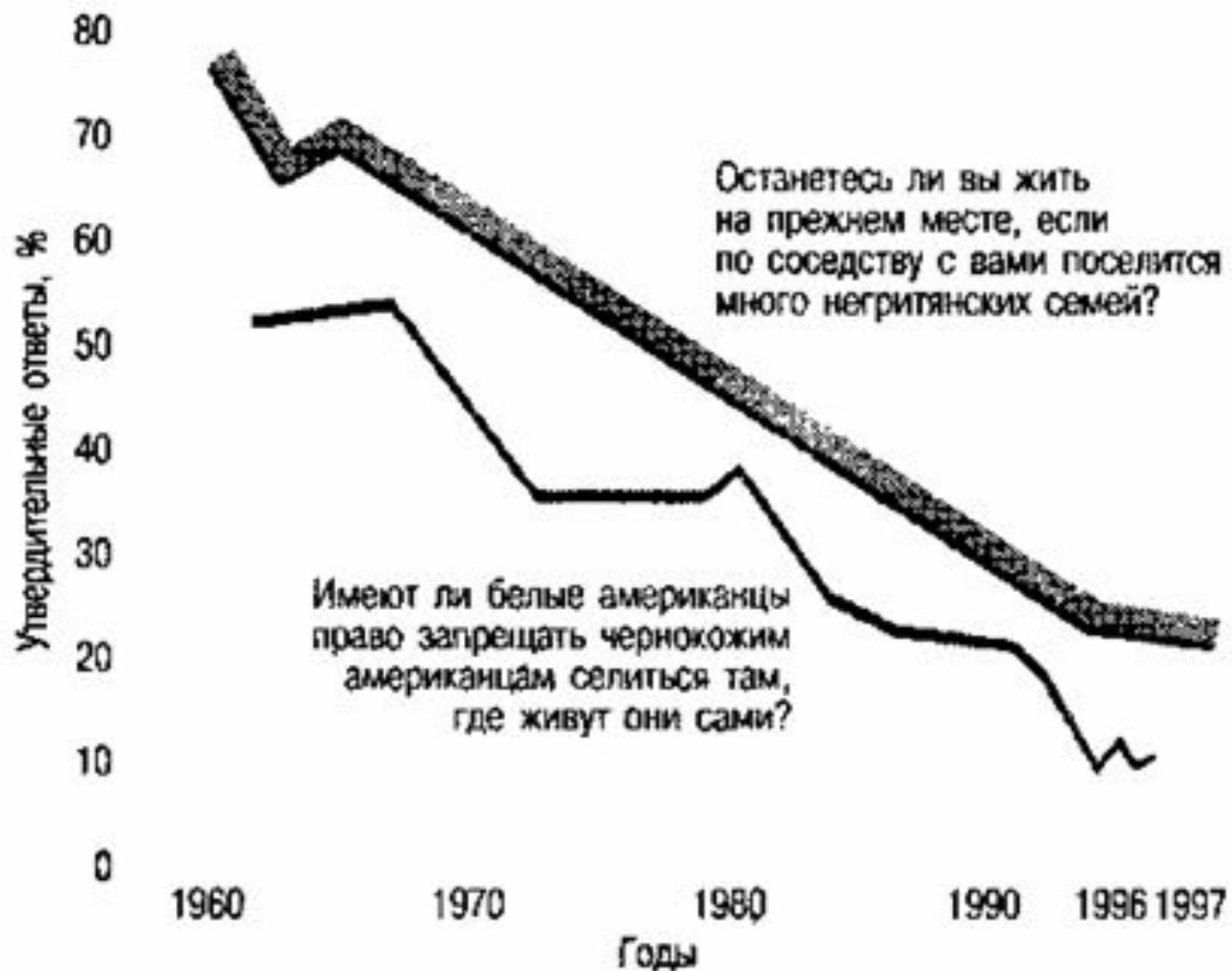
1950-1960

1960-1970

1970-1980

1980-1990

1990-2000



# Положительная дискриминация



A close-up photograph of a person's hands holding a white sign with black text. The person is wearing a dark, possibly black, sleeveless top. Their left hand is visible, wearing a gold watch and a gold ring. The sign is held in their right hand. The background is dark and out of focus.

**Am I too  
white to get  
a job?**

**AFFIRMATIVE  
ACTION**

**IS A**

**NEGATIVE  
REACTION**

**Only racists consider race**



# Гендерный конфликт



# Гендерные роли

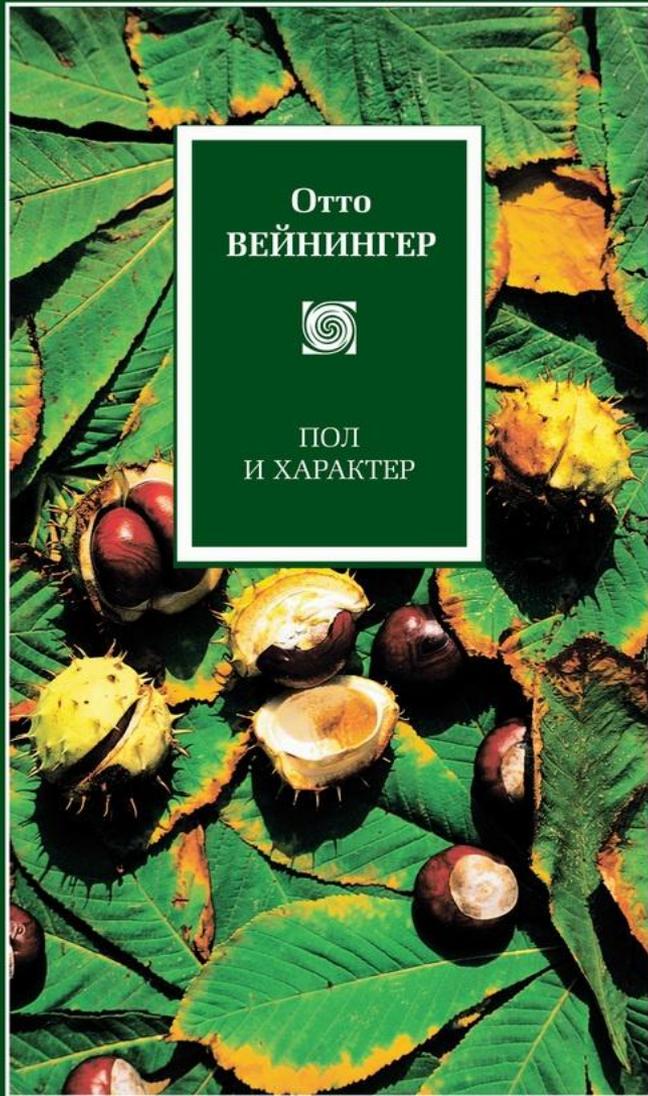


Boys have trucks.



Girls have dolls.

# Отто Вейнингер



# Гендерцид

## **GENDERCIDE**

**What happened to  
100 million  
baby girls?**



# A PENIS, IT LIVES. A VAGINA, IT DIES.

5000 years ago, the Chinese philosopher Han Fei noted a remarkable thing about his fellow countrymen. 'When a father and mother produce a boy,' he said, 'they congratulate one another, but when they produce a girl they put it to death.'

The methods Chinese parents used to kill their baby girls were numerous. Smothering, drowning, denying nourishment... sometimes babies were simply abandoned on hillsides to die of exposure.

What never varied were the lengths parents went to in order to have sons.

One might assume that this grisly practice had long been consigned to the dustbin of history, but remarkably if Han Fei came back today, he would find not much had changed.

Modern medical technology, in particular ultrasound scans, has given Asian parents the ability to determine the sex of their children in a manner undreamed of by their forebears. Parents are now routinely scanning to determine the sex of their child, and aborting it if it is a girl.

The practice is rife right across Asia, from India and Pakistan to China, Korea and Taiwan.

The figures are shocking. In the past thirty years, 160 million Asian girls are estimated to have been aborted. That's the entire female population of the United States of America.



And no longer is it an evil associated with poverty. Sex selective abortion has become a lifestyle choice of the urban middle classes.

The result is a social time-bomb ticking in our midst.

In Taiwan, for example, there are 750,000 more men than women. By 2020 there could be more than 30 million young 'surplus' males in China and 20 million in India.

The result is a rising tide of human misery. Dramatic recent increases in sex trafficking, abduction and enforced marriages have been blamed directly on the growing imbalance of males to females.

In Taiwan, Vietnamese brides are being traded on eBay. (Having run out of their own.) Other girls are being abducted off the streets of Hanoi and trafficked across the border into China. In India, girls as young as 5 are getting married, while in China the ancient practice of kidnapping a girl and bringing her up as a bride has been revived.

This is just a taste of what's in store if the gendercide is not halted.

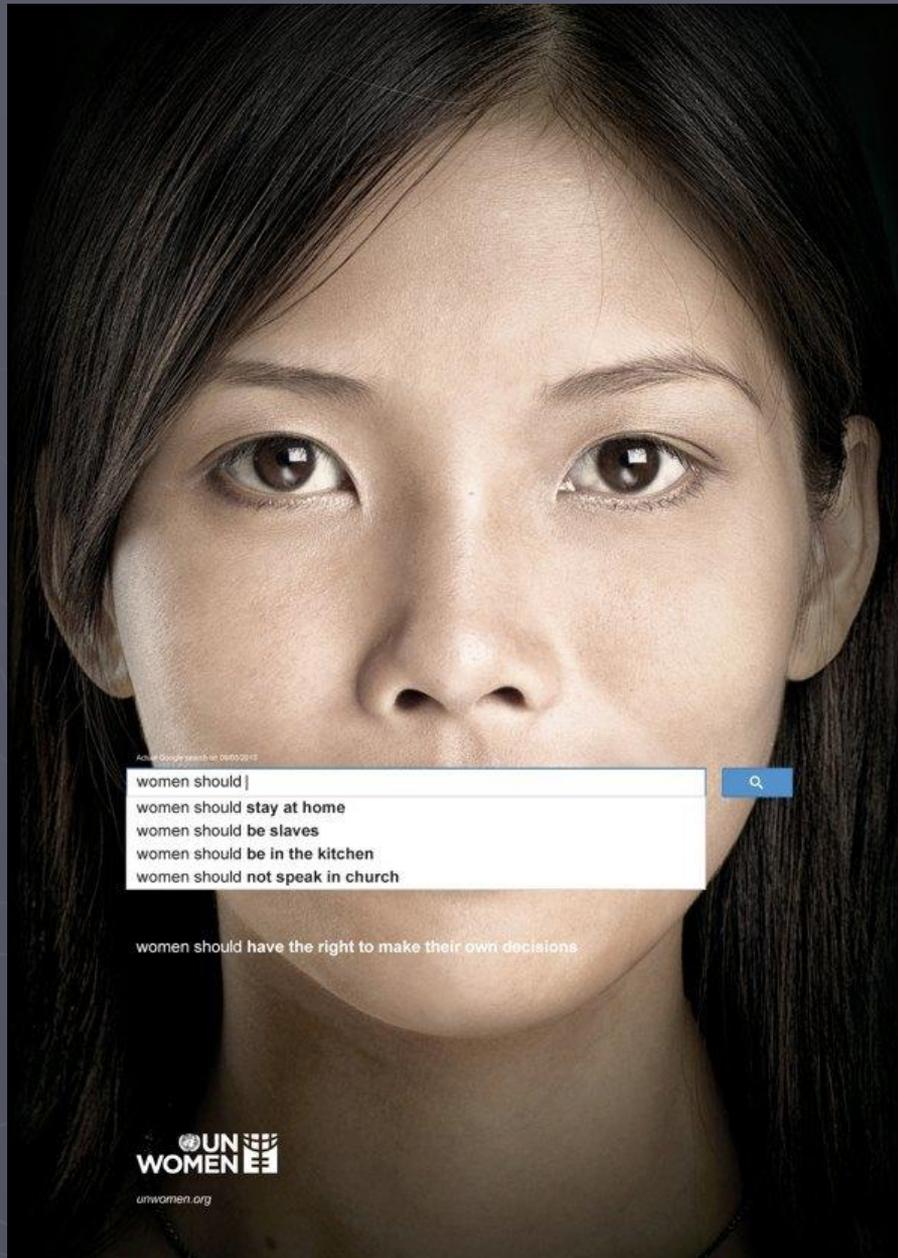
The Life Foundation has been working for seven years with Governments, NGOs and health workers to raise awareness of this issue. If you would like to support our work, please visit our website at [stopthegendercide.com](http://stopthegendercide.com). Or failing that, please tell someone or show them this ad.

