SOW – Backgrounds Design

Word Maze

JOB DESCRIPTION

Word Maze is a word game about pace and speed. The first task (**A**) is about 4 games modes: **1. Easy Quiz - 2. Crazy Quiz - 3. Shared Words - 4. Fast Anagram**

They are all **race games**. The purpose of a game is to reach the targeted number of answers before the time ends.

At the end of the race – there will be a trophy – prices celebration and the player will see how he performed.

A. This is the purpose of the current milestone: **Design the background of this celebration – the celebration certificate. And then design the specific scenarios that the user will face after playing the game. Slide 4 to Slide 31.**

B. Additional Task 1: Re-usage of an existing image to draw two other backgrounds of the game. See **Slide 32.**

C. Additional Task 2: Design of a background – using the image provided. **Slide 33.**

NOTE: **The designs before were done by a previous designer – so the idea is to keep the same style. Few of those will be displayed in the next slide. Slide 3.**

Current Background and Characters Designed.

BACKGROUND – To be illustrated using the assets below

DESCRIPTION

The background should be similar to a race podium. Design and illustrate it with care – it will be used as a results background after a game. It has to be good to contemplate even if we see it thousands of times. Please bring your creativity in doing this.

Some examples of podium scenes – to make you understand the idea. Please be creative on it.

1st
Winner

2nd

Fill the backdrop with The sponsor Items – available in the next slide.
Slide 5.

Our Sponsors

Reserve Bank

Together As One

Seniortasse Institute Of Technology

Vanccris Academy Of Music And Art

MazeMart

Time Travel Agency

Time Consulting Group

Cultivate Your Knowledge

BACKGROUND – To be illustrated using the assets below

Linked attachment:

CT logo with text.png

Word Maze Logo.png

belief.png

art.png

Science.png

technology.png

consumed_coins.png

time_traveler.png

stop_time.png

Deliverables:

Background

CERTIFICATE of PERFORMANCE

www.contextionary.com

n# 000002805

DESCRIPTION
The certificate has to be designed with the information displayed. Also – be creative on it. This is just an idea – Please make it looks better.
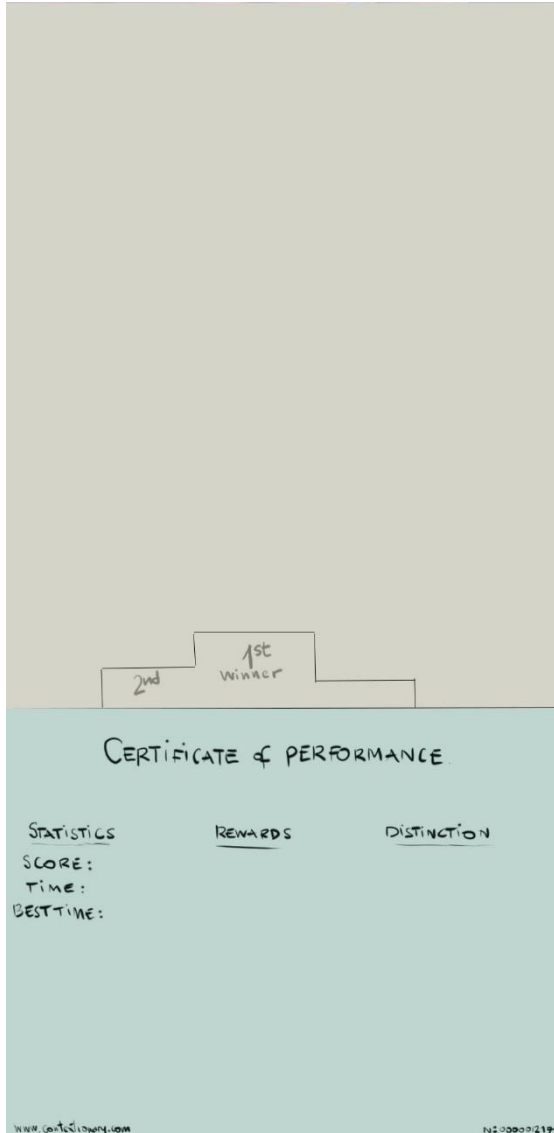
Linked attachment:
Contextionary.png

Deliverable:
Certificate of Performance

BACKGROUND & CERTIFICATE

DESCRIPTION

The background & the certificate are sharing the same screen –
On the cellphone the size will be 934x1920 and 1080x1920.
They have to be designed in such a way that they **fit together**.
The **colors** should fit together – having both on the same
screen should be soft on the eyes

Deliverables:

Background and Certificate. 934x1920 (300dpi)
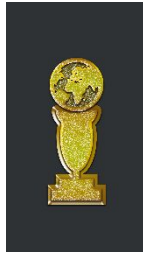Background and Certificate. 1080x1920 (300dpi)

IMPORTANT NOTE BEFORE MOVING FORWARD

1. The next **20 scenarios** (**Slide 12 to 31**) are using the exact same Background and Certificate deliverable designed earlier (**Slide 8**).

2. The items that you will not necessarily have to draw and that you will use and readapt - will be provided by me as attachments and are displayed in the next slide (**Slide 10**).

3. A few display constraints and advices are contained on **Slide 11**.

4. You will have to draw on top of the background the characters using the description provided (visual and written) – copying the style already used and displayed on the **Slide 3**.

