

# Enterprise mobile crowdsourcing via ECrowd



# Features

- Generating multi-platform client apps
- Template based task design
- Customizable branding
- Customizable input types (sound, images, video and text controls)
- Push notifications
- Integration with IBM Bluemix services
- Gamification elements

# Planned features

- User modeling
- Nudging strategies
- Integration with IBM Watson API's
- Etc.

# Application panel

ECrowd > Application >

ECrowd

Application

Administration

Results

















Tasks

Manage applications

Add task

Show 10 entries

Search:

Id	Name	Application	Usage	
1	Picture	ECrowd	SINGLEUSE	 
2	Annotate Cell	ECrowd	SINGLEUSE	 
21	Office	Young IBM	SINGLEUSE	 
41	Audio	Young IBM	SINGLEUSE	 
81	Test task	Young IBM	SINGLEUSE	 
121	Secret Santa	Young IBM	SINGLEUSE	 
141	exite	Young IBM	SINGLEUSE	 
161	Comment section	Young IBM	SINGLEUSE	 

# Administration panel

Crowd > Administration >

ECrowd

Application

**Administration**

















Results

Strategy Templates Menu items Key value pairs Users Import a user

Add template

Show  entries

Search:

Id	Name	Template type	 
1	Picture Task	Task	 
2	TestView	View	 
3	Annotation Task #1	Task	 
41	Audio Task	Task	 
81	Contact	View	 
101	TestTask	Task	 
121	NewsfeedView	View	 

# Annotation results

crowd > Annotation Results >

ECrowd

Application Administration **Results**

Annotation

Show 10 entries

Search:

ID	User Agent	Annotation Type	Content Type	Content	Application	Task	User	Action
10282	Mozilla/5.0 (Linux; Android 5.1.1; Android SDK built for x86_64 Build/LMY48X) AppleWebKit/537.36 (KHTML, like Gecko) Version/4.0 Chrome/39.0.0.0 Mobile Safari/537.36/Worklight /8.0.0.00.2015-12-11T23:31:24Z	COMPLETED	JSON	[[cellNumber=14], {elapsed_time=8308}]	101	741	151	
10263	Mozilla/5.0 (Linux; Android 5.1.1; Android SDK built for x86_64 Build/LMY48X) AppleWebKit/537.36 (KHTML,	COMPLETED	JSON	[[relations={ceo=true, products=true, affiliation=true}], {}, {}, {}, {elapsed_time=7074}]	101	862	151	

# Client side

