

**Project:** Global Social Media Plan // December



**Topic:** Amarok Courchevel

**Format:** video

**Date:** Flexible Content

Description	Watch the new Amarok in its most spectacular stunt.
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Facebook	
Posting text (240)	Watch the new Amarok in its most spectacular stunt. #vwamarok #volkswagen

Twitter	
Posting text (140)	Watch the new #vwamarok in its most spectacular stunt. #volkswagen

Instagram	
Posting text	Watch the new Amarok in its most spectacular stunt.  #vwamarok #vw #volkswagen #car #stunts #driving #carsofinsta #spectacular

Image	
	A blue Volkswagen Amarok truck is performing a high-speed stunt on a snowy, paved surface. A white wing-shaped barrier is suspended above the truck, which is leaning into a turn. The background shows a forested hillside under a clear sky.