

SOFA & CHILL

MEDIA STREAMING PLATFORM CAMPAIGN

Here is where your presentation begins

CONTENTS OF THIS TEMPLATE

Here's what you'll find in this **Slidesgo** template:

1. A slide structure based on a marketing campaign, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
2. An assortment of graphic resources that are suitable for use in the presentation can be found in the **alternative resources slide**.
3. A **thanks slide**, which you must keep so that proper credits for our design are given.
4. A **resources slide**, where you'll find links to all the elements used in the template.
5. **Instructions for use**.
6. Final slides with:
 - The **fonts and colors** used in the template.
 - A **selection of illustrations**. You can also customize and animate them as you wish with the online editor. Visit **Storyset** to find more.
 - More **infographic resources**, whose size and color can be edited.
 - Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

You can delete this slide when you're done editing the presentation.

TEMPLATE WITH WORDARTS

This is WordArt text.

If you want to modify it:

- Double click on it
- Type your new text in the dialog box
- You can change the fill color in the top menu
- You can also modify the stroke, its color, thickness or type
- Press Enter

The image shows the text 'HI!' rendered in a WordArt style. The letters are white with a thick black outline. The 'H' is a simple blocky font. The 'I' is a vertical bar with a small gap at the top. The '!' is a vertical bar with a small square dot at the bottom.

TABLE OF CONTENTS

01

ABOUT US

You could describe
the section here

02

MARKET ANALYSIS

You could describe
the section here

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GOALS & STRATEGY

You could describe
the section here

04

CONTENT PLAN

You could describe
the section here

05

BUDGET

You could describe
the section here

06

KPI OVERVIEW

You could describe
the section here



OUR COMPANY

Here you could give a brief description of the topic you want to talk about. For example, if you want to talk about Mercury, you could say that it's the smallest planet

01

ABOUT US

You could enter a subtitle
here if you need it



ABOUT THE PRODUCT

Do you know what helps you make your point clear? Lists like this one:

- They're simple
- You can organize your ideas
- You'll never forget to buy milk!

And the most important thing: the audience won't miss the point of your presentation



OUR GOALS

A

MARS

Despite being red, Mars is actually a very cold place. It's full of iron oxide dust

B

JUPITER

It's the fourth-brightest object in the night sky. It was named after the Roman god of the skies

C

MERCURY

Mercury is the closest planet to the Sun and the smallest one in the Solar System

WHAT SETS US APART?



MERCURY

This planet's name has nothing to do with the liquid metal. It was named after the Roman messenger god



VENUS

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot, even hotter than Mercury

CORE VALUES

25%

DAD

Mercury is the smallest planet



25%

MOM

Jupiter is a gas giant planet



25%

DAUGHTER

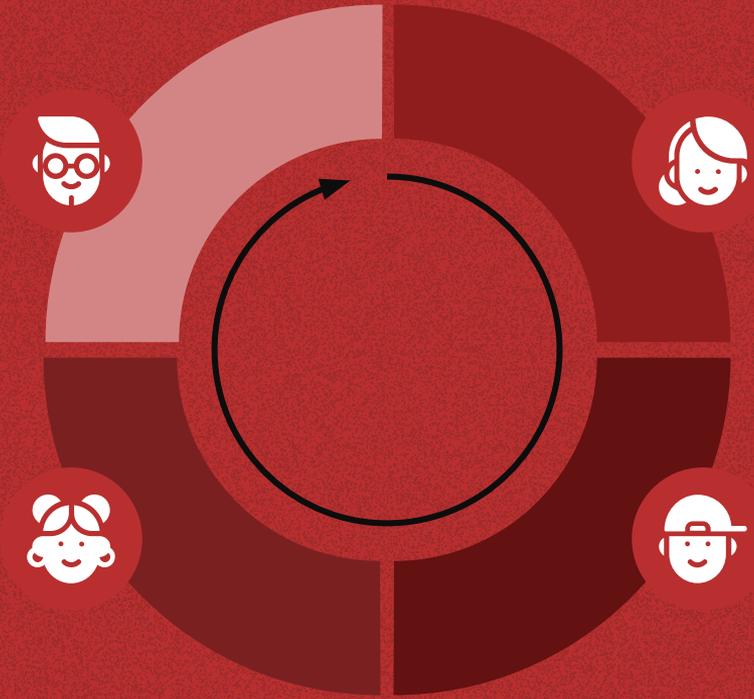
Mars is actually a cold place



25%

SON

Neptune is the farthest planet



“This is a quote, words full of wisdom
that someone important said and can
make the reader get inspired”