But please don't delay. Ultrasound scanners are now getting so small they can be fitted in the boot of a car. Soon you will be able to get a scan when you pick up your McDonalds.





# Сексизм



Actual Google search on 06/02/13

women should |

- women should stay at home
- women should be slaves
- women should be in the kitchen
- women should not speak in church

women should have the right to make their own decisions

 UN WOMEN

[unwomen.org](http://unwomen.org)

# ОБРАТНОГО СЕКСИЗМА НЕТ!

СЕКСИЗМ (СИСТЕМНОЕ УГНЕТЕНИЕ):

БЕЛЫЕ  
ЦИС-МУЖЧИНЫ



ЖЕНЩИНЫ



ТРАНСГЕНДЕРЫ

ГЕНДЕРНО  
НЕНОРМАТИВНЫЕ  
ЛЮДИ

ПАТРИАРХАТ

# Гендерные стереотипы



**It's nice to have a girl around the house.**

Though she was a tiger lady, our hero didn't have to fire a shot to floor her. After one look at his **Mr. Leggs** slacks, she was ready to have him walk all over her. That noble styling sure soothes the savage heart! If you'd like your own doll to-

doll carpeting, hunt up a pair of these he-man **Mr. Leggs** slacks. Such as our new automatic wash wear blend of 65% "Dacron"<sup>®</sup> and 35% rayon—incomparably wrinkle-resistant. About \$12.95 at plush-carpeted stores.

**Dacron** For Fall

Get yourself a new pair of **Mr. Leggs**

© 1971 Thomson Company, Inc.

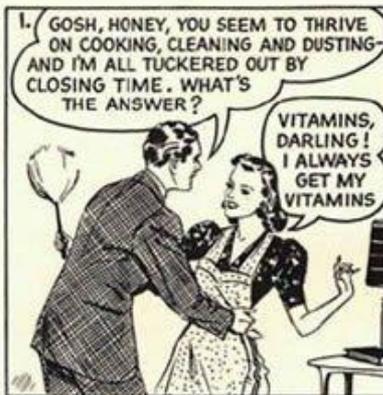
THOMSON COMPANY, 1200 Avenue of the Americas, New York 10, N. Y.

**Keep her where  
she belongs...**





SO THE  
HARDER  
A WIFE  
WORKS,  
THE CUTER  
SHE LOOKS!



Vitamins for pep! PEP for vitamins!\*

MARKET RESEARCH DEPARTMENT  
SEP. DEC 2 1950

THE SATURDAY EVENING POST

December 2, 1950



*Please... let your wife come into the living room!*

• **Doing dishes** the Hotpoint workless way is easy and costs only a few pennies a day. You simply put the dishes in the Hotpoint Automatic Dishwasher, turn one switch and the job's done. Everything—dishes, silverware, pots, pans and casseroles—is double-washed, double-rinsed and dried electrically.



LOOK TO HOTPOINT FOR THE FINEST—FIRST!

RANGES • REFRIGERATORS • DISHWASHERS • DISPOSALS • WATER HEATERS • FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS

THE SATURDAY EVENING POST

MARKET RESEARCH DEPARTMENT

SEP. DEC 2 1950



**D**ON'T let dirty dishes make your wife a kitchen exile! She loses the most precious hours of her life shut off from pleasures of the family circle by the never-ending chore of old-fashioned dishwashing! Please... let her come into the living room. It's easy to banish the burden of dishpan drudgery so she can join the family fun—the modern, automatic Hotpoint way!

• **The wonderful, new Hotpoint Automatic Electric Dish-**

**washer** is the greatest time- and labor-saving appliance ever invented for the home. It also protects your family's health by doing dishes the sanitary way—many, many times cleaner than is possible by hand. And it saves your wife at least an extra hour every day—seven hours a week—that she can devote to happier home-making for the entire family! Hotpoint Inc. (A General Electric Affiliate), 5600 West Taylor Street, Chicago 44, Illinois.

Everybody's Pointing To

**Hotpoint**

Automatic Electric Dishwashers

**IMPORTANT NOTE:**

What could be a more pleasant surprise for your wife at Christmas than the gift of a beautiful Hotpoint Automatic Dishwasher?



The Chef  
does everything  
but cook  
- that's what  
wives are for!



I'm giving my wife a



**Kenwood** Chef



“ Don't worry  
darling, you  
didn't burn  
the beer!”

*Schlitz*

show her  
it's a man's world



**Van Heusen** 

man's world

**ties**

For men only! . . . brand new man-talking, power-packed patterns that tell her it's a man's world . . . and make her so happy it is. And man! . . .



**You mean a woman can open it?**

# If your husband ever finds out

*you're not "store-testing" for fresher coffee...*

*...if he discovers you're  
still taking chances  
on getting flat, stale coffee  
... woe be unto you!*

*For today  
there's a sure  
and certain way  
to test for freshness  
before you buy*



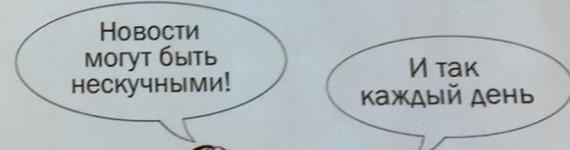
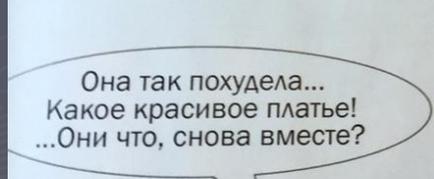


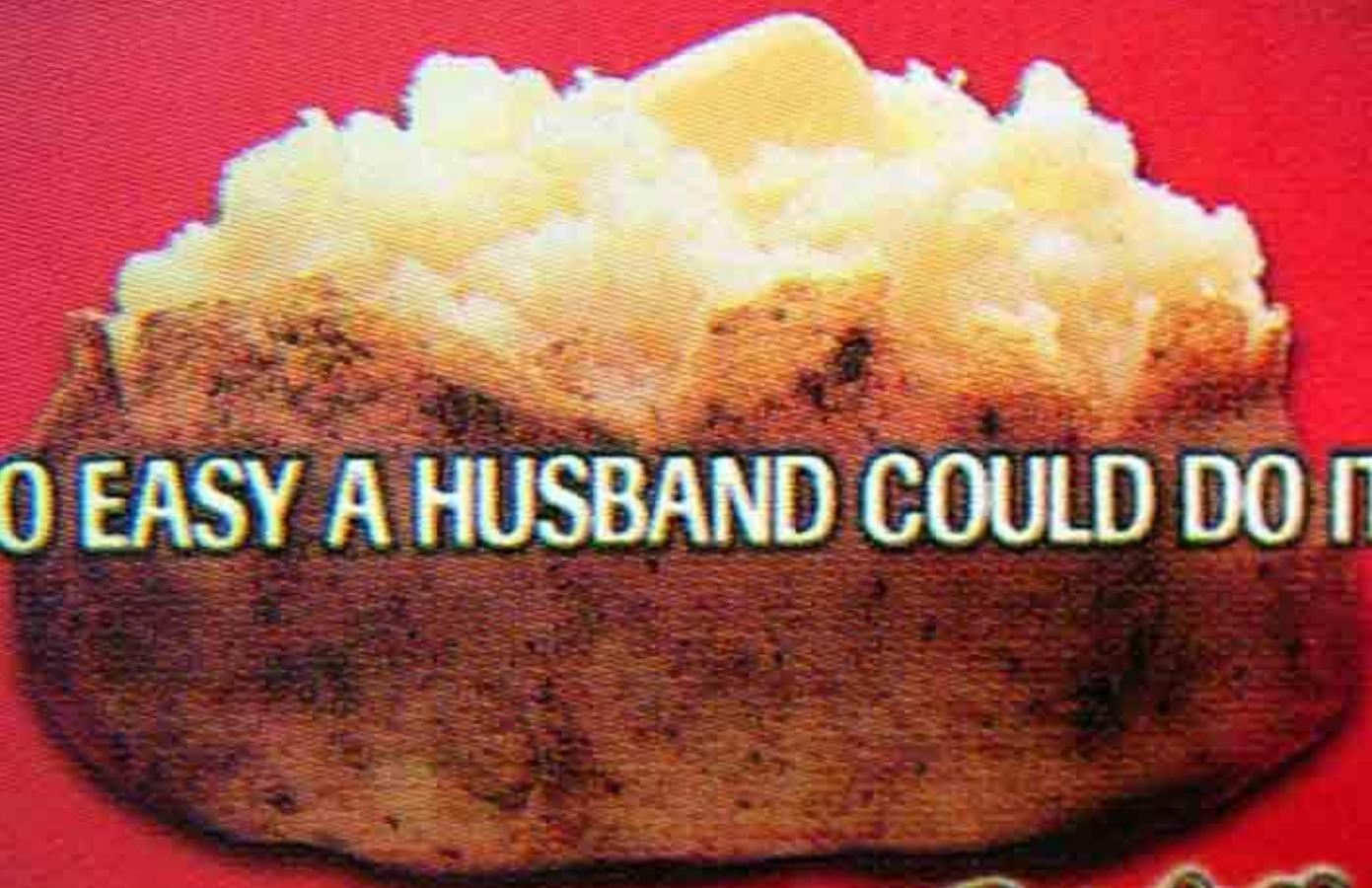
## **DO YOU STILL BEAT YOUR WIFE?**

Maybe you should never have stopped. Read why in the rollicking, provocative, yet educational booklet entitled, "Why You Should Beat Your Wife", written by an eminent practitioner of this manly art. Send 15c in stamps or coin to

**CO-LE SALES COMPANY**

538 W. Deming Place, Chicago 14, Illinois



A close-up photograph of a single baked potato. The potato is split open, revealing a fluffy, white interior. A pat of yellow butter is melting on top of the potato. The potato's skin is dark brown and appears slightly charred. The background is a solid, vibrant red color.

**SO EASY A HUSBAND COULD DO IT.**

**Potatoes**  
WE'RE SERIOUS

KOOKAI  
SAUVONS  
LES HOMMES



Ваш муж работает,  
чтобы вы  
покупали!

Екатеринбург  
-Милан-  
Екатеринбург

для агентов и продаж билетов по телефону



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**NOT VIRGINS.**

**NOT WHORES.**

**JUST WOMEN**



@expressiontees

# Объективизация



*She is a thing of beauty*



PHOTOGRAPH BY BERT STERN



SIMPLY CLEVER



[www.skoda-cz.com/de](http://www.skoda-cz.com/de)

THE NEW ŠKODA OCTAVIA.  
AVAILABLE WITH 2 ZONE AIR-CONDITIONING.



