

# Zenit, spol. s r.o. Manufacturer of Washing and Cleaning Products

















#### Zenit, spol. s r.o.



- Traditional Czech producer, family owned
- In business for more than 29 years
- Products designed for body care, household and for professional cleaning industries and industrial business'
- Our renowed brands are Real, Real green clean, Real profi, Solvina, Hit, Lena, Riva, Laguna, Real profi, Alba efekt



















### Company's History























#### **Private Brands**

































### Socially Responsible Company



- Increase of packaging self-sufficiency elimination of carbon footprint, there is no need to transport empty packaging – manufacturing is taking place directly in Zenitu
- Distinction of the bottle from the competition, elegant look
- Less plastic in our packaging approx. 25 % compared to original products
- Use of already recycled semi-finished products when producing packaging – PET material (Rpet preform – semi-finished product used for packaging)
- Use of alternative packaging (PVK bag in box)
- Production flexibility



















# Zenit in new packaging saving plastic up to 73%.

- Better use of pallet 98%
- Heigher effeciency in logistics + 25% (more products on pallet now 720pcs previously 600pcs)
- Possibility to use RPET, production of bottls on the spot (lowering the CO2 production)
- Packaging is ecologic, flexible, unique, recyclable, widely usable, elegant



Previous (on left) x current (on right)













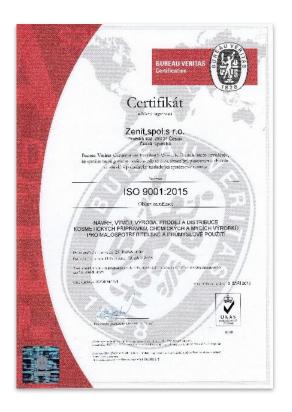




#### Certification

























#### Certification



















































Use: surfaces

• Effectiveness: bakterium, virus, mold

 Areas of use: household, food industry, industrial business'

• Testing standards: ČSN EN 13697, 13610

Available also in 5 L packaging



- **Use:** hands, surfaces
- Effectiveness: bakteria, virus (coronavirus´ - SARS, MERS, COVID-19; hepatitis type B, C; flu virus; tick-born encephalitis)
- Areas of use: household, industrial business', health care, food industry
- Testing standards: ČSN EN 14476+A2, 13727+A2,13624 + CORONA – ANTIVIR surface disinfection has also ČSN 13697
- Available also in 5 L packaging





















Zenit, spol. s r.o., Pražská 162, Čáslav, ČR | www.zenit-caslav.cz.

#### **Truly natural cleaning detergents**

- •Cleaning products suitable for different types of surfaces throughout the household
- Free of preservatives, surfactants, parabens, salts, enzymes, allergens, dyes, phosphates, brighteners, perfumes, and chlorine
- Removes rust, limescale, soap, and other residues
- •Gentle on domestic wastewater treatment plants
- •100% recyclable plastic packaging
- Lower plastic content in packaging
- Easily biodegradable
- Vegan quality

















# SPORTE THE SKY ODDONEDING SAN THE SAN

#### Real Green



- "Green" line of cleaning products and detergents for whole household
- Suitable for households with their own wastewater treatment plants (does not contain bacteria killing substances)
- Recyclable packaging
- No allergens, parabens and phosphates

















#### NEW PRODUCT IN OUR ECO-FRIENDLY LINE







#### Real green "GREEN WASHING"

- Available packaging: 500 g
- •New product on the Czech market with the unique formula
- •3in1 dishes, fruits and vegetables and hand soap
- •Helps more effectively to remove dirt from fruits and vegetables
- Effectively removes stains and grease from dishes
- Dermatologically tested
- Suitable for households with their own waterwaste treatment plants
- On-the-spot produced PET packaging (29 % less plastic)

















#### NEW PRODUCT IN OUR ECO-FRIENDLY LINE



#### Real green LIQUID DISHWASHER

#### Biodegradable liquid dishwasher gel

- •Suitable for short wash cycles even in low temperatures
- •Contains substances that meet the requirements of Ecolabel
- •Removes grease and food residues
- •Does not contain perfume, dyes or phosphates
- •Does not leave marks on the dishes
- •83 washes
- •1,5L bottle from PET with 35% of recycled plastic



















#### Real for dishes

## Premium detergent for dishes and washable surfaces

- Highly effective washing
- Strong degreasing ability
- •Rich long-lasting foam
- •Intense fresh floral scent of water lilies and sea roses
- •Plate test result:
  - 33 pcs vs. 27 pieces of the best-selling competitive products
- •PET bottle own production





















#### Real liquid dishwasher

- Liquid dishwasher gel
- Suitable for short wash cycles even in low temperatures
- Glass protection
- Removes grease and food residues
- · Perfect cleanliness and shines
- Delicate lemon scent
- **Up to 100** washes
- 1,5L bottle from PET with 35% of recycled plastic

















