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YouTube is an American video-sharing website headquartered in San Bruno, California. YouTube allows users to upload, view, rate, share, add to favorites, report, comment on videos, and subscribe to other users.

Available content includes video clips, TV show clips, music videos, short and documentary films, audio recordings, movie trailers, live streams, and other content such as video blogging, short original videos, and educational videos.

YouTube was founded by Chad Hurley, Steve Chen, and Jawed Karim, who were all early employees of PayPal.

They used the technology Flash Video (FLV), allowing you to get a relatively good quality of recording with a small amount of data transmitted.

The project became a good entertainment tool, and outstripped the popularity of the social network MySpace.







The first YouTube video, titled Me at the zoo, shows co-founder Jawed Karim at the San Diego Zoo. The video was uploaded on April 23, 2005, and can still be viewed on the site.



The site grew rapidly and, in July 2006, the company announced that more than 65,000 new videos were being uploaded every day, and that the site was receiving 100 million video views per day.

In May 2011, 48 hours of new videos were uploaded to the site every minute, 400 hours every minute in February 2017.

In November 2006, the purchase of YouTube by Google for 1.65 billion dollars was completed.

November 13, 2007, YouTube launched the Russian version of the portal, which opened with a clip of Peter Nalitch. Although initially the most popular were videos such as "Evolution of Dance" and "Charlie Beat My Finger - Again", over time, the most popular were music videos.





In May 2014, "Gangnam Style" became the first video to reach over two billion views. "Despacito" became the first video to reach seven billion in October 2020.





"Baby Shark" is a children's song about a family of sharks. A video clip performed by the Korean project Pinkfong, released on June 17, 2016, became a popular viral video. In the fall of 2018, the single was at number one on the Kid Digital Song Sales chart for 11 weeks. In November 2020, Pinkfong's version became the most viewed YouTube video of all time.

