

# Handouts

- **Lecture №1 Introduction to Cultural studies**
- **Cultural Studies**
- **2 credits**
- **PhD**

**Yerkin Massanov**

# **Question for discussion:**

- **1. Term and etymology of Culture;**
- **2. Culture and Civilization;**
- **3. Cultural “Hegemony”**

# 1. Etymology of Culture

**culture** from Latin - cultivation, later – education and development.

Until XIX century term of Culture used simply just developments of agriculture and technics.

After XIX c. term Culture used widely and started like modern day meaning.

# Definition of Culture

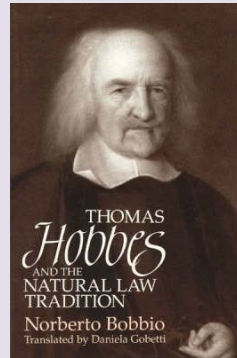
**Culture studies** patterns of cultural development, the principles and functioning of society, the problems of relation, cultures different eras and peoples, culture and civilization.

**Synonym of Culture: norms, tradition, spiritual values.**

# Periods and evolution of Cultural thoughts:

- The ancient oriental period;
- The ancient Greece and Rome;
- East and West Medieval;
- The Renaissance;
- The New Age;
- German classical thoughts;
- The 19<sup>th</sup> century foundation of Cultural studies as a science
- Modern day thoughts.

# English philosopher *Thomas Hobbes*

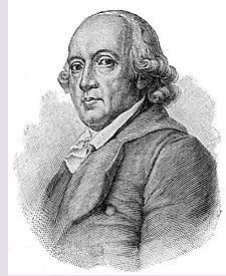


XVII century who expressed the idea that a person can be in two states:

1) **natural** - which is the lower stage of its development;

2) **cultural** - which they considered as a higher level human development because it is creatively productive.

# German enlightener *Johann Herder*



The doctrine of culture was developed at the XVIII-XIX centuries.

Thinker considered culture from a **historical perspective**.

The development of culture define content and **meaning of the historical process**.

Basis of culture **Spiritual values** and virtues of humanity.

**What are the relation  
between:  
Culture  
Madinet (Kaz.)  
Political science?**





# Culture – Madinet – Political science:

**Culture** is Latin words directly mean –  
cultivation;

**Madinet** – from Arabic (Madina) words  
mean City.

**Political science** – from Greek word  
means City.



## 2. What are differences between Culture and Civilization?



**Culture** related with internal human spiritual life (Cul. Power);  
**Civilization** – external or outside creation of mankind (Mayan civ.)





# What are differences between culture and nature:



**Culture** is everything which  
created or improved by human  
influences.





# Agricultural cultivation of nature



# Example for simple cultural process.

**Fashion, Architectural culture  
Physical Culturist.**





**Highest level concept of culture –  
spiritual developments.  
Which are mostly related with  
values, beliefs and intellectual life  
of human.**





**Existentialism** is a branch of modern philosophy, the main subject of study of which has become man, his problems, difficulties, existence in the world around him.

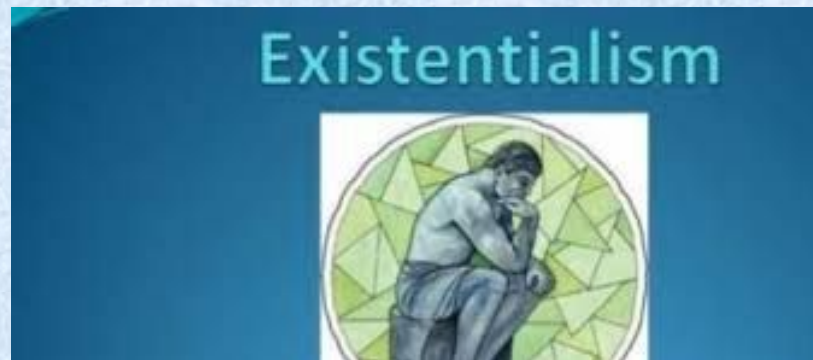
**Questioning our life?**

**Eternal question WHY...?**



# The main categories of existentialism

- ✓ **Meaning of live;**
- ✓ **Choice;**
- ✓ **Responsibility;**
- ✓ **Freedom;**
- ✓ **Happiness etc.**



# Daniel Kahneman

Essay for reading and discussion (4-5 pages):

**Prize motivation:** "for having integrated insights from psychological research into economic science, especially concerning human judgment and **decision-making under uncertainty.**"





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**Human life depends from his decision-making.**

**Social process consist of Individual Intellect and Culture. Human could more correct or objective choice through Cultural developments.**

**Humanity have chose:**

- **How to think;**
- **How to act;**
- **How to live etc.**



# №1 Seminar:

- **1. Compare:** Culture and civilization?
- **2. Interpretation:** Antonio Gramsci– Cultural hegemony ?
- **3. Analyze:** How is possible of Cultural hegemony of Kazakhstan?

- **Essay: (1-2 pages in copybook)  
Ermek Tursynov: “Speech at  
National Council (Ulttyk Kenes)  
about Culture”**



# One of the main role of Modern Ph-y Orientation function:

1. **Existentialism – Logotherapy:** helping to solve ontological question (responsibility<sup>civilization</sup>, freedom, spirit);
2. **Socialization – Kaizen:** one of the best management planning for self realization in capitalist society.

**IWST Week-2.**

**Essay for discussion**

**(4-5 pages.):**

**“Man's Search for  
Meaning”.**

**By Viktor Frankl: The  
meaning of education in  
human life**

