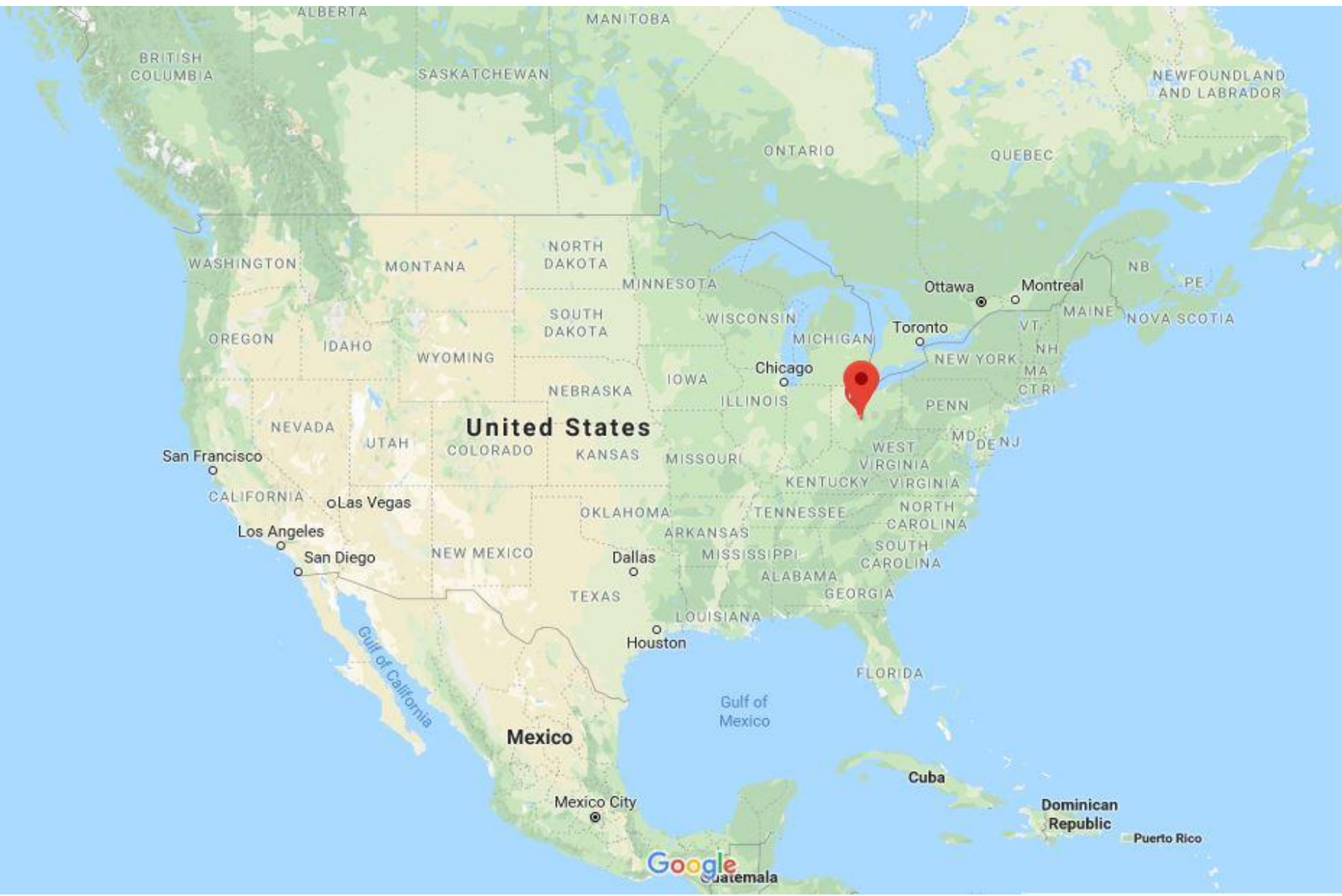


*ONLINE INFORMAL LEARNING OF
ENGLISH:
HOW LEARNERS ARE LIBERATED
THROUGH SMARTPHONES AND
YOUTUBE*

BOB ECKHART
FULBRIGHT SPECIALIST
BELARUSIAN STATE UNIVERSITY
SMART LEARNING CONFERENCE
APRIL 11, 2019





OHIO STATE UNIVERSITY (OSU)

