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Blogs and media: similarities and differences



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Student of the 2 course "Production and cultural policy" group OB 19-28
 Elizaveta Kryukova

Blogs and media: similarities and differences

Relevance

At present, there is a growing interest in the processes of network communication on the Internet. The Internet has given people new opportunities in the sphere of intercultural communication and has become a new means of global broadcasting. New opportunities have opened up that span the entire globe. More and more new electronic technologies are constantly appearing in the media space, the central place among which is occupied by the Internet.

Bloggers and journalists are compared and confused every day. Their main goal: to report information. But in fact, their difference is enormous. To get a feel for this difference, I decided to look at these two activities



Blogs and media: similarities and differences

Goals and objectives

- 1) To learn why the fields of blogging and media are compared
- 2) Examine the profession of journalism
- 3) Prove that blogging is not a profession
- 4) To identify the similarities and differences of the two spheres



Blogs and media: similarities and differences

Main part:

At first glance, media and blogs do the same thing: collecting, processing and disseminating information. However, this is not the case. There are some differences between a blogger and a journalist. What are they?



Blogs and media: similarities and differences

A journalist is profession. The ultimate task of this person is to convey any information to the target audience. The freedom of a journalist is restricted by such documents as the Constitution of the Russian Federation, the RF Laws "On the Mass Media" and "On Information, Information Technologies, and Information Protection". We can conclude that although a journalist is a creative profession, his activity is restricted in every way possible.



Blogs and media: similarities and differences



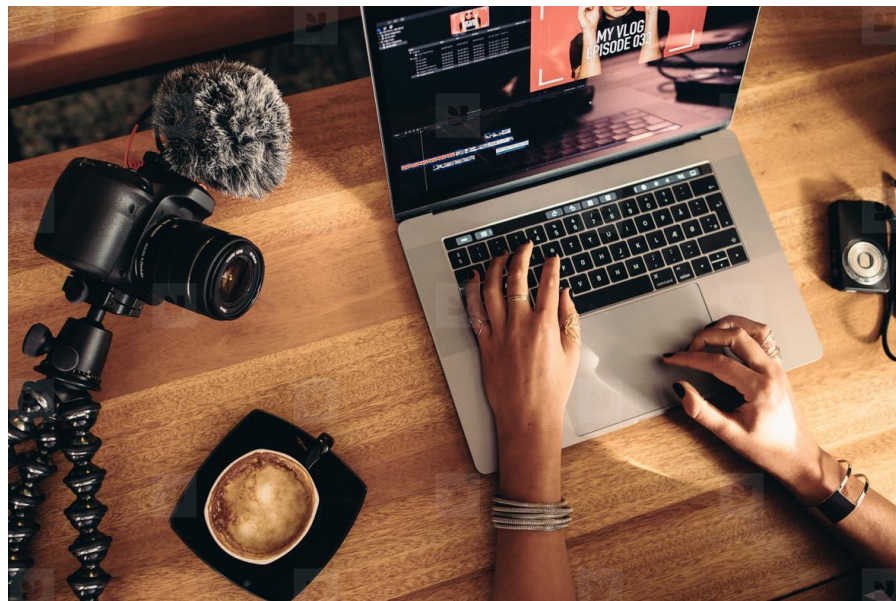
A blogger is not a profession, but a hobby. Although he does not have the task to collect information from verified sources, to process it and convey it to the public, often in his activity he strives to do just that . This is the **similarity** between a blogger and a journalist. In reality, there are some **differences** between a blogger and a journalist.

Blogs and media: similarities and differences

First, the blogger is less restricted by laws than the journalist. There is currently no special law relating only to bloggers. Articles in one way or another related to their activities are contained in various legal documents.

Second, unlike a journalist, bloggers' freedom is not limited by ethical documents.

Finally, thirdly, this activity is not limited by time limits. For a blogger, the concept of "deadline" is not relevant



Blogs and media: similarities and differences

In their essence, blogs are the same media as, for example, the online versions of newspapers. However, their fundamental difference from all existing types of media is the possibility of interactive communication between bloggers. Every day on the pages of blogs there is talk about new products and services, discussing various companies and their policies.



Since bloggers have more creative freedom than journalists, many people engaged in this activity often post unprocessed information on the Internet, presented very chaotically, without realizing the consequences.

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Conclusion:

I have come to the conclusion that the blogosphere is gaining more and more popularity every year, fulfilling in part some of the functions of the media, but one cannot call the blogosphere journalism in the professional sense. The difference between blogs and mass media lies in their purposes and tasks. Blogs are run by the authors themselves, while the media are aimed at informing the public. Also, blogs are not regulated by law, but perhaps soon such a need will arise. Also, mass media are a civil institution of society, which cannot be said about blogs.

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