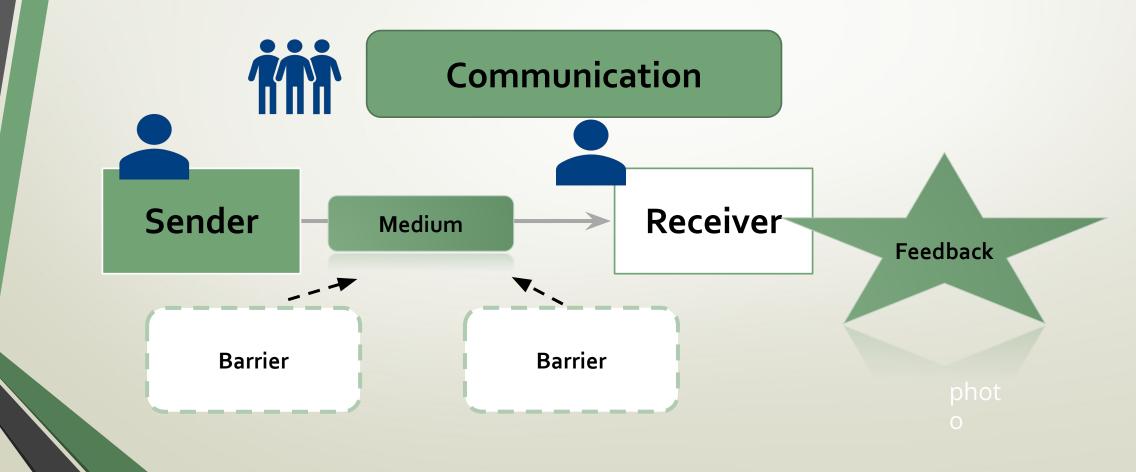
TASKS

PART 1. TEORETICAL



- 1. Present <u>the block-scheme of the basic notions</u> studied during the 1st part of the course.
- 2. And indicate in the scheme only the key words of the definition (without writing a long definition)

PART 1. TEORETICAL MODEL (short example of the possible beginning)



TASKS

PART 2. PRACTICAL (1-1,5 page, TimesNewRoman, 12)

Choose any organization of the public sector that you know well (school, university, etc.).

- 1. Notice the <u>general information about the organization of your choice</u> (name, field of activity of the organization, number of employees (if available))
- 2. Describe the key types of communication
- 3. Identify potential barriers to effective communication in the organization
- 4. Describe strategies/techniques for transmitting the mission/vision/values
- 5. Identify standard media for communicating in and among your organization
- 6. Make a conclusion about the effectiveness of communicating organizational goals.