The Ohio State University, Columbus



THE OHIO STATE UNIVERSITY

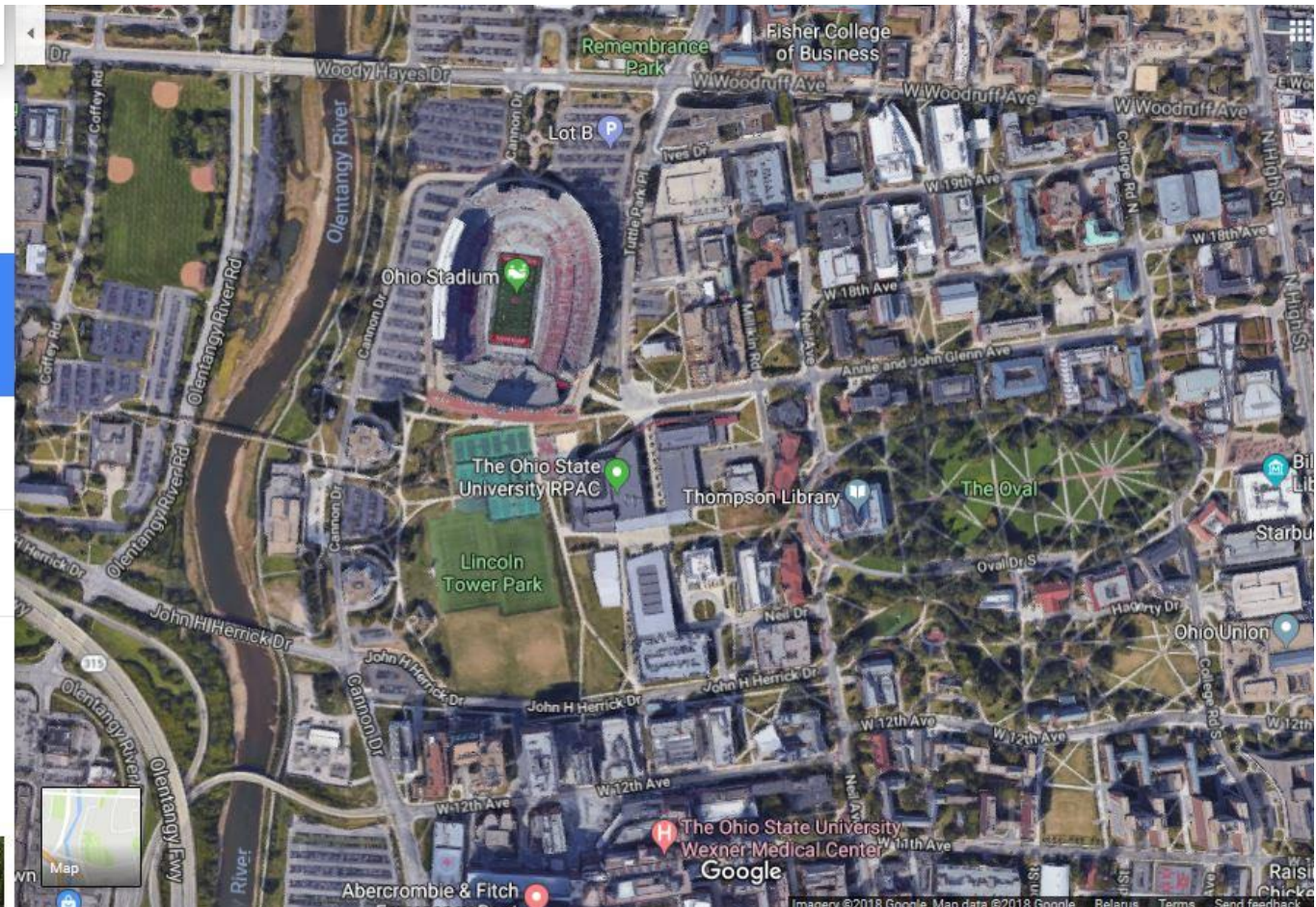
The Ohio State University
4.4 ★★★★★ · 623 reviews
University

Directions

SAVE NEARBY SEND TO YOUR PHONE SHARE

Huge public research school known for its leafy campus & sports & healthcare programs.

Columbus, OH 43210, USA
osu.edu
+1 614-292-6446
SUGGEST AN EDIT



BOB'S LEARNING & ADMINISTRATIVE BACKGROUND

Degrees:

BS Business (Economics) China (15 years)

MA Cultural Studies Turkey (3 years)

JD Juris Doctor (Law) Indonesia (3 years)

Programs:

BS Business (Economics) China (15 years)

MA Cultural Studies Turkey (3 years)

JD Juris Doctor (Law) Indonesia (3 years)

Travel:

Latin America: Mexico, Cuba, Ecuador, Panama

Middle East: Saudi Arabia, Qatar

Asia: China (34), Korea

Europe: Italy (10), France (6), ...+20 countries

Africa: Egypt, Tunisia, Morocco



BOB'S TEACHING BACKGROUND

- **20 Years teaching English Communications**
 - Undergraduate, graduate, law, business
 - American students and 5000 Chinese students
- **2013-2015: Executive Director, Combined ESL Programs, OSU**
 - Intensive English, Phonetics, Composition
- **2018: Fulbright Scholar, Minsk State Linguistic University (Teacher Training Institute)**
- **2019: Fulbright Specialist, Belarusian State University (Economics and Business Informatics)**