5. Even if the file looks huge – 80% of it is basically drawing characters on the background that you already designed.

Summary of cups, chests, new record icons

Easy Quiz

Crazy Quiz

Shared Word

Fast Anagram

Coin

Notes:
1- Extract cup images from their background before usage
2- Add shadow behind "Empty Chest" image

Empty Chest

Empty Chest + Small coin stack

10x

Gold Chest

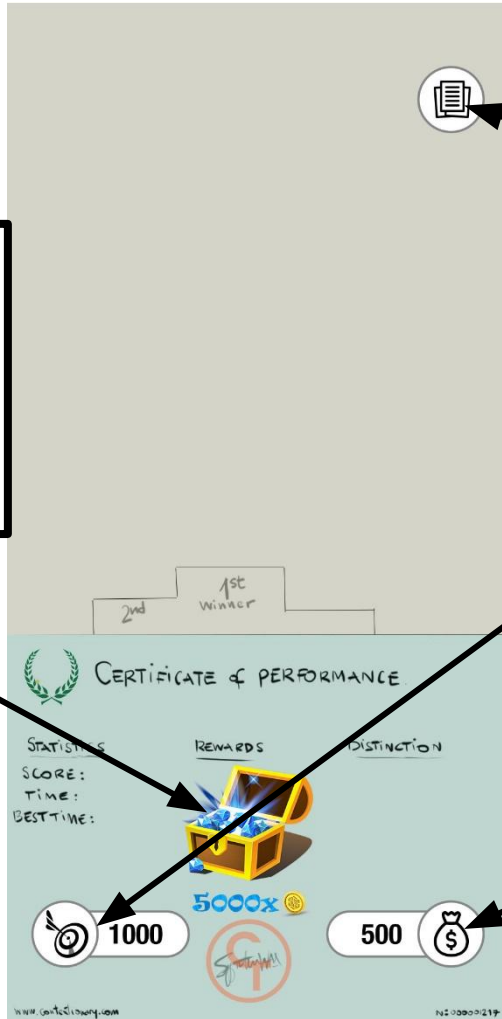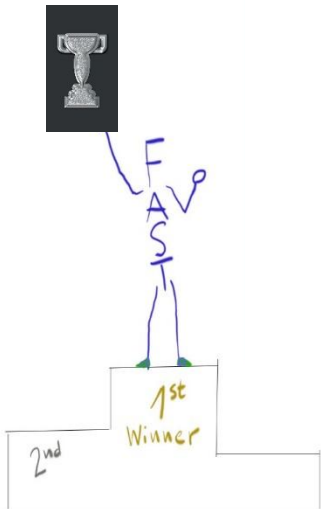1000x

Gem Chest

3000x

Diamond Chest

5000x

New Record

NEW RECORD

TYPICAL RESULT BACKGROUND – With the Game assets that should be taken into consideration while illustrating

The Chest should be big enough so that it fits and we can see the logo on the Coin next to 5000x while checking on our phones.

Game assets. They will be added above the background That you will create. Please make sure that nothing important will be written on those locations.

EASY QUIZ – Winning Scenario (Cup)

DESCRIPTION
FAST just won his race and he is delighted – happy – filled with emotions - enjoying the moment.

He is wearing his TRACKING SHOES – this should be clearly noticeable.
He is also holding the Easy Quiz Cup.
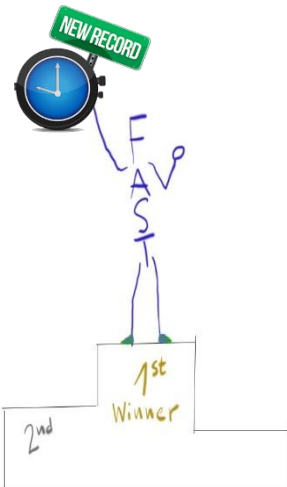
Linked attachment:
Chest_3000X.png
Easy Quiz Cup.png

Deliverables:
Easy Quiz Win. 934x1920 – 300dpi
Easy Quiz Win. 1080x1920 – 300dpi

EASY QUIZ – Winning Scenario (New Record)

DESCRIPTION

FAST just won his race and he is delighted – happy – filled with emotions - enjoying the moment.

He is wearing his TRACKING SHOES – this should be clearly noticeable.
He is also holding the New Time Record trophy.

Linked attachment:

Chest_1000X.png
new-time-record.png

Deliverables:

Easy Quiz Win NR. 934x1920 – 300dpi
Easy Quiz Win NR. 1080x1920 – 300dpi

EASY QUIZ – Winning Scenario (Std)

DESCRIPTION

FAST just won his race and he is delighted – happy – filled with emotions - enjoying the moment.

He is wearing his TRACKING SHOES – this should be clearly noticeable.
He is also holding a coin.
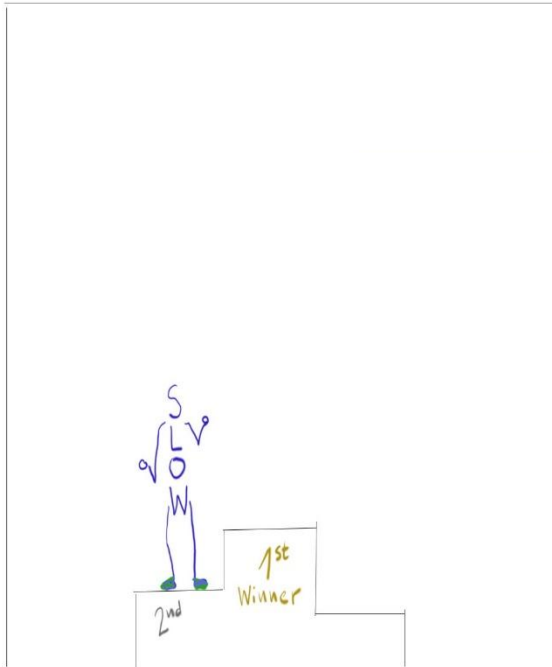
Linked attachment:

Chest_10X.png
coin_small.png

Deliverables:

Easy Quiz Win Std. 934x1920 – 300dpi
Easy Quiz Win Std. 1080x1920 – 300dpi

EASY QUIZ – Losing Scenario - Close

DESCRIPTION

SLOW just lost his race but was close to win - he is not sad – but a little disappointed - he has mixed emotions - hopeful – motivated to try again —

He is wearing his TRACKING SHOES – this should be clearly noticeable.