**SEX OBJECT**

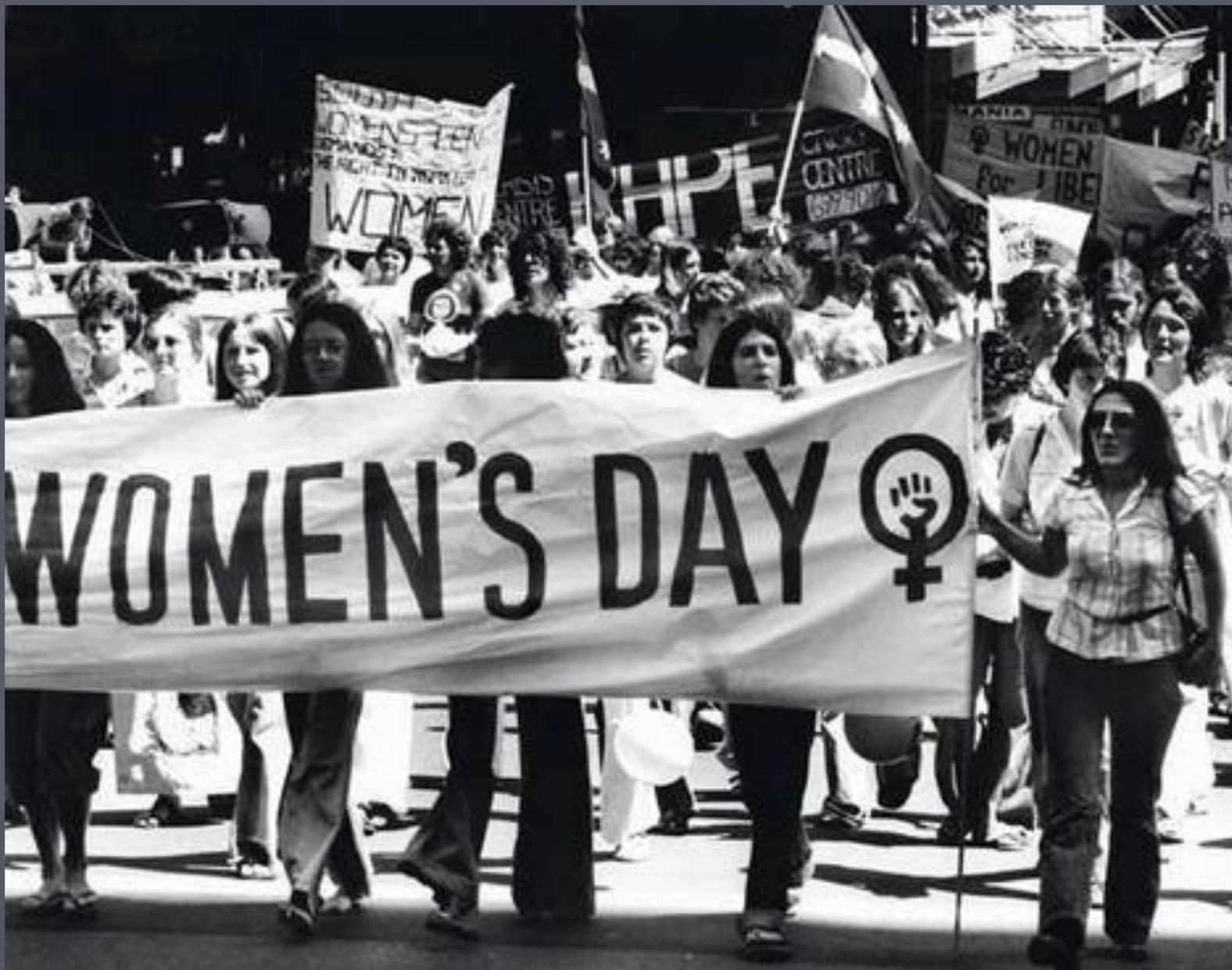
**CASHPOINT**

**WHICH IS MORE DEGRADING?**

# Agency. Субъектность



# Феминизм



# THE FEMINIST MOVEMENT

*a handy reference sheet on the three waves of feminism*

## First Wave



**SUFFRAGE**

- 19th and early 20th century
- Focused mainly on suffrage, alongside other legal rights
- Mostly active in the UK, Canada, and United States
- Movement succeeded in gaining women the right to vote & other legal liberties

## Second Wave



**EQUAL PAY**

- Began in the US, then spread to Europe, Asia
- Focused mainly on sexuality, reproductive rights, and the wage gap
- Movement succeeded in securing career options for women, and many reproductive rights

## Third Wave



**PATRIARCHY**

- Fights for equality by focusing exclusively on female victims of gender-neutral issues
- Mostly on Tumblr + Facebook
- Mostly middle/upper class US
- Rejects labelling by adopting labels and identities
- Everything is the Patriarchy's fault, also rape culture

# Суфражистки



# “Torches of freedom” (1929 г.)



20,679 Physicians  
say **LUCKIES** are  
*less irritating*

I too prefer  
**LUCKIES**  
*because ...*

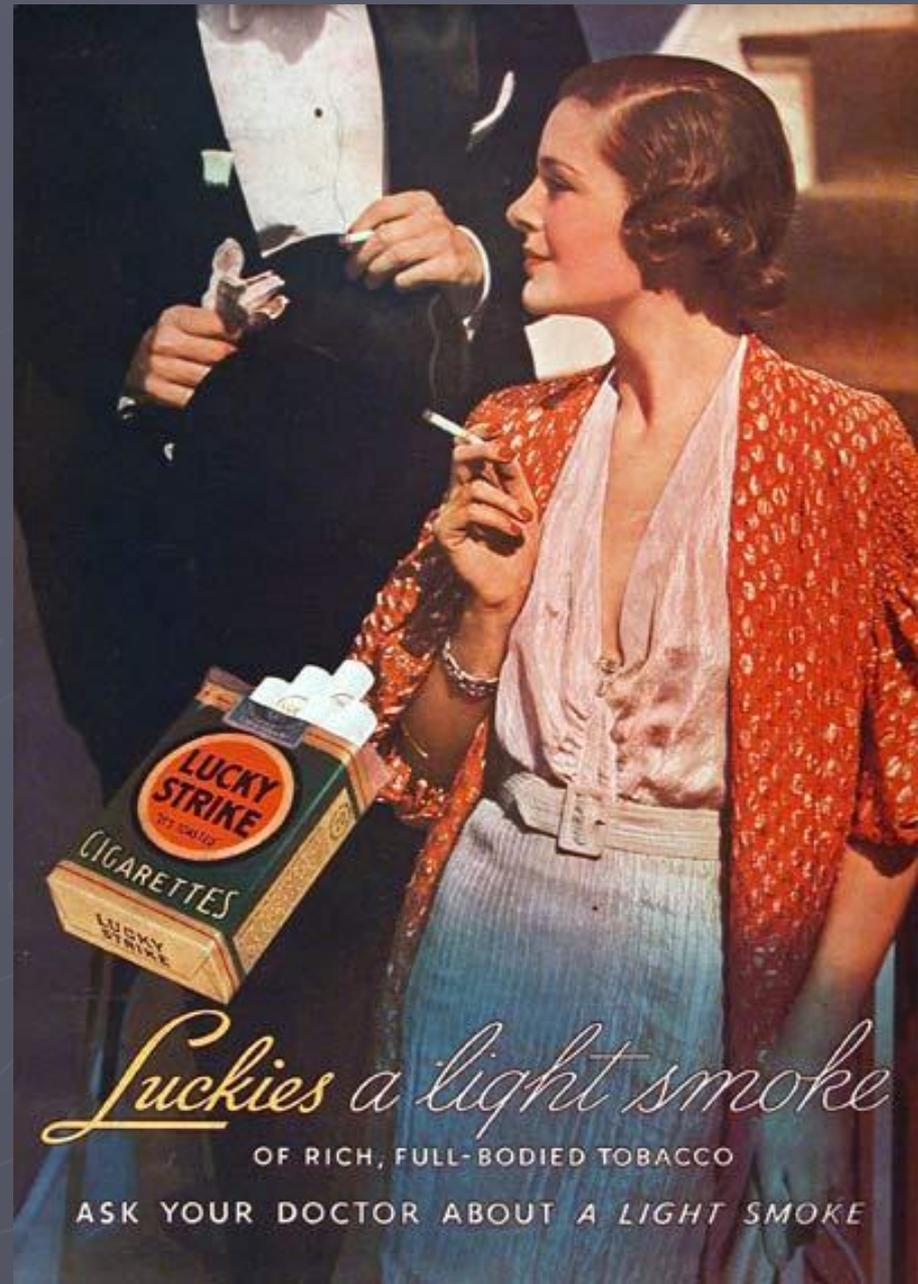
Toasting removes  
dangerous irritants  
that cause  
throat irritation  
and coughing



**"It's toasted"**

Your Throat Protection —  
against irritation — against cough.

© 1948 The American Tobacco Co. Phila.



*Luckies a light smoke*

OF RICH, FULL-BODIED TOBACCO

ASK YOUR DOCTOR ABOUT A LIGHT SMOKE



# AN ANCIENT PREJUDICE HAS BEEN REMOVED

*False modesty is a relic of an ancient prejudice. AMERICAN INTELLIGENCE has cut it away and, in behalf of better health and pure enjoyment, sponsors the fashion of sensible swimming attire.*