ADMINISTRATIVE CASE STUDY: COMBINED ESL PROGRAMS

1) Intensive English

- Started with: “off-the-shelf” curriculum
- Developed our own individualized curriculum
- Learners are individualized, not “one-size-fits-all”

2) Phonetics

- Started with: “deficit model” [student language is broken, we need to fix it]
- Developed strengths-based communication model

3) Composition

- Started with: grammar-based approach
- Developed flipped classroom model

OSU FLIPPED ESL YOUTUBE CHANNEL

YouTube

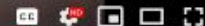
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Welcome to
OSU Flipped ESL

Welcome to the Ohio State University Flipped
ESL Channel, where you can learn English from

0:09 / 0:57



Introduction to OSU flipped ESL

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Idiom: I Gather
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Idiom: Put Yourself in My Shoes
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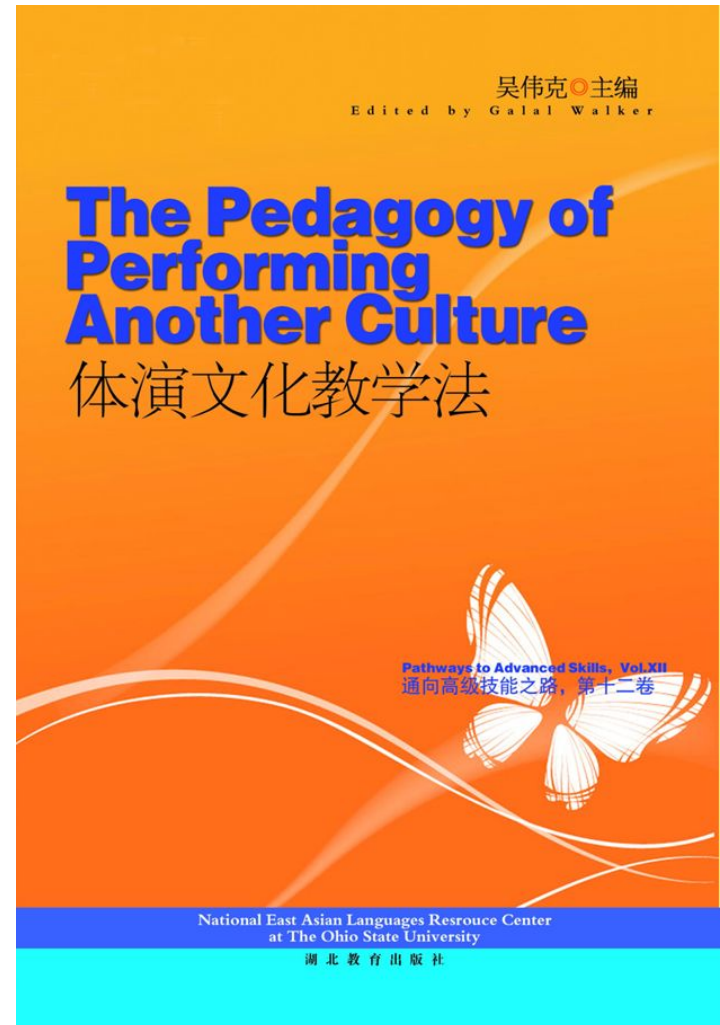
Idiom: No Matter How You Slice It
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Idiom: Off the Top of My Head
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Idiom: Put Your Heads Together
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THE PERFORMED CULTURE APPROACH TO 21ST C. LANGUAGE LEARNING

- 1) LANGUAGE CANNOT BE SEPARATED FROM THE CULTURAL CONTEXT IN WHICH IT OCCURS.
- 2) IN LEARNING A FOREIGN LANGUAGE, WE ARE ACTUALLY LEARNING A FOREIGN CULTURE. WE ARE NOT LEARNING A LANGUAGE—WE ARE LEARNING TO DO THINGS IN THAT LANGUAGE IN A **TARGET CULTURE**. MERE LANGUAGE WON'T HELP US COMMUNICATE EFFECTIVELY.



PERFORMED CULTURE

APPROACH

WHAT ARE THE GOALS?

- 1) Grammar-Oriented to Communication-Oriented
- 2) Textbook-Oriented to Multimedia-Oriented
- 3) Exam-Oriented to Performance-Oriented

THE MOST BASIC PERFORMANCE: GREETINGS (TEXTBOOK VS. REAL)

A: Hi, how are you?

**B: I'm fine thanks, and
you?**

**A: I'm fine too. Nice to
meet you.**

B: Nice to meet you too.