Linked attachment:

Chest_Empty.png

Deliverables:

Easy Quiz Losing Close. 934x1920 – 300dpi
Easy Quiz Losing Close. 1080x1920 – 300dpi

EASY QUIZ – Losing Scenario – Not close at all

DESCRIPTION

SLOW just lost his race and wasn't even close to win - he is devastated – nothing can stop his tears – he is not even sure to try again.

He is wearing his TRACKING SHOES – this should be clearly noticeable.
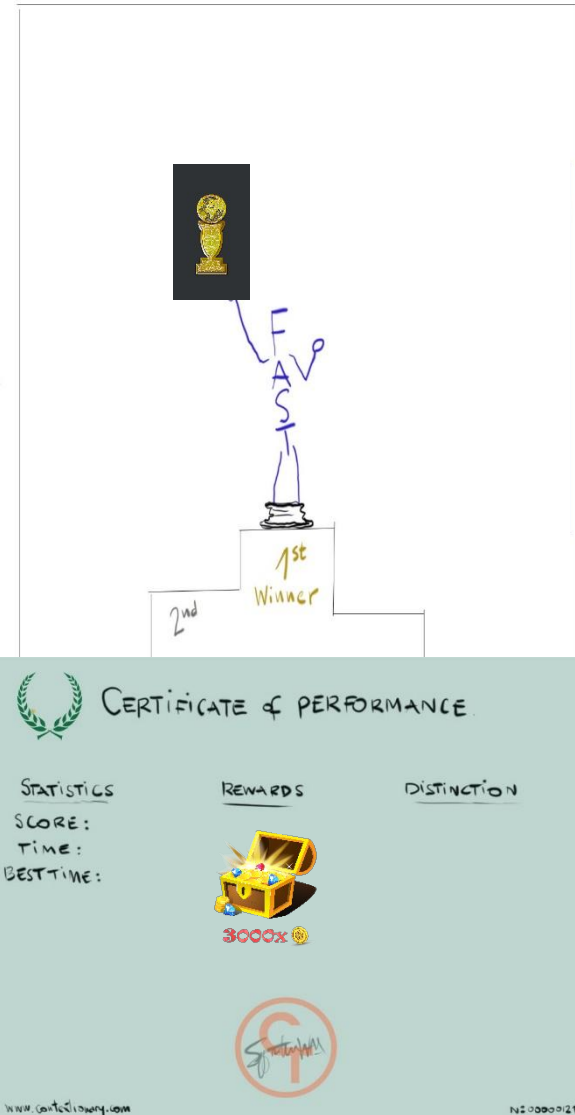
Linked attachment:

Chest_Empty.png

Deliverables:

Easy Quiz Losing NClose. 934x1920 – 300dpi
Easy Quiz Losing NClose. 1080x1920 – 300dpi

CRAZY QUIZ – Winning Scenario (Cup)

DESCRIPTION

FAST just won his race and he is delighted – happy – filled with emotions - enjoying the moment.

He is wearing his JUMPING BAG – this should be clearly noticeable.
He is also holding the Crazy Quiz Cup.
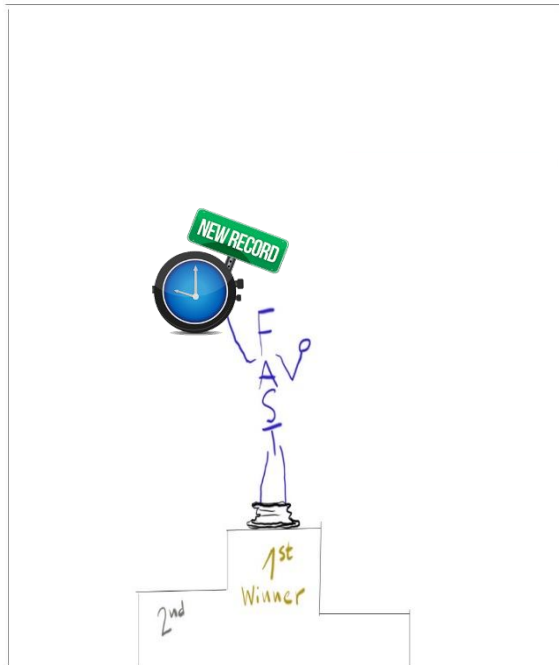
Linked attachment:

Crazy Quiz Cup.png
Chest_3000X.png

Deliverables:

Crazy Quiz Win. 934x1920 – 300dpi
Crazy Quiz Win. 1080x1920 – 300dpi

CRAZY QUIZ – Winning Scenario (New Record)

DESCRIPTION
FAST just won his race and he is delighted – happy – filled with emotions - enjoying the moment.

He is wearing his JUMPING BAG – this should be clearly noticeable.
He is also holding the New Time Record trophy.

Linked attachment:
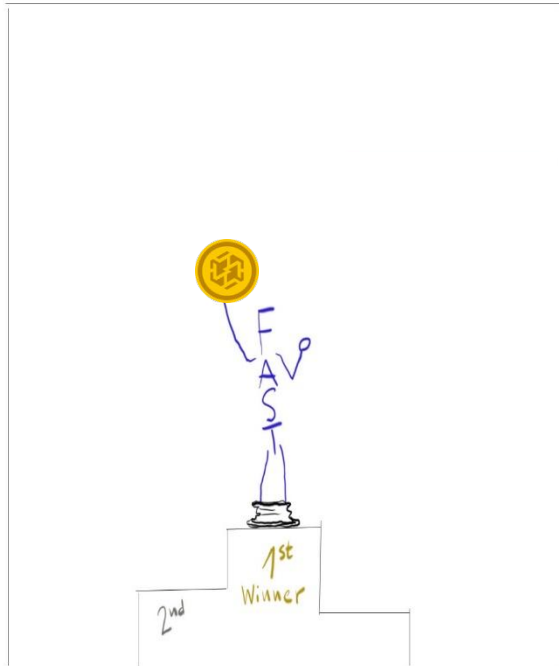Chest_1000X.png
new-time-record.png

Deliverables:
Crazy Quiz Win NR. 934x1920 – 300dpi
Crazy Quiz Win NR. 1080x1920 – 300dpi

CRAZY QUIZ – Winning Scenario (Std)

DESCRIPTION
FAST just won his race and he is delighted – happy – filled with emotions - enjoying the moment.