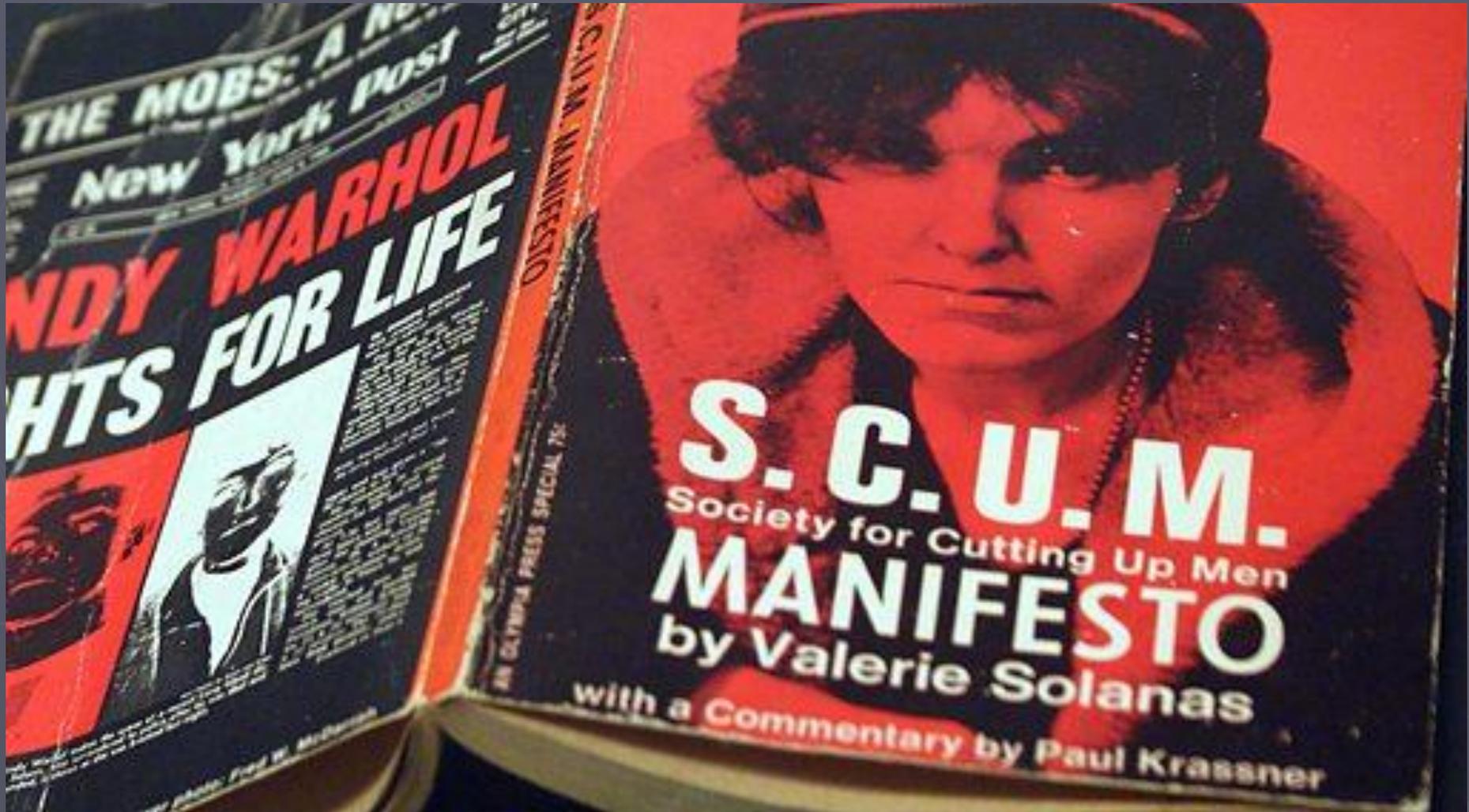
"TOASTING DID IT"—

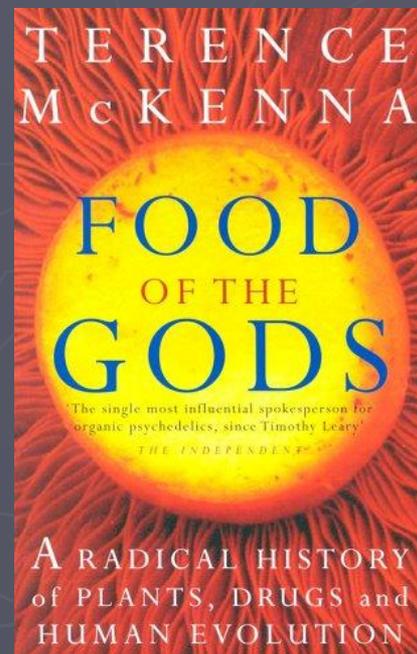
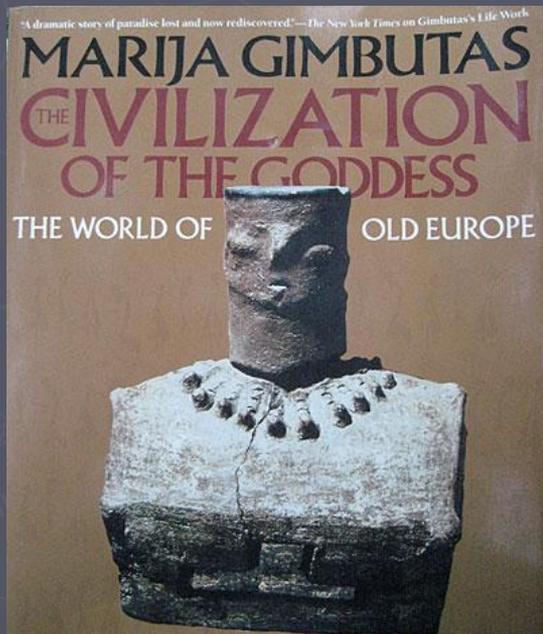
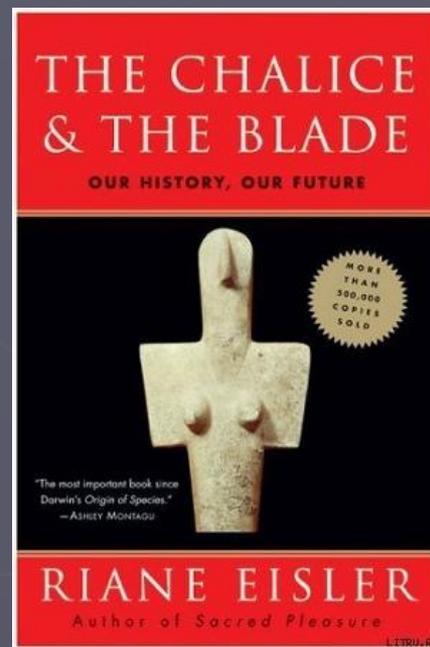
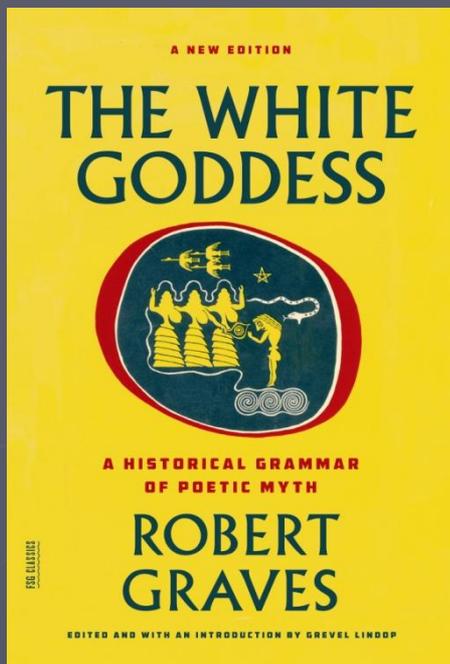
*Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive acids (pungent irritants) from the tobaccos. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.*

## "It's toasted"

No Throat Irritation—No Cough.

# Валери Соланас







# Do women have to be naked to get into the Met. Museum?

Less than **5%** of the **artists** in the Modern Art Sections are women, but **85%** of the **nudes** are female.

**GUERRILLA GIRLS** Box 1056 Cooper Sta. NY, NY 10276  
CONSCIENCE OF THE ART WORLD

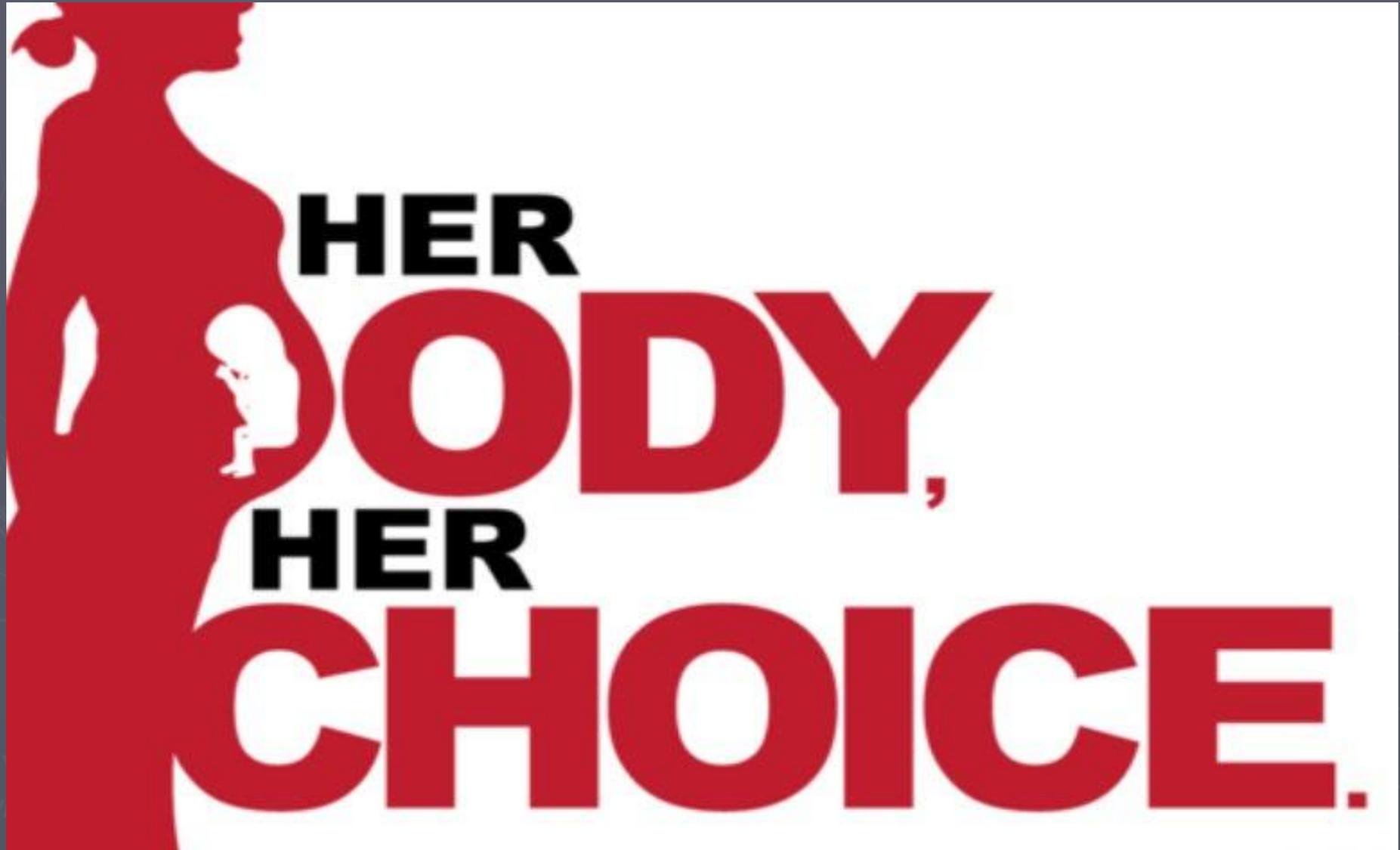


**Your body**

**is a**

**battleground**

# Pro-choice



**77%**  
*of anti-abortion  
leaders are men.*

**100%**  
*of them will never  
be pregnant.*

It's your body. It's your decision. The Pro-Choice Public Education Project. It's pro-choice or no choice.

# ABORTION

IS A  
PERSONAL  
DECISION

NOT A  
LEGAL  
DEBATE

Copyright 1970 © Chicago Women's Graphics Collective, Chicago Women's Liberation Union, [www.cwluherstory.org](http://www.cwluherstory.org)

# Body positive

Contrary to what you see  
in the media



We are not all  
supposed to look the same.

[www.facebook.com/notadiet](http://www.facebook.com/notadiet)

SHED YOUR WEIGHT PROBLEM HERE.



Recent studies confirm reading beauty magazines  
nedic  
National Eating Disorder  
Information Centre

VICTORIA'S SECRET **Love My Body Campaign**



*Dove* **Real Beauty Campaign**





## 72% of Girls Say They Feel Pressure to Be "Beautiful."

Join us for Dove® Self-Esteem Weekend on  
October 21-23, 2011 to help us meet our goal of reaching  
15 million girls with self-esteem programs by 2015.

