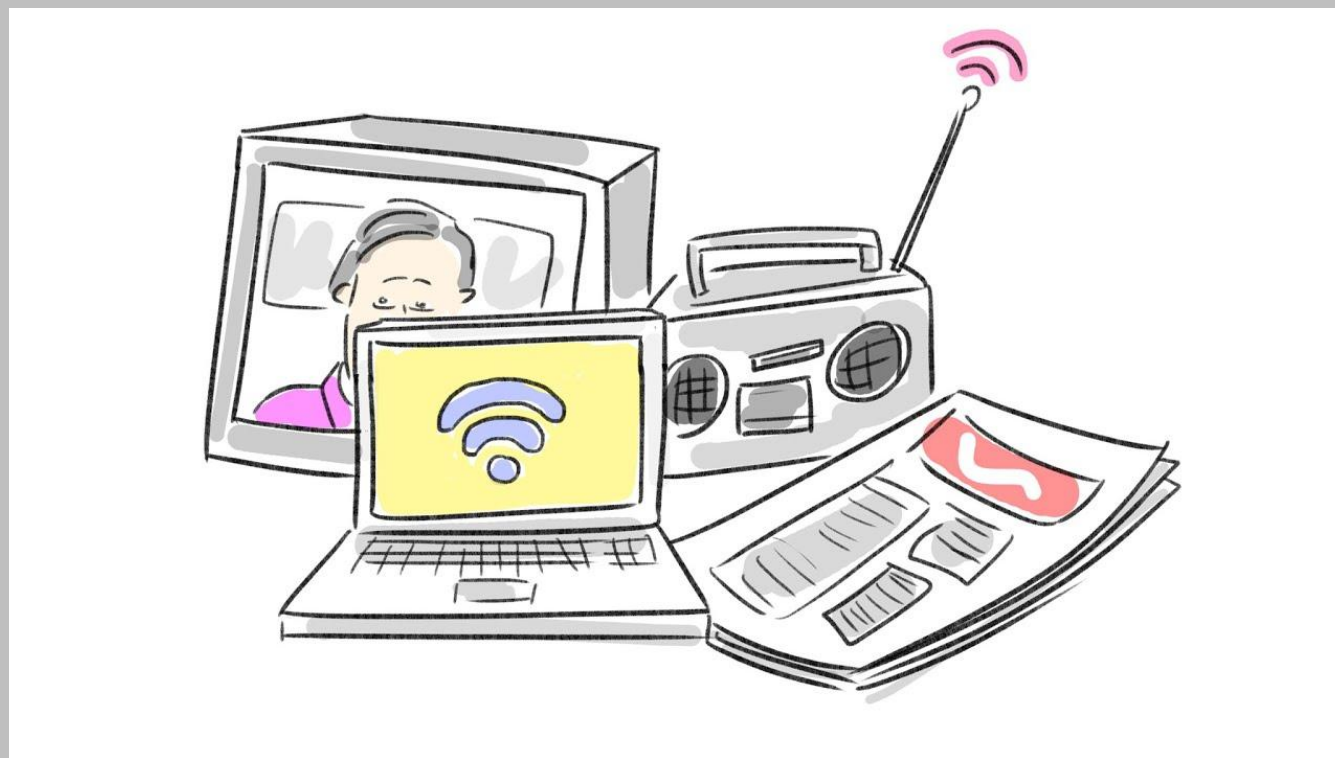


The mass media



Выполнила: Мышонкова
Елизавета 101 м/с

Проверила:
преподаватель - Кезина
Ирина Павловна

The Media

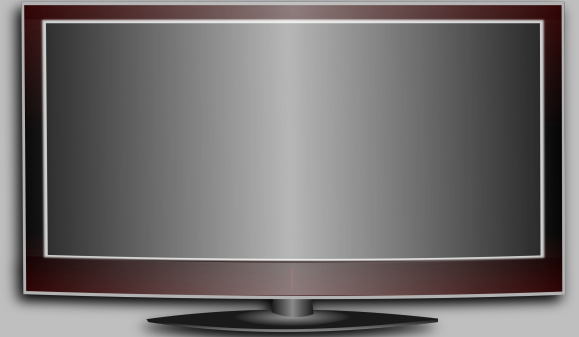
Newspapers



Radio



Television



The internet



Dignity:

1) You can read interesting news that is happening or will happen in your hometown or other places.

2) You can do puzzles and crosswords from the newspaper and you can learn weather forecast and choose interesting TV programmes for yourself.

3) You may come across interesting 'Advertising messages' that can attract you and

Newspapers

Drawbacks:

1) The cost of the paper. That's why practical people almost don't buy newspapers nowadays.

2) In our time all the latest news can be found on the net before the news appears in the newspaper and everyone can watch the news on TV. That's why only few families subscribe to newspapers today.

Dignity:

1)The radio can be used in various parts of the country and reach people at any time of the day.

2)Of all the means of advertising, radio has the shortest period of ad preparation.

3)People have their favorite radio stations and presenters that they regularly listen to.



Radio

Drawbacks:

1)Since it only carries sound, radio messages are fleeting, so they may be missed or forgotten

2)Lack of visual images

3)Advertising congestion in radio broadcasting

Dignity:

- 1) Chat, video, voice messages
- 2) The Internet is full of various data, you just need to choose interesting moments.
- 3) inspiration, special groups that support and criticize each other's work.
- 4) Online purchases
- 5) Earning on the Internet
- 6) education online
- 7) Real-time communication



The internet

Drawbacks:

- 1) Malicious programs
- 2) Kpaca personal data
- 3) Lack of respect
- 4) The virtual world becomes a part of life for individuals, they do not want to return to reality anymore.
- 5) Spam messages
- 6) Danger to teenagers and children

Dignity:

1)The presence of a huge number of TV channels of General education component definitely enriches the viewer.

2)Entertainment programs have flooded modern TV.

3)Politics is a favorite topic of a large number of TV viewers.

Television

Drawbacks:

1)Steals valuable time.

2)Constant advertising.

3)News can be both true and bear a disinformation character for the population.

4)Spoils your vision.