He is wearing his JUMPING BAG – this should be clearly noticeable.
He is also holding a Coin.
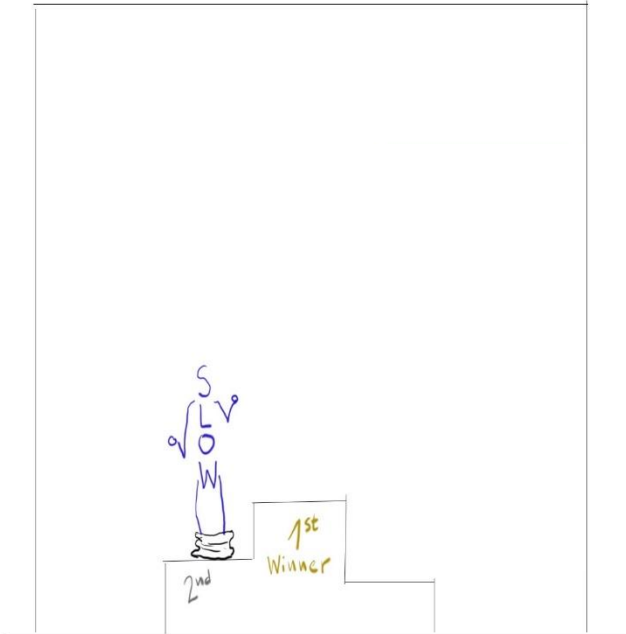
Linked attachment:
Chest_10X.png
coin_small.png

Deliverables:
Crazy Quiz Win Std. 934x1920 – 300dpi
Crazy Quiz Win Std. 1080x1920 – 300dpi

CRAZY QUIZ – Losing Scenario - Close

DESCRIPTION

SLOW just lost his race but was close to win - he is not sad – but a little disappointed - he has mixed emotions - hopeful – motivated to try again —

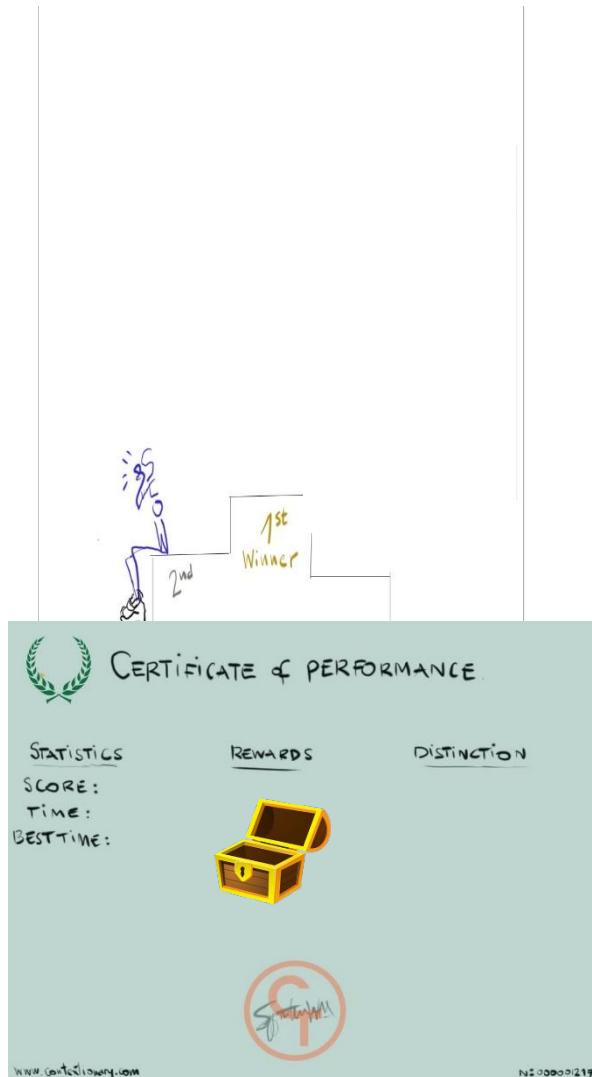He is wearing his JUMPING BAG – this should be clearly noticeable.

Linked attachment:

Chest_Empty.png

Deliverables:

Crazy Quiz Losing Close. 934x1920 – 300dpi
Crazy Quiz Losing Close. 1080x1920 – 300dpi

CRAZY QUIZ – Losing Scenario – Not Close at all

DESCRIPTION

SLOW just lost his race and wasn't even close to win - he is devastated – nothing can stop his tears – he is not even sure to try again.

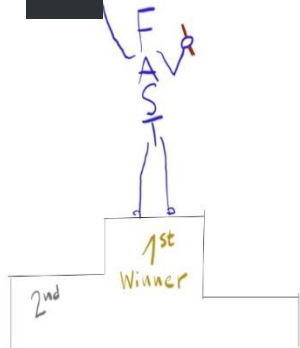He is wearing his JUMPING BAG – this should be clearly noticeable.

Linked attachment:

Chest_Empty.png

Deliverables:

Crazy Quiz Losing NClose. 934x1920 – 300dpi
Crazy Quiz Losing NClose. 1080x1920 – 300dpi

SHARED WORDS – Winning Scenario (Cup)

DESCRIPTION
FAST just won his race and he is delighted – happy – filled with emotions - enjoying the moment.

