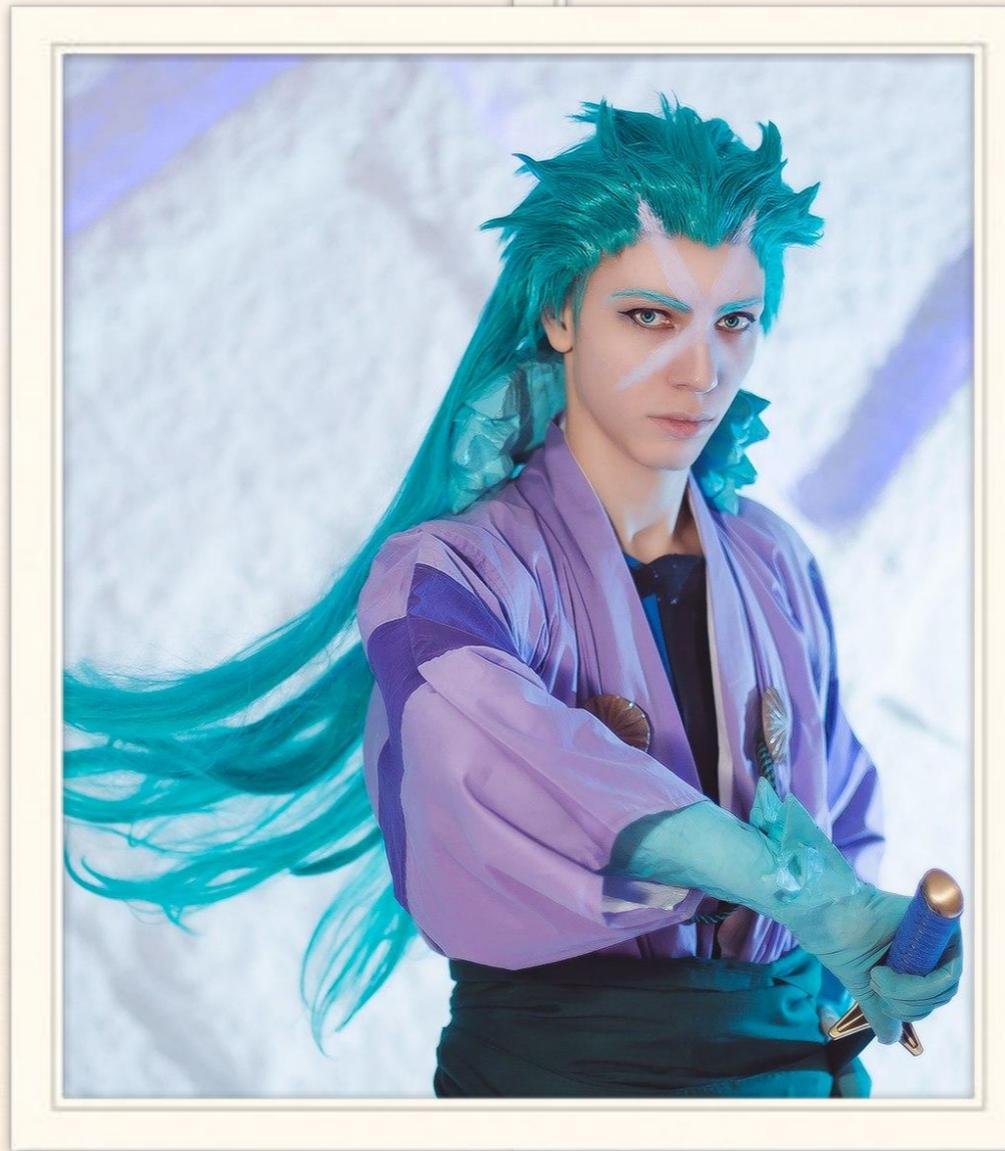


THE PARTICULARITY
OF COSPLAYERS
IDENTITY WITH
DIFFERENT
MOTIVATION

ALENA KOLOMIYTSEVA, 132

KEY TERMINOLOGY

- . Identity = I, the Self, the coherent person I see in the mirror, the «real me», hidden inside
- . Cosplay= presentation of specific characters by wearing costumes
- . Motivation = what for?



RESEARCH RELEVANCE

- Area: personal identity phenomenon
- Reasons:
 - 1) no comprehensive understanding of the identity
 - 2) identity is a great area of possibilities to research the human nature
 - 3) researching of new social phenomenon - cosplay

THE MAIN HYPOTHESES

- Personal identity changes when people take part in cosplay
- People with different motivation have different identity peculiarities

RESEARCH METHODS

- Methods : the technique of inductive interview, content analysis and online survey
- The first step includes a series of interview with people taking part in cosplay.
- Analyzing of interviews content will provide a system of categories to help understand the identity peculiarities and their motivation
- Transformation of categories into online survey

EXPECTED RESULTS

- To see main reasons for taking part in cosplay
- Connection with the influence on personal identity.