—**SOMEONE FAMOUS**



MARKET SHARE



2,800

SERIES 01

Mercury is very small



4,500

SERIES 02

Mars is a cold place



2,900

SERIES 03

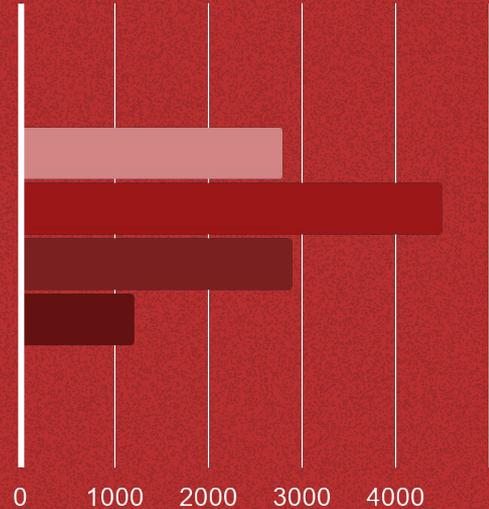
Jupiter is a gas giant



1,200

SERIES 04

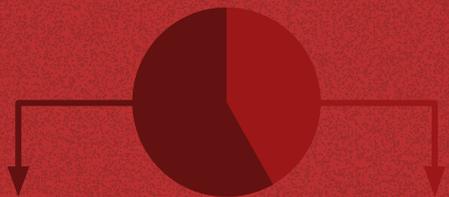
Neptune is the farthest



Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

CORE CUSTOMER AUDIENCES

GENDER



60%

MALE

Mercury is the smallest planet

40%

FEMALE

Mars is actually a cold place

TIME SPENT PER DAY WATCHING TV

Venus has a beautiful name and is the second planet from the Sun



00:40



00:20



01:30



01:00

COMPETITOR ANALYSIS

COMPETITOR

STRENGTHS

WEAKNESSES

JUPITER

Here you can list your competitor's strengths

Here you can list your competitor's weaknesses

SATURN

Here you can list your competitor's strengths

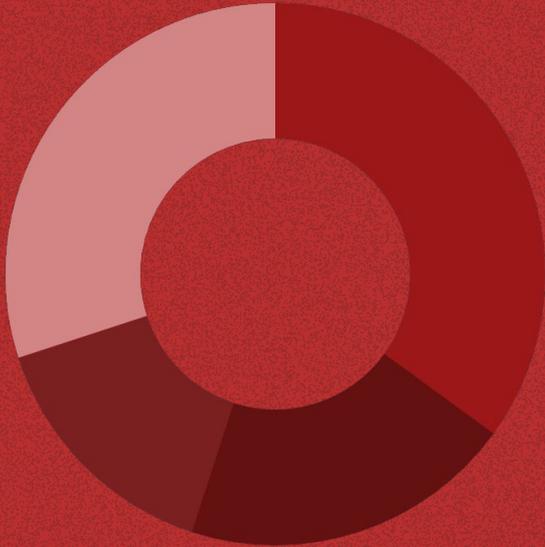
Here you can list your competitor's weaknesses

NEPTUNE

Here you can list your competitor's strengths

Here you can list your competitor's weaknesses

MARKET SEGMENTATION



Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

35%

CABLE

Jupiter is a gas giant planet

20%

SATELLITE

Venus has a beautiful name

30%

INTERNET

Mars is actually a cold place

15%

OTHERS

Neptune is the farthest planet

STRATEGY



MERCURY

It's the closest planet to the Sun



VENUS

Venus is the second planet from the Sun



NEPTUNE

It's the farthest planet from the Sun



SATURN

Saturn is composed mostly of hydrogen



JUPITER

Jupiter is the biggest planet of them all



MARS

Despite being red, Mars is a cold place

**MOVIE
NIGHT** ★

**A PICTURE IS
WORTH A
THOUSANDS
WORDS**



The background is a vibrant red sunburst pattern with rays radiating from the center. The text is centered and has a white outline.