He is holding his RELAY BATON – this should be clearly noticeable.
He is also holding the Crazy Quiz Cup

Linked attachment:
Shared Words Cup.png
Chest_3000X.png

Deliverables:
Shared Words Win. 934x1920 – 300dpi
Shared Words Win. 1080x1920 – 300dpi
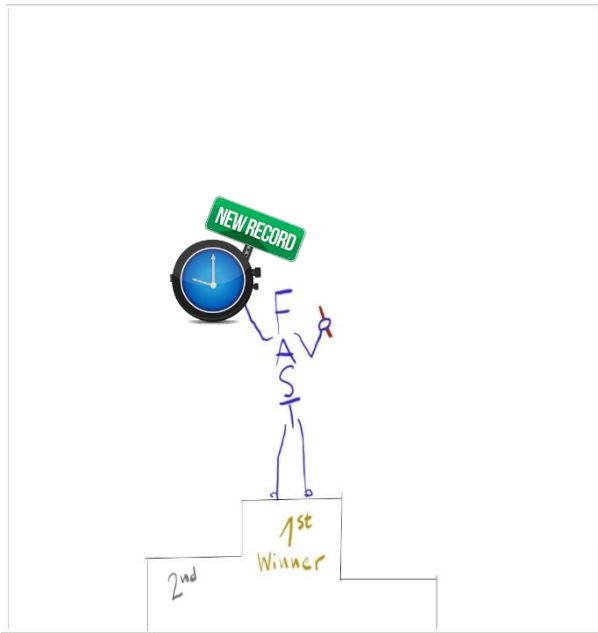
SHARED WORDS – Winning Scenario (New Record)

DESCRIPTION

FAST just won his race and he is delighted – happy – filled with emotions - enjoying the moment.

He is holding his RELAY BATON – this should be clearly noticeable.
He is also holding the New Time Record trophy.

Linked attachment:
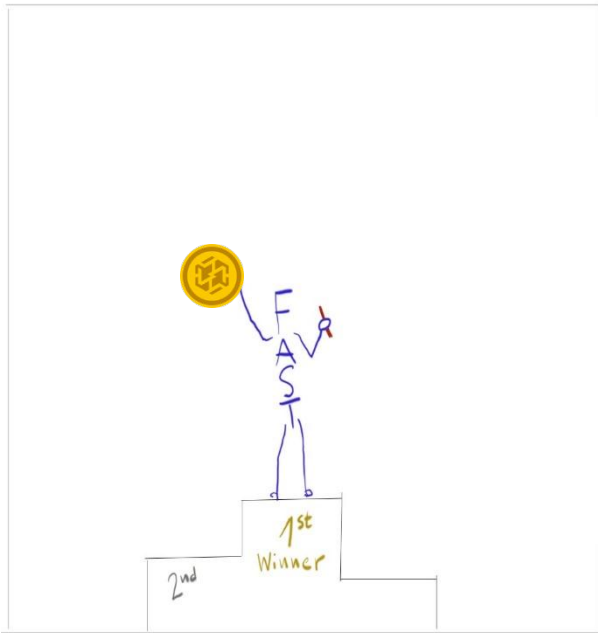
Chest_1000X.png
new-time-record.png

Deliverables:

Shared Words Win NR. 934x1920 – 300dpi
Shared Words Win NR. 1080x1920 – 300dpi

SHARED WORDS – Winning Scenario (Std)

DESCRIPTION
FAST just won his race and he is delighted – happy – filled with emotions - enjoying the moment.

He is holding his RELAY BATON – this should be clearly noticeable.
He is also holding a Coin.

Linked attachment:
Chest_10X.png
coin_small.png

Deliverables:
Shared Words Win Std. 934x1920 – 300dpi
Shared Words Win Std. 1080x1920 – 300dpi

SHARED WORDS– Losing Scenario – Close

DESCRIPTION

SLOW just lost his race but was close to win - he is not sad – but a little disappointed - he has mixed emotions - hopeful – motivated to try again ——

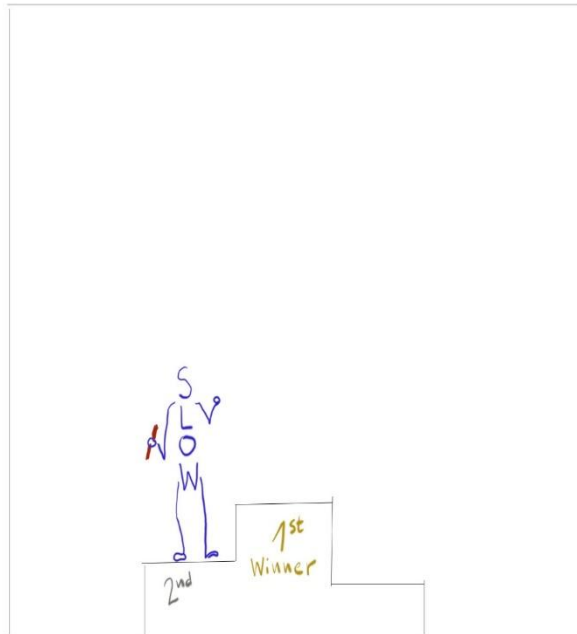He is holding his RELAY BATON – this should be clearly noticeable.
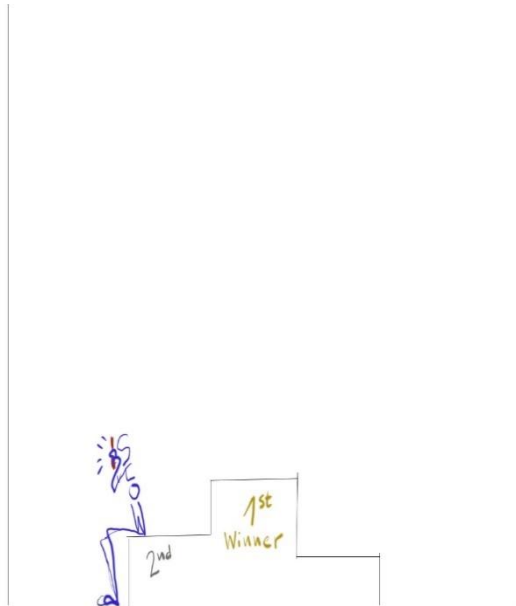
Linked attachment:

Chest_Empty.png

Deliverables:

Shared Words Losing Close. 934x1920 – 300dpi
Shared Words Losing Close. 1080x1920 – 300dpi

SHARED WORDS– Losing Scenario – Not Close at all

DESCRIPTION
SLOW just lost his race and wasn't even close to win - he is devastated – nothing can stop his tears – he is not even sure to try again.

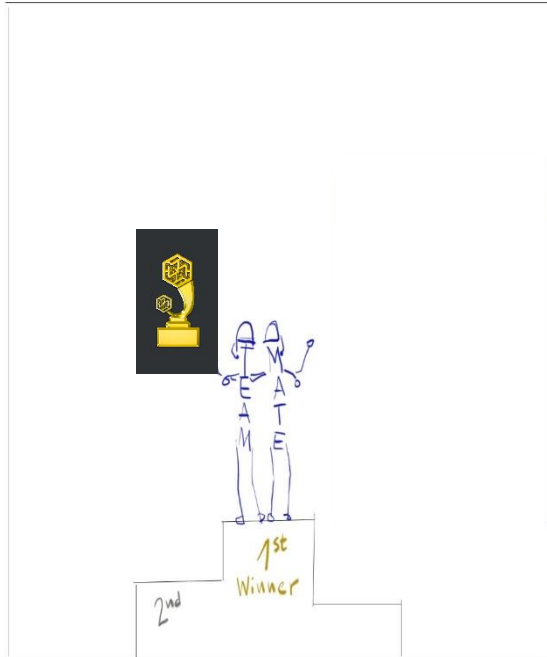He is holding his RELAY BATON – this should be clearly noticeable.

Linked attachment:
Chest_Empty.png

Deliverables:
Crazy Quiz Losing NClose. 934x1920 – 300dpi
Crazy Quiz Losing NClose. 1080x1920 – 300dpi

FAST ANAGRAM– Winning Scenario (Cup)

DESCRIPTION

TEAM and MATE just won their race and they are delighted – happy – filled with emotions - enjoying the moment.

They are wearing their RACE HELMET with their MIC– this should be clearly noticeable.
TEAM is also holding the Fast Anagram Cup
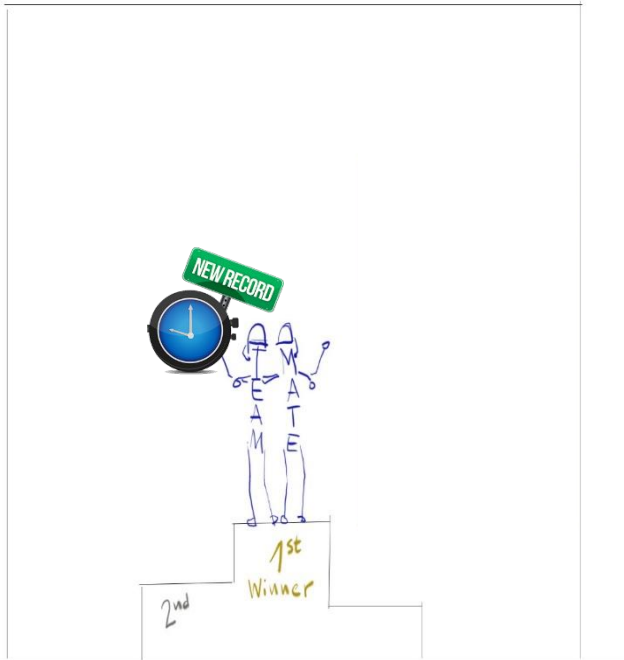
Linked attachment:

Fast Anagram Cup.png
Chest_5000X.png

Deliverables:

Fast Anagram Win. 934x1920 – 300dpi
Fast Anagram Win. 1080x1920 – 300dpi

FAST ANAGRAM– Winning Scenario (New Record)

DESCRIPTION
TEAM and MATE just won their race and they are delighted – happy – filled with emotions - enjoying the moment.

They are wearing their RACE HELMET with their MIC– this should be clearly noticeable.
TEAM is holding the New Time Record trophy.

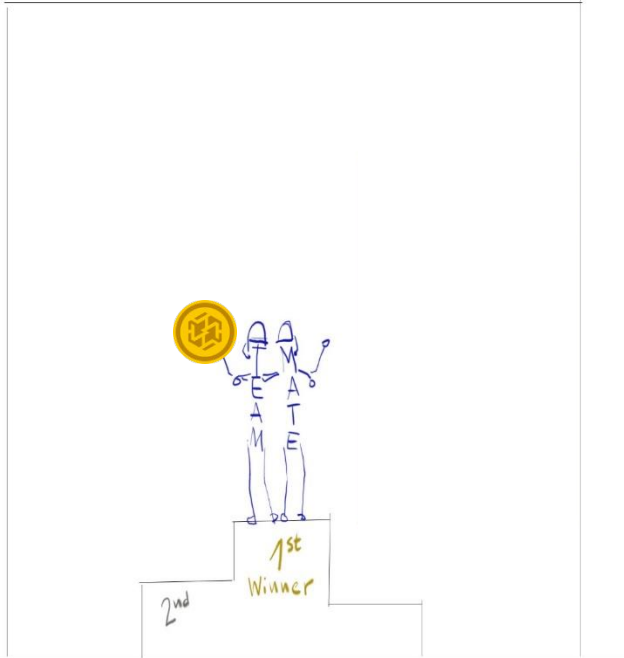**Linked attachment:**
Chest_1000X.png
new-time-record.png

Deliverables:
Fast Anagram Win NR. 934x1920 – 300dpi
Fast Anagram Win NR. 1080x1920 – 300dpi

FAST ANAGRAM– Winning Scenario (New Record)

DESCRIPTION

TEAM and MATE just won their race and they are delighted – happy – filled with emotions - enjoying the moment.