[SHARE A SELF-ESTEEM ACTIVITY](#)

[Find a Self-Esteem Event Near You](#)



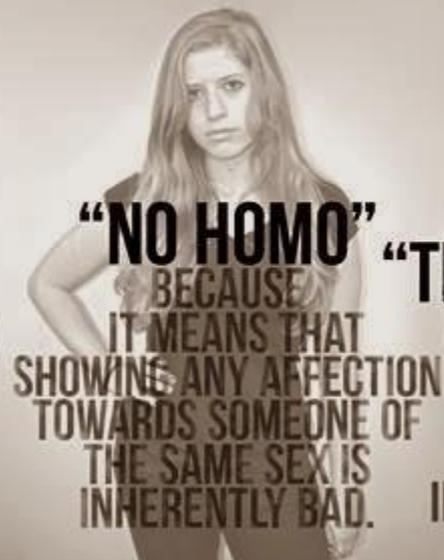
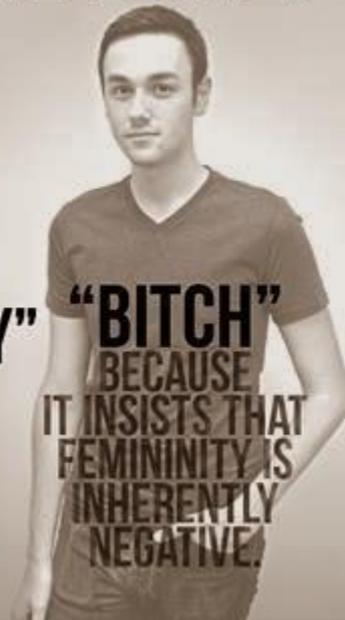
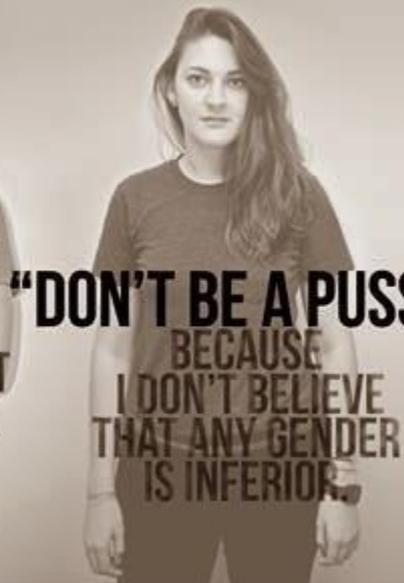
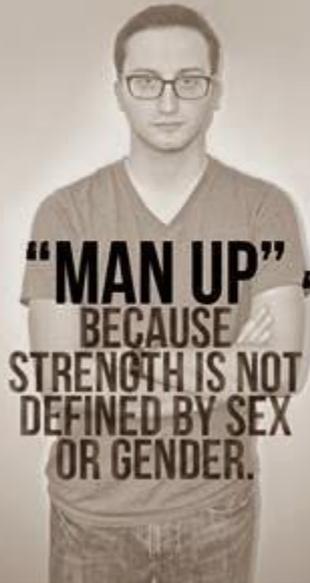
## Rethink Beauty

 Believe in your own unique  
beauty and guide your  
daughter to believe in hers.



# Политкорректность

## WE DON'T SAY



# BANNED TERMS

(and approved alternatives)

■ **Best man for the job**  
(best person for the job)

■ **Waitress** (server)

■ **Chairman** (chair)

■ **Fireman** (firefighter)

■ **Forefathers** (ancestors)

■ **Housewife** (consumer)

■ **Mankind** (humanity)

■ **Christian name**  
(forename)

■ **Man the desk**  
(staff the desk)

■ **Homosexual**  
(same-sex)

■ **Man in the street**  
(average person)

■ **Polio victim**  
(Polio survivor)

■ **Man-made** (artificial)

■ **Manpower**  
(human resources)

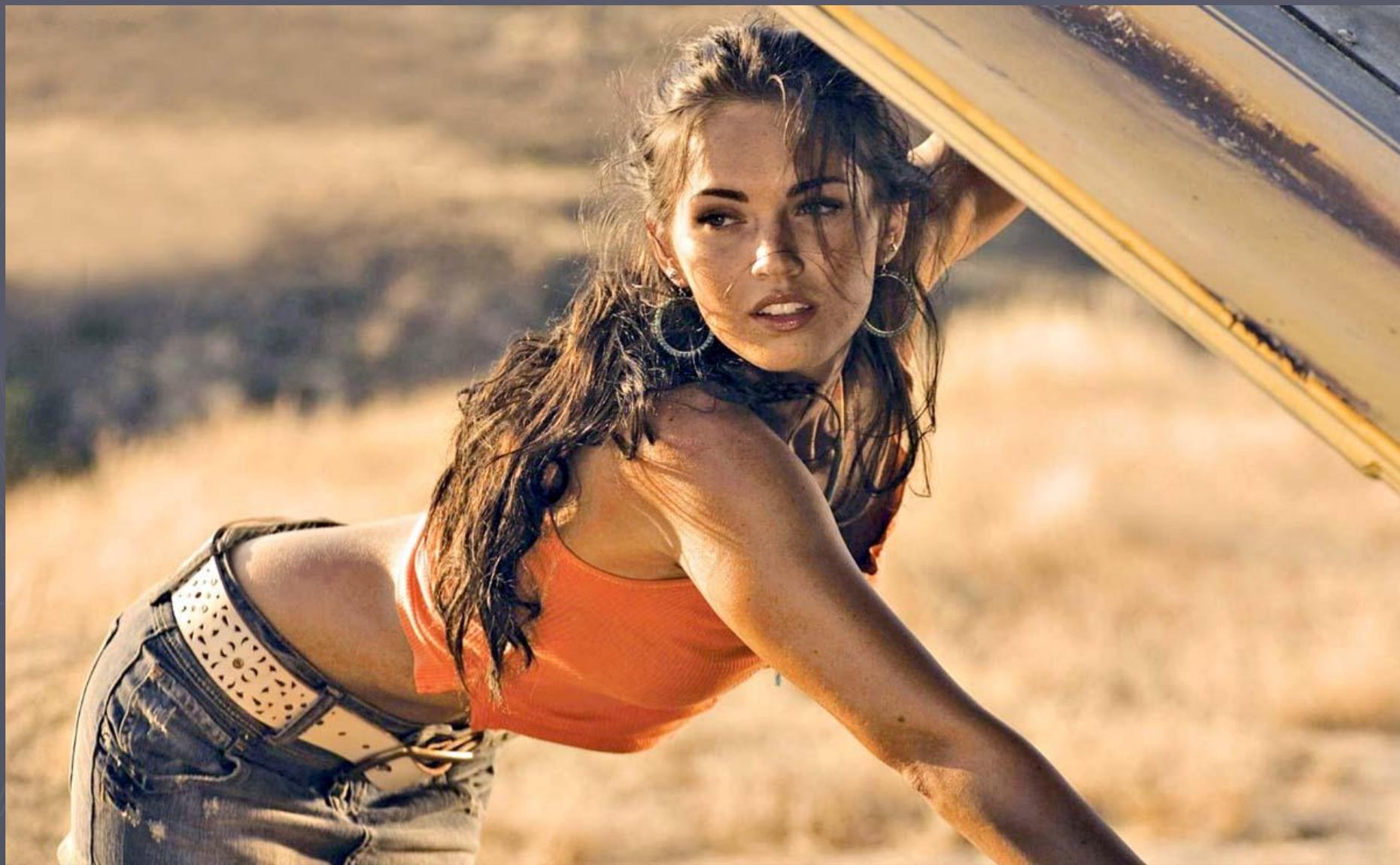
■ **Right-hand man**  
(chief assistant)

■ **Sportsmanship**  
(fairness)

■ **Tax man** (tax officer)

■ **Workmanlike**  
(efficient)

# Мужской взгляд. Лаура Малви



# Тест Бекдел

## BECHDEL TEST HOW THEY STACK UP



TWO FEMALE  
CHARACTERS



FEMALE  
CONVERSATION



NOT  
ABOUT MEN

The Social Network



Mad Max Fury Road



Finding Nemo



Jack Reacher



The Hunger Games



Toy Story



Up



The Fast and the Furious



Silence of the Lambs



Shawshank Redemption



# Исламская мораль



Woman without Hijab  
is like a chair with three base  
زن، بدون حجاب: همچون صندلی است با ۳ پایه



“Hijab” حجاب زیبا! حق من  
انتخاب من، زندگی من  
My Right, My Choice, My Life



**بمب ثانیه ای**  
**هر ثانیه = ۲۲ بمب**

Twenty-two lipstick sales per second  
در دنیا در هر ثانیه ۲۲ رژ لب به فروش می رسد



**YOU**  
Buy L'oreal  
Kill the innocent



**Did you know L'oreal Co. supports Israel ?**

شرکت L'oreal با درآمد حاصل از فروش لوازم آرایشی خود ،  
علاوه بر تجهیز رژیم اسرائیل ، بی گناهان را می کشد .



امام علی (علیه السلام) :

# چشم‌ها دام‌های شیطانند

The Eyes Are Traps of the devil

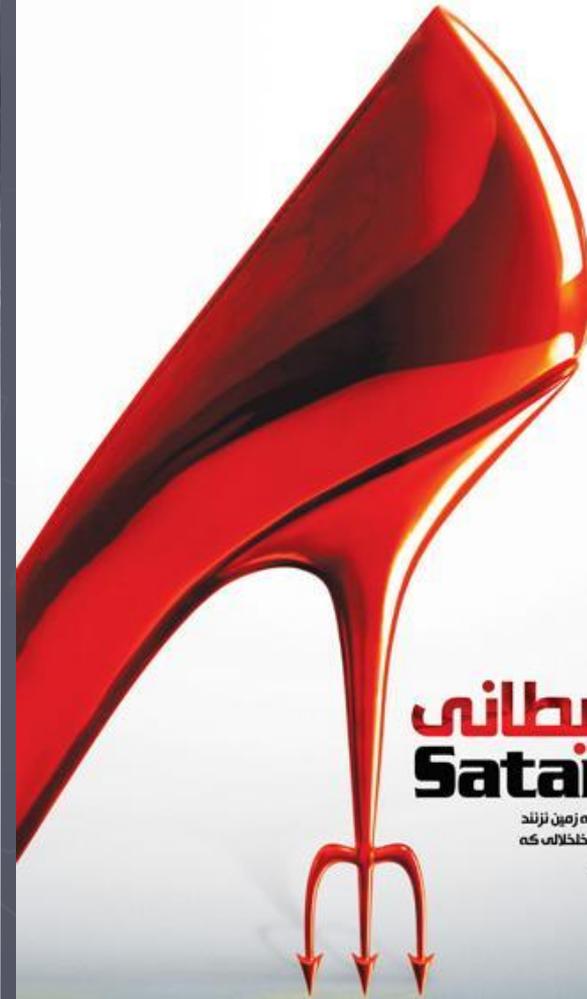
Imam Ali (e.a)



گروه سایبری ترویج عفاف و حجاب

Cyber group promoting chastity and the veil

[www.hijab-poster.ir](http://www.hijab-poster.ir)



# گام‌های شیطانی Satanic steps

باید زن‌ها هنگام راه رفتن پاهای خود را به زمین نزنند  
تا زینت‌های پنهانشان آشکار شود و صدای خخلالی که  
به پای دارند به گوش رسد .

Prost / 2014/04/04



گروه سایبری ترویج عفاف و حجاب

Cyber group promoting chastity and the veil

[www.hijab-poster.ir](http://www.hijab-poster.ir)

# X



# sex

دیررتکل دانشوران صهیون  
(اساسنامه فعالیت‌های صهیونیسم جهانی) آمده:  
ما باید کاری بکنیم که اخلاق در همه جا ویران  
شده تازه سیطره ما را بگیرد.

- برای نبودن - گویم، گویم یعنی همه غریب‌ودو (ها) عشق به‌عاشق و تحمل به‌سختی یا  
درین آناه‌رواج می‌دهیم، زیر آسیری ناپایداری این گرایش، به هیچ چیز نمی‌کنند و همه را می‌بلند...

- ادبیاتی نامفهوم و مستهجن رواج می‌دهیم تا بتوانیم در برابر برنامه‌های خودمان نوعی آرامش در مردم ایجاد کنیم.  
- برای آنکه توده‌ها در گمراهی بمانند و ندانند با آنها چه می‌شود، با ایجاد وسایل ... لذت بردن و شهوانی، آنها را به خود مشغول خواهیم کرد.



