



Digital economics:
current
development and
effects of
coronavirus on it



Agenda

1. Definition of digital economy
2. Digital economy and Russia
3. Coronavirus and ecological issues

What is digital economy?

- The concept is pretty simple – it's the economy based on digital technologies(i.e computers, Internet, World Wide Web). Everything you buy on the Internet is the part of digital economy



Digital economy in Russia

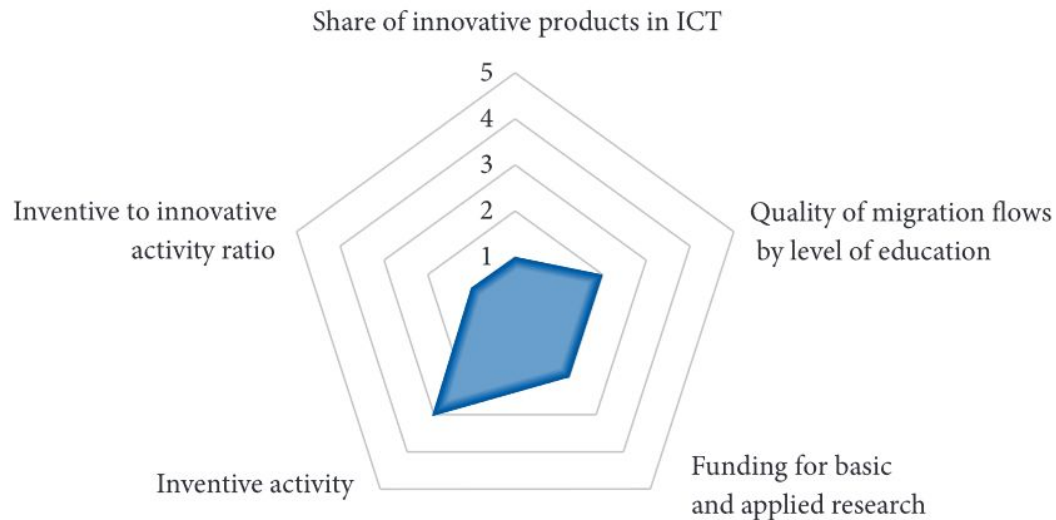


Fig. 2. Assessment of variables characterizing the level of digital readiness:
1 – zero level, 2 – low level, 3 – satisfactory level, 4 – good level, 5 – very high level

Even though development of digital economy in Russia is assisted by government, the general situation is still bad. This infograph shows the key variables for digital economy to thrive, and as you can see, Russia struggles with all of these

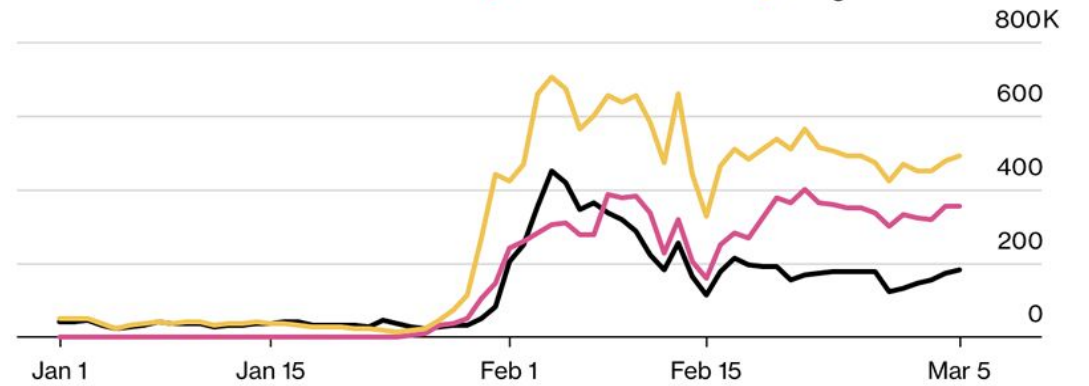
Digital economy and coronavirus



Work, Work, Work

China's virus lockdown triggered a spike in demand for remote work apps

— WeChat Work iOS downloads in China — Tencent Conference — DingTalk



Source: Sensor Tower

The battle of economic system against Covid-19 leads to prevalence of digital economy, but it could have unexpected effects...

A hand holding a tablet displaying a green field under a stormy sky, set against a background of a cracked, dry landscape.

Environmental impact of digital economy

- Digital economy doesn't come from nowhere. It uses computing power which requires a lot of energy. And where's energy – there's some pollution, since humanity didn't get rid of thermo power plants, which are releasing a tremendous amounts of carbon dioxide. But it's not the only source of contamination related to digital economy

Thank you for your attention!