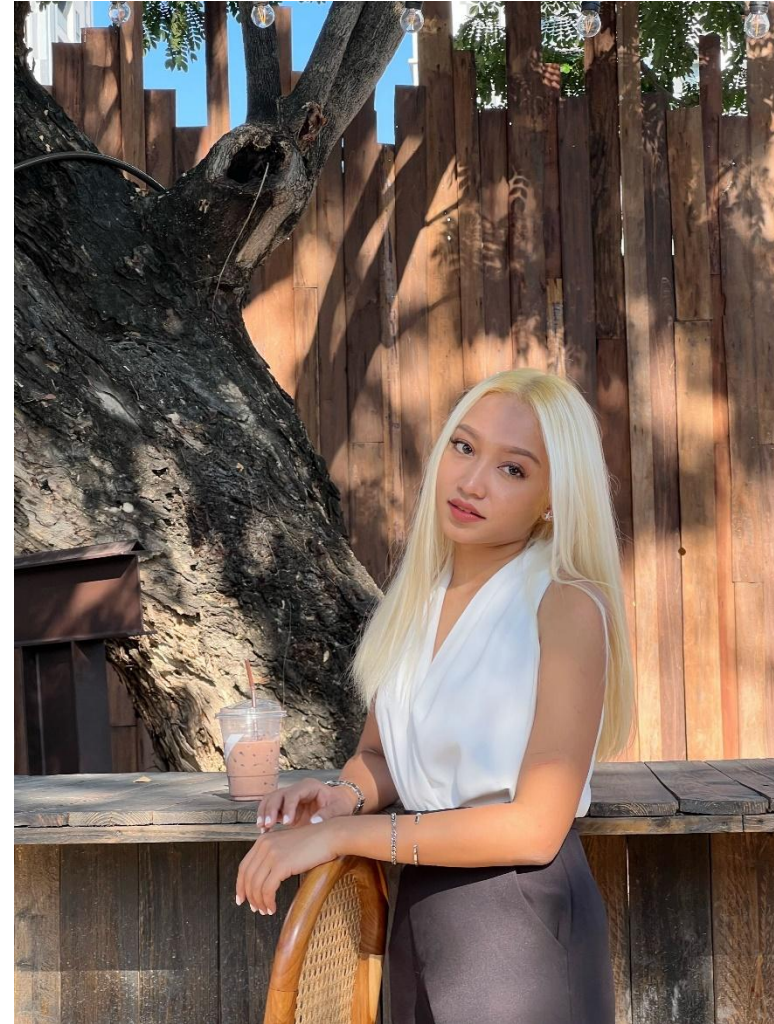




**Help Your Business GROW**  
**ИЛИ**  
**Your personal monetizing tool**

# Pattamaporn Siripun (Aoy)

Business Development Manager  
ADLEADPRO Thailand Department

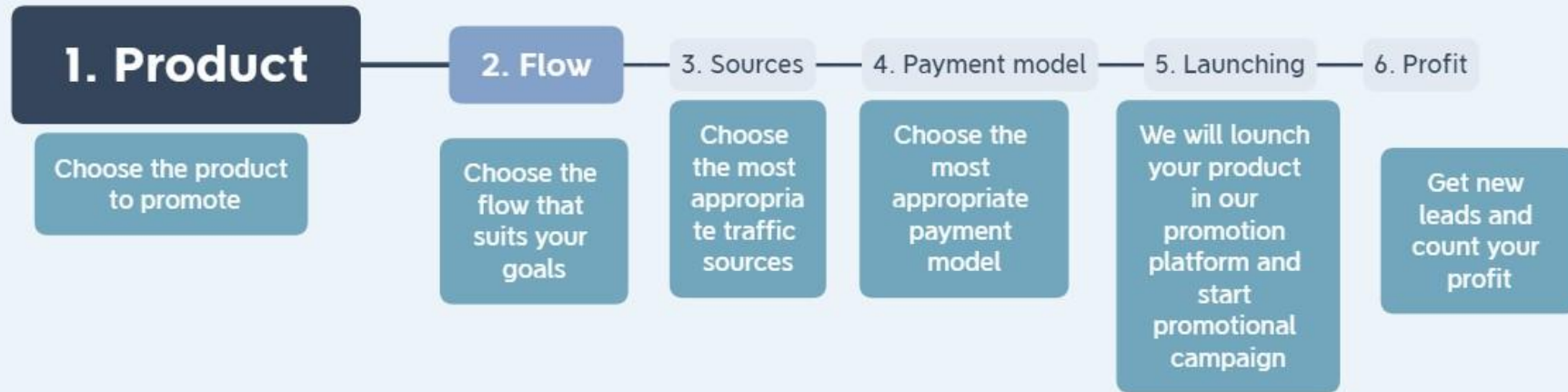


# Monetize your mobile content like a PRO

- Horoscopes
- Adult content
- Game content
- Antivirus
- Soft cleaners
- VPN



# Your profit – your rules



# Choose the best flow

- 1 click
- 2 click
- 3 click
- PIN-submit
- Click2SMS
- Click2Call (IVR)



# Choose the best sources


- Social networks (Meta, TikTok, Instagram etc.)
- MyTarget
- Push classic (Android / iOS)
- On-side push
- Pops
- Banners
- inApp (push, banners)
- Video
- GoogleAds
- Context
- SEO
- Native
- Messengers (WhatsApp, Viber, Snapchat etc.)



# Choose the best **payment model**




**CPM**  
*Cost Per Thousand*  
USER VIEWS THE AD



**CPC**  
*Cost Per Click*  
USER CLICKS ON AD



**CPA**  
*Cost Per Action*  
USER BUYS PRODUCT



**CPL**  
*Cost Per Lead*  
USER SUBMITS INFO

# Last month numbers



**100+ MARKET  
WORDWIDE**



**200+  
ADVERTISER**



**500M  
CLICK/MONTH**



**800K  
SUBSCRIPTIONS**



# Our partners



# Get In Touch With Me

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