They are wearing their RACE HELMET with their MIC– this should be clearly noticeable.
TEAM is holding a Coin.

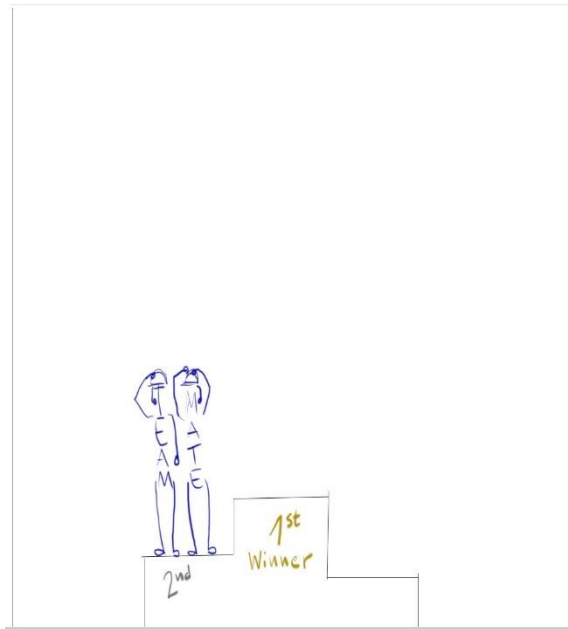**Linked attachment:**

Chest_10X.png
coin_small.png

Deliverables:

Fast Anagram Win Std. 934x1920 – 300dpi
Fast Anagram Win Std. 1080x1920 – 300dpi

FAST ANAGRAM – Losing Scenario – Close

DESCRIPTION

TEAM and MATE just lost their race – but they were close to win - They are not sad – but a little disappointed – they have mixed emotions - hopeful – motivated to try again —

They are wearing their RACE HELMET with their MIC– this should be clearly noticeable.
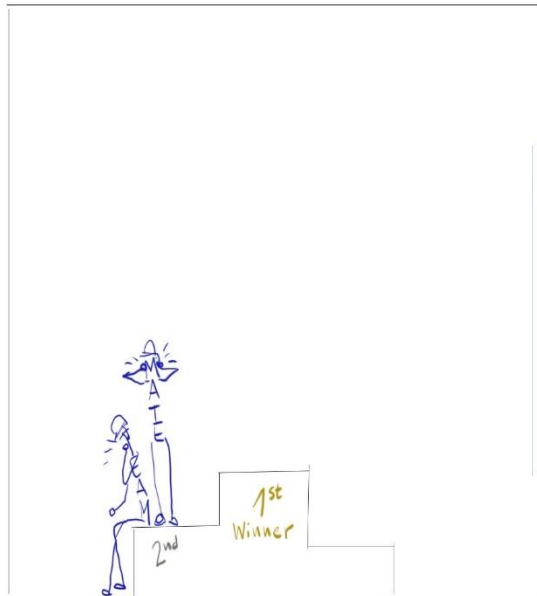
Linked attachment:

Chest_Empty.png

Deliverables:

Fast Anagram Losing Close. 934x1920 – 300dpi
Fast Anagram Losing Close. 1080x1920 – 300dpi

FAST ANAGRAM – Losing Scenario – Not Close at all

DESCRIPTION
TEAM and MATE just lost their race and weren't even close to win – they are devastated – nothing can stop their tears – they are not even sure to try again.

They are wearing their RACE HELMET with their MIC– this should be clearly noticeable.
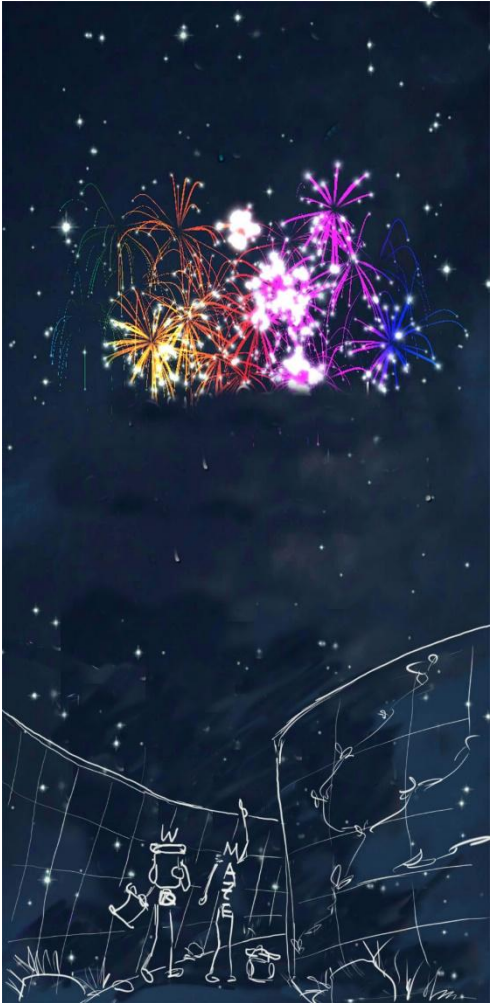
Linked attachment:
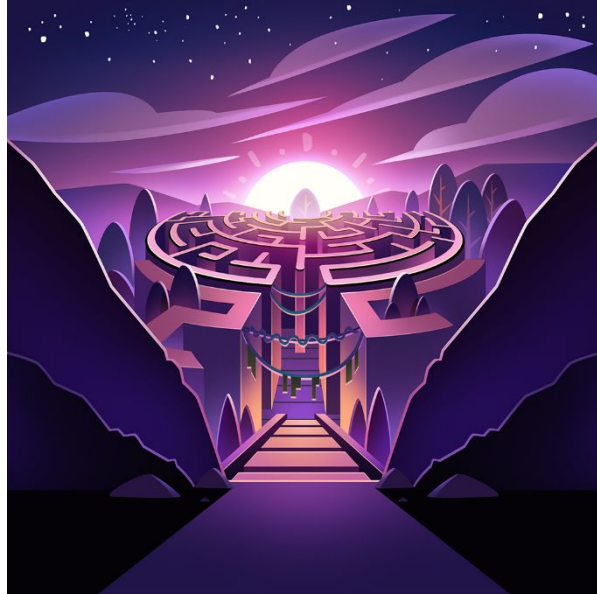Chest_Empty.png

