



Zenit, spol. s r.o.
Manufacturer of Washing and Cleaning
Products



Zenit, spol. s r.o.



- Traditional Czech producer, family owned
- In business for more than 29 years
- Products designed for body care, household and for professional cleaning industries and industrial business´
- Our renowned brands are Real, Real green clean, Real profi, Solvina, Hit, Lena, Riva, Laguna, Real profi, Alba efekt



Company's History



Private Brands



Socially Responsible Company



- **Increase of packaging self-sufficiency** – elimination of carbon footprint, there is no need to transport empty packaging – manufacturing is taking place directly in Zenitu
- Distinction of the bottle from the competition, elegant look
- **Less plastic in our packaging** – approx. 25 % compared to original products
- **Use of already recycled semi-finished products** when producing packaging – PET material (Rpet preform – semi-finished product used for packaging)
- **Use of alternative packaging** (PVK – bag in box)
- **Production flexibility**



Zenit in new packaging

saving plastic up to 73%.



- Better use of pallet – 98%
- Higher efficiency in logistics + 25% (more products on pallet now 720pcs previously 600pcs)
- Possibility to use RPET, production of bottles on the spot (lowering the CO2 production)
- Packaging is ecologic, flexible, unique, recyclable, widely usable, elegant



Previous (on left) x current (on right)



Certification





Certification

ZERTIFIKAT ◆ CERTIFICATE ◆ CERTIFICADO ◆ CERTIFICAT

 Czech

OSVĚDČENÍ

o absolvování auditu podle
MAKRO/METRO standardu
pro dodavatele NON FOOD zboží.

Tímto se potvrzuje, že společnost

ZENIT, spol. s r.o.
Pražská 162/19, 286 12 Čáslav

úspěšně absolvoval dodavatelský audit
MAKRO/METRO
provedený auditory společnosti TÜV SÜD Czech s.r.o.

a splnil
požadavky MAKRO/METRO standardu.

makro

Datum auditu: 30.10.2017

V Praze dne 05.04.2018


Ing. Vladimír Řeháček



TUV®

SMETA

Sedex Members Ethical Trade Audit Report

Version 6.0



 Czech

CERTIFICATE

Certification Body
TÜV SÜD Czech s.r.o.
being an accredited certification body for IFS certification and having signed an agreement
with the IFS owner, confirms that the processing activities of



Zenit, spol. s r.o.
Pražská 162/19, 286 01 Čáslav, Czech Republic
COID 77557

for the audit scope:

Production (heating, dosing, mixing, homogenizing and filling) of cosmetics (liquid and gel soaps, shampoos, shower gels) and cleaning and biocidal products (liquid detergents for dishes, surfaces, toilets, baths, windows, kitchens, detergents and fabric softeners, liquid disinfectants and abrasive cleaning preparations) packed in plastic packaging.

The production of solid washing pastes in cups, greasy soap, distilled water and liquid synthetic starch is excluded from the scope.

Beside own production, the company has outsourced processes and/or products.

meet the requirements set out in the

IFS HPC
Version 2, April 2016
and other associated normative documents
at Foundation level



Audit date: 2021-05-10 - 2021-05-12	Register number of certificate: 13.913.977
Next audit to be performed within the time period: 2022-03-17 - 2022-05-26	Date of issue of certificate: 2021-07-03
	Certificate valid until: 2022-07-06

  

Milan Kroužil
Head of certification body
Prague, 2021-07-03

DakS
Deutsche
Normenmanagement
GmbH
P.O. Box 1007 65 69

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ZERTIFIKAT ◆ CERTIFICATE ◆ CERTIFICADO ◆ CERTIFICAT





EU Ecolabel Certificate

Ministerstvo životního prostředí
uděluje Ekoznačku Evropské unie s číslem
licence CZ/020/002

Zenit, spol. s r.o.

Real green plochy

Pražská 162, 286 01 Čáslav

Informace o produktu jsou uvedeny v licenční smlouvě.

Tato smlouva je platná do 26. června 2023.