How ya doin'?

What are you up to?

What's up?

What's goin' on?

How's it goin'?

HOW TO LEARN PERFORMANCES:

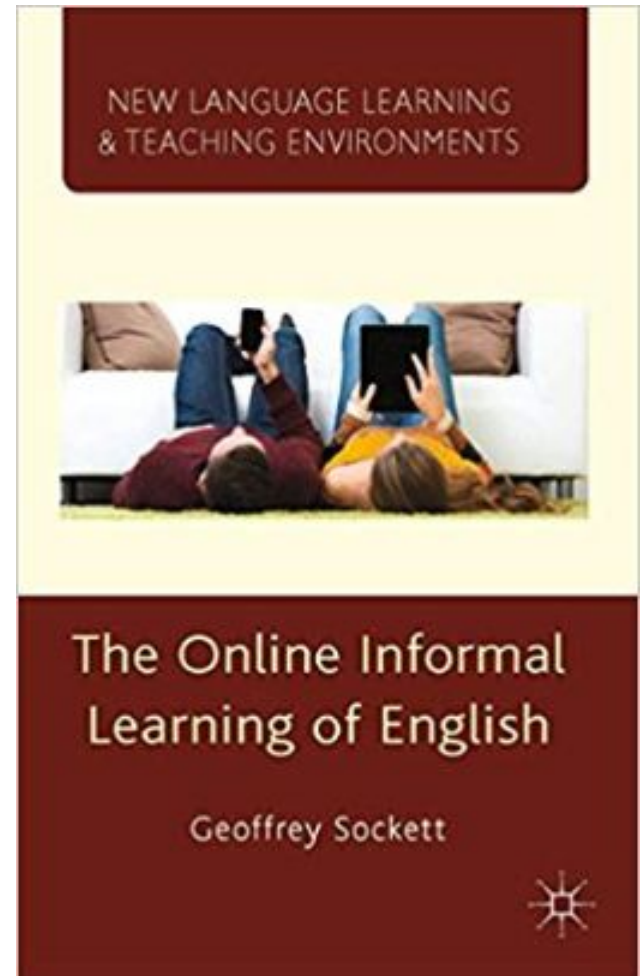
Online Informal Learning of English

Definition: The opposite of formal classroom learning of English

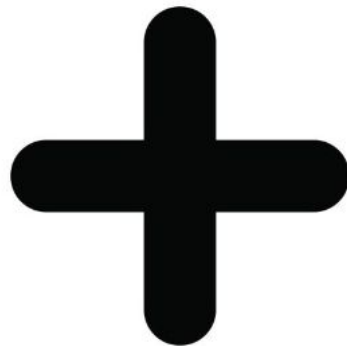
Online = anything utilizing the internet

Informal = recreational, leisure-time activities

Learning = anything which improves your proficiency



MODERN UNDERSTANDING OF CULTURAL PERFORMANCE



CASE STUDY--FRANCE

Every 6 years the Ministry of Education surveys 5000 teenagers

Usually there might be 1-2 point gains in English proficiency

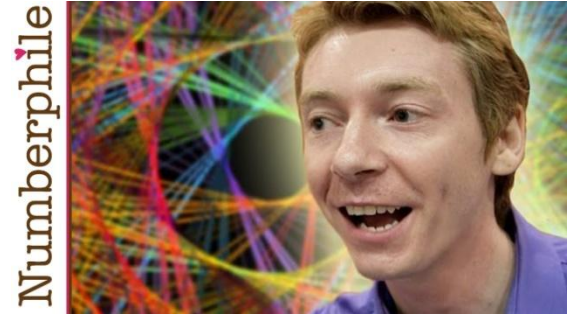
In 2016, there was an increase of 16 points

What was the most significant change from 2010-2016?????

MODERN UNDERSTANDING OF CULTURAL PERFORMANCE



CASE STUDY--BELARUS



- 1) 16 year-old girl who likes math
- 2) spends 1-3 hours/night on her smartphone/all day on holidays

- Numberphile
- The Try Guys
- Mind Your Decisions
- Simply Nailogical
- Sex Education
- White Gold




THIS IS A METAPHOR OF 21ST C. EDUCATION USING TECHNOLOGY



YOU CAN PRACTICE AS MUCH AS YOU WANT, BUT EVENTUALLY YOU
NEED TO GET OFF THE SIDELINES AND PLAY THE GAME OF
INTERCULTURAL COMMUNICATION.

THANK YOU AND GOOD LUCK!

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Bob Eckhart

Fulbright Specialist, Belarusian State U

Fulbright Scholar, MSLU

American Director, WHU-OSU CAC, Wuhan

Executive Director, Combined ESL Programs, OSU

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