Deliverables:
Fast Anagram Losing NClose. 934x1920 – 300dpi
Fast Anagram Losing NClose. 1080x1920 – 300dpi

Additional Task 1 - MARATHON – Scene and Character addition on Background

The idea

Icon design

DESCRIPTION

1. Please draw something similar to **The idea** on your own – based on the icon design (**Icon design**). (filled with stars– but without the clouds) (*Name: Context Completion*)
WORD is carrying his bag on his back while walking, holding the MAP and looking up. MAZE pointing in the sky – showing something to WORD (it's going to be the fireworks that you don't have to draw/illustrate because the animation is already designed). But it was important to show their location. There are some traces of **fireworks stuffs** on the ground (they launched the fireworks themselves) – please draw them.

2. Draw another similar scene – but with the two characters at the exit of the Maze. (*Name: Marathon Completion*)

Deliverables:
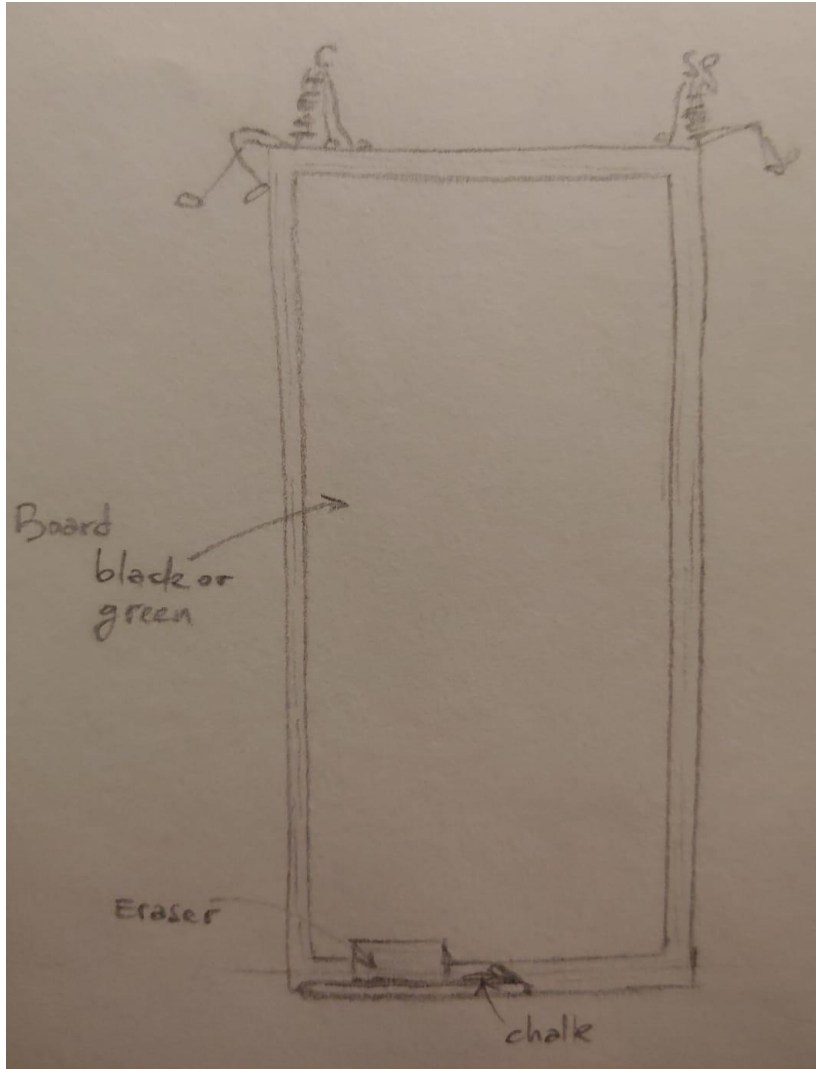
Context Completion. 934x1920 – 300dpi
Context Completion. 1080x1920 – 300dpi
Marathon Completion. 934x1920 – 300dpi
Marathon Completion. 1080x1920 – 300dpi

Additional Task 2 - CHEAT SHEET – Background design

Board Idea sketch

Cheat Sheet image

DESCRIPTION

Design a Board – Black or Green – With CHEAT and SHEET sitting on top of it. (There should not be too big because the main thing on this background will be the board – but they should be visible). See **Board Idea Sketch** (left).

We should see an eraser and some piece of chalks at the bottom of the board.

That Board will be use to replace the rectangle that you see on the **Cheat Sheet image** (left). It should be long enough to receive the same amount of words of this screen. This a screenshot from a cellphone.

Also – be creative on it. This is just an idea – Please make it looks better.

Deliverable:

Cheat Sheet. 934x1920 – 300dpi
Cheat Sheet. 1080x1920 – 300dpi