#### Real – creams and gels

























- Cleaning products suitable for different types of surfaces throughout the household
- Combination of active ingredients and different types of abrasives – active ingredients easily penetrate the dirt, mechanical effect of abrasives help to remove it
- 75% of packaging are replaced with PET (previsouly HDPE)

















#### Real - Quick Clean



- Cleaning detergnets for fast, easy and gentle cleaning
- They leave the surfaces sparkling clean, without smudges and they protect from another staining
- Thanks to its 2in1 dispenser, both active foam and spray clean even the worst accessible spots































#### Real Maxi Clean











- Suitable for all types of floors and washable surfaces
- Protect from another staining
- Thanks to its intense use of fragrances, cleaned areas are nicely scented
- Also available: odor-absorbing product

















#### Real – Air Fresheners







- air fresheners for instant freshness of your home
- Spread the nice smell throughout the whole household
- Fast and effective neutralization of smells, they do not leave any stains
- Aerosol dust spray treats and cleans wooden, glass and plastic surfaces

















#### Real Disinfectans









- Disinfectants are suitable pro thorough cleaning of the whole household
- Effectively kill bacterias, virus´, molds and yeast cells
- Clean even the hard to reach places, remove stains, dirt and smell
- Water disinfectant meets the standards in compliance with MZ č. 409/2005 Sb.
- The waste cleaner dissolves mineral and biological deposits in the pipeline



















#### Solvina

















- Traditional and liquid washing paste with original Czech formulation
- The brand's history dates back to the 1950's
- The consistency is natural without any colors and thickeners
- Dermatologically tested
- Several efficiency levels and package sizes available
- 100% replacement of PET with HDPE for liquid pastes























- Hand cream contain natural substances has protective and regenerating effects
- Hand cream is suitable for stressed hands and protect dry hands

 Creams absorb quickly and do not leave a greasy feeling behind































- Contains glycerine (prevents from drying out hands)
- pH neutral
- Has a pleasant smell
- Products have a modern design
- Available in various sizes (from 500 g to 5 kg)

























#### Lena

- The composition ensures a combination of a strong washing effect, rich foam and a pleasant perfume
- Flower Lena with a practical pump
- Neutral pH, doesn't dry out hands
- It's suitable for washing all types of dishes and other washable surfaces throughout the household































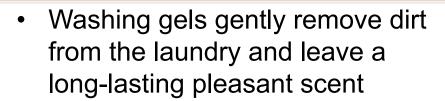












- 42 washing doses
- Fabric Conditioners with a long-lasting scent protect and treat textile fibers and the antistatic effect removes adhesion and electrification
- 28 washing doses
- Parfumes for laundry for landry maschine or dryer mascine
- "Alba effect" a liquid starch for curtains and folk costumes



























- Popular, long-time used and tested cleaning line for washable surfaces, floors and toilets
- It is widely used in households and professional field
- Available in both acidic and alkaline versions

















#### **Greasy Soap**



- Unique recipe (the only producer in the Czech Republic)
- Original potassium soap without additives and preservatives
- Has wide range of applications (for cleaning, for painters, for plumbers, in industrial business)
- Not suitable for washing the skin

















#### Distilled water







- Liquid for technical purposes with low conductivity
- Use in household and industrial business (for irons, air conditioners, car batteries)
- Used as a dilution of summer and winter mixtures into window shield water
- pH 5,5 7

















#### Real Profi – General Area







- Heavy soiling floors low-foaming alkaline agent for machine and hand washing with high degreasing ability
- ROMY carpets, textiles a highly effective suspension agent with controlled foaming for cleaning carpets, floor coverings, covers and upholstery

















#### Real Profi – General Area







- Floors with alcohol low-foaming agent with high gloss for machine and hand washing
- Disinfection concentrated chlorine disinfectant without perfume with high cleaning ability for disinfection of all washable objects, surfaces and surfaces

























- Dishes hand-wash foaming degreasing agent with a neutral pH, contains an effective combination of surfactants
- Heavy soiling degreaser low-foaming alkaline agent with high degreasing ability for machine and manual cleaning

























- Dishwashing machine wash phosphate-free, highly concentrated
   alkaline detergent designed for
   professional dishwashers
- Dishwashing machine rinsing concentrated rinsing and polishing agent designed for professional dishwashers
- Grills, ovens, combi ovens a highly effective degreasing agent for heavy soiling designed for cleaning pipes, combi-ovens, grills and hoods

























- Bathrooms, sanitary heavy pollution –
   a highly effective acidic agent for thorough
   cleaning of sanitary and washrooms and
   equipment. Removes limescale, minerals,
   urine deposits, etc.
- Toilet cleaner an acidic cleaner to remove all dirt with high efficiency