V Praze, 25. září 2020
Mgr. Richard Brábec
Ministr životního prostředí



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Real green podlahy

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Real green toalety

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Disinfectants

- **Use:** surfaces
- **Effectiveness:** bakterium, virus, mold
- **Areas of use:** household, food industry, industrial business´
- **Testing standards:** ČSN EN 13697, 13610
- Available also in 5 L packaging



- **Use:** hands, surfaces
- **Effectiveness:** bakteria, virus (coronavirus´ - SARS, MERS, COVID-19; hepatitis type B, C; flu virus; tick-born encephalitis)
- **Areas of use:** household, industrial business´, health care, food industry
- **Testing standards:** ČSN EN 14476+A2, 13727+A2, 13624 + CORONA – ANTIVIR surface disinfection has also ČSN 13697
- Available also in 5 L packaging





Zenit, spol. s r.o., Pražská 162, Čáslav, ČR | www.zenit-caslav.cz.

Truly natural cleaning detergents

- Cleaning products suitable for different types of surfaces throughout the household
- Free of preservatives, surfactants, parabens, salts, enzymes, allergens, dyes, phosphates, brighteners, perfumes, and chlorine
- Removes rust, limescale, soap, and other residues
- Gentle on domestic wastewater treatment plants
- 100% recyclable plastic packaging
- Lower plastic content in packaging
- Easily biodegradable
- Vegan quality



Real Green



„Green“ line of cleaning products and detergents for whole household

Suitable for households with their own wastewater treatment plants (does not contain bacteria killing substances)

Recyclable packaging

No allergens, parabens and phosphates



NEW PRODUCT IN OUR ECO-FRIENDLY LINE



Real green „GREEN WASHING“

- Available packaging: 500 g
- New product on the Czech market with the unique formula
- **3in1 – dishes, fruits and vegetables and hand soap**
- **Helps more effectively to remove dirt from fruits and vegetables**
- Effectively removes stains and grease from dishes
- Dermatologically tested
- Suitable for households with their own wastewater treatment plants
- On-the-spot produced PET packaging (**29 % less plastic**)



NEW PRODUCT IN OUR ECO-FRIENDLY LINE



Real green LIQUID DISHWASHER

Biodegradable liquid dishwasher gel

- Suitable for short wash cycles even in low temperatures
- Contains substances that meet the requirements of Ecolabel
- Removes grease and food residues
- Does not contain perfume, dyes or phosphates
- Does not leave marks on the dishes
- **83** washes
- 1,5L bottle from PET with 35% of recycled plastic





Real for dishes



Premium detergent for dishes and washable surfaces

- Highly effective washing
- Strong degreasing ability
- Rich long-lasting foam
- Intense fresh floral scent of water lilies and sea roses
- Plate test result:
33 pcs vs. 27 pieces of the best-selling competitive products
- PET bottle – own production





Real liquid dishwasher

- Liquid dishwasher gel
- Suitable for short wash cycles even in low temperatures
- Glass protection
- Removes grease and food residues
- Perfect cleanliness and shines
- Delicate lemon scent
- **Up to 100** washes
- 1,5L bottle from PET with 35% of recycled plastic



Real – creams and gels



- Cleaning products suitable for different types of surfaces throughout the household
- Combination of active ingredients and different types of abrasives – active ingredients easily penetrate the dirt, mechanical effect of abrasives help to remove it
- 75% of packaging are replaced with PET (previously HDPE)



Real – Quick Clean



- Cleaning detergents for fast, easy and gentle cleaning
- They leave the surfaces sparkling clean, without smudges and they protect from another staining
- Thanks to its 2in1 dispenser, both active foam and spray clean even the worst accessible spots



Real Maxi Clean



- Suitable for all types of floors and washable surfaces
- Protect from another staining
- Thanks to its intense use of fragrances, cleaned areas are nicely scented
- Also available: odor-absorbing product



Real – Air Fresheners



- air fresheners for instant freshness of your home
- Spread the nice smell throughout the whole household
- Fast and effective neutralization of smells, they do not leave any stains
- Aerosol dust spray treats and cleans wooden, glass and plastic surfaces



Real Disinfectants



Available
only in 5 l
packaging

- Disinfectants are suitable for thorough cleaning of the whole household
- Effectively kill bacteria, virus, molds and yeast cells
- Clean even the hard to reach places, remove stains, dirt and smell
- Water disinfectant meets the standards in compliance with MZ č. 409/2005 Sb.
- The waste cleaner dissolves mineral and biological deposits in the pipeline



Solvina



- Traditional and liquid washing paste with original Czech formulation
- The brand's history dates back to the 1950's
- The consistency is natural without any colors and thickeners
- Dermatologically tested
- Several efficiency levels and package sizes available
- 100% replacement of PET with HDPE for liquid pastes



Solvina – Hand Cream



- Hand cream contain natural substances has protective and regenerating effects
- Hand cream is suitable for stressed hands and protect dry hands
- Creams absorb quickly and do not leave a greasy feeling behind



Riva



- Dermatologically tested
- Contains glycerine (prevents from drying out hands)
- pH neutral
- Has a pleasant smell
- Products have a modern design
- Available in various sizes (from 500 g to 5 kg)



Lena



- The composition ensures a combination of a strong washing effect, rich foam and a pleasant perfume
- Flower Lena with a practical pump
- Neutral pH, doesn't dry out hands
- It's suitable for washing all types of dishes and other washable surfaces throughout the household



Laguna



- Washing gels gently remove dirt from the laundry and leave a long-lasting pleasant scent
- 42 washing doses
- Fabric Conditioners with a long-lasting scent protect and treat textile fibers and the antistatic effect removes adhesion and electrification
- 28 washing doses
- Perfumes for laundry – for laundry machine or dryer
- “Alba effect” – a liquid starch for curtains and folk costumes



Hit



- Popular, long-time used and tested cleaning line for washable surfaces, floors and toilets
- It is widely used in households and professional field
- Available in both acidic and alkaline versions



Greasy Soap



- Unique recipe (the only producer in the Czech Republic)
- Original potassium soap without additives and preservatives
- Has wide range of applications (for cleaning, for painters, for plumbers, in industrial business)
- Not suitable for washing the skin



Distilled water



- Liquid for technical purposes with low conductivity
- Use in household and industrial business (for irons, air conditioners, car batteries)
- Used as a dilution of summer and winter mixtures into window shield water
- pH 5,5 – 7



Real Profi – General Area



- **Heavy soiling floors** - low-foaming alkaline agent for machine and hand washing with high degreasing ability
- **ROMY carpets, textiles** - a highly effective suspension agent with controlled foaming for cleaning carpets, floor coverings, covers and upholstery



Real Profi – General Area



- **Floors with alcohol** - low-foaming agent with high gloss for machine and hand washing
- **Disinfection** - concentrated chlorine disinfectant without perfume with high cleaning ability for disinfection of all washable objects, surfaces and surfaces



Real Profi – Kitchen Area



- **Dishes hand-wash** - foaming degreasing agent with a neutral pH, contains an effective combination of surfactants
- **Heavy soiling degreaser** - low-foaming alkaline agent with high degreasing ability for machine and manual cleaning



Real Profi – Kitchen Area



- **Dishwashing machine wash** - phosphate-free, highly concentrated alkaline detergent designed for professional dishwashers
- **Dishwashing machine rinsing** - concentrated rinsing and polishing agent designed for professional dishwashers
- **Grills, ovens, combi ovens** - a highly effective degreasing agent for heavy soiling designed for cleaning pipes, combi-ovens, grills and hoods



Real Profi – Sanitary Area



- **Bathrooms, sanitary heavy pollution** – a highly effective acidic agent for thorough cleaning of sanitary and washrooms and equipment. Removes limescale, minerals, urine deposits, etc.
- **Toilet cleaner** - an acidic cleaner to remove all dirt with high efficiency

