TEDDY BEAR DAY

September 9

- **Teddy Bear Day** is celebrated on September 9 to honor the history of one of the most popular childhood toys.

- It's a perfect day to enjoy a picnic with teddy bears, as the song "Teddy Bear's Picnic" proclaimed. This classic tunes dates back to 1907 as teddy bears became widely available in America and Europe.
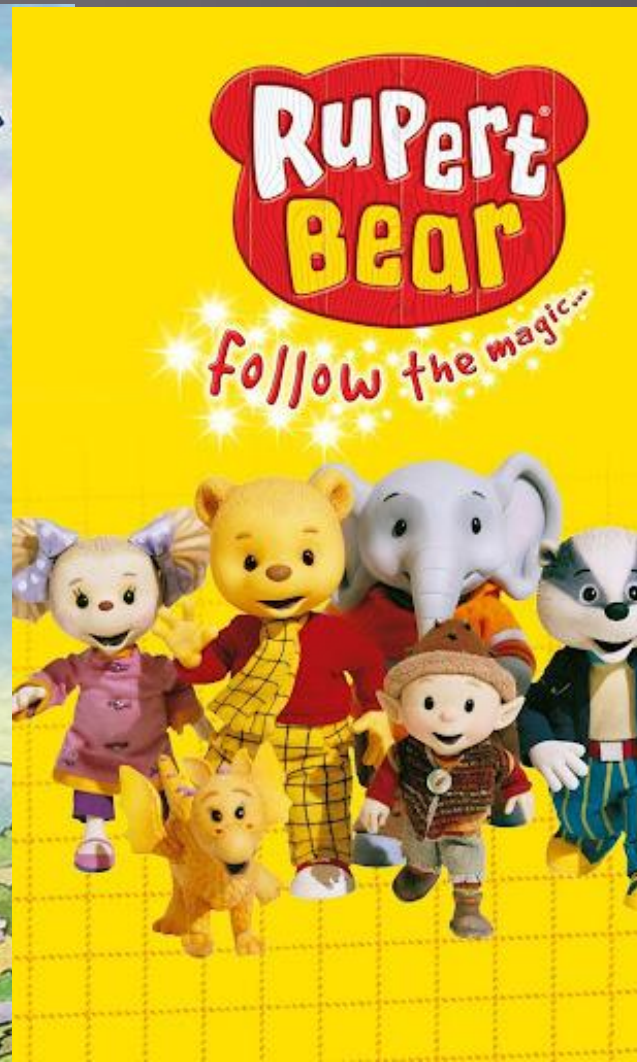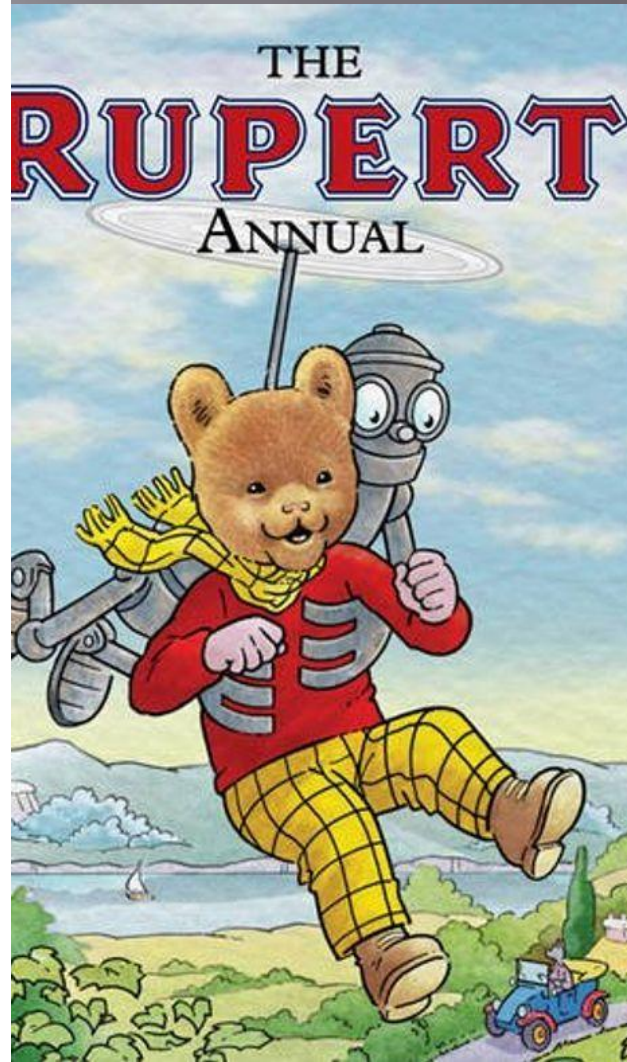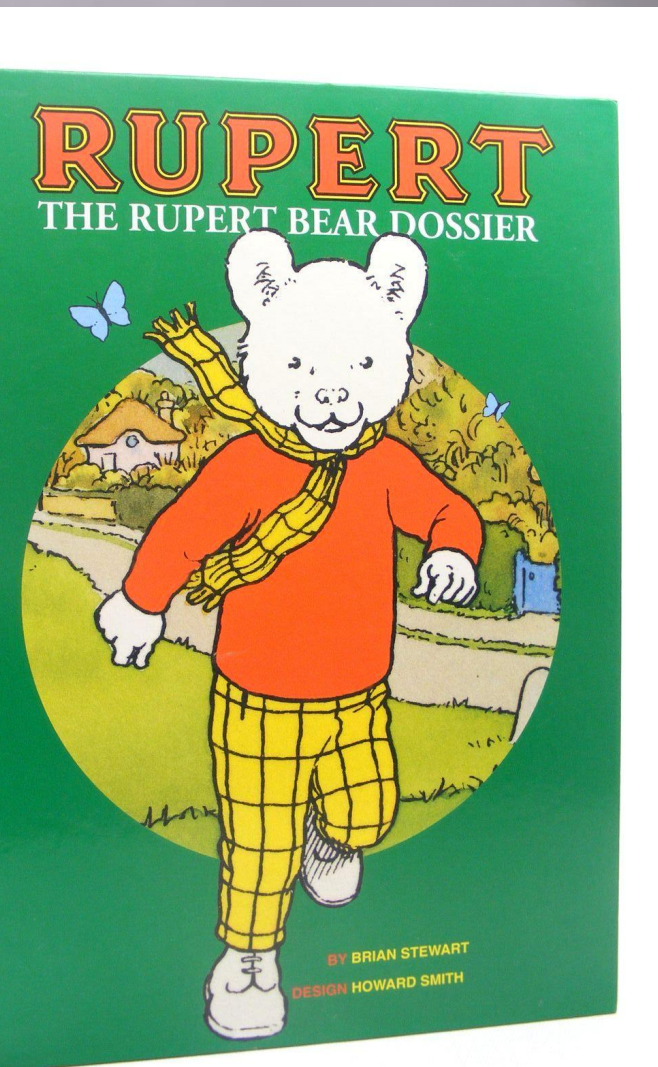
- The U.S. toy bears derive their name "Teddy" from President Theodore Roosevelt, who declined to shoot a captured bear cub on a hunting expedition in Mississippi in 1902.

Some teddy bears became famous, such as Rupert Bear,

RUPERT
THE RUPERT BEAR DOSSIER

BY BRIAN STEWART
DESIGN HOWARD SMITH

THE RUPERT ANNUAL

Rupert Bear
follow the magic...

Winnie the Pooh

and Paddington Bear.