AWESOME WORDS

PRODUCT DESCRIPTION

A

VENUS

Venus is the second planet from the Sun

B

MARS

Despite being red, Mars is a cold place



C

MERCURY

Mercury is the closest planet to the Sun

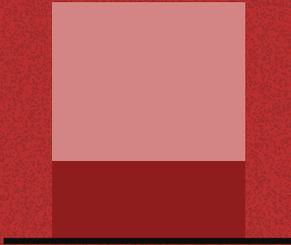
D

JUPITER

It's the biggest planet in the Solar System

PRICING

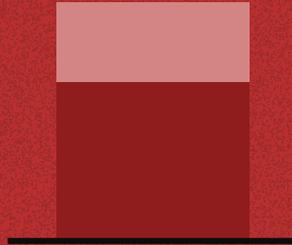
\$12



BASIC

Saturn is a gas giant
and has several rings

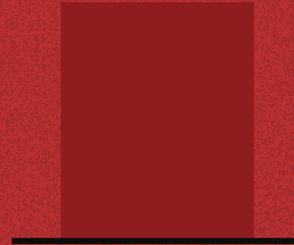
\$20



STANDARD

Despite being red,
Mars is a cold place

\$26



PREMIUM

Venus is the second
planet from the Sun



24,000

Listen to music on the record player

38,600

Watch music show on streaming service

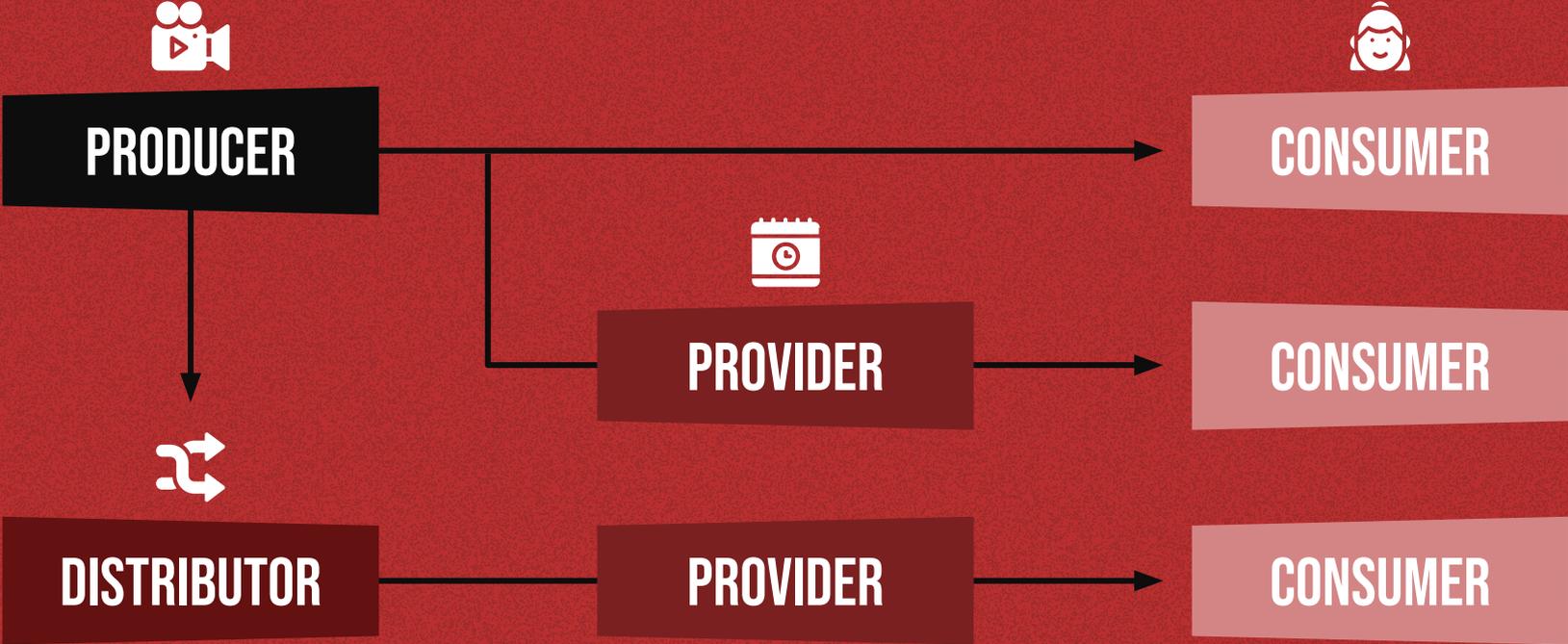
45,700

Are satisfied with our music playlist

489,300.00

Big numbers catch your audience's attention

DISTRIBUTION CHANNELS





PROMOTION



MULTIMEDIA

Despite being red, Mars is actually a cold place



PRESS

It's a gas giant and the biggest planet in the Solar System



MOBILE APP

It's the closest planet to the Sun and the smallest one

ADVERTISING CAMPAIGN 1

SOCIAL MEDIA



GOALS

Mercury is the closest planet to the Sun and the smallest