Devil Girl  
تأثیرات مخرب باریبی:  
بلوغ زودرس / سوء تغذیه / مصرف کرایبی و تجمیل  
تغییر ذائقه کودکان / ارتباط با جنس مخالف / عادی سازی بی‌عفتی و ...

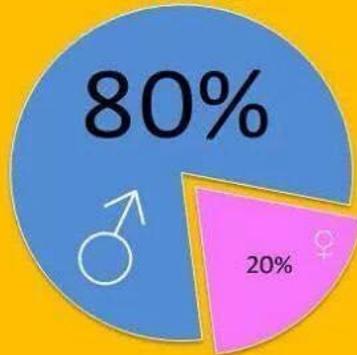
# Бытовой стокгольмский синдром



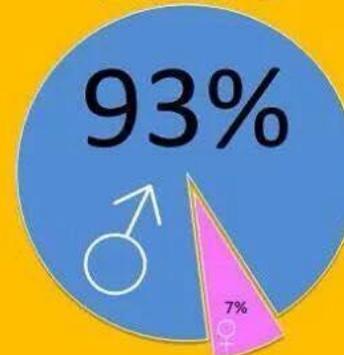
# Маскулизм

## MALE PRIVILEGE

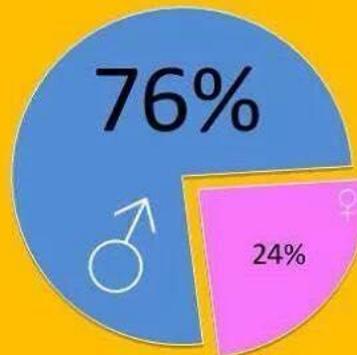
SUICIDE  
VICTIMS



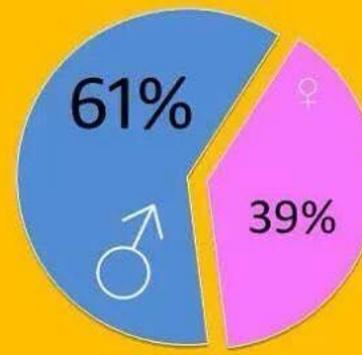
WORKPLACE  
FATALITIES



HOMICIDE  
VICTIMS



HOMELESS  
PEOPLE



**SOURCES:**

FIGURES RELEASED BY "CENTERS FOR DISEASE CONTROL AND PREVENTION", "U.S. DEPARTMENT OF LABOR", "FEDERAL BUREAU OF INVESTIGATION" AND "NATIONAL COALITION FOR THE HOMELESS".  
LATEST DATA AVAILABLE AS OF NOVEMBER 2013.

# Сексуальные меньшинства





**Born Gay**  
**Follow the Ray**

**Born Straight**  
**Refuse to**  
**Hate**

# Трансгендерность



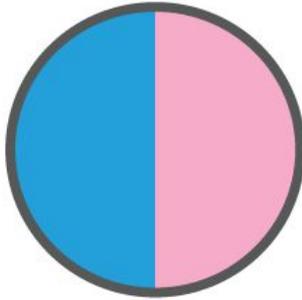
# Cisgender



# Transgender



# GENDER DEFINITIONS



## GENDER

The state of being male or female in typically regarding to social constructs rather than physical attributes.



## TRANSGENDER

Refers to someone who does not identify with the gender they were assigned at birth.



## CISGENDER

Refers to someone who identifies with the gender they were assigned at birth.



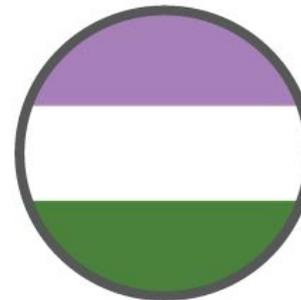
## NON-BINARY

Refers to someone who does not identify as exclusively male or female.



## GENDER FLUID

Refers to someone whose gender identity changes over time from one end of the spectrum to the other.



## GENDERQUEER

Refers to someone whose gender identify falls on the spectrum between male and female.

# Ageism (эйджизм)



Ageism is the stereotypical construction of old age



# AGEISM

is just as harmful as  
sexism or racism

#UNIDOP  
[ageing@un.org](mailto:ageing@un.org)

**60+** 1 OCTOBER  
**COUNTS**  
INTERNATIONAL DAY  
OF OLDER PERSONS



**“As you are,  
so once was I;**

**as I am,  
so will you be”**



*Aging is a natural part of Life...  
and not a problem to be solved!*

HERB PORTNOY 2016

# Ableism (эйблизм)

# ableism

how to end the prejudice  
no one talks about



60 000<sup>RM</sup>

kostet dieser Erbkrankte  
die Volksgemeinschaft  
auf Lebenszeit

*Volksgenosse  
das ist auch  
Dein Geld*

Lesen Sie

# NEUES VOLK

Die Monatshefte des Rassenpolitischen Amtes der NSDAP

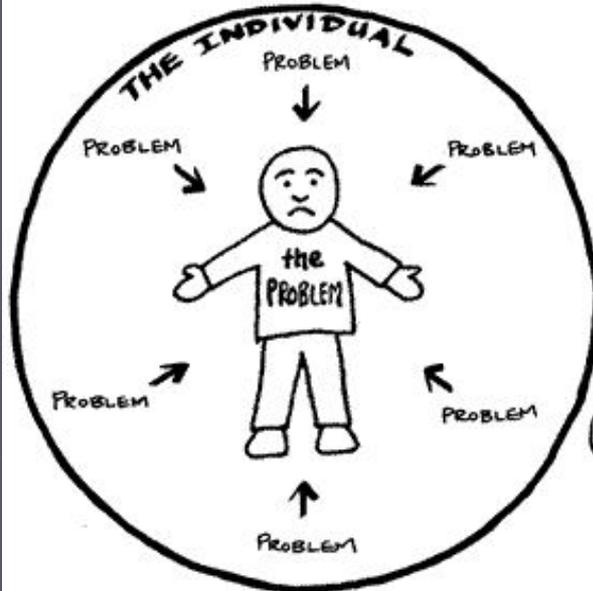


**Täglich RM 5.50  
kostet den Staat  
ein Erbkranker**

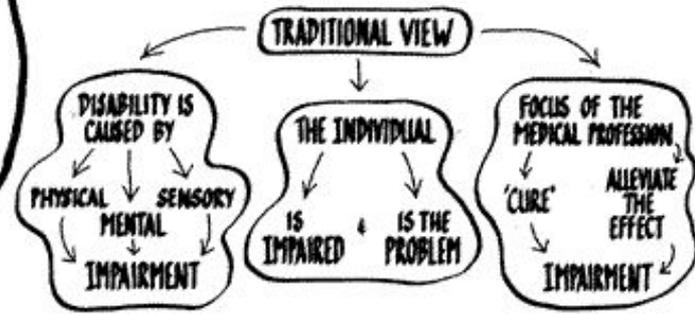
**Für RM 5.50  
kann eine erbgesunde Familie  
1 Tag leben !**



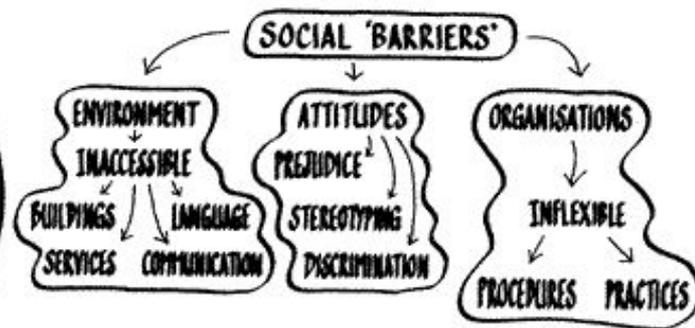
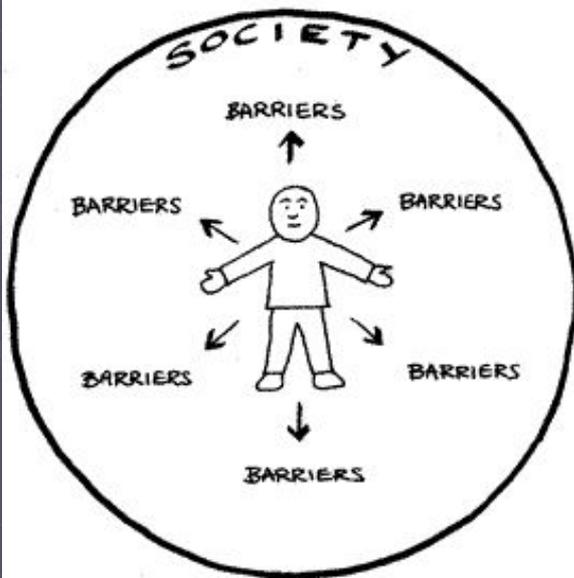
# THE MEDICAL MODEL OF DISABILITY



