

# ATTITUDES

## Lecture 3



**STEREOTYPE ABOUT  
BRITAIN -  
LAND OF TRADITIONS**

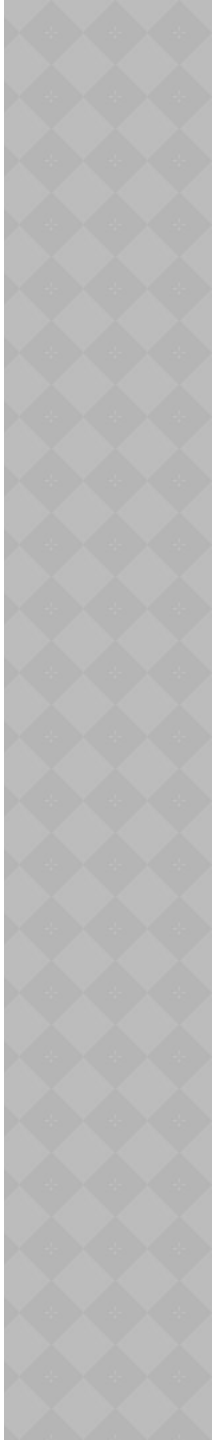
Stereotype about  
the British -  
Traditionalism

## AT THE LEVEL OF PUBLIC LIFE:

### ○ LAND OF TRADITIONS:

- Monarchy
- no written constitution (on the basis of a precedent)
- ceremonies (Opening Parliament,  
Trooping the Colours,  
Changing the Guards)
- Red London double-decker buses,
- Asquith taxis

# RULING MONARCH -QUEEN ELIZABETH II





Trooping the Colour



**HORSEGUARDS**



Silent Change ceremony at Guildhall for the new Lord Mayor



# The Ceremony for the New Lord Mayor of London



# THE ROYAL FAMILY AT THE BALCONY OF BUCKINGHAM PALACE (1970-S)



BRITISH ROYAL FAMILY ON THE BALCONY AT TROOPING  
OF THE COLOURS CEREMONY 2002



# QUEEN'S BIRTHDAY 2012



# Double-decker bus in Piccadilly Circus