\$25,000

BUDGET

Venus has a beautiful name, but it's terribly hot



DESCRIPTION

Despite being red, Mars is actually a very cold place

ADVERTISING CAMPAIGN 2

BILLBOARD



BUDGET

\$40,000



GOALS

Mercury is the closest planet to the Sun and the smallest



DESCRIPTION

Venus has a beautiful name, but it's terribly hot

PR OUTREACH

CHANNELS



Social Media



Radio



Press



Web

GOALS

50%

Your goal

80%

Your other goal

KEY MESSAGES

Mercury is the
smallest planet

Venus has a
beautiful name

Earth is where we
all live on

BUDGET ALLOCATION

	JUPITER	MERCURY	NEPTUNE	VENUS
	\$2,000	\$3,100	\$400	\$1,300
	\$3,400	\$600	\$200	\$100
	\$1,700	\$800	\$2,500	\$700

PREDICTED REACH

20,000

FOLLOWERS

Jupiter is a gas
giant planet

10,000

MENTIONS

Neptune is the
farthest planet



YOU CAN USE A TIMELINE

1953



CHARACTER 01

Venus has a lovely name

1986



CHARACTER 02

Mars is a very cold place

2019



CHARACTER 03

Mercury is the smallest planet

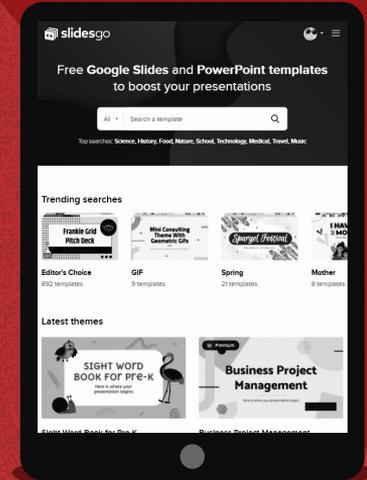
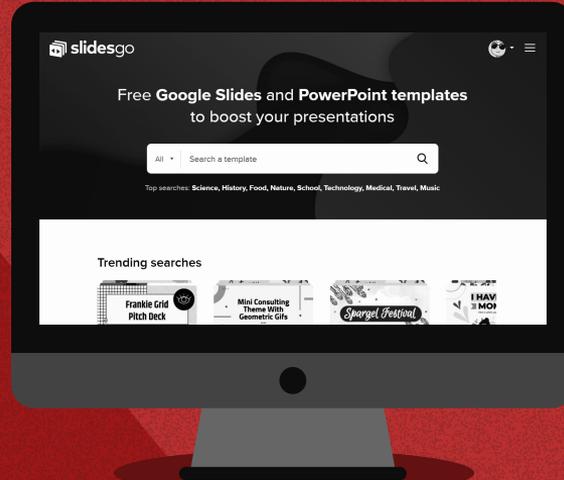
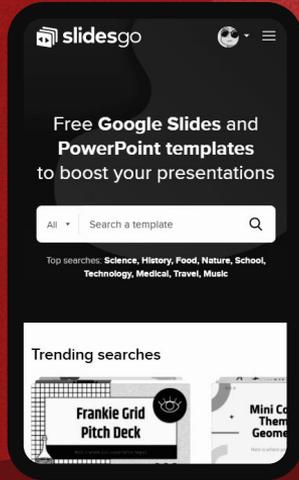
2052



CHARACTER 04

Jupiter is the biggest planet

MULTIMEDIA



You can replace the image on the screen with your own work.
Right-click on it and then choose "Replace image" (in Google Slides)
or "Change Picture" (in PPT) so you can add yours

OUR TEAM



CHRIS DOE

Here you can talk a bit about this person



GINA DOE

Here you can talk a bit about this person





THANKS!

Do you have any questions?

youremail@freepik.com

+91 620 421 838

yourcompany.com

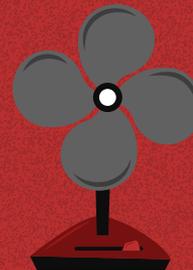
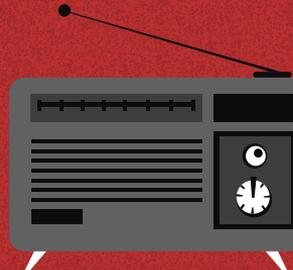
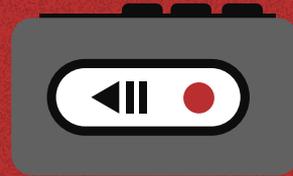
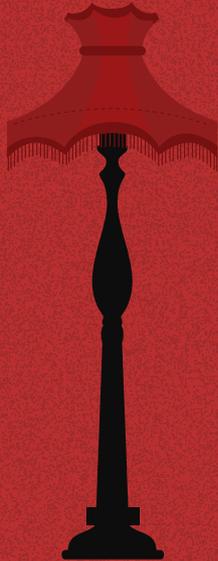
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Please keep this slide for attribution



ALTERNATIVE RESOURCES

Here's an assortment of alternatives resources within the same style of this template



RESOURCES

Did you like the resources? Get them for free at our other websites.

ILLUSTRATIONS

- Set eighties objects flat design
- Vintage cartoon furniture
- Variety furniture vintage objects

PHOTOS

- Women sitting sofa staring while watching television
- Popcorn juice movie night
- Crop man choosing netflix account
- Man sitting beside his boyfriend
- Portrait of smiling interracial young couple

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Fonts & colors used

This presentation has been made using the following fonts:

Bebas Neue

(<https://fonts.google.com/specimen/Bebas+Neue>)

Lato

(<https://fonts.google.com/specimen/Lato>)

#0d0d0d

#ffffff

#b92f2f

#a52525

#7a2020

#c98888

Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [How it Works](#).



Pana



Amico



Bro



Rafiki



Cuate

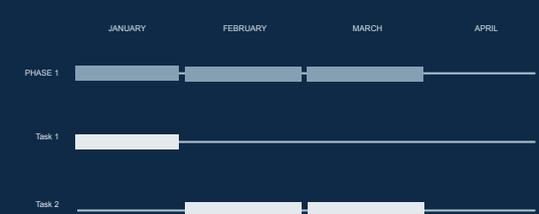
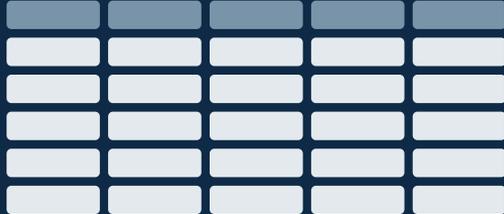
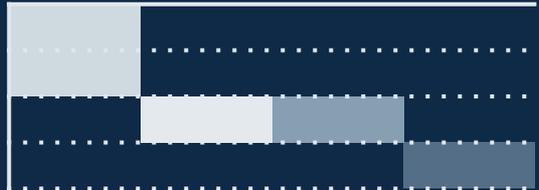
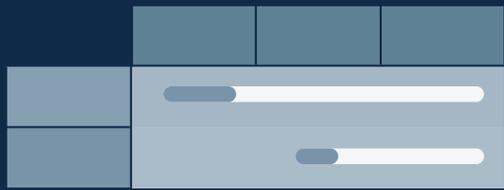
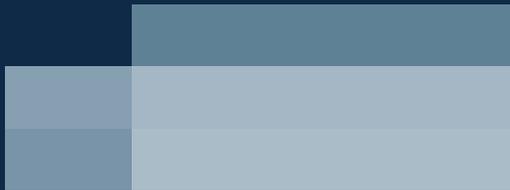
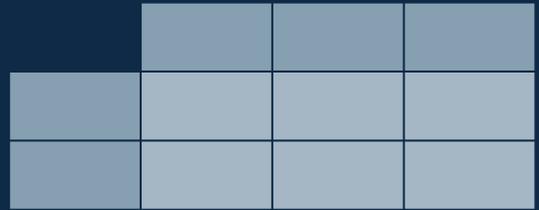
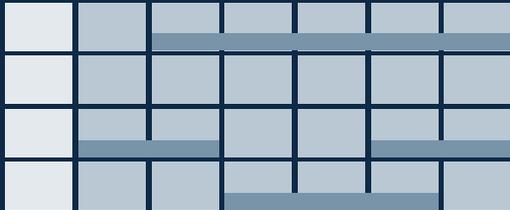
Use our editable graphic resources...

You can easily *resize* these resources without losing quality. To *change the color*, just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want.

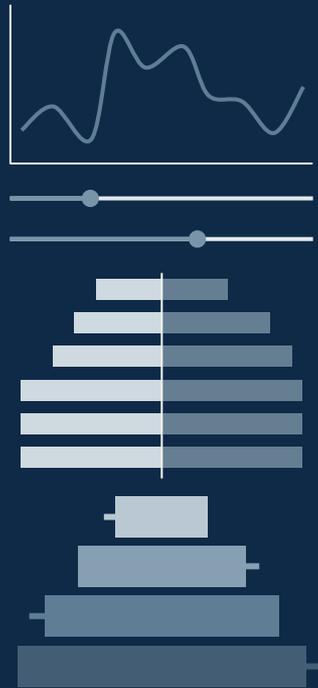
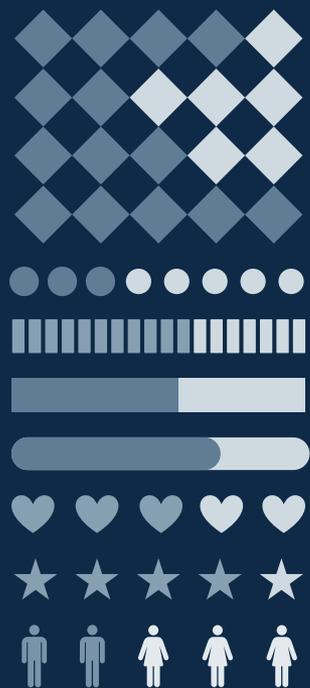
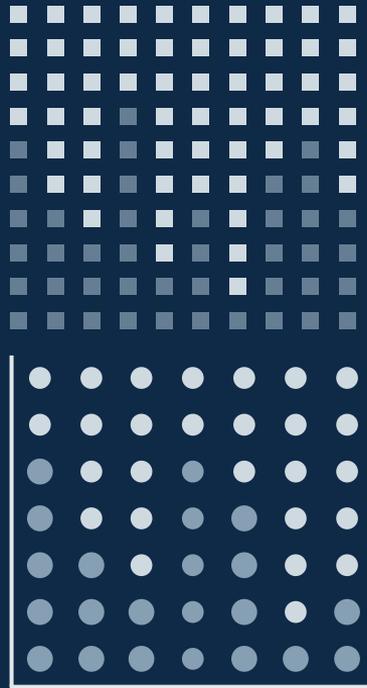
Group the resource again when you're done. You can also look for more [infographics](#) on Slidesgo.











...and our sets of editable icons

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In Google Slides, you can also use [Flaticon's extension](#), allowing you to customize and add even more icons.



Educational Icons



Medical Icons



Business Icons



Teamwork Icons



Help & Support Icons



Avatar Icons



Creative Process Icons



Performing Arts Icons



Nature Icons



SEO & Marketing Icons