IMPAIRMENTS AND CHRONIC ILLNESS  
OFTEN POSE REAL DIFFICULTIES BUT  
- THEY ARE NOT THE MAIN PROBLEMS



# THE SOCIAL MODEL OF DISABILITY



# Права инвалидов



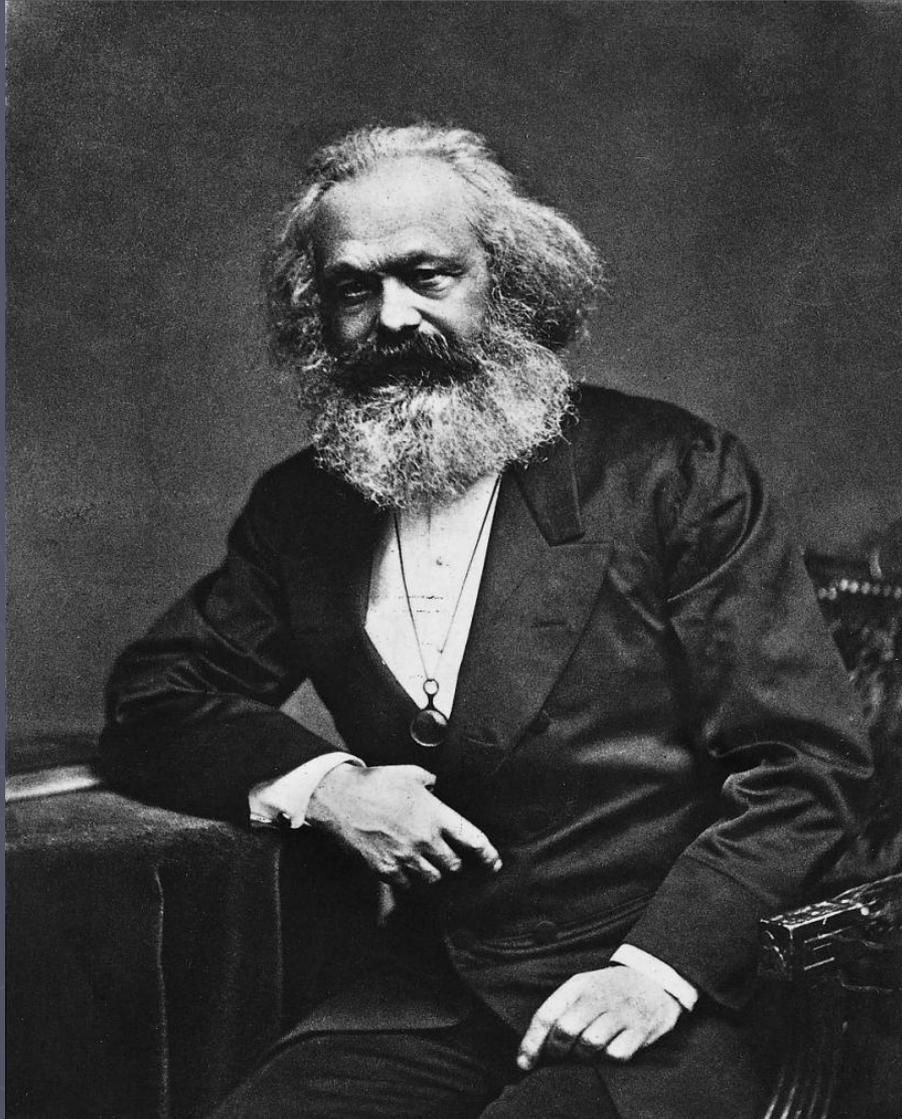


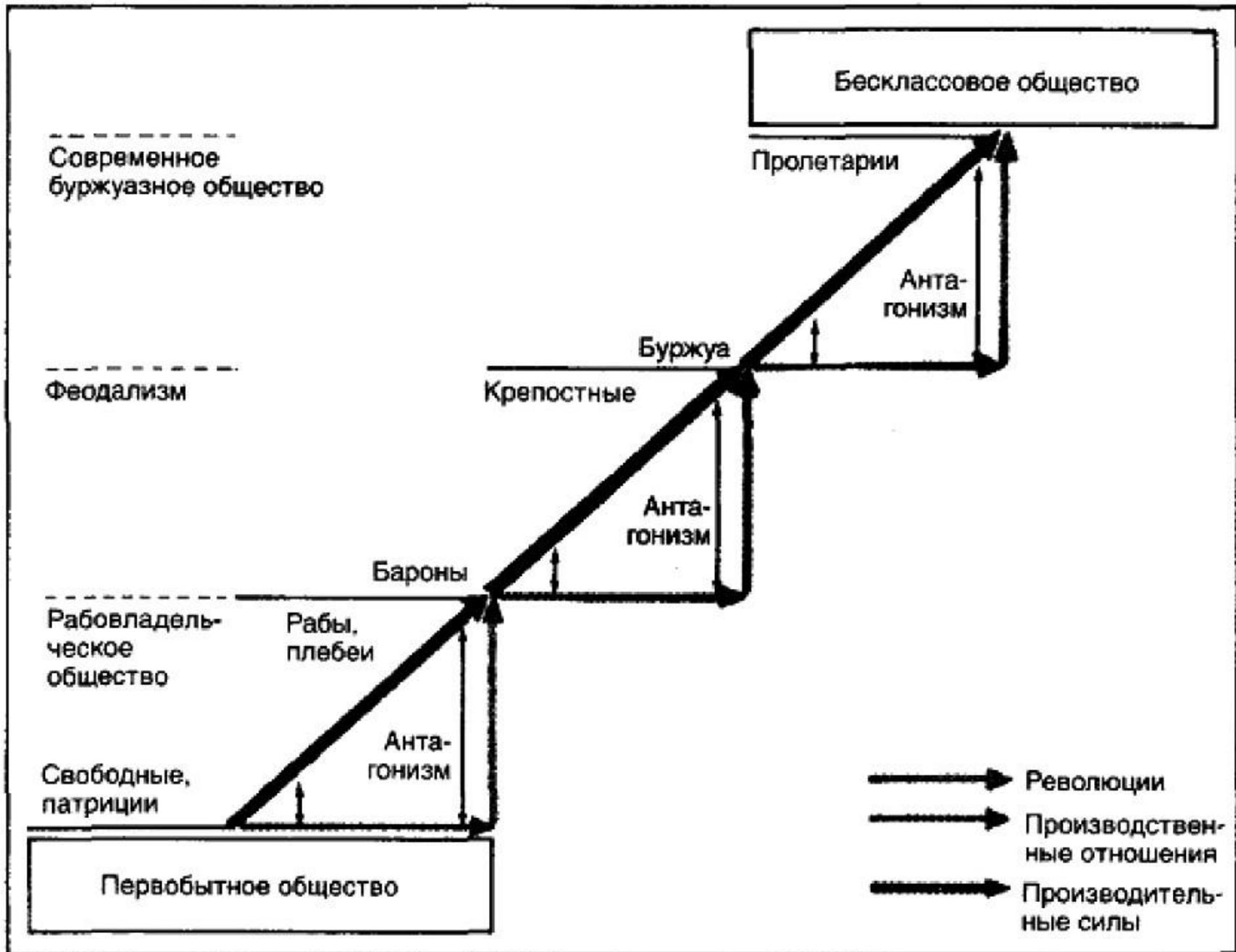
# Классовый конфликт



# Карл Маркс.

## Теория классовой борьбы





**ПОЕЗД ИДЕТ  
ОТ ст. СОЦИАЛИЗМ  
ДО ст. КОММУНИЗМ**



СТ. НАЗНАЧЕНИЯ  
**КОММУНИЗМ**

ДЕЙСТВУЮЩИЙ  
ГРАФИК

**ГРАФИК**

ИСПОЛНЕННОГО ДВИЖЕНИЯ  
БОЛЬШЕВИСТСКОГО ПОЕЗДА

НАЗВ. СТАНЦИЙ

**СОЦИАЛИЗМ**

**ОКТАБРЬ 1917**

**ПРАВДА 1912**

**ДЕНАБРЬ 1905**

**ИСКРА 1900**

СТ. ОТПРАВЛЕНИЯ  
**СОЦИАЛИЗМ**

**ИСПЫТАННЫЙ  
МАШИНИСТ  
ЛОКОМОТИВА  
РЕВОЛЮЦИИ**

**Т. СТАЛИН**

**КТО-КОГО?**



«Либо погибнуть, либо догнать передовые страны и перегнать их такие экономически...  
Либо погибнуть, либо из всех паров устремиться вперед. Так поставлен вопрос историей»

ТЕМПЫ РОСТА ПРОИЗВОДСТВА  
И В КАПИТАЛИСТИЧЕСКИХ СТРАНАХ



«Двухлетний план развития народного хозяйства СССР обеспечивает такие темпы производства, ранее невозможные и недоступные даже капитализму. По темпу своего развития наша промышленность вообще, наша социалистическая промышленность в особенности, обгоняет и перегоняет развитие капиталистических стран»

**ДОГНАТЬ И ПЕРЕГНАТЬ**



**КУЛАК-МИРОЕД.**

*А мне какое дело до голодных?!*



# Октябрьская революция 1917 г.



# Лишёнцы



# Хунвейбины



corbis.





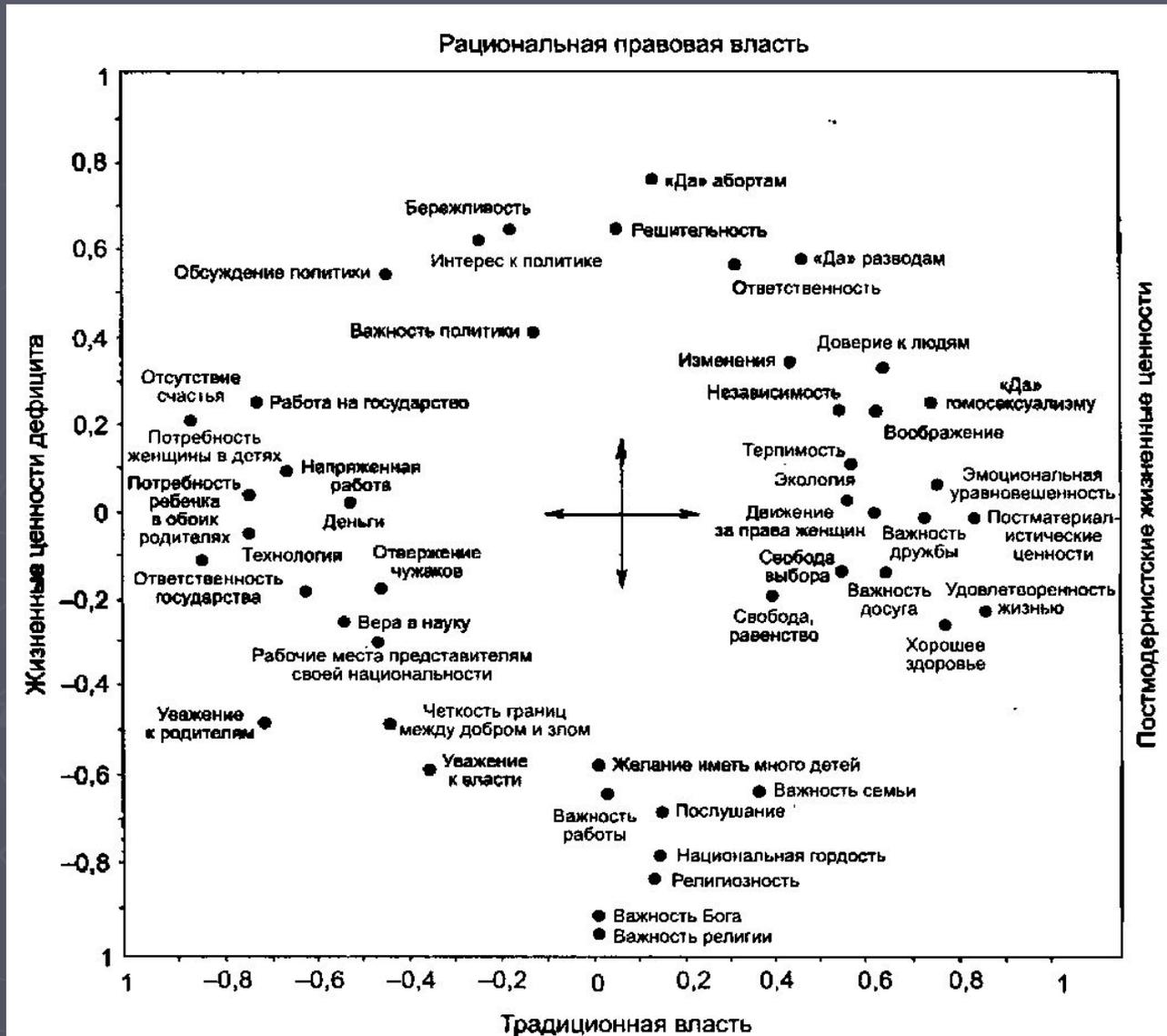
# Кастовая система. Неприкасаемые



# Буракумины



# Карта социальных и политических ценностей



# КОГНИТИВНЫЙ СТИЛЬ

- ▶ Полнезависимость/полезависимость;
- ▶ Конкретность/абстрактность;
- ▶ Сглаживание/заострение;
- ▶ Ригидность/гибкость познавательного контроля;
- ▶ Низкая/высокая толерантность к нереалистическому опыту;
- ▶ Фокусирующий/сканирующий контроль;
- ▶ Импульсивность/рефлексивность;
- ▶ Узость/широта диапазона эквивалентности;
- ▶ Когнитивная простота/сложность.

# Confirmation bias

## **CONFIRMATION BIAS**

A BARRIER TO OUR LEARNING

A photograph of a 'ROAD CLOSED' sign at night. The sign is white with black text and a black border, mounted on a metal post. The background is dark and blurry, showing a road and some lights in the distance. The overall scene is dimly lit, with the sign being the primary source of light and focus.

**ROAD  
CLOSED**

# Эффект Марты Мичтелл



## *Martha Mitchell*

is in the public eye  
Martha Mitchell almost  
's having a grand time;  
surt Justices, hobnob-  
rtant people, or having  
s conference. And she  
king. Almost from the  
ney General arrived in  
s ago she has gleefully  
s her extreme opinions  
ing, with Spiro Agnew,  
ng readily identified in  
ame alone. Rumors oc-  
that her husband, or  
as tried to muzzle Mar-  
els that notion by firing  
t week, after a month's  
telephoned a reporter  
, she explained, so her  
ear—to volunteer the  
ies and professors are  
try." "They are," she  
ible for the sins of our  
ictably, put her back in  
e is becoming increas-  
She still relishes her  
e—the embassy recep-  
uards and the visits to  
privately Washington  
Mitchell



# Социальные стереотипы



# Предвзвудки



# Социальная стигматизация





# Дискриминация





# DISCRIMINATION



## ABLEISM

Treating non-disabled people as the standard, therefore excluding the disabled



## CLASSISM

Discrimination based on class often involving class superiority

"I know my place..."

## RACISM

Discrimination based on race often involving race superiority



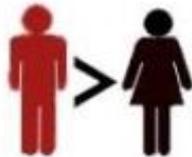
## AGEISM

Stereotyping of people based on age



## CASTE

According to UNICEF, caste discrimination is prevalent in India, Sri Lanka, Bangladesh, Nepal and Japan. They estimate it affects 250 million people.



## SEXISM

The belief or attitude that one gender/sex is inferior, less competent or less valuable than others.

MEN ARE BETTER THAN WOMEN

## SEXUALISM

Treating heterosexuality as standard, therefore excluding homo-, pan-, asexual etc



## SIZEISM

Discrimination based on body shape, such as disdain toward overweight or underweight people or treating 'normal weight' as the standard

## CISSEXISM

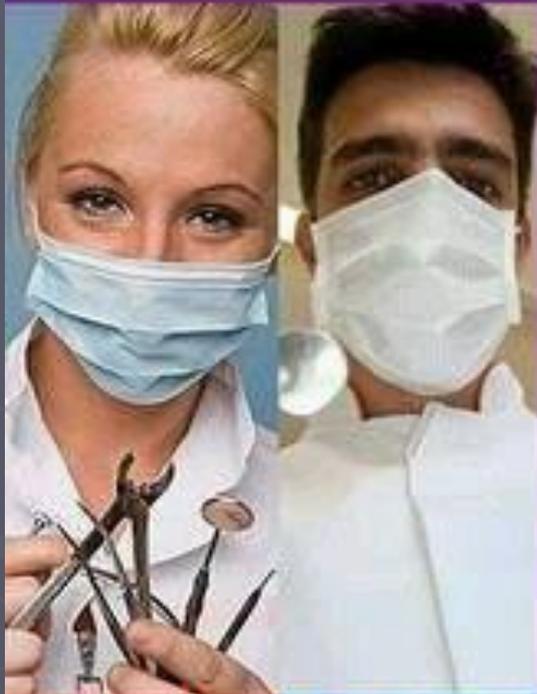
The belief that transsexuals' identified genders are inferior to, or less authentic than cisgender people (when physical and subconscious genders are the same)



!CHECK YOUR PRIVILEGE!

[i-am-the-lighthouse.tumblr.com](http://i-am-the-lighthouse.tumblr.com)

# Let's play "Add a Penis"!



**Female dentist:**  
Starting salary:  
\$77,000

**Add a Penis:**  
Starting salary:  
\$91,000



**Female architect:**  
Starting salary:  
\$43,000



**Add a Penis:**  
Starting salary:  
\$52,000



**Female lawyer:**  
Starting salary:  
\$50,700



**Add a Penis:**  
Starting salary:  
\$55,000

Source: Australian Bureau of Statistics, Gender Indicators, Jan 2013

**Destroy  
THE JOINT™**

# Моральная эксклюзия



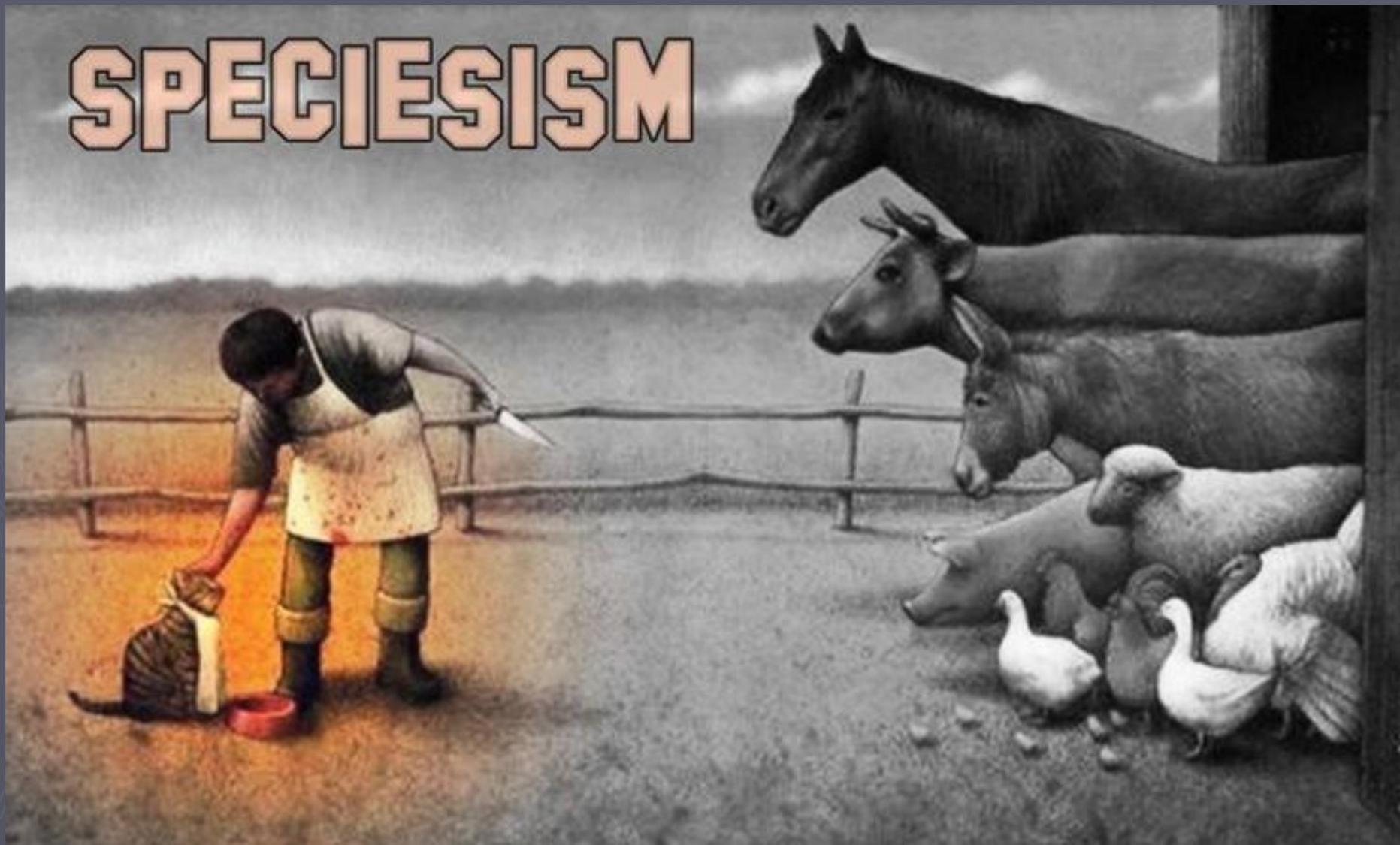
**"Dolphins should be seen as 'non-human persons' and as such should have their own specific rights, and it is morally unacceptable to keep them captive for entertainment purpose."**

- Ministry of Environment and Forests, India



# Видовой шовинизм (Speciesism)

**SPECIESISM**

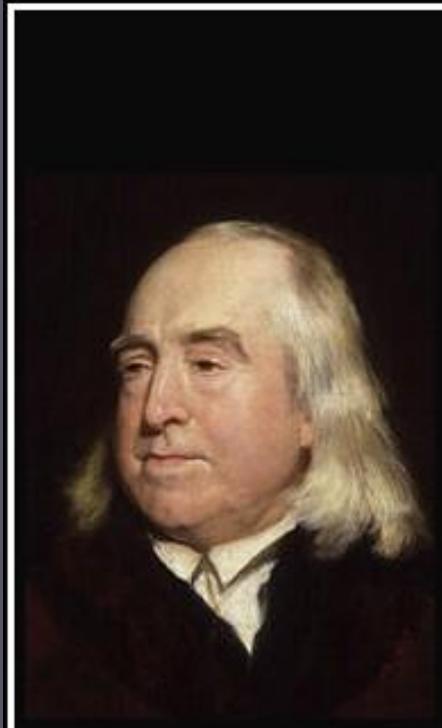




COLECTIVELY    
**#SWAPSPECIESISM**  
— TODAY'S SPECIALS —  
Rack of Man    Human Chops  
      
With grape drink    With BBQ sauce  


# Права животных





The day may come, when the rest of the animal creation may acquire those rights which never could have been withholden from them but by the hand of tyranny.... The question is not, Can they reason? nor, Can they talk? but, Can they suffer?

(Jeremy Bentham)

[izquotes.com](http://izquotes.com)

# THE OFFICIAL ANIMAL RIGHTS MARCH

AUGUST 25TH **2018** LONDON 12PM

The Declaration of Animal Rights

**OUR PLANET. THEIRS TOO.**



INTERNATIONAL ANIMAL RIGHTS CONFERENCE 2016

# ANIMAL RIGHTS REVOLUTION

I SUPPORT

## ANIMAL RIGHTS

PETA

**FARM**  
Farm Animal Rights Movement

Foie gras is made by force-feeding terrified ducks until their livers become painfully diseased and engorged. Please call 311 to urge your alderman to keep this cruel product banned in Chicago.

Get a Taste for  
**FOIE  
GRAS**

**PETA.org**

**FOIE GRAS:**  
**FORCE-FEEDING**  
**TORTURE**  
**DEATH**

Help us end the cruel force-feeding of ducks and geese:  
Please don't buy foie gras.

**EVA-MIRIAM GERSTNER**  
FOR **PETA**

When you buy, you become part of it.

Nothing is driven by demand. So the day you stop buying, they stop selling.  
Sign a pledge to be 100% cruelty-free at [peta.org/au](http://peta.org/au)

**PETA**



Who needs fur  
to feel beautiful?

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*I'd rather go naked than wear fur*

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Olivia Munn  
for **PETA**



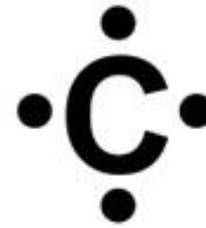
# Углеродный ШОВИНИЗМ

## What's so special about Carbon?

Carbon is backbone of life

- Carbon, along with Oxygen, Hydrogen, Nitrogen, (and Phosphorous) make up "life".
- C is abundant (on earth).
- C has 4 valence electrons.
- C can make up huge array of C-containing polymers.
- C is water-soluble.
- C is small size and intermediate energy levels (so enzymes can manipulate).

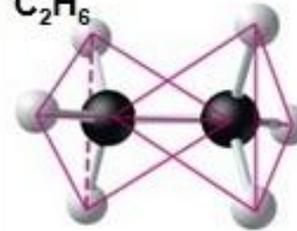
Si is alternative, but larger, more stable, tends to form crystals.



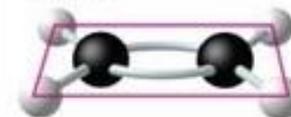
CH<sub>4</sub>



C<sub>2</sub>H<sub>6</sub>



C<sub>2</sub>H<sub>4</sub>



**Astrobiology: life elsewhere is probably C-based: carbon